

Pay Your Poll Tax Before May 1st or You Can't Vote!

Brevard News

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WOMEN AS LOGICAL CAMPAIGN LEADERS

American Matrons Have Keen Sense of Necessity of Clean Up and Paint Up.

POINTERS ON WHAT TO DO

Chairman of Woman's National Bureau Offers Excellent Suggestions on How to Obtain Desired Renovation.

Here are some pointers for women who would regenerate their community with a real Clean Up and Paint Up campaign, as suggested by Mrs. Clarence J. Baxter, State chairman of civics and health, Missouri Federation of Women's Clubs and chairman of the Woman's committee of the National Clean Up and Paint Up campaign bureau, St. Louis:

Ten Good Suggestions.

1. Take away all the ashes and trash from your back yard immediately. Send your rubbish to the dumping ground.
2. Suggest to several men with teams that they drive through the alleys with a sign, "Clean Up Wagon" on their wagons; also a bell calling attention. People are only too glad to pay such a man for hauling their trash away.
3. Burn all rubbish that will burn. Clean your vacant lots and alleys.
4. Make your street and parking look as clean and well kept as possible.
5. Refrain from throwing old paper, banana and orange skins into the streets.
6. Plant some grass and flower seeds to make your home beautiful.
7. Use Plenty of Paint.
8. If your store front is dingy, paint it. Nothing will do more to improve the appearance of a town than the liberal use of paint.
9. If there are unnecessary, unsightly, sheds in your back yard, rent them down. They detract from the beauty of your home and the town. Open spaces and fresh air are better.
10. If your walk is an eyesore to those traveling over it, repair it or build a new one.
11. Clean out the alleys back of the business houses at once.
12. By all means do your part to help make your town cleaner and more attractive.

CLEAN UP PAINT UP ON FARM

Well-Kept Rural Home is Attracted at Higher Value and Adds to Attractiveness of the Community.

The incentive to Clean Up and Paint Up which is stirred in the hearts of the town people is also being spread among the rural districts. The Ohio board of agriculture issued a bulletin urging the farmers to clean up their farm buildings, the removal of weeds that remain about the barns and houses, spraying the trees and shrubs, and painting the fences and barns.

Secretary W. W. Brown of the federal farm loan board, who is visiting here, says that a well-kept farm is a high credit to the owner and a pleasure to the community.

Paint Up Goes Hand in Hand With a Clean Up

1. Remove all the weeds and brush from your yard and back yard. Remove the weeds and brush from the corners of your yard and back yard. Remove the weeds and brush from the corners of your yard and back yard.
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BREVARD CELEBRATES PATRIOTIC SUNDAY

All Churches Cancelled Appointments to Hear Chaplain Cochran of Camp Wadsworth at the Methodist Church—Interesting Program Throughout.

Sunday, April 21st, was observed as Patriotic Sunday by the citizens of Brevard.

The usual Sunday morning church appointments were cancelled and all denominations in town gathered in the auditorium of the Methodist church at eleven o'clock to hear a message borne by Lieut. Cochran, a chaplain of the U. S. Army, from the front line fighters for American Liberty to the defenders of American Freedom who serve at home.

Rev. J. C. Seagle acted as master of ceremonies and the following program was carried out:

- "The Star Spangled Banner."
- Invocation—Rev. E. H. Norwood.
- Hymn—"The Son of God Goes Forth to War."
- Offertory—"Kipling's Recession."
- Bible Lesson.
- Prayer—Rev. J. C. Seagle.
- Hymn—"My Faith Looks Up to Thee."
- Address—Chaplain Cochran of the 5th Pioneers.
- "God Save Our Men."
- Benediction—Rev. C. D. Chapman.

Chaplain Cochran prefaced his remarks by stating that he knew it would be superfluous to speak to a Brevard audience about buying Liberty Bonds and that after a satisfied consideration of the beef-steak served him at breakfast, he was convinced that Transylvania county could successfully "steer" the whole war.

The speaker said that he had not prepared a formal address, thinking that his audience would prefer to hear something of the daily lives of the boys in camp. He related many interesting incidents of camp life and paid a glowing tribute to the high standard of conduct set by the boys in brown. He declared that the atmosphere of the camp is saturated with loyal devotion to a noble purpose, that the American soldier boys are now making records which will add another bright page to the history of the flag for whose traditions they are ready to die.

Mrs. Patrick N. Shrons had charge of the music which was a special feature of the service.

TRANSYLVANIA COUNTY SUPERIOR COURT

Judge Frank Carter, who is here presiding over Superior Court, has found out that Transylvania not only supports the government by subscription to the Third Liberty Loan, but also by the fact that they uphold their country every day by being law-abiding citizens.

In the term of Superior Court which has been in session in the Transylvania county court house during the past ten days the criminal dock has been comparatively quiet. Only a few criminal cases of minor importance have been brought up for judicial consideration.

Of the civil cases tried, the following are the most important:

- Joe Curry vs. Rosman Tanning Co.—plaintiff won suit and appeal was taken.
- Shuford vs. McCall—plaintiff won suit.
- In addition to these several cases of minor importance were continued or compromised by the parties concerned.
- Among the visiting attorneys attending court are, besides Judge Carter, Solicitor Michael Schepck of Hendersonville, J. S. Adams and Thos. L. Rollins of Asheville, and Walter Moore of Webster.



TO THE PUBLIC:

THE MEN AND WOMEN AND BOYS AND GIRLS.

In these days of patriotic service we should "Keep the Home Fires Burning"—the fires of community life and spirit and efficiency, and all the activities that promote cheerful and pleasant and healthful surroundings in American homes and communities. Cleanliness, Thrift and Civic Pride are the essentials for homes and towns beautiful, and safe from the ravages of disease and fire and storm and sun.

HELP CONSERVATION AND PRODUCTION.

It is our patriotic duty to promote conservation and production in every possible way—to conserve civic ideals as well as health and property; and to increase commercial and industrial, as well as food production, that all may be enabled as well as urged, to "save for our country's needs."

This cause is too big for any mere "week." The need is too immediate for any delay. The work comprises too many phases of community effort for any single group or interest to assume its conduct.

An immediate and continuous and thorough campaign that represents and enlists every interest and organization, every man, woman and child in the community, in a crusade of Cleanliness, Thrift and Civic Pride and their practical application in every way, is needed.

THIS YEAR "FOR THRIFT'S SAKE"

CLEAN UP AND PAINT UP.

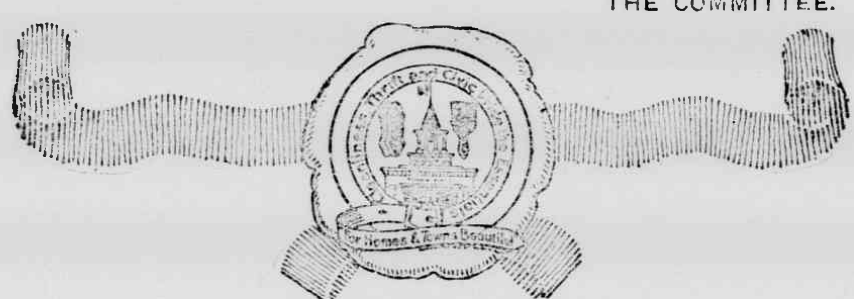
Such a crusade is annually conducted in 7,000 cities and towns enlisted in the nation-wide Clean-Up and Paint-Up Campaign, that reduced Cincinnati's fire insurance cost over \$160,000 in one year, that planted nearly a million "Thrift Gardens" in the nation last year, and that, by a score of other practical and popular activities, has made thousands of communities and hundreds of thousands of homes "better places in which to live."

The co-operation of the whole community is necessary, from this moment and throughout the campaign; and we especially urge the utmost effort in giving the campaign a good start by making the Opening Week a complete success, a big community event. This will be

OPENING WEEK.

Help to make our community recognized as in the forefront among happy, healthy, thrifty, prosperous, and beautiful American communities.

Respectfully submitted,



TRANSYLVANIA'S PATRIOTISM APPRECIATION OF WORK DONE BY REV. J. C. SEAGLE

Considering the avalanche of bouquets which have fallen Brevard's way because her people exceeded their Liberty loan quota in the first few days of the campaign, it is fitting and proper that attention be called to Transylvania's record for patriotism and patriotic endeavor. Transylvania is not a large county, nor can it be said to be overflowing with wealth, but there is always evident in that section a spirit of progress and enterprise which many other sections might well emulate. For instance, Transylvania has a Red Cross membership of nearly 200 and a large number of working members. Since America went into the war Transylvania has sent more than 200 other young men to the colors, and every last one of them has been supplied with comforts and other equipment by the patriotic women workers of that county.

In the First and Second Liberty loan campaigns Brevard township exceeded its quota, and in the Third Liberty loan campaign was one of the first towns in the state to report the quota exceeded. As a matter of fact Brevard is now more than \$12,000 above her quota. It should be understood that The Citizen is talking about a town that has a population of only 1,500 people, including children.

The men of Transylvania county with whom The Citizen has talked in the last few days are generous enough to say with emphasis that the "women of the county did it," and we can well believe that the women have spurred the men to such excellent endeavor. It is a way they have in Transylvania—"anything that is worth doing at all is worth doing well." So it is that when honor dues are distributed to towns and cities that reached their Liberty loan quotas in the first week of the campaign, Brevard will hoist her award with the hearty congratulations of neighboring counties in Western North Carolina—Asheville Citizen.

ADDRESS DELIVERED BY MISS ANNIE JEAN GASH

The Western Carolina Division of the Southern Association of College Women held its annual convention at Asheville during the past week.

The principle address of the convention was delivered by Miss Annie Jean Gash. Miss Gash's subject was "Standard Colleges" and her lecture was heard by a large audience. The students of the Girl's High School attended in a body.

STILL WITHOUT A PASTOR

At a meeting of the membership of the First Baptist church two weeks ago, a call was extended to the Rev. Mr. Hoyle, of Andrews, N. C., to the pastorate of this church. Mr. Hoyle was notified of this call, but it was too late, as he had just accepted the call to another charge.

NINETY-NINTH ANNIVERSARY OF THE I. O. O. F.

On Monday, April 29th, Connestee Lodge No. 237, I. O. O. F., will commemorate the ninety-ninth anniversary of the institution of Oddfellowship. Several New Members to take First Degree.

This war presents to Odd Fellowship a greater opportunity than ever before to prove its value to humanity. The very existence of civilization, human liberty and democracy are threatened. Women and little children are dying by thousands in Europe and Asia from starvation and other causes brought on by the war.

The world is stunned with the ghastly and cowardly crimes, more in number and greater in hatred than those of the Roman Caesars combined.

In this world crisis our order is endeavoring to do its duty. All Odd Fellow soldiers are relieved from the payment of dues while the war lasts, and we, who remain at home in safety and comfort are paying the benefits of those who are fighting and dying for the protection of the World's Liberty. We are helping our Government conserve food; we are buying Government securities; we are subscribing to the Red Cross, which is by far the greatest practical beneficence of the age. We are building and supporting our own recreation headquarters for the preservation of the lives and health of our brave soldier brothers and we are also co-operating with that other great and wonderful society, The Young Men's Christian Association, and with other similar agencies.

Our Great order is doing all that is possible for our Country and our Allies and Connestee asks that all members of this locality, who possibly can, be present on Monday, April 29th, to help commemorate the Ninety-ninth Anniversary of the institution of our order. There are several members who will take the first degree. Rosman Lodge is cordially invited and every Odd-fellow who belongs to Connestee is expected to be present. Some good talks will be made and an enjoyable time is predicted.

MATHATASIAN CLUB HOLDS PATRIOTIC MEETING

Mrs. C. B. Deaver entertained the members of the MathatAsian Club at their regular meeting on Tuesday.

The Third Liberty Loan was the center of attention at this meeting. Short talks on the vital necessity of giving the government ample financial support for the winning of this war were made by Mrs. E. H. Norwood, Rev. J. C. Seagle, C. B. Deaver, and Col. H. C. Rodgers. J. W. Goodhue of Asheville was also present and gave some interesting facts and figures in regard to the third Liberty Loan.

This part of the program was followed by a general discussion of the Liberty Loan, which proved very entertaining, and resulted in the purchase of two bonds by members of the club.

The program was closed with prayer by Rev. C. D. Chapman.

Several guests were present, almost the entire membership of the Wednesday Book Club being represented.

The next meeting of the MathatAsian Club will be held with Mrs. H. A. Plummer.

SHEEP SHEARING DEMONSTRATION.

George Evans, who is with the Department of Agriculture at Raleigh in the extension work, will give a short talk on sheep-raising and a sheep-shearing and wool-typing demonstration at Brevard in rear of King's garage Saturday, April 27, at 2:30 o'clock; and a demonstration at Lake Toxaway at 2 p. m. on same date.

R. E. Lawrence, Co. Agt.

CLEANNESS SAVES FROM FIRE DANGER

Clean Up and Paint Up Campaigns Reduce Risks and Insurance Rates.

SHOULD MOVE ALL RUBBISH

Greatest Conflagrations, Which Start From the Smallest Blazes Can be Avoided by Precaution—Denver's Don'ts.

The Clean Up and Paint Up campaign reduces fire insurance rates and fire losses. In one year the campaign reduced Cincinnati's annual fire insurance premiums over \$160,000. In his proclamation of last year, John T. Winship, Michigan State Fire Marshal, said: "The average annual fire loss for the last ten years period was \$23,000,000. This is \$23,000 each day, \$23,000 each hour, or \$400 each minute."

The annual loss through lack of painting is greater than the annual loss by fire. Cleaning up and painting is a long step toward fire prevention. This ridges homes and business houses of accumulations of rubbish that are liable to start fires and are menaces to a community. Remember that all fires are the same size at the start. At the same time, the allies should be cleaned; fences and sheds should be repaired; vacant lots should be cleaned and tin cans, paper and dead weeds removed.

Denver's List of Don'ts.

Hartford, Conn., instituted a clean up and paint up campaign and then it stayed clean. The following year the fire loss was reduced \$85,000 and the death rate was reduced 5 per cent. The result in Boston was that the following year there were 1,663 fewer fire alarms and, from a health standpoint, it was declared to be the best year in the history of the city.

The Denver Clean Up and Paint Up campaign committee distributed an effective fire prevention circular; the "don'ts" can well be followed by every citizen in every community:—

- "Do not permit rubbish, greasy rags, paper and useless waste to accumulate in or around buildings."
- "Do not allow barrels kept in your homes, offices and stores in other than metal boxes. Use safety matches."
- "Do not allow children under ten years of age to use matches."
- "Do not use lamps and lamp burners that are not clean."
- "Do not forget to clean your chimney and stove pipes occasionally."
- "Do not tamper with or extend electric wires; employ an electrician."
- "Do not keep gasoline in other than airtight cans painted red."
- "Do not fill tank of gasoline stove when lighter and by daylight only."
- "Rubber Gas Tube Dangerous."
- "Do not permit a rubber tube connection in a gas stove."
- "Do not empty ashes in other than metal cans."
- "Do not carelessly throw clear and clear the stoves where they could cause a fire."
- "Do not permit the use of wood campfires."
- "Do not fail to warn your children of the dangerous bonfires."
- "Most preventable fires originate in neglected rubbish in back yards, attics, cellars, etc. Clean Up and Paint Up—make your home and community sanitary, beautiful and safe."

MAKE CLEAN UP CONTINUOUS

Campaign Should Last as Long as There is Rubbish to Be Removed or Painting to Be Done.

Don't call it a Clean Up and Paint Up "week" or "day," so reminiscent of the annual bath. It is what its name implies—a campaign for cleaning and painting; and campaigns are by their nature continuous things; they continue just as long as there is anything worth campaigning for; and in the Clean Up and Paint Up the eternal vigilance and industry are the price of liberty from dirt and disorder.

A real Clean Up and Paint Up campaign does not stop in a week, a month, or a season unless the town or community has reached the point where it can clean up and keep clean.

Hardly any phase of the Clean Up and Paint Up work except street and alley cleaning, can be more than rarely started in six days. Local campaign leaders in many cities have the right idea as shown in the name adopted in St. Louis in which "something is doing" every month in the year under the auspices of the St. Louis "Continuous Clean Up and Paint Up Campaign association."