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Two of the most sensible things that you can do: secure a home and protect it.

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Real Estate and Insurance Agents

ORGANIZATION OF FOOD ADMINISTRATION IS STRENGTHENED IN NORTH CAROLINA

FOOD REGULATIONS HENCEFORTH WILL BE MORE RIGIDLY ENFORCED—INSPECTORS TO BE PUT INTO THE FIELD—SOME PLAIN TALK FOR SUGAR DEALERS AND COMMERCIAL USERS—NEW METHOD OF GOING AFTER PROFITEERS—CONSUMERS AND DEALERS ASKED TO CO-OPERATE.

Raleigh.—Plans for strengthening and very greatly expanding the Food Administration organization in North Carolina are being undertaken this week by State Food Administrator Henry A. Page who has just returned from a conference of State Food Administrators with Herbert Hoover and his staff at Washington. Mr. Page brings back from Washington the impression and information that all governmental agencies are settling down to hard work in anticipation of a war of at least two or three years' duration. All agencies are profiting by their past experience and smoother running and more effective operation may be anticipated from now on.

To Employ Inspectors.

One important feature of Mr. Page's new plan calls for the appointment of a number of inspectors who will divide their entire time to investigations of alleged violations and to the examination of bakers, accounts and invoices and other records of wholesale and retail dealers, bottling works, drug stores, ice cream manufacturing plants, soda fountains, flour mills, cotton seed oil mills, etc. When the new system of inspection is effective the elaborate reports which have been required of all licensed dealers or manufacturers will be every greatly simplified. The extension of the organization will impose so many additional administrative duties upon Mr. Page and executive secretary Lucas that an increase in the office staff will also be necessary.

Sugar Regulation Rigid.

In no instance will there be a greater "tightening up" or more rigid enforcement of regulations than with those that apply to sugar. Mr. Page's office is already receiving from refiners and shippers of sugar statements showing in detail every shipment of sugar into North Carolina. In the immediate future every dealer who handles sugar will be required to keep an absolute record of all sales of sugar from one pound up. No stated reports from these particular records will be required but such records will be subject to examination by Food Administration inspectors at any and all times.

All commercial users of sugar who disregard the rationing plan of sugar instituted May 15th will be disciplined. Certificates are being issued only for sugar supplies up to July first and many commercial users have failed to apply for blanks upon which to make their sworn statements and to apply for certificates because they have already reached or exceeded their allotment of sugar. Not only will such users have their supplies equalized after July first but in the absence of their sworn statements by June 15th, they will be penalized as well. The Food Administration demands of all commercial users of sugar explanation of their status not later than June 15th, and no certificates will be issued after June 15th except under such circumstances as will satisfy the Food Administration that the delay in making sworn statement and applying for certificates was justified—and it is indicated that some full explaining will be necessary to bring about this conviction.

Wholesalers or jobbers who sell sugar or sugar syrup to commercial users without receiving in exchange certificates issued by the Food Administration will have their licenses revoked. Retailers who make such sales will be blacklisted and be put out of business by the process.

Going After Profiteers.

The rules and regulations of the Food Administration with regard to margins of profit on foodstuffs will henceforth be more rigidly enforced and through the assistance of the inspectors who will be put in the field, profits will be checked from the end nearest the consumer. Where the retail price of a commodity seems to be unreasonable the retailer will be called upon to show his margin. If his margin is reasonable the inspector will go to the wholesaler and if his margin was reasonable the pursuit will continue to the manufacturer or miller or other producer. It has not been practicable to follow this course in the past because of the lack of force to make the investigations.

To stimulate and render effective the new system, consumers are now invited to report apparently excessive prices to their County or Township Food Administrator and retailers who are charged apparently excessive prices by wholesalers or jobbers are invited to bring such prices to the attention of the same authorities.

One class of dealers and millers the Food Administration proposes to go after comprises millers and dealers in corn meal and other cereal substitutes who have taken advantage of the flour shortage and "50-50" combination sale to extort unreasonable profits on corn meal and similar products. The wheat conservation program has been held back by profiteers in corn meal and other cereal substitutes and these gentlemen evidently have something coming to them from the Food Administration.

100% Effectiveness.

"The Food Administration in North Carolina and throughout the United States has determined to make itself 100% effective," declared Mr. Page in discussing the situation. "In every instance the legitimate interest of producer, consumer and dealer will be conserved, but willful violations of Food Administration rules and regulations, designed as war measures to assist our Government in winning this war, will not be tolerated and will be punished to the extent of the law. Our new system of inspection, reinforced by our authority to require special reports of any dealer, class of dealers or individuals at any time, and the authority of our inspectors to examine books, accounts, invoices and other records of all dealers will enable us to promptly spot violations and punish offenders. This greater effectiveness will be redound to the benefit of patriotic and honest and unselfish producers and dealers as well as consumers."

IMPORTATIONS OF FLOUR IS TABOO

STATE FOOD ADMINISTRATOR HENRY A. PAGE CALLS UPON DEALERS TO REFRAIN FROM ORDERING FURTHER FLOUR FROM OUTSIDE MILLS—"NORTH CAROLINA HAS HER SHARE."

Raleigh.—Further importations of flour into North Carolina until the next harvest are in effect forbidden by State Food Administrator Henry A. Page. The practice of flour conservation in North Carolina has been so general, and the saving so great, that a large number of the small mills which have heretofore been able only to supply the immediate communities have accumulated considerable quantities of flour which is available for shipping to other markets. It is the purpose of Mr. Page to divert this flour to those markets in North Carolina which have heretofore imported flour from the larger mills outside the State, which, almost without exception, are in position to pack flour for export and supply the demands of the Army and Navy and our Allies.

The Food Administration will assist in bringing together those mills which have flour for sale and the dealers in other sections of the State who desire to purchase it. Mr. Page's statement inaugurating the new plan is as follows:

"Based on the total supply in the United States for home consumption, and considering the decreased consumption by our people, there is within the borders of North Carolina our share and more of flour. This being true, I am calling on the wholesale and retail merchants of North Carolina to refrain from sending further orders for flour to mills outside of North Carolina. The larger mills which have been accustomed to ship tremendous quantities of flour into North Carolina are most of them close to export points and all of them are in position to pack flour for export. Where merchants in some parts of North Carolina could secure flour from outside mills cheaper than they can from North Carolina mills which have flour available, I am going to ask them to take the home flour even at a higher price.

"I do not pretend to say that there is sufficient flour in North Carolina to supply anything like the normal demand. What I do mean to say is that if we are to supply our Allies with the quantity they must have, we have as much flour in North Carolina as we are entitled to and as much in proportion as the people of any other State or section—and we have no right to more."

Mr. Page's request to flour dealers to refrain from purchasing flour outside the State is not an order but it is very clearly indicated in the office of the Food Administration that all dealers will be expected to comply with the request and that any disregard of the request will be looked upon with extreme disfavor by the Food Administration.



HOW CAN A CAREFUL MAN ALLOW HIMSELF TO DRIFT INTO DEBT? DEBT IS AS DANGEROUS AS A DISEASE. IT IS A DISEASE.

A FLY ON A PIECE OF FLY PAPER SOMETIMES FREES HIMSELF WHEN HE IS ONLY ON THE EDGE. BUT "DEBT" IS A MONSTER THAT IS HARD TO GET FREE FROM.

IT IS SO EASY TO "CHARGE IT." DON'T DO IT; PUT A LITTLE MONEY IN THE BANK INSTEAD.

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WE PAY 4 PER CENT INTEREST ON TIME DEPOSITS
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Serviceable
Clothing
For Life In The
Open.



All genuine Duxbak goods bear the label woven in red with white background.

The BEST is none too good; therefore, insist on buying clothing with this label.

Come in and get a Catalog.



Weil's Gent's Store

Opposite Court House Brevard, N. C.

TAKE A RIDE

With the Hendersonville-Asheville Interurban Co.
24-Passenger Busses—Great Scenic Highway

NEW DAILY SCHEDULE EFFECTIVE JUNE 15th.

Cars leave Asheville—9 a. m., 1:30 p. m., 4:15 p. m., 6:15 p. m., 7 p. m.

Cars leave Hendersonville—9 a. m., 10 a. m., 12:45 p. m., 1:30 p. m., 4:15 p. m., 6:30 p. m.

Fare each way from Asheville to Hendersonville 75c. From Hendersonville to Chimney Rock, each way 75c.

On Sunday cars leaving Asheville—9 a. m., 1:30 p. m., 6:30 p. m., 8:30 p. m.

Leave Hendersonville—9 a. m., 12:45 p. m., 6:30 p. m., 8:30 p. m.

CHIMNEY ROCK SCHEDULE

Cars leave Hendersonville—9 a. m., 10:30 a. m., 2 p. m., 4:30 p. m.

Cars leave Chimney Rock—9 a. m., 11:30 a. m., 2 p. m., 5:30 p. m. Connections made at Hendersonville for Chimney Rock and Asheville.

Take cars in Asheville at Smith's Drug Store.

Take cars in Hendersonville at Rose Pharmacy.

Quick and good Service for the people of Transylvania county.

Get Your Meats From City Market and Thrift Stamps At The Bank

We have on hand now: Beef, Pork, Lamb, Breakfast Bacon, Bologna Sausage, Peaches, Berries, Oranges, Tomatoes, Cabbage, Onions, Melons, Frying Size Chickens, Cheese, etc. Everything carried by a first class market.

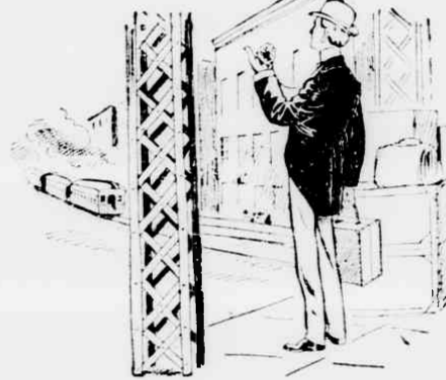
We pay cash for Country Produce.

CITY MARKET

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Has been made for the man that gets left. You can be on time—all the time—have correct time—a Waltham Watch, stem winding and setting, plain screw case for \$7.00.

If you'd like something better, come in and let me talk watch with you.

It's your mind's worth if you look, and your money's worth if you buy.

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find they can get better Groceries better prices and better service here than elsewhere. If you want

Fine Fresh Groceries

you should deal with us.

Try our canned goods, Soups, Vegetables, Meats, Fruits, etc. They are the best that money will buy.

We make a specialty of

Tea and Coffee

and will guarantee every pound you buy here will please you.

MITCHELL

The Grocer.

AUDITORIUM SATURDAY, JUNE 15

William Fox presents Jewel Carmen in

"THE GIRL WITH THE CHAMAPAGNE EYES"

The play opens on ship board passing out of the Golden gate, San Francisco and takes one to the mining camps and trading posts of the far North.

Civilization did nothing to improve Nellie Proctor. It took the cold, barren north to bring this girl from a life of crime to one of womanly regard for others.

Only when she saw an innocent man suffering for her crime does the good womanly traits come to the front.

Great care was given to make real this scene in which men from the known world met men from that which was unknown.

Matinee 3:30 Night 8 O'clock
Admission 5 cents

Save Your Nickels and Buy Thrift Stamps.