

# BETTER GET READY FOR WINTER

## SIX COLD MONTHS AHEAD!



Don't wait till cold weather gets here before buying. If you do you might not get what you want. Come in and look them over today and remember, "we sell for less than the catalog house."



## Have You Forgotten—

The severe cold last winter? Well, we are going to have another just about as bad and unless you are prepared, you are going to suffer. We can fix you up so that you will hardly know it is cold if you will let us sell you a Wilson or Cole's Hot Blast Heater. We have them, both wood and coal, with the safety draft, so that there is no danger of children scratching coals out. We have any kind of a heater you want and at prices to suit any purchaser. Our prices range from \$3.00 up.

# FARMERS SUPPLY CO

HARDWARE, FARMING IMPLEMENTS AND FURNITURE

BREVARD

NORTH CAROLINA

**AT METHODIST CHURCH**  
"Influence and Obligation" will be the subject of the Sunday morning sermon by the pastor. The Sunday evening service

will begin at 8:00 o'clock. At this hour the fourth sermon on the Decalogue will be delivered on the 5th and 7th Commandments under the head of "Honor Relations."

## DELIVERY SERVICE WILL BE CURTAILED

As the war progresses the demand for labor becomes greater and greater. Non-essential labor is being gradually eliminated and less essential labor is being greatly curtailed. Delivery service by retail grocers is classed as less essential labor. It is recognized that some delivery service is necessary, but it is very clear that the labor used in the delivery service by the retail dealers of the country could be curtailed 50 per cent without working any hardship upon any consumer or any dealer. Such a curtailment in delivery service will release for productive work tens of thousands of men and youths.

In view of this situation, merchants are requested to begin immediately an adjustment of their business, so that by September 15th they will be able to confine their deliveries to one delivery per day to each section or community they serve. In every instance where it is possible the labor used in such delivery service should be reduced, some of the men and boys engaged being released for other work.

In many towns and cities merchants could reduce their delivery cost from 50 to 75 per cent by organizing a co-operative delivery service under the management of a capable superintendent. Such a co-operative service could take over the delivery service not only of grocers but also of dry goods merchants and other dealers. The co-operative service is recommended for the consideration of patriotic and far-seeing merchants.

### NOTICE!

Just received a large supply of gummed paper of the very best grade in white only.

### FOURTH LIBERTY LOAN

The campaign for the fourth Liberty Loan begins September 28 and closes October 19, and while the amount has not yet been announced it is generally conceded it will be for a larger amount than any of the preceding loans. The American people, therefore, are called upon to raise a larger sum of money in a shorter length of time than ever before. There is need, therefore, for prompt

action—prompt and efficient work and prompt and liberal subscriptions.

We have a great inspiration for a great effort. The news from the battle front inspires every American heart, not only

with pride and patriotism but with a great incentive to do his or her part. There is no shirking, no shifting of the individual burden, no selfishness by American soldiers in France; there should be none here. We

are both supporting the same cause—our Army in one way, ourselves in another. Theirs is the harder part, but at least we can do our part as promptly and loyally and efficiently as they do theirs.



"May there be none unenlisted"—Woodrow Wilson

## SEPTEMBER 21 HONOR FLAG DAY

### Counties That Have Received War Savings Honor Flags Requested to Raise Them September 21

Counties that have received their War Savings Honor Flags, or will have received them by September 21, are requested to celebrate the occasion by holding a patriotic rally on that day at the county seat. Col. W. H. Fries, State War Savings Director, urges the chairmen of every county which will have on that day a 100 per cent War Savings record—a record that the citizens of the county have pledged themselves to buy their full quota of War Savings Stamps before January 1, 1919—to emphasize this evidence of their patriotism for the inspiration it will have for a continued and even greater service through the War Savings campaign.

While the chairmen of each county will make the plans for his county's celebration, Colonel Fries suggests that patriotic speeches, music, parades and a picnic dinner be made some of the features, and that every patriotic citizen of the county be invited to attend.

As the War Savings Honor Flag represents as yet only the pledged victory of any county in the War Savings Campaign, the occasion of rais-

ing the county's Honor Flag should be used to impress upon the minds of the people the importance and value of their redeeming their pledges as soon as possible and increasing them to the full extent of their ability to buy. It is believed that county chairmen can turn to good account this occasion and should lose no time in making their plans for its success.

The Honor Flag is eight feet long by five feet wide and is similar in design to the National Service Flag. In the large white center in place of the stars are the blue letters and figures "W. S. S. 100%". This flag should be raised either on the flag pole just beneath Old Glory, or on a separate flag pole erected on the Court House or the Court House grounds for this purpose.

To date sixteen counties have received their War Savings Honor Flags. These are Wilson, Martin, Greene, Pitt, Jones, Perquimans, Edgecombe, Nash, Lenoir, Franklin, Forsyth, Cabarrus, Iredell, Union, Henderson and Gates. Many other counties are expecting to raise their full quotas and pledges and to receive their Honor Flag by September 21.

## To the Ladies of Transylvania County

### Plummer & Trantham

Announce the arrival of a shipment of Ladies' and Children's New Fall and Winter Coats and Ladies' Coat Suits

These goods are all new styles and are moderately priced. We are glad to state that they were bought before the heavy advance in woolsens.

Come and see them. Try them on. You are under no obligation to buy. It is a pleasure to show them.

## PLUMMER & TRANTHAM

BREVARD, N. C.

P. S.—Our winter stock of Underwear, Hosiery, Sweaters, Etc., await your inspection.