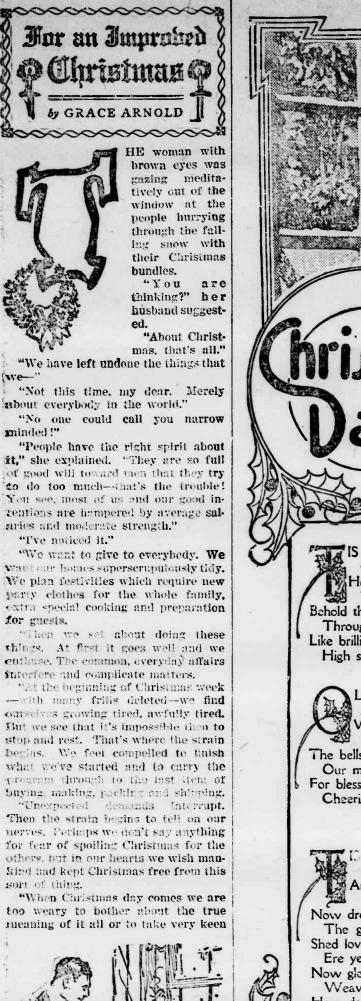
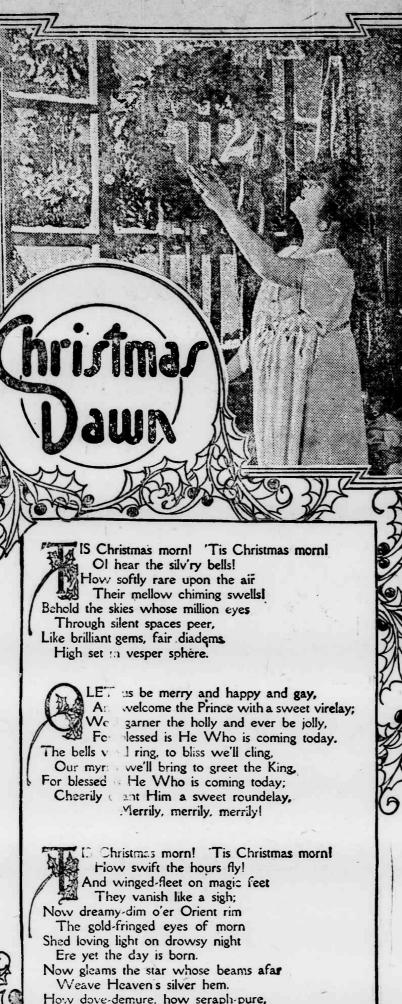
THE BREVARD NEWS, BREVARD, N. C.





DISTINCTION Millinery Event BEAUTIFUL MODELS-EXTRAORDINARY VALUES In our large assortment are included all the new-

est models, styles and shapes. Women who know the charm and desirability of our line of HATS and their econemy even at regular prices, will be doubly charmed when they know that these same smart HATS can be purchased at fair prices.

OUR BRIDAL WINDOW

We invite your inspection of our bridal window FRIDAY and SATURDAY.

In this window will be displayed HATS and a number of other articles purchased by five Hendersonville brides-elect. This window will be a show-spot worth seeing.

LaVOGUE, Hendersonville, N.C.



Cazing Meditatively Out of the Window

pleasure in the results of our backbreaking work, much less to go out and hear beautiful music and uplifting sermons."

"I've always wondered why women attempt so much."

"Because everybody does. And if one poor, lone, sensible woman sits down and flatly refuses to kill herself working for Christmas, her family and friends will think she is a quitter-a social slacker."

"Well," suggested her husband, "why not let the rich people have all the fuss and feathers, and let those in medium circumstances realize they can't keep up that pace?"

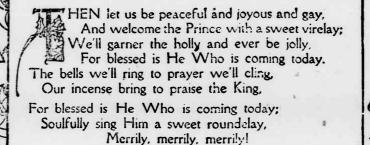
"You don't understand," said the woman with the brown eyes; "as long as rich folks do it, those less able will strain to do likewise. That's why the wealthy people will have to see the trend and institute a change.

"In place of so many mere 'presents' we must give such things as love, courage, kindness and generous impulsesthings which our present physical and mental strain forbids. Throughout the rest of the year, if any one felt inclined to send a regular gift to a friend or relative, that could be done very easily and the recipient would know it was a voluntary, not a compulsory, remembrance."

"It's a great idea," said the browneyed woman's husband, cheerfully. "A bit of real affection in place of some of the monstrosities now exchanged would be a great improvement."

"You can make fun if you want to," she replied, "but when the world wakes up to the real meaning of Christmas-and the war I believe has helped to wake it up-you'll see the effect spread over the entire year. Then the first of January won't be associated with bills and pills, but with the genuine eagerness to live the next 12 months better than those preceding."

"In the meantime," sighed her husband dramatically, "I hope you haven't ought me another smoking jacket." That reminds me!" said the woman the brown eyes. "I haven't time sitting here talking. And it won't of your affair until tomorro anyway." - Chicago Daib



Bright Star of Bethlehem!

-Clare Gerald Fenerty

To "Her," With a Pair of Gloves,

O little thumbs, and fingers, too, I can but wish that I were you, Since you, unchid, may clasp her hand Tell her-but no! She'll understand,

With a Book.

cannot make new worlds for you

Yet these closed covers truly frame wondrous world of rapiure true-Be pleased to enter in my name!

To a Lady, With Slippers.

Guard them alike from hurt and cold

With Shaving Materials.

O pretty slippers, small and slight, Be sure to lead her steps aright;

And when her dainty feet you hold

Should you cut yourself in shaving, Don't-blame-me! Small effect has bitter raving

When the wound one may not see.

But should your razor smoothly glide,

With Picture of Some Rural Scene.

Of woodland (rural) (springtime) (ver nal) vale and stream;

Such joys would greet you every day.

With Any Christmas Gift.

If your thoughts of town are weary,

Rest your eyes and dream, Gazing on this picture cheery

Remember that had I my way,

Include me in your smile so wide.

Verses to Send With **Christmas Presents**

With Embroidery or Any Needlework. | May all your years be glad and bright, Deep filled with pleasant days, And all your hours know sweet delight Of love that lives and stays! With some such wishes, true and kind Each Christmas should begin. While some of these must surely bind Because they've been sewed in!

RESERVANCE CONTRACTOR

With a Gift to a Smoker. clouds of smoke around you float Think sometimes of this loving (friend-ly) (cordial) note.

When pictures in the smoke you see Waft now and then a thought to me, But though you newer joys evoke, Don't let our friendship "end in smoke."

With a Box of Candy. "Sweets to the sweet," the wise old

I quote because 'tis fitting. And tribute pay unto the law With gladness unremitting, "Like unto like" is also true, Therefore these candies haste to you.

CONTRACTOR OF THE OWNER

With Music or Musical Instrument. Because the very thought of you, Makes music in my mind, Pray let me share the music true

The sweetest (gayest) (brightest) I could

With a Laundry List or Bag. This gift is clean, as you may see, So, every time you'd cleaner

Here's a thought of joyous cheer For Christmas and for all the year!

A TREASURED TRIBUTE

Non the Party and the second of the second second

A diamond is without question the most elegant, valuable and valued gift you can bestow on those whom you hold in special affection.

You buy here safely, satisfyingly-and with certified value.



OR THE SWEETEST GIRL

in all the world---perhaps she would perfer a DAINTY WRIST WATCH.

The value of a gift is in its life and usefulness and the memories it recalls to the bestowed.

PRICED FROM \$16.00 to \$60.00

Camoo Brooches

GIFTS FOR LADIES Manicure Sets \$3.00 to \$15.00 Silver Card Cases \$18.50 to \$22.00 Pearl Bead Necklaces

\$5.00 to \$40.00 Leather Strap Purses \$3.00 to \$10.00 SIFTE FOR MEN Umbrelas

Cigarette Cases \$2.00 to \$25.00

10.00 to \$30.00

Founta in Pens \$1.50 to \$15.00

BJT DON'T LET THIS HAPPEN TO YUL-

Military Sets

DON'T WAIT wintil the last second -until it's oo late.

All goods sold by us engraved with-out charges. With every \$5.00 cash purchase we will give one pepper and sait set Free. These pepper and salt sets make nice Xmas gifts.

W. H. Hawkins & Son Jewelers and Oppometrists HEMDERSONVILLE, - - N C.

