

## RAILWAY CONNECTIONS WITH MAIN LINE IN SOUTH CAROLINA

An instructive and illuminating volume could be written upon this subject, but altho the subject of Building A Railroad from South Carolina has been discussed and worked on for the past 30 years, it has never tied and keeps cropping up. Transylvania business men have subscribed nearly a thousand dollars towards the preliminary survey in the past year and stand ready to support the venture whenever South Carolina is ready.

Pickens and Easley have notified the Mayor of Brevard that they will be in Brevard a hundred strong on Thursday, July 22nd, 1920. Some prominent speakers will be with them and it is now up to Transylvania to meet them half way and attend a mass meeting on that date in Brevard. Anderson, Easley, Pickens and Seneca are working for this proposed railroad and if the citizens of Transylvania will show their interest by assembling in Brevard to give the glad hand to these South Carolina Boosters. We will start the great railroad project agoing. Some of the Pickens citizens who will be here are:

Senator F. E. Alexander; George D. Cureton; Dr. J. L. Valley, C. L. Cureton, Farmer; J. H. Bruce, Banker; Frank McFall, Banker; W. L. Matheny, Editor; Jim Thomson, W. H. Chastain, Farmer and Manager Carolina Timber Co., J. T. Taylor, Manager of the Pickens Railway, J. P. Carey Jr., Lawyer; J. C. Carey, Banker; J. P. Carey, Sr., Lawyer; S. B. Craig, Lawyer; R. E. Lewis, Druggist, Ernest Folger, merchant; G. G. Christopher, lawyer, and others.

## CONCERT CLASS COMING

To Brevard, Saturday, July 24th  
The Western Concert Class, from the Odd Fellows Orphanage at Goldsboro will give a concert at Brevard, Saturday, July 24th, at the High School Auditorium.

This Class has visited Brevard each summer for a number of years, and those who have seen previous performances, do not need to be told that they will get far more than their money's worth, as well as contribute to the support of the institution, than which there is none more deserving.

The Odd Fellows Orphanage is located at Goldsboro where it has been caring for and educating the orphans of Odd Fellows for about thirty years, and hold a place dear to the hearts of not only the members of the order, but of Tarheels generally.

During each summer season, the Eastern and Western Concert Classes tour the State, giving unusually attractive, entertaining and enjoyable concerts; furnishing patrons of the entertainments far more than the value of the cost of admission, and, at the same time, giving the public practical demonstrations of the results of the care and training given by this orphanage.

Brevard and Transylvania County have always given the Concert Class from the Odd Fellows Orphanage a hearty welcome, a full house, and a good liberal contribution.

Those who wish to see a performance and hear a concert that will always be remembered with pleasure, will do well to remember the date, Saturday, July 24th and to secure tickets in advance. Tickets can be obtained from A. E. Hampton, opposite the Court House.

## BOYS MAKE FORTY MILE RIVER TRIP IN CANOES

Shooting the rapids, darting thru mountain ravines and gliding safely around large boulders in the picturesque French Broad river is not only a dream to 40 boys, members of Major Raines' summer camp at Brevard, but is an accomplishment by them. Having been two days navigating the stream, the expert guides and boat-swains brought the party to a safe mooring in the edge of the city of Asheville.

En route down stream the party of young men, successfully rowed over every fall and negotiated without trouble every rapid. They spent one night in camp alongside the river about 25 miles from Brevard and finished the trip the following day. The trips will be continued until every boy in the camp has made it. The canoes were returned by express to Brevard.

## BREVARD INSTITUTE NOTES

Recent arrivals at the Institute include Mrs. M. C. Pope, Miss Mary Pope, of Greenville, S. C., Mrs. H. P. Gruffy and two daughters of Louisville, N. C.; Miss Clara M. Sells of Meridian, Miss Margaret Osteen of Greenville, S. C. and Mr. McQuade of Laurinburg, N. C.

Several large parties went on excursions on Monday, one to Caesar's Head, another to Connessee and another to Maiden-Hair Falls. All reported safe trips and a pleasant outing.

The Rev. I. M. Powell, Prof. Trowbridge and family, Mrs. Julia and Miss Alma Trowbridge were dinner guests at the Institute on Sunday. Miss Kilgo, a niece of Bishop Kilgo of the M. E. Ch. South, is a guest of Miss Spratt, one of the summer-school teachers.

Miss Marinda Smart, bookkeeper, at B. I. has returned from her summer outing at Franklin, N. C.

Miss Maud Pike will leave for her home in Maine, on Saturday, to be gone the rest of the summer, returning in September.

## CEDAR MOUNTAIN NOTES

Mr. and Mrs. McNair of Aiken are in their home for the summer. Weldon Lee is on the sick list this week.

Mr. and Mrs. Elvin Hamby of Greenville, are the guests of Mr. and Mrs. E. A. Heath for the summer.

Miss Earline Murkum of Hendersonville is visiting friends and relatives in Cedar Mountain.

Mr. and Mrs. A. F. Clower of Brevard spent a few days last week at the home of George W. Bishop.

We are sorry to say that Mrs. J. S. Heath is ill. We wish for her a speedy recovery.

Miss Edna McCrary of Hendersonville is the guest of her sister, Mrs. James Simpson.

Mr. Vaughn and son, Theo, who are camping in Cedar Mt. returned home on a visit Sunday and expect to return the latter part of this week. Hamlin Bishop is visiting friends and relatives in Greer and Greenville, S. C.

Mr. and Mrs. Fontaine of Brevard dined at the home of George Bishop last Friday.

Markley and Paul Jones, Jack Heath, Misses Rhoda Heath and Lula Garren motored to Hendersonville, Sunday.

## BREVARD CLUB MEETING

A meeting of the members of the Brevard Club took place on Tuesday, July 13, 1920. Quite a number were present and several important questions for the good and welfare of Transylvania, were discussed, voted on and committee appointed.

The question of a public amusement and recreation park and an artificial lake was decided a necessity for Transylvania and will be investigated thoroughly and reported on at the next Club meeting. A Bureau of Information Committee was appointed to put up sign boards for the purpose of welcoming and directing visitors and around Brevard and to have the Public Library used as an information bureau for our guests. This committee is composed of R. H. Zachary, W. E. Breese and O. L. Erwin.

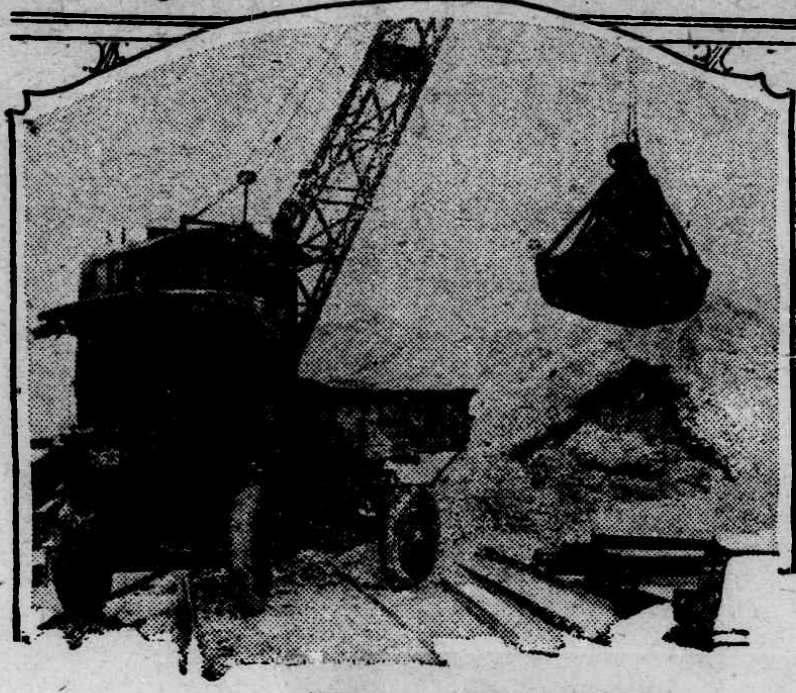
The Truck Display to be held in Brevard (see another column) was endorsed by the Club.

The Home Coming Day to be held on Saturday, August 14th, 1920, was enthusiastically endorsed and several committees were appointed to make it a success. The Committee on arrangements are: W. E. Breese, D. L. English, and R. L. Gash. The finance committee are Robt. Orr, C. H. Kluep and Wm. A. Band. The Club urges the co-operation of every citizen of Transylvania to make it his personal business to make this Transylvania's great Gala Day, August 14, 1920.

## ICE CREAM SUPPER

There will be an ice cream supper at Penrose school building on Saturday evening, July 17th. The proceeds will go to the building of the new Church. The public is invited.

## Hauling crushed stone off the road



## ASHEVILLE MOTORIZED THE FARM TOUR

Information has been received that The Asheville Automotive Trades Association Will Visit Our City with a large caravan of motor trucks comprising the various makes handled by the dealers of that city. The purpose of bringing this large convoy of trucks in our midst is to show that the motor truck is a practical farm tool and that its use is under estimated by all rural communities.

Since the advent of the large pneumatic truck tire it is possible for the farmer to take the truck right into the field and use it to advantage also to negotiate roads that would be impassable to trucks of hard tire equipment. These men will bring the trucks to our doors and demonstrate that the motor truck is not only a labor saver but a money maker as well to the man that is using it with proper equipment.

Music, moving pictures and a lecturer of national reputation will accompany the tour. The subject of farm economics and dependable roads, will be taken up at all stops which will give our people a better understanding of the method of speeding up production.

## THE WEEKLY NEWS AND THE MERCHANTS AS CO-PARTNERS

Every merchant who intends to remain in our community aims to establish his business on a permanent basis which will permit the attainment of higher levels. That he may accomplish this and become one of the foundation stones of this County requires something more than his own unaided genius. He must have the co-operation of the local buyers, the local publishers and all the other forces which go to make up the better part of the life of Transylvania. Our success as caterers to your needs depends upon your success as a merchant. Your success depends in a very great measure upon the prosperity of your local paper. The success of all of us is based upon our ability to induce the people of this county to buy at home. This is not special "Buy At Home" propaganda. The principal of local support to local enterprises in order that benefit may rebound to all residences should be so well understood as to call for no special propaganda.

You, we, and all of us cannot make the people buy at home by conducting a campaign of abuse against the mail order houses, the big city merchants and other out-of-town competitors. We must adopt to a considerable extent the methods of these. Their success is based primarily upon one thing—advertising; whether it be by newspaper displays, catalogues, booklets, circulars or any other form of appeal. And these methods are not denied to the smaller towns and county merchants.

You merchants can make the folks buy at home to an increasing extent and we can assist by helping make attractive advertising. An attractive advertisement is a welcome visitor in every home in Transylvania.

Does the average merchant, we wonder, realize that customers size up his goods and his store largely by his own estimate of them as expressed in his advertising? The niggardly or the careless advertiser conveys a bad impression of his business. There is psychology in it. A merchant

directs trade to his store and holds it there largely thru the advertising which he makes people read and the goods which he makes them see.

The old idea, often expressed, that you consider your advertising simply a donation to help keep up the local paper is ridiculous in itself because a good live up-to-date publication can get all the advertising necessary and at far better prices per inch from foreign towns and cities. It is no longer a question of "Does It Pay To Advertise," but a question of whether you are going to stay in the old rut and let the other fellow, "Who Knows It Pays To Advertise," get the business and out of town business too. If a foreign advertiser believes it pays and shows it by using more space than any two local merchants, then there's really something wrong somewhere and you haven't kept up with this fast growing progressive pace. The Reconstruction era. Advertise gentlemen. We're with you.

A local committee composed of the following as committee of arrangements has been appointed by the Brevard Club, Transylvania Board of Trade:

Thos. H. Shipman, Chairman; R. E. Lawrence, R. H. Zachary, W. E. Breese and W. A. Band.

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## PROMINENT SPEAKER TO ADDRESS BOYS AND GIRLS AT CLUB ENCAMPMENT

Mr. I. W. Hill from Washington, D. C. is one of the men on the program for the club encampment at the Brevard Institute, July 29th to 31st inclusive. Mr. Hill has charge of all the club work in the South and it will be a treat to the boys and girls to hear him. Besides Mr. Hill a number of prominent men and women have been secured from the Department of Agriculture at Raleigh and a good program is being worked out for the encampment.

This encampment will give the boys and girls an inspiration and an insight to a new life leading to a broader education on domestic science and a greater development of nature's greatest occupation.

Boys and girls, if you are a member of the agriculture or domestic science club in the county, plan to come to the encampment at the Brevard Institute the last three days of this month.

R. E. LAWRENCE, Co. Agent.

## HOW WE TAMED THE BASCHILELE.

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### The Congo Rubber Business

One of my object sat Bena Luidi was to investigate some of the plants of economic value in that region. Among these, rubber stood easily first. The rubber exports from the Congo at that time were worth twelve million dollars per year. The trade had formed the subject of a bitter international dispute involving allegations of cruelty to the natives, of forced labor, and of all sorts of tricks to pile up profits. Some of these allegations were true, others were false. I wished to find out two things for myself. One was the extent of the rubber wealth of the country, the other was the best methods of securing the voluntary co-operation of the natives on a basis of fair trade. I started to work on the first of these shortly after the adventures just narrated. There are three distinct sorts of rubber in Central Africa, forming the basis of the major part of the trade, besides one other whose interest is chiefly botanical. These three may generally be said to consist of trees, vines, and shrubs, as a popular, not a scientific classification.

The trees stand second in importance as a source of commercial rubber. The most important of these trees is known as *Funtumia Elastica*, but as it played practically no part in the rubber trade of the Kasai, it may be dismissed here. It is an important source of rubber in other parts of the Congo, and flourishes most in the lowest part of the basin of the great river. The vines are almost unique in the fact that it is only in Africa that they have produced large quantities of crude rubber. South America and Asiatic rubbers are almost altogether from trees, but in Africa there are big vines, or lianas, which produce sap which coagulates into first-class rubber. The best known of these vines, and the source of the famous red rubber, is in the big forests somewhat as the fox grapes do in these of America. Some of them grow to be more than a hundred feet long, and a foot thick at the bottom. They climb up on the big forest trees, and often hang from one to the other in snaky festoons, tying the trees together so that it is necessary to cut down a dozen to get one. The vine produces an immense fruit larger than a man's head, containing seeds bound together with a mucilaginous gum which the natives eat.

These vines occur in irregular patches thru the big woods, and it is difficult to estimate the extent of their distribution, but it may be safely assumed that one would find a hundred vines capable of producing rubber in a square mile of forest. One of these will produce two pounds of rubber a year for many years without exhaustion. The smaller vines are not included in this estimate, while the very large ones, some of which produce ten pounds a year, are averaged in with the rest.

The forest area on one side of the Kasai River might be said to average ten miles in width, and to be seven hundred miles long, while the tributaries are similarly lined with forests whose width is in proportion to the width of the streams. Where two rivers meet one will naturally find the conjunction of forests making an unusually large wooded area there. There would thus be, for example, behind Bena Luidi, and on one side of the Kasai, a forest ten miles wide and extending for hundreds of miles up and down the river. Taking ten miles as the practical limit of the diameter of the area of exploitation from a given base, we would then have a hundred square miles available for rubber collection from Bena Luidi, and this would contain about ten thousand producing rubber vines, capable of yielding an average of five tons of rubber a year, worth approximately fifteen thousand dollars. A situation such as that formed the economic basis of the rubber trade. The business question involved was whether those five tons of rubber in the vines contiguous to a river station could be gotten out at a profit.

The experiment which I wished to make there was somewhat unique in the annals of commerce in the Congo. I proposed to find out in person what were the difficulties and the cost of getting the rubber out of the forest

## YOU ARE PERSONALLY URGED TO ATTEND THE RAILROAD MEETING

Let all who are interested in the new railroad from Rosman to South Carolina come to the railroad meeting at the Square in Brevard, July 22nd at 2:30 P. M.

Let the few who may not be interested in this road also come that they may become interested.

This road is for the farmers of all Transylvania County, let them come.

It is for all other business men, let them come.

All are urged to come. The workers for this road have never ceased their efforts and will not do so till the road is secured.

Transylvania is ready and anxious for this road.

Let all our progressive citizens in the county come to the meeting and join with the large delegation from South Carolina and push the road through Maple Gap to South Carolina.

Drop your farm work, cut out your appointment, forget your trip and unless you are dead be in Brevard on Thursday next, July 22nd.

C. W. HUNT.

## FARM EXCURSIONS

Preparations and arrangements are being made to have a series of farm excursions to Buncombe and Henderson counties the first of August. The program has not yet worked out yet, but some of interest that will be visited are the Biltmore estate, the Swannanoa, a good orchard and other places which will be of interest to the farmers.

The plan is this; if you are a farmer or interested in farming, and progressive citizens will plan to take a day off and make this trip with the crowd and get new inspiration and not what the other fellow is doing under the same condition as we have. The trip will be made thru the country in cars. Those having car take their own cars and family and if you have room invite your neighbor to go with you or notify R. E. Lawrence if you have an empty seat and he will get some one to take the trip.

Those going are requested to bring a picnic lunch. Please notify Mr. Lawrence at once if you can go and if you will have a vacant seat.

## GALLOWAY—ROBINS

Hon. T. C. Galloway, Prominent young attorney of Brevard was married to Miss Stella Robins of Fletcher, on Saturday, July 10th, 1920 at the Methodist Church in Hendersonville.

After an extended northern trip Mr. and Mrs. Galloway will reside in Brevard.

myself in company with hired natives rather than merely to sit down at the station and buy such rubber as the natives might bring in. As I was not a rubber trader, this latter method was not my business anyhow, but in my capacity as a scientific traveller and economic investigator, the former was entirely appropriate and might lead to interesting developments.

Few, if any, of the traders ever went into the deep recesses of the forest in order to learn exactly what plants were the source of the rubber, what was their distribution thru the territory, what was the capacity of the natives to collect, and what were the difficulties in their way. The practice followed by some of the government officials was simply to impose an arbitrary tax upon a village or chieftain and to punish him if his people if the amounts were forthcoming. I shall go into the feature of the subject later, but mention it now mainly to show that for one of my undertakings Bena Luidi.

In carrying this idea out, I assembled fifteen picked men, and started along the trail up the slope thru the forest in the direction of the Baschilele villages which were located on the grassy plateau behind the forest. After traveling about two miles along the trail, we struck off into the jungle, altho I found afterwards that it was not necessary to go so far from the station to find plenty of rubber plants.

(To Be Continued.)