\section*{| THE BREVARD NEWS. |
| :--- |
| Publishod orory Fridey and ontor |} od at Potitofice at Brovard, N. C., , Socond Clase Matter


on the Board of oldermen has been sugzested by a citizen of Brevard.
His spla is to divide the town into
four four wards and to have one represen with one alderman at large.

We are disposed to leave law en
forcement to the sworn officers of th
law, who have been duly elected o law, who have been duly elected o
appointed to this kind of service
Any attempt to suggest is often garded as interference. Nenertheless, the smoke of contin-
ual violation of law - especially of the prohibition laws -argues the
existence of the hidden fire, which as yet no official vigilance has bee ${ }_{n}$ abl
to extinguish. This especial kind o violation is one that in its nature
most difficult to control. most difficult to control. At the sam es the public spirit and conscience. It a law enforcement league can render
any real assistance, if it does noth
ing more than show forth the sentiing more than show forth the sentiment of the community and thus giv
law its moral support, it can be law its moral support, it can be
real service.
If the league aids in the enforce mont of law, it is a good thing. I
it fails to do so, it is useless. Bu it fails to do so, it is useless. But
it failure or success depends on the it failure or success depends on the
number and kind of citizens compos-
ing it. It should not be limited to ing it. It should not be limited t
just a few members. It needs th
co-operation of all the citizens of co-operation of all the citiz
Brevard to make it effective.
MICKIE SAYS:

## Beware of the merchant who tells his customer that he can save money on an article because his competitor sells a nationally or locally advertised product which is not any bette proality which is nots any bette cost of advertising is because the cost of advertising is passed on to

 of sales always takes care of the cosof advertising expense, and the pro duct that is not advertised is generally
inferior and CHEAPER IN EVERY inferior and CHEAPER IN EVERY
RESPECT - It is not advertised beRESPECT - It is not advertised be
cause it won't stand the light of pubcause it won't stand the light of pub-
licity. An article not worth adver
tising has something about it to keep lising has something about it to keep
under cover. The folks now-a-days
are from Missouri and are not swalre lowing these old gags about the mer
chant saving his customers money
They realize that he is looking after No. 1 and has made all his money
selling his commodity at a profit and
of course wouldn't fool of course wouldn't fool or waste time
arguing with a customer unless it was
to make mon do make money and get their almighty
dillar. The dear pepil also are
realizing, as never before, that the merchant who advertises is soliciting
their business, is inviting them to e them a dollar's worth of goods for a ing and citizen who believes in "Liv live". The merchant
ing and believes in progress, in the buiid thing to find a "live wire advertising"
business that belongs to any rings,
trusts or price combinations. They
are willing to stand $\left\lvert\, \begin{aligned} & \text { are willing to stand alone realizing } \\ & \text { that competition is the life of trade. }\end{aligned}\right.$ that competition is the life of trade
Beware of the merchant who says h
can save you money by not advertis
ing; he is only fooling himself.


## DANGER FROM DOGS:








 binking and an their methods The auestion naturally arising from
the present local situation is, Who is for law and order? The other night
for to a question like this, every person in the large congregation, as far as course they stood up. Their very
preseace at that meeting was an evilaw and in favor of its enforcement. jority of people in this town are both saw abiding themselves and wish oth ers to be so. The league as recently
organized has no monopoly of gcod citizenship. The majority, we re ness man wants order, for anarchy
would ruin his business wopld ruin his business. A mother
wants it, because it means the safe ty of her son. Lovers of education want it, because chaos is at war with
enlightenment. Lovers of the
Lover church want it, because moral uphift is their great ideal.

What need, then, of a league? matter of question. Time was, whe it was a lawless town. Happily, tha time is past. It would be hard to find a more law abiding communit in all respects than this. As a con-
servative people we are suspicious of the alarmist and have little sympath with the knight-errant who co
his lance to charge windmills.


```
\[
\begin{aligned}
& \text { be cash unless you have aregular } \\
& \text { account with the New. }
\end{aligned}
\]
```


## LIVED in Flle OF WASTE PAPER

Man Takes Up the Habitat of Hermit in Crowded Section of New York City.

MADE CAVE FOR SELF

$$
\begin{aligned}
& \text { OR SALE - Four sets of double } \\
& \text { harness price is right. }
\end{aligned}
$$

```
            T THOS. H. SHIPMAN
```

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                er autamobile. A sacrifice and a
                    your own price.
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OR SALE - A good Second Hand
Car Cash or on time.
THOS. H. SHIPMAN.
OR SALE - Second hand two horse
wagon on time if you wish.
THOS. H. SHIPMAN
THOS. H. SHIPMAN.
OR ME - Plenty of Potato slips,
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25c a hundred Qt ex bed. By par-
cel Post, 5 cents extra per hund-
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