

NOTHING CHARGED  
AT THIS SALE  
SERICTLY CASH

# A BLAZE of BARGAINS

NOTHING CHARGED  
AT THIS SALE  
STRICTLY CASH

That will illuminate the country for miles and miles around!

## The Entire Sixty-Five Thousand Dollar Stock

Stock of Anthony Brothers, purchased by the Brenner-Penny Company

This stock was bought by the Brenner-Penny Company at a price that will justify the present owners in selling it at this special sale that they are going to inaugurate, not at Anthony Brothers' former prices, but at such prices that will astonish the buying public of Brevard and Transylvania County, and surrounding towns. It will pay the public to attend this sale within a radius of fifty miles. Every out-of-town purchaser, purchasing merchandise to the amount of Fifty Dollars, will have their railroad fare refunded.

We feel it is unnecessary to comment on the quality and class of merchandise contained in this stock of goods, for it is well known to the buying public.

This entire stock will be marked in plain figures, one price to every purchaser, and every article in the store guaranteed. The policy of this store is to satisfy every customer.

In addition to this stock, our Mr. Brenner has just returned from the northern markets, where he purchased a first-class line of merchandise, consisting of LADIES' COATS, CHILDREN'S COATS, SPORT SKIRTS and HATS. In the men's department we are adding a big line of CHILDREN'S CLOTHING, and many other articles too numerous to mention, that you will find quoted below.

### REAL-TO-WEAR ACCESSORIES

- \$1.50 Ladies' Black and Brown Silk Hose, First quality, sale price.....95c
- Ladies' Medium-Weight Sweaters, Anthony's former price up to \$10, Brenner Penny's Sale Price.....\$2.95
- Ladies' Heavy-weight Sweaters, Anthony's former price up to \$10.....\$4.95
- Ladies' Silk Sweaters, Anthony's former price \$69.50 Brenner-Penny's sale price.....\$19.95
- Ladies' Jersey Suits, Anthony's former price up to \$42.50, sale price.....\$14.95
- Ladies' Suits, Anthony's former price up to \$89.50 Brenner-Penny's sale price.....\$19.95 to \$29.50
- Georgette Blouses, Anthony's former price up to \$18.50, sale price.....\$5.95 to \$7.95
- Voile Blouses, Anthony's former price \$1.50, Brenner-Penny's sale price.....85c
- Sport Skirts, formerly sold up to \$32.50 Brenner-Penny sale price.....\$9.95
- Skirts, \$30.00 value, sale price.....\$12.50
- Skirts, \$12.50 value, sale price.....\$4.95
- Silk Petticoats, to close at sale price.....\$4.95
- Middies, all colors, \$12.50 value, sale price.....\$5.95
- Paul Jones Middies, former price from \$2.50 to \$4.50 sale price.....\$1.50 to \$2.45
- All-Wool Serge Bloomers, value \$7.50, sale price.....\$4.95
- \$2.50 Cotton Bloomers, sale price.....\$1.65
- Cotton Crepe Kimonas, sale price.....\$1.75
- Corduroy Bath Robes, a new shipment just received sale price.....\$4.95
- Sport Coats, \$10 value, sale price.....\$6.75
- Ladies' Sport Hats, formerly sold at \$3.95, sale price.....\$1.95
- \$15.00 Hats, sale price.....\$4.95

Evening Dresses at half price  
**One-Third Off**  
On all high grade Corsets.

### SHOES

Men, Women, Children

- Hanan high heel Pumps, Slater Louis heel Pumps, in black and patent leathers, formerly sold up to \$15, sale price.....\$6.95
- Brogue Oxfords, growing girls' high Shoes, and high heel Pumps, formerly sold up to \$10, sale price.....\$5.95
- Brown Kid, two strap, military heel Pump, black military heel Oxford and black high heel Oxfords, formerly sold up to \$8.75, sale price.....\$4.95
- Black baby Louis heel, two strap brown Pump, formerly sold up to \$7.50, sale price.....\$3.95
- Infant's Shoes with stiff soles, sizes from 2 to 5½, value up to \$1.50, sale price.....95c
- Men brown dress Shoes and medium weight army Shoes, formerly sold up to \$7.50, sale price.....\$3.95
- Men's brown dress Shoes, made in blucher and english Style, with rubber heels, formerly sold up to \$8, sale price.....\$4.95
- Men's english blucher Oxfords and high Shoes such as Slaters and other good makes, formerly sold up to \$10.00 sale price.....\$5.95

Brown Vici blucher, black vici blucher, brown brogue Oxfords, and high top and cordovan high-top Shoes, made by the best manufacturers in the country such as Kneeland and Slater, and other good makes, formerly sold up to \$16, sale price.....\$7.95

Boys' scout Shoes, all sizes, \$1.00 value, sale price.....\$1.95

Boys' black dress Shoes, formerly sold for \$5.50 sale price.....\$2.95

Boys' and Misses' Shoes, values up to \$7, sale price.....\$3.95

The policy of this store is to conduct two sales, semi-annually, one in the fall and one in the spring, and we take the liberty to state in advance that after the buying public visits our store during this, our first sale, they will be thoroughly convinced when the Brenner-Penny Company advertises a sale, it means a saving of dollars to those who attend. WATCH THE PAPERS daily during this sale as you will see what wonderful values we are offering the public at prices lower than ever heard of before.



### SUITS, OVERCOATS FURNISHINGS

- Men's Dress Shirts, all sizes, value \$2, Brenner-Penny sale price 95c.
- Men's Hart Schaffner & Marx Suits and Overcoats, formerly sold up to \$30.00, mostly medium weight, Brenner-Penny's sale price \$14.95.
- Hart Schaffner & Marx and Kuppenheimer and other good makes Men's Suits, value up to \$40, Brenner-Penny's sale price \$22.50.
- Hart Schaffner & Marx and Kuppenheimer Suits and Overcoats, formerly sold for \$45, Brenner-Penny's sale price \$27.50.
- Best grade Hart Schaffner & Marx and Kuppenheimer Suits and Overcoats, formerly sold up to \$75, Brenner-Penny's sale price \$32.50.
- Bloch Tailored Overcoats, value up to \$40, Brenner-Penny's sale price \$22.50.
- Men's Dress Pants, formerly sold at \$4.50 to \$12.50, Brenner-Penny's sale price \$3.50 to \$6.50.
- Men's Overalls, real good quality, value \$1.50, Brenner-Penny's sale price 95c.
- Blue Work Shirts, Anthony's former price \$1, Brenner-Penny's sale price 65c.
- Boys' Shirts and Blouses, Anthony's former price \$1.50 to \$2.50. They are slightly soiled, Brenner-Penny's sale price 60c.
- Men's and Boys' Caps, Anthony's former price \$1.50 to \$2.50, Brenner-Penny's sale price 95c
- Boys' Knee Pants, all wool, in all sizes, Anthony's former price \$3 to \$6, Brenner-Penny's sale price \$1.50 to \$3.

### DISCOUNTS

**Twenty-Five Per Cent Off**

- On all Hand-Made Blouses.
- On all Bath Robes, Breakfast Coats and Negligees.

**Twenty Per Cent Off**

- All new Fall Dresses in Canton Crepe, Crepe de Chine, Satins and Tricotines, Poriet Twills and Velours.
- New Fall Coats, Ladies', Misses' and Children's.
- On all new Hats, including Vogue.
- On all Silk Underwear, including Crepe de Chine, Satin and Silk Jerseys.
- On all new Fall Suits.
- On all Ladies', Men's, Boys', Children's SHOES, that have not been advertised.
- On all Trunks, Bags and Suit Cases.
- On all Manhattan Shirts and Underwear.
- On all Men's Silk and Wool Hose.
- On all Men's Sweaters and Pajamas.
- On all Boys' Suits and Overcoats.
- On all Men's and Boys' Hats and Caps.

Main Street, Next  
Hunter's Pharmacy  
Hendersonville, N. C.

# Brenner-Penny Company

Successors to Anthony Bros.

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