

**CORRECTING AN ERROR IN THE BANK'S AD.**

The Brevard Banking Company ran a full page advertisement in the Brevard News' Christmas Edition and it was stated that "The Brevard Banking Company stands out as one of the pre-eminent banks of the State." It should have been "one of the pre-eminent county banks." This was our error.

However, we believe the Brevard Bank is one of the pre-eminent banks of the whole state, and realize that Transylvania takes considerable pride in the remarkable growth of our county bank not only because its growth shows the progress made by Transylvania county, but also because of the power behind this bank and its conservative although progressive directors.

The Brevard Banking Company is at its 22nd milestone and the years have brought strength, courage and resources. It has learned the lessons that age and experience alone can impress upon people, but the greatest aim of all its aspirations has been sustained; that it will renew perpetually its faith in Transylvania county and her people and that it is more than ever bent on making this institution reflect its pleasure with a friendly welcome at each opportunity serve its patrons.

The bank has earned the title of "The Welcome Bank" and its slogan has always been to give the same attention to small accounts as it does to large ones.

The News gladly makes this correction and is satisfied that the resources of the Brevard Banking Company (\$775,070.62) are proudly recognized by the whole of Transylvania county.

**A NATURAL SEQUENCE:**

According to a recent issue of the Asheville Times statistics show that eighty-four per cent of the business failures of the United States for the past year were non-advertisers.

These figures, while startling at first sight, on a second reflection are reasonable enough. The man in business today in this year of 1921, who fails to recognize the necessity of advertising is so absolute in his methods that when he fails to grasp this very fundamental of American enterprises, it is only a natural deduction his views on other important business axioms are distorted to a similar degree. That failure follows in the wake of this idea of merchandising to the tune of eighty-four per cent, is not remarkable.

To this class of non-advertisers, we suggest a reflection on that famous expression of J. Ogden Armour as to the effect on the world, "if all forms of public announcements were to cease for one week." And again we point out to that type of merchant who is "so wise" that advertising, one of the country's most voluminous big business is poo-pooed by him as buncombe, the acknowledged success of J. P. Barnum, the originator of the expression "that a sucker is born every minute," as due to his keen perception of the value of publicity to attract. — Hdv. News.

**A CARD OF THANKS:**

I will be in the West until the last of March. In saying good-bye to my many friends and patrons, I wish to thank them for their liberal patronage in the past and to ask for a continuance of the same for the future.

During my absence, Mr. Jean Duck worth will attend to my store, please remember that when you buy from him, that you are still trading with "Emma" at the old stand.

With best wishes I remain, yours truly,  
EMMA BAGWELL.

**A STEADY ADVERTISERS.**

T. H. Galloway, when asked why he advertises every week in the year, says that he always has, always will, and considered it a good investment; but most of all he considers it a community duty to support the home paper. He pointed out, however, that too many people read his add and then forgot about it. They believe in locking the door after the horse is stolen. Every day we hear of a lifetime savings going up in smoke and the father of a large family being laid to rest without insurance; and yet there are hundreds of property owners, etc., in this county who have not insured their only visible assets. Every citizen ought to carry insurance. It is not a luxury, but a necessity and means only common business sense.

**DEATH OF L. E. REECE**

The death of L. E. Reece, prominent citizen of the Quebec community, occurred on Sunday, December 4. He was buried on Tuesday, December 6, at Oak Grove Cemetery. Rev. A. J. Manley and Ed Summey officiating. A large number of friends and relatives attended the funeral from over the county. An obituary will appear next issue.

**RAW FURS**

Ship at Once to  
**BACH FUR COMPANY**  
118-120 W. 27TH STREET  
NEW YORK, N. Y.  
They Pay BEST Prices  
**FREE BAIT TO TRAPPERS**  
Write Today How to Get It and for Price List

**CITY PRESSING CLUB**

J. E. WATERS, Prop.

**Cleaning Pressing Dyeing**

All work turned out promptly.  
Main Street Brevard

**NOTICE OF SALE BY TRUSTEE:**

Unde and by virtue of the power of sale contained in a certain deed in trust bearing date of the 24th day of June 1916, from T. W. Petit and wife to the undersigned Trustee to secure certain indebtedness therein named, and default having been made in the payment of said indebtedness, whereby the power of sale contained in said deed in trust has become operative, and the undersigned having been requested by the proper parties to sell the property described in said deed in trust, for the purpose of paying said indebtedness, and all notices required to be given to the said Petit and wife, having been given, and said default not having been made good.

NOW THEREFORE the undersigned Trustee will sell at public auction to the highest bidder, FOR CASH on Monday, December 19, 1921, at 12 o'clock noon, at the Court House Door, in the Town of Brevard, N. C., the following described property, to wit:

**FIRST TRACT:**  
BEGINNING on top of the Blue Ridge, beginning on a Spanish oak; thence West to the top of Beasley Ridge; thence South fifty (50) degrees West to a stake on Beasley Ridge; thence South thirty-five (35) degrees East, twelve and one-half (12 1/2) poles to the top of a knob at an oak corner near the old road. thence North (50) degrees East to the Road in a gap; thence with the Road to the Voting Place; thence up an old road to the BEGINNING, containing forty (40) acres, more or less.

**SECOND TRACT:**  
BEGINNING on a Chestnut near the top of Claypole Mountain on the North side, adjoining E. Hines and others, and runs South fifty (50) degrees east, ninety (90) poles to a stake, Hines' corner; then with his line North fifty-two (52) degrees East, sixty (60) poles to his corner. Then South sixty-eight (68) degrees East, thirty-two (32) poles to a stake in his line; then with Hawkins' line to a stake on top of a ridge to Thomas Galloway's line; then with Galloway's line to a stake in M. J. Glazener's line; then with said Glazener's line one hundred (100) poles to the beginning.

Said sale made to satisfy said indebtedness, interest, cost and expenses of sale.

This the 17th day of November, 1921.

W. E. BREESE, Trustee.

4t. Dec. 16. c



**LEO. L. WINCHESTER JEWELER**  
P. O. Box 44. Rosman, N. C.

**Bread 8c Loaf**

We have cut the cost of living and are selling our **BREAD** at 8cts a loaf. All other bakery goods in proportion.

Our bread is guaranteed to weigh as much as the imported stuff, has more shortening, yeast, etc.

Support your local industries.

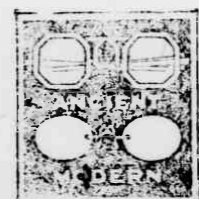
**Philip's Bakery**

**Piedmont Pressing Club**

F. L. DURBY, Manager  
Brevard, N. C.



**PRESSING DYEING DRY CLEANING ALTERING**  
Orders Taken for Tailor-Made Suits  
Rear Smith's Barber Shop  
Phone 143  
Pressing 1 Suit 50c; 4Suits \$1.50  
Work called for and delivered promptly



Neither laymen nor doctors in earlier days were able to account for or scientifically handle the change of vision which develops around the age of 40 or 45.

In those days, glasses were bought from "spectacle peddlers." It mattered not whether they suited the requirements and conditions of the wearer's vision.

Science has advanced rapidly; specialists have spent life time perfecting the making of lens that meet your individual requirements.

When near and far vision becomes confusing and you feel double vision glasses will give relief, go to a reliable optometrist one who fully understands the condition.



**"YOU KNOW US" Robinson Optometrist**  
78 Patton Ave. Asheville

**CITY MARKET**

S. F. ALLISON, Proprietor.

We are prepared for the Christmas trade with a grand variety of Yuletide necessities.

Come in and be convinced. Get your order in early for Turkey, Christmas Cakes, etc.

Two Phones: Nos. 47 and 51  
Residence No. 124

**CITY MARKET**

**Where Money Goes Far**

The value-giving policy of the nineteen-year old House of E. Lewis & Son never change during the month of December.

On the contrary, the money-saving values for which this store is famous during the eleven other months of the years are offered throughout our great Holiday stocks, as well as in staple merchandise.

**We Mention a Few Suggestion for Christmas Gifts**

**FOR HER**

Silk Underwear, Lace Neckwear, Hand Bags, Blouses, Handkerchiefs, Boudoir Caps, Fancy Belts, Slippers, Kimmonas, Gloves, Dressing Gowns, Silk Hose, Wool Hose.

**FOR HIM**

Fancy Belts, Belt Buckles, Cuff Links, Pajamas, Suspenders, Slippers, Neck Ties, Gloves, Silk Shirts, Silk Hose, Wool Hose, Handkerchiefs, Bath Robes.

**Dolls :: Dolls :: Dolls FOR THE KIDDIES**

All at Our Great Christmas Money-Saving Sales Prices  
**SHOP EARLY AND SELECT**

**E. LEWIS & SON**

The Store That Saves You Money

Hendersonville, - North Carolina

**Do Dreams Come True?**

All of us have our dreams. Some of them come true and some of them remain dreams. But of all the dreams we dream, there is one that stands out above the rest, one that glows a little warmer and that brings greater Joy when it does come true. That dream we cherish above all others because we find in it our

**"HOME OF DREAMS"**

And each of us has his own "dream home." One into which has been built all that expresses and satisfies our individual tastes and requirements. One that embodies all our own ideas of what a real home should be. And that home is a Better Home, built of Better Materials, built to be lived in and enjoyed for many years to come. You have a dream of a home. Will you make it come true or will you buy somebody's cast-off? Or, if you build, will you be satisfied with just an ordinary house erected out of ordinary materials?

We can make your HOME OF DREAMS COME TRUE! We cater especially to home builders and are advocaters of better homes. With our help you can build your "Dream Home" for the same money that you would have put into an ordinary house. Among our plans you will find Your Home or one which, with a few changes, is just what you have in mind. We want you and the wife to come around and tell us about the home you want to build—it won't obligate you at all and we promise that you'll learn something.

We believe in Better Materials for Better Buildings and, in accordance with that belief, we handle only lumber and other materials which have proven, through use, to be as good as the best and better than the ordinary. You are welcome to look over the entire stock of building materials at any time you wish. Come in.

**MILLER SUPPLY COMPANY**