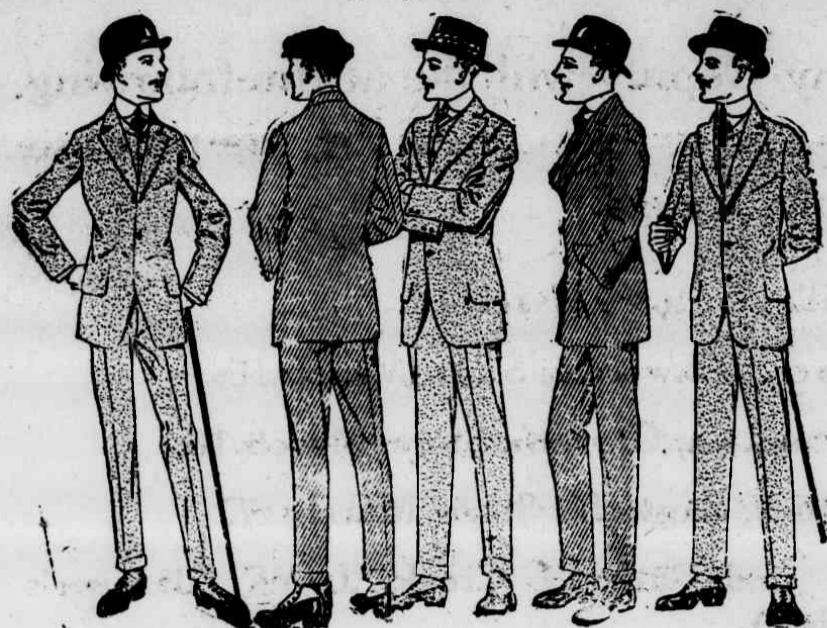


We Are Members of the Neosha Advertising Club

We Are Delighted Over the Jones Gap Road Victory



And we are thoroughly in sympathy with every movement and effort to develop our wonderful county.

It has always been our aim to keep the most up-to-date Gents' Furnishing Store in Western North Carolina. That we have succeeded is manifest in the increased trade and new customers and friends that we make from day to day.

We have no hard luck story because our business is good. This is due to the fact that

we have some honest values and splendid bargains every day in the year, and because "we guarantee your money back if not absolutely satisfied. Prices of merchandise have reached an unusually low level and the pendulum is swinging towards higher prices; but while our present extra large stock of everything for Men and Boys' lasts you will get the same prices marked in plain figures. We do, however, urge you to buy right now while the price is at this unusually low level. Come in anyhow. We love to see old friends and make new ones.



Right-Posture
Boys' Clothes



Standard Clothing Company

A. E. HAMPTON, Manager

OPPOSITE AUDITORIUM

BREVARD, N. C.



E. P. McCOY

T. T. PATTON

T. E. PATTON

McCOY-PATTON COMPANY

GENERAL MERCHANDISE

PISGAH FOREST, N. C.

LADIES, we would like for you to come to our store and see what a pretty assortment of Dry Goods we have for Spring.

A trip to Hendersonville or Asheville is not necessary, as we carry as full a line of merchandise as is possible.

*Do your
TRADING
with*

*Home Merchants,
who pay taxes, give
to all local charities,
and who are
your own neighbors.*

Did you ever stop to think how much money the Hendersonville and Asheville merchants return to Transylvania County? And how many dollars that the Transylvania merchants turn back to local enterprises? You can generally get what you want at home by looking around, so be loyal to your home merchants.

We would be glad to have you look over our stock at any time.

For one week beginning February 27, we will sell 10 pounds Sugar for 75 cents; 25 pounds for \$1.75.

McCOY-PATTON COMPANY

PISGAH FOREST

NORTH CAROLINA