TRANSYLVANIA, "OPPORTUNITIES EMPIRE", NATURAL RESOURCES FOR LOCATING INDUSTRIES

Exponent of Brevard and Transylvania County.

Brevard News

The Aim Is Frankness and Sincerity—Independent.

FOR THE CAUSE THAT LACKS ASSISTANCE, 'GAINST THE WRONGS THAT NEED RESISTANCE. FOR THE FUTURE IN THE DISTANCE AND THE GOOD THAT WE CAN DO

VOLUME XXVIII. FRIDAY, OCTOBER 26, 1923. NO. 42.

ISSUES OF 10 AUGUST 1923 - 19 OCTOBER 1923 ARE MISSING

OUR RALEIGH COMMUNICATION

Raleigh, N. C., October 22.—Fifty thousand people passed through the gates into the State Fair on Thursday carrying the attendance far above the record established on any day since the institution was established sixty-two years ago. The mass of surging humanity rendered impossible anything but a difficult approach to the exhibits. Midway and the new grand stand erected last year were packed with visitors to the splendid exhibition eager to witness the numerous amusement features, or to get a glimpse of the great variety of exhibits brought from the factories and the farms of North Carolina. At the close of the big exhibition on Friday attendance figures registered around 100,000 and more gate receipts have been counted than ever before.

The big success of the exposition this year lifts the institution out of debt and "out of the ruts" into which it had been sliding for some years prior to the first administration of Mrs. Vanderbilt. The crowds were larger during the entire week this year than usual and the attractions more numerous. Even General Pershing, the big drawing card last year, did not draw anything like the number of people who came to the fair last Thursday. Every one appeared to be having "a grand time" and praises for the splendid work of Mrs. Vanderbilt was heard in every quarter. She was generally on the grounds ahead of the crowds and put herself into the direction of affairs with a determination which has characterized her administration from the outset.

The way has been opened for even greater achievements in the future and, with financial handicaps behind them State Fair officials confidently expects bigger and better things with each passing year. The record of accomplishment attained in 1923 has brought hope for the future and "Forward Ever forward" is the slogan of the management.

Judge John H. Kerr, recently nominated as the successor of the late Claude Kitchen in Congress, is to be succeeded by Thomas M. Pittman, of Henderson, the Governor having announced that he will appoint Mr. Pittman as soon as the vacancy contemplated in the Third Judicial District actually occurs. A spirited contest for the judgeship was in progress, but the Governor decided to "take time by the forelock" and the fight is over before it got started. Mr. Pittman is admittedly a man of parts; stands well in his profession; in literary circles and as a church man. He has been a leading figure in the Baptist denomination in the State for many years and has served in numerous important positions in the organizations of the democratic party and the legal profession. He was recently married to Miss Lizzie Briggs of this city, a leading Baptist worker of the State, his first wife having died several years ago. This appointment of the Governor is considered a wise one and popular as well.

Every public school in the State will observe Friday, November 2, in a special manner this year, according to plans that are in the making by Prof. A. T. Allen, Superintendent of Public Institutions, who according to a section of the New School Code has direct supervision of the observance of the day. It is to be known as Arbor Day and Superintendent Allen is taking steps to carry out the purpose for which this special code was formulated. On this day the boys and girls will be instructed how to plant trees and various varieties of shrubbery and given lessons on the care of them as part of a general plan to make the world more beautiful. Another purpose is to inject into the children of the State a deeper love for nature. It is proposed in addition to give out scientific instructions in the planting and transplanting of trees and shrubbery, to inculcate higher ideals of life into the minds of future citizens.

Mrs. Margaret E. Setzer left Monday morning for Stanley, N. C., where she will again take up her work as principal of the Clemmins school.

DR. HUNT ON CO-OPERATION

Copy of Letter Written By Dr. Hunt to Mr. William Goldsmith, Greenville, S. C.

Brevard, N. C., Oct. 15, 1923

Mr. William Goldsmith,
Greenville, S. C.
Dear Friend:—

Please allow me to make a few remarks upon the subject.

MUTUAL COOPERATION OF GREENVILLE AND BREVARD FOR MUTUAL BENEFIT.

Greenville with the completion of the Geer Highway becomes the Southern Gateway to the Mountains. At her door stands Caesar's Head, one of the grandest views in the Blue Ridge Mountains. Caesar's Head should now be advertised till it becomes a household word. North, South, East and West. One of Greenvill's greatest drawing cards.

We should make Greenville the point of concentration for all automobile travel from the South seeking the mountains. The Great Geer Highway will take the tourist to Caesar's Head, Connestee Falls, and to Brevard—the central point for all of the grandest and most sublime scenery in Western North Carolina—thence to the terminus of the Geer Highway, the soldiers monument, marking the entrance of the great Pisgah National Forest and Game preserve, with all of its scenic attractions and numerous trout streams.

The nearest and best way from the South to the North is Greenville, Brevard by way of Caesar's Head, Asheville, Knoxville.

We should advertise to the Northern tourists Jacksonville and other Southern points in Spring after Florida has become warm and while the Northern tourists still linger in the airy heights by Greenville, S. C. the Queen City of South Carolina, the Thermopylae of the South, thence to Caesar's Head, Brevard and to the Pisgah National Forest, and the "a back to Nature rest" of the mountain peaks and fishing streams, numerous trout streams, this land of the giant oak and towering poplar, the beautiful Azalea and Rhododendron groves of dreams, lying upon the bosom of the ground, beneath the Balsam and Spruce and Balsam, watching with dreamy, half closed eyes the drifting clouds as they play hide and seek amongst the towering peaks till at last lulled to sleep by the zephyrs of the mountains and the music of many rippling waters.

An entrancing drive of two hours will take the traveler from the hospitable gates of Greenville by way of Caesar's Head to the entrance of the NationalForest—the terminus of the Geer Highway.

The Northern tourists seeking the South for the winter should travel this same route and for a few weeks, till the heat of the Southern sun is abated in Florida, enjoy the unsurpassed mountain scenery, and the Autumnal glories of the Pisgah Forest. The main entrance, that used by the late Mr. Geo. W. Vanderbilt, is near Brevard, N. C., and marked by the monument erected to the memory of the World War Soldiers.

Greenville and Brevard and all stop over towns on the way to our Southern Winter resorts, should join in one great and continuous advertising scheme and advertise this direct route, by newspapers, road road signs, photographs, post cards and bill boards, etc.

We should get ready now and have this route well advertised by the coming Spring.

Greenville should not neglect the trade of Transylvania County and Brevard. Those of Brevard who wish to shop elsewhere, for special goods, should be taught to trade in Greenville.

Yes, let Greenville and Brevard, enter at once into an alliance for Trade, Travel and Tourists. For the Summer months we should have a bus line from Greenville to Brevard.

Please improve upon the above ideas and write a piece for your papers, consult with your Chamber of Commerce and we will get busy.

Sincerely yours,
C. W. Hunt.

"In the Land of Waterfalls"

CANNING TEAM WINS FIRST PRIZE

Transylvania County Canning Team Gets First Place at the State Fair.

The Transylvania Canning team, Margaret Gash of Blantyre, and Edna Meece of Davidson River, which won first honor in the Western District Contest, was sent to the State Fair in Raleigh to represent this district in the state. Other counties competing in canning were Richmond, representing the Piedmont District, Johnston, representing the Eastern and Pender, the Tide Water.

The team from Transylvania had the distinction of being farthest from the State Capital than any other team of girls at the State Fair.

When we told Mrs. McKimmon that the women's clubs and public spirited citizens of Brevard made it possible for these girls to go to Raleigh to compete in the final contest between the Clubs she said, "Yes, I have never seen stronger support given Home Demonstration Work by any county seat than given in Brevard." We want to thank the Betterment Association, the Fortnightly Club, the Mathalasian Club and the D. A. R. Chapter and others for their generous contributions.

Transylvania County also won Dilmary exhibit of canned fruits and vegetables to the State and winning first prize for peaches and second for beans. This exhibit will be placed in a down town window.

SPECIAL EDITION BIG SUCCESS

Everyone Enthusiastic Over Greatest Edition Ever Published Here.

In the special edition which we are now preparing and we have to have ready for mailing at an early date, we were agreably surprised at the wonderful support and cooperation of the business and professional men of our glorious county. We started out to have four pages of Art Gravure and probably sixteen black and white; but somehow we were enthused over the proposed Transylvania County Industrial and Commercial edition that we have already arranged for ten pages of the Art Gravure feature and as we go to press it looks like we will have at least twelve. Below we publish the names of those who have taken advertising space and others who have contributed in a financial way.

We find it absolutely impossible to see everyone personally, but we do not want to overlook anyone who may be interested. We will appreciate it if you will either drop us a line or see us personally in regard to this the greatest and most special Art Gravure Edition ever published in this community.

It is costing lots of money, but we believe it will be of tremendous value to the county and its people.

We thank the following and others for their splendid cooperation.

J. A. Smith, Dodge Dealer
Harris' Machine Co.
Rosman Motor Co.
New York Cafe.
Rose Cafe
Kilpatrick Son and Co.
P. D. Clement, Jeweler
Smith's Barber Shop
DeLoney Novelty Store
McCoy and Patton, Pisgah Forest.
D. H. Winchester, Rosman
Nicholson and Duclos
J. S. Silverstein
R. S. Schley
W. E. Breese
W. W. Croushorn
Ed McCoy
V. Fontaine
T. C. Henderson, Supt. of Education.
W. E. Shipman, Sheriff
Geo. Lyday, Co. Commissioner
Roland Owens, Reg. of Deeds.
W. A. Miller, Clerk of the Court
Ed Patton, County Treasurer
Wm. Henry
J. L. Bell
Cos Patton
Robert R. Gash
Dr. C. W. Hunt
Presbyterian Church
Episcopal Church
Baptist Church
Miss Lucile Clark
Miss Cora Lee Tyner.
Pickle Simire Power Co.

ANNOUNCEMENT.

The following announcement to their many friends has been received:

Mr. and Mrs. Arthur Fox Wood announce the marriage of their daughter,
Elizabeth Marshall
to
Mr. Edward Mann Davis
Monday, October the fifteenth
Nineteen hundred and twenty-three.
At home after the first, Broxsboro, North Carolina.

Mr. and Mrs. Charlie Orr and children have returned from a weeks visit to the State Fair in Raleigh.

DR. WALLIS ON HEALTH

IF NOT, WHY NOT?

Our State, North Carolina, a state of which it can be said, with no fear of successful contradiction, it is an honor to be a citizen. This has been so for generations and is being demonstrated today as never before. In the past the first in the South to establish a center of higher learning for its sons. This institution struggled along for many years with scanty resources but is now recognized by the state and endowed financially. It trains not its sons only, but its daughters also for the conflict of life and in things other than literary attainment. There are resources which recognize business including engineering, agriculture and other basic affairs of every day life. This is as it should be. Dr. Bronson, a member of the educational staff at Chapel Hill, is now publishing a series of articles which are a result of his studies of industrial conditions in Europe. The last article the writer has noticed is an account of such conditions in Dermark, a small sterile piece of land on the North Sea with less than a tithe of the resources of an equal area in the timber States of America. He shows how through cooperation, conservation, scientific that no less an authority than President Washington declared the most essential to human welfare, has attained such efficiency that its people achieve competency and comfort. Cooperation is doubtless the key note to success in any adventure—"United we stand, divided we fall."

Important as cooperative is in commercial affairs it is infinitely more [illegible] personal to health [illegible] on with other counties [illegible] ate. Transylvania deter[illegible] ace at the disposal [illegible] at small cost, [illegible] with [illegible] the individuals need[illegible] means to prevent and [illegible] ality; smallpox, diphtheria, typhoid fever; each one [illegible] named ailments has claimed a large percentage [illegible] victims. Constant vigilance is always the price the people must pay for anything worth while.

[illegible] not now think of any thing of more value to you than health. In my present position as county physician I am in touch with health conditions in our county and regret to say that diphtheria and typhoid fever are still in evidence [illegible] pass. These things [illegible] to be. We have at [illegible] ad eminence of leading [illegible] the death list from th[illegible]

Being [illegible] son of this county [illegible] than twenty-five years I [illegible] slick to resent a charge [illegible] ens were not on a plane [illegible] a high average with oth[illegible] of our state as to good [illegible] d intelligence. Why th[illegible] n regard to the all imp[illegible] on of health. If not, wh[illegible] ourselves of our opportunities?

W. J. Wallis, M. D.

OFFICERS OF TRANSYLVANIA COUNTY SUNDAY SCHOOL ASSOCIATION

Elected September 16, 1923.

President, T. C. Henderson, Brevard, N. C.; Vice Pres., J. W. Smith, Brevard, [illegible] Treas., Flave Corpening, [illegible] N. C.

Township Presidents:

Brevard, W. E. Hampton, Brevard, N. C.; Boyd, A. [illegible] Bell, Brevard, N. C.; Cathey, [illegible] A. M. White, N. C.; Dunn, [illegible] F. L. Eastatoe, Chas. Gr[illegible] Wilson, Pisgah Forest, [illegible] 1; C. R. No. 1; Glenn[illegible] Galloway, Lake Toxoway, [illegible] R. No. 1; Hog Back, Mrs. [illegible] Lee Norton, Lake Toxoway, N. C.; Little River, Mrs. Ed. H. Mackey, [illegible], N. C., R. 1.

TEARING DOWN OLD BUILDINGS.

Cos Paxton is busy this week removing the old frame building next to the postoffice. This old building was the home of the Sylvan Valley News for many years.

"In the Land of Waterfalls"

THE PRAYER CORNER

"Awake up my Glory," Psalms 57 8. The word "Glory" gives dignity, splendor, honor, greatness, Divineness to our lives. It calls us to make our lives worthy of the name. The lowliest human life, [illegible] in its possibility, in its destiny.

[illegible] ago a service vase, only about 10 inches high, was put up at auction. It was dated 1757. No history of it was given. No one knew where it came from, who made it, or who its owner had been. But the vase was so exquisit in its beauty, and so surely genuine that it brought at auction, $21,000.

Yet this rare and costly thing was once a mere lump of common clay, and a few moist colors. The value was in the toil and skill of the Artist who shaped and colored it with such delicate patience, and such enduring effect. He did his best, and the vase today witnesses to his faithfulness.

If we would only always do our best, in all our work, we would live worthily of the glory that is in us "Awake up my Glory."

J. R. H.

A PRAYER FOR TEACHERS.

O Thou Glorious God, Help us to realize what the word Glory means that it gives dignity, splendor honor, greatness and Divineness to our lives that it calls us to make our lives worthy of the name. Open our ears that we may hear its calls to all that is in us of beauty, of power, of strength, of good, of love, to be quickened to reach its best. Open our eyes to see that we have in ourselves greater, grander rarer beauty, sublimer art, than any land under Heaven has to show us.

Let us pray to be made conscious of our own glory, so that in all our work we may always do our best, and thus live worthy of the glory that is in us.

Must the glory in us continue to sleep? Shall we not rather call upon ourselves to awake, and then call upon Thee to awake us? So shall our lives open into beauty and into power, and we shall be the persons Thou wantest us to be. In His name, and for His sake, we ask it, Who is our Lord and Master, Jesus Christ. Amen.

C. D. C.

(To be concluded.)

DEMOCRATIC MEETING A GREAT SUCCESS.

The mass meeting of Democratic women held at the court house on Saturday, October 20, was a great success. Mr. T. C. Henderson and Mr. C. C. Yongue made short and inspiring talks. A number of fervent Democrats who lived thru the Civil War and the Reconstruction Period were present and their enthusiasm and example was of the greatest encouragement to the younger workers.

A monthly meeting will be held as long as good weather continues. These meetings will be known as The Democratic Woman's Club. There are no dues and every Democratic woman in the county is urged to attend. The next meeting will be held on Saturday, November the tenth, and an interesting and practical program is being arranged.

The Transylvania organization has received warm commendation from Miss Jones, Democratic Vice-Chairman for the Tenth District. Miss Jones will assist us in securing out-of-town speakers and will visit Transylvania during the 1924 campaign.

PHOTOGRAPHS OF THE MONUMENT.

We should have photographs and post cards made of the monument and send them all over the country. A picture of this handsome work of art will identify Brevard with the entrance of the Pisgah National Forest and will prove the best and most lasting advertisement that we can possibly have.

NEW CHURCH SIGN.

The Baptist church has a new directing sign on the corner of Broad and Church Streets. It is a very artistic looking sign and no doubt will attract many visitors.

A slight Earthquake was felt throughout the mountains of this section the latter part of last week.