

Slogans are Good---
But Hard Work
Brings Results

BREVARD NEWS

To Sell Anything
Let Us
Advertise It

VOL. XXXI

BREVARD, NORTH CAROLINA, MARCH 18, 1926

No 10

FARM NEWS

By L. A. Ammon

INTEREST

Perhaps few realize it as much as I do, but interest in farming is about fifty percent what it was last March. Cold weather to blame for some of it, but much due to real estate boom. All but two farm between Penrose and Blantyre are said to be sold, and the two will likely go soon.

Many of these sold farms are to be idle, some an eyesore. I understand the Everett farm is to be mowed down several times, even the abuzzi rye. Others will have a few fields farmed by close neighbors.

It is my opinion that our summer visitors would rather see fields productive. Idle land shows poor economy on somebodys part. If the land is idle there will not be the comment, "What fine crops you have." That was a very pleasing expression coming from so many last year. People of town like to see farm crops growing. Many of them were raised on the farm, and one object in coming here is to get next to the farm again.

Soy bean seed is not so high this year. Why not every one try to induce the buyers to put these fields in soy beans. It is a crop that will pay well. Better than corn.

Chas. Orr, of the Clough Farm, shipped another car of seed corn north the past week. The northern crop matured so well that a smaller car was ordered. We had hoped for increased business.

The chicken truck comes Thursday of this week. Best prices ever for hens.

Prices on Spring pigs run from \$6 to \$10 not so many yet. Mostly at Lake Toxaway. Mostly \$8.

SICK COWS.

Unusual number of sick cows now. Keeping Ramer and myself busy. Cotton hulls and greediness is the greater trouble. If cotton hull were fifty dollars per ton the people would get more milk and less trouble.

Watch the fresh cow and do not let her appetite run away with her. Several cases of eating ivy. See that she gets plenty of salt, lime, and water.

Will be a load of cabbage plants in town Saturday. My advice is not to go too strong on early cabbage, unless you are planning on taking to Asheville or Hendersonville.

Watch the temperature of your brooder house as well as the brooder. Keep the house comfortable but not hot. If temperature rises above seventy, I would open windows to let in fresh air rather than cut down the fire. Stick to the feeding directions for the mash you are feeding.

DEEDS REQUIRE NO STAMPPS AFTER MARCH 29

According to a statement issued by Postmaster R. L. Nicholson no stamps will be required on deeds on and after March 29, but must be placed on the deeds until that time. This new enactment is put into effect by the Federal government as a result of the Federal Tax reduction bill, and is made effective throughout the country.

The monthly sales of revenue stamps at the Brevard postoffice will thus be diminished by some \$400, since the former law provided for a fifty cent stamp on every deed amounting to a total of between \$100 and \$500, and a dollar stamp on every thousand dollars over that sum.

MARY GALLOWAY ACCEPTS POSITION WITH GADSDEN ALABAMA BANK

The many friends of Miss Mary Galloway, daughter of Mrs. Georgia Galloway, will be interested to know that after completing a business course at Fletcher Business College, Gadsden, Ala., she has accepted a position in the bookkeeping department of the Gadsden National Bank. The National Bank is one of the largest banks in the city and eight young ladies are employed there.

Miss Mary has been under the employ of this banking company since March first and is delighted with her new work.

MALE QUARTET AT BAPTIST CHURCH

Come to The Brevard Baptist church Sunday evening at 7:30 and hear a real good male quartette sung by The Brevard quartette.

CHERRYFIELD HAS SERIOUS FIRE

MILL AND SHOP OF C. T. MOORE'S BURNS COMPLETELY DOWN

About ten o'clock Tuesday morning Mr. C. T. Moore was starting his engine to do some grinding. The engine backfired and spouted out a flame at the intake that caught some oil soaked waste. Before one could think, the entire engine was aflame, and before any powder or water could be used the flames had caught dust and cobwebs and the entire building was aflame. Mr. Moore and those present called for help, and soon twenty parties were present.

The adjoining building was used as a wood working shop and blacksmith shop. Many things of small value were requested, but all equipment was burned and warped beyond use.

The bucket of water did not help much, and soon the entire building was crumbling under the fire driven by a strong wind. The Southern Railway tracks some twenty feet to the rear caught on fire, and the trussel at this point was in full flame regardless of the buckets of water. The local freight engine was called for, and by emptying its tank on the two trussels the fire was brought under control.

The switch trussel will have to be rebuilt, and one rail was so hot that it bucked and made a bad kink in it. The main track trussel will probably be safe for use without much repairs.

Mr. Moore had from sixty to seventy five bushels of grain burned, along with stores of flour and meal. The total loss to Mr. Moore is estimated at three thousand dollars above insurance.

The wind drove the fire into a real smelter as the shaft was badly bent and the pulley wheels of the engine melted. Small pieces of iron were melted.

Mr. Moore hates to see Cherryfield without its mill hopes to rebuild, but would like to follow up his rustic chair work and other pieces of furniture, as in the past. Given him orders, and help.

Lucky it was that the wind was from the North, as the fine church, lumber, wood, station and store would now be in ashes.

C. E. NEAL OPENS DEVELOPMENT

The T. H. Hampton place on Probarbe avenue, West Brevard, has recently been purchased by Claude E. Neal, and development of this tract into homesites will be put into immediate operation. Improvements on the property will include water, electric lights, concrete sidewalks, gravel streets, beautified with boulevards and parks and planted with mountain shrubbery. Homesites will be sold at private sale and special inducements will be made to those who build at once.

Mr. Neal, owner and developer, is offering \$50 in prizes for the five best names submitted for this development. The subdivision will be named for the first prize. The prizes offered are as follows: 1st prize \$25; 2nd, \$10; 3rd, \$7.50; 4th, \$5; 5th, \$2.50. The contest opens March 24 and closes April 2, and names of winners will be announced on the property Saturday afternoon, April 3, at 3:30 o'clock. Further details of the contest may be found in the advertising columns of this issue.

W. N. C. TANNERIES

(Charlotte Observer)

Walter Murphy, compiler of the story in Commerce and Industry, draws upon the Shoe and Leather Reporter Annual to show that there are 13 tannery companies listed as going concerns in the State. At Brevard and Rosman we find respectively Transylvania Tanning Company capitalized at \$250,000 and engaged in the production of scoured oak leather and belting butts at the rate of 1,000 pieces daily, and the Toxaway Tanning Company capitalized at \$1,000,000 and engaged in the production of oak soles, finished sides and belting butts at the rate of 250 pieces daily.

BREVARD BOY LOSES LIFE

Van Morris, 17 year old boy, of Brevard, was killed last week when the steering wheel of the Anderson touring car which he was driving went wrong and caused the car to turn over a 10 foot embankment into the edge of Turkey creek, a stream near the city limits of Brevard.

Riding with Morris at the time were Ed Henderson and Guy King, two other Brevard boys, who escaped uninjured.

When the car had fallen into the creek, Morris was pinned under the back of the front seat with a great deal of weight on his chest. Henderson and King called Roland Owen, and the three tried to lift the car but were unable to do so. Then, they rushed into Brevard and got help but when they got back to the place the accident some 10 minutes of time had been lost. They took the injured man to Brevard hospital but he was dead before a doctor could reach him.

The deceased is survived by his parents, Mr. and Mrs. C. C. Morris, one sister, Mrs. J. R. Smith, of Savannah, Georgia, and two brothers, Homer and Ralph. His home was on Whitmire street and he had been employed until a few weeks before his death by J. S. Bromfield.

Funeral services were held at the home Saturday afternoon at two o'clock, by Rev. E. R. Welch, pastor of the Brevard Methodist church, officiating. Interment was in Oak Grove cemetery.

The pallbearers were: Gaston Gorgan, Fred McGaha, Edward Henderson, John Kilpatrick, Dee Kilpatrick, Herman Brown.

HEAVIEST SNOW IN MANY YEARS VISITS THIS SECTION

People of Brevard and vicinity were surprised on Thursday morning of last week to find the ground blanketed with a six inch snow, which was the deepest snow for this section in many years and was most beautiful to behold. The snow apparently fell steadily all Wednesday night and until noon Thursday, but the warm rays of the sun caused the bulk of it to disappear by nightfall Thursday. The snow capped mountains in the distance, however, were clearly visible for several days thereafter. Flurries of snow again appeared Saturday and Monday, but not to any appreciable extent.

The snowstorm was followed by a decided drop in temperature on Saturday and Sunday, the official weather bureau thermometer registering 7 above on Saturday night, that being the coldest time of the season with one exception, when the mercury fell to 2 below zero the last of December.

According to reports from other sections, a heavy snowfall followed by an unusual cold wave was pretty general throughout the Southern states, as well as in many of the northern and western sections of the country.

KIWANIS CLUB TO BE ORGANIZED IN BREVARD

Thirty of Brevard's progressive citizens will meet with the Hendersonville Kiwanis Club this Thursday evening, March 18, at 7:30 o'clock, at Lynch's cafeteria in the Athelwold hotel building. The purpose of this gathering is to organize a Kiwanis club in Brevard. Mr. T. Elmore, of Spindale, will be present at the meeting and organize the club.

QUERY AND ANSWER

Query: What is the great indoor sport this winter of Brevard women?
Answer: Selling coupons for Tribune Sales Corporation, New York City.

CARD OF THANKS

We wish to thank our friends and neighbors for their floral offering and kindness in rendering assistance at the time of the death of our beloved son and brother.
M. and Mrs. C. C. Morris and family.

FANNIE HECK CIRCLE MEETS TUESDAY

The Fannie Heck Circle will meet with Mrs. Thos. Dodsworth Tuesday afternoon, if the weather is favorable; if not, the meeting will be with Mrs. W. M. Henry.

BREVARD MAN ON GOOD WILL TOUR

In accordance with the urgent request of the Smoky Mountain National Park Commission Thornwell Haynes left Brevard Tuesday to accompany the Asheville Good-will tour as one of its representative speakers on its itinerary March 16 to March 29 through South Carolina, Georgia, Alabama, Louisiana, Texas, Oklahoma, Arkansas and Tennessee.

When asked about the trip Mr. Haynes stated that of the many factors working for the South's upbuilding few were more fitting or efficient than such good will tours.

"No history-making or precedent-breaking," he said has ever been achieved without enthusiasm. "If one does not believe this it might be well to get acquainted with some of the Old Testament prophets. I understand that a woman in Illinois recently married in succession a William Brown, a William White and a William Jones. In other words, she has had the "willies." Asheville Western North Carolina is having a case of the North Carolina-itis, the greatest eruption of which is the great Smoky Mountain Park, and I've been asked to tell other Southerners something as to what it is, and whose it is. And am talking the interests of every citizen in Brevard Transylvania county.

Mr. Haynes is the special representative of the Great Smoky Mountains National Park campaign committee, and will deliver a number of addresses on the park project in the 19 cities which the party will visit.

A daily program of talks on Western North Carolina will be given at the various cities, and Mr. Haynes will be the chief spokesman for the proposed national park. In view of the fact that Mr. Haynes has traveled widely and is well acquainted with the beauties of this country and of the world, the park commission is particularly pleased that he is to represent it on this trip.

Mr. Haynes retired recently from the consular service, his last post being American Consul at Berne, Switzerland. He is a native of South Carolina, was graduated from Wofford College and Vanderbilt University, and has served as American Council at Rouen, France, Nanking China, Finland, and at Berne. Mr. Haynes is also an educator, having served as superintendent of schools at Central, South Carolina, and at High Point, and for two years as president of Birmingham College. He is also an author of note and contributor to magazines.

NEEL REALTY COMPANY OPENS BRANCH OFFICE

The Neel Realty Company, of which R. Y. Neel is president, has opened its first branch office at Davidson River, with J. S. Patton and G. H. Lyday in charge.

The firm deals in general real estate, acreage, residential property and farm lands.

MAKE THE CARELESS PAY

It has often been pointed out that the surest way to better the fire hazard condition in a city is to touch the sensitive pocketbook of the person responsible for maintaining the hazard.

In automobile, transportation, building, employment, and every line of industrial and commercial activity we in this nation adhere to the policy of personal responsibility. But when it comes to carelessness with fires we have let the guilty party go or for causing his neighbor expense through necessarily higher insurance rates and property destroyed through fires caused by carelessness or deliberate recklessness.

The insurance commissioner of Michigan is setting an example which should be followed. A local citizen maintained a dangerous fire hazard and refused to clean up his premises, which endangered his neighbor and the whole city. After a fair warning a unitive increase in his insurance rates was permitted. If the commissioner follows the policy of increasing rates where unnecessary fire hazards are not corrected, he will get results and benefit the whole nation through other states following suit.

W. J. MORGAN HAS OLD COIN

W. J. Morgan, of South Brevard, has in his possession a one dollar gold piece of the year 1851. The coin is in perfect condition.

STATE WIDE SPELLING CONTEST

Here is a chance of a lifetime for spellers of North Carolina to get real money, as well as real fun, from the covers of the old spelling book.

The Charlotte Observer will give \$175.00 in cash rewards to the best speller in the state, and many county champion spellers will get free trips to Charlotte.

The spelling bee is to be state-wide and the schools of Charlotte and in the one hundred counties have been invited the Charlotte Observer to participate. Each school will pick its best speller in a regular spelling bee. Then all school winners, city and county, are to meet at the county seat to select, in an old fashioned spelling bee, the county champion. This lucky boy, or girl, may be among those who will come to Charlotte in May as the guest of The Observer. He or she will stop at the city's best hotel, will be royally entertained and will enter the statewide finals. Then The Observer is offering the following prizes at the all territory finals in May; first, \$100, second, \$50, and third, \$25.

In addition, the champion speller of North Carolina will be sent to Washington, D. C., in June to take part in the Second National Spelling Bee Contest. All expenses of both the winner and chaperon will be paid act as chaperon, in case a boy, The Observer will provide a suitable chaperon. In Washington more than twenty spelling champions will compete for \$222000 in gold and a gold medal. The first prize will be \$1000; second, \$500; third, \$200; fourth, \$150; fifth, \$100; sixth \$50. A five-day sight-seeing tour and other entertainments are in store for the winner of North Carolina.

BREVARD AERIAL VIEWS APPEAR IN ASHEVILLE CITIZEN

The special edition of Tuesday's Asheville Citizen carried a number of aerial views of Brevard and vicinity taken by Lieut. M. A. C. Johnson, of the Brevard Aircraft corporation. Five thousand copies of this issue of The Citizen went with Good will tour as an advertising medium for Western North Carolina.

MEMORIAL COIN SALE URGED

Stone Mountain is in DeKalb County, Georgia, about twenty miles northeast of Atlanta, near the geographical center of what was the Southern Confederacy. It stands alone in the midst of a plain, isolated and solitary, no hills or mountains near it.

By unanimous vote of the House and Senate during a Republican administration, and with the approval of a Republican President, Calvin Coolidge, Congress passed the Act authorizing the mintage of the Stone Mountain Memorial Coin as a financial aid to the Stone Mountain Confederate Monumental Association, and as a tribute to the soldiers of the South. The act nationalizes the monument and bestows upon Confederate soldiers, living and dead, the most remarkable decoration of valor in the history of any country.

The sale of the coin in the South is in charge of the Southern Governors, who are directors of the association. Each accepted for his state a quota based upon white population and bank deposits and assumed the direction of a campaign to sell his quota. Banking cities and towns in the several states were given quotas in the same manner, Brevard's quota being 332. The time set for recalling unsold coins was March 17, but this has been extended to April 1, at which time it is hoped the quota of every state, city and town will be made.

Churches and schools, civic bodies and individuals are earnestly asked to give the sale of these coins all the publicity that can be devised during the remaining days of the campaign.

HIGH SCHOOL STUDENTS PRESENT PLAY FRIDAY NIGHT MARCH 26th

The students of Brevard high school will present a play "Out of Court," Friday evening at the high school auditorium. An evening of wholesome fun and enjoyment is assured all who attend.

THE PRAYER CORNER

Gentleness

In the next three Prayer Corners, beginning with this one, there will be a talk on Gentleness that has come to me in my reading.

"Gentleness may not be easy to define but we can easily describe its characteristics the delicate consideration for the feelings of others, the wish to avoid wounding their susceptibilities, the patience in making allowance for their difficulties, scruples and prejudices, the willingness for the young, the less well placed and less favorably circumstanced, in care for the aged and the suffering. It can be shown too when a disagreeable duty has to be performed, when an unwelcome truth has to be told, or when a rebuke must be administered. It is revealed particularly by attention to small matters upon which comfort may largely depend. Coleridge defines the gentlemanly character as consisting in generosity in trifles.

Then too we may contrast gentleness with its opposites—with roughness and coarseness, with the manner that is overbearing in its dealing with the weak and the sensitive, with the callousness which prides itself upon its lack of perception, if it does not derive actual satisfaction from the discomfort and distress it inflicts.

Gentleness is all that is further removed from everything of this kind. Gentleness refuses to consult its own convenience and is ever mindful of the interests and feelings of others. In well known lines Lord Tennyson has drawn for us the very picture of a gentleman.

"Sir Launcelot as became a noble knight

Forbore his own advantage and the king

Forbore his own advantage and these two

Were the most nobly mannered men of all

For manners are not idle, but the fruit

Of loyal nature and of noble mind."

Gentleness is much more than fine manners. It is not the exclusive possession of any class. We recognize it as the sure sign of a delicately tempered soul wherever it is found.

A PRAYER FOR GENTLENESS.

Oh, most Merciful God, tender and gentle beyond all human thought, teach us gentleness. Enable us to see it by its characteristics; that it is the delicate consideration for the feelings of others, the wish to avoid wounding their susceptibilities, the patience in making allowance for their difficulties, scruples and prejudices, the willingness to wait and attain an end by indirect methods and slow degrees.

Show us that gentleness, is thoughtfulness for the young, the less well placed, and less favorably circumstanced, in care for the aged and the suffering; may men see it is when a disagreeable duty is to be performed, when an unwholesome truth is to be told, or when a rebuke is to be administered, may we reveal it particularly by attention to small matters upon which our comfort may largely depend. May the gentle in our character, as Coleridge defined it to be generosity in trifles.

Give us grace to refuse to consult our own convenience, and be ever mindful of the interests and feelings of others, forbearing our own advantages, like Launcelot and Arthur; so shall we be nobly mannered men and women, for manners are not idle but the fruit of loyal nature and a noble mind. Help us to see that gentleness is much more than fine manners and is not the exclusive possession of any class. Grant that men may recognize it in us as the sure sign of a delicately tempered soul and the praise shall we give to Thee, Thou God of gentleness now and ever. Amen.

C. D. C.

MRS. WILLIAM JOHNSTONE SUFFERS STROKE SUNDAY

The community was saddened on Sunday to learn of the stroke of paralysis which Mrs. William Johnstone suffered at her home Sunday morning. She has been in health for some weeks past but was thought to be improving until at this time. She was completely paralysed on the left side and is considered in a serious condition.