BREVARD, NORTH CARO LINA, AUGUST 12, 1926

FARM NEWS

(By L. A. AMMON)

Interest in the picnic at Swannanoa Experiment Farm, is growing. Several have spoken about going, and wish there could be a get-together and several pay the expense of a car. Let me know if I can help along this line.

The outside potato market has been very dull, but lack of potatoes is running the price up very fast now, Last week South Carolina trucks were paying two dollars at our farms. In view of a larger U. S. crop than last year, the two dollars is a reasonably good price.

The retail price for chickens holds per pound for broilers and friers, interesting film of all the motion the two months mentioned of the laying of six inch water mains smaller price for leghorns.

for a big poultry year during 1927. rection of C. A. Abbott of Asheville, day to charge only \$3.50 per tray of action and still pictures photograph-State. Many are thinking seriously assistants. about starting, while others are planning on large increases.

Here is what is making the intereight months he has fed them \$220 the publicity campaign used by the fering will be taken at the door. (bought all feed). his gross receipts attract people to this community. SHERIFFS DEPARTMENT MAKES The 9-hole golf course, occupying are \$542.16, leaving a profit above feed of 332.16. Mr. Yongue, Mr. about the same. Figures from the others later on.

Mr. Vaughn of the Riverside farm has some three dozen pullets laying. to a number of people in the same cents per dozen. Early layers are very nice to have, -but the least change of feed or serious excitement will throw them into a molt, and they are as same as old hens. Laying again about January.

Interest in bees is growing very fast. Several are wanting patent hives for Spring. My plan is to make a co-operative order during Fishing Scene in Pisgah Forest, The the winter. Shifting from box hives French Broad River and Old Bridge times, and the copper and tin stp. to spend at least \$100,000 in promoshould be done in the spring or early summer.

Mr. C. C. Yongue says poison bran did the trick in killing the tomato worms. One quart bran, one to two tea spoons poison, and enough molesses to make a crumbly dough. Scatter over the vines.

Mr. Farnham, our dairy specialist, and myself are planning on making a tryout with a cream buying station at Brevard, as soon as the summer season is over. A few have spoken well of the idea. Would be glad to hear from any one having any milk or cream to sell. The Catawba Creamery will furnish the equipof butter fat to do the testing and shipping.

Men in Madison county with five cows are averaging sixty dollars per month, on poor pasture. A good

S. C. MAN DROWNS AT EAST FORK

HAD ARRIVED DAY BEFORE TO SPEND VACATION HERE

Robert Ingle, aged 25, of Greenville, S. C., was drowned in a swimming hole Friday on Eask Fork beyond A. B. Gillespie's home.

Another man and a little boy were in the water with Mr. Ingle at the time, and their first thought on seeing Mr. Ingle go under was that he was only playing in the water, consequently he sank before any one came to his assistance. The water is reported to be 20 or 30 feet deep at the place of his drowning, and it the Clemson on Saturday night, Aug- recently. is thought quite probable that the ust 21, the reel will be shipped to man's death was due to cramping. A searching party was immediately made up, and it was about an hour before the body was found, it having drifted quite a distance.

Mr. Ingle is survived by his wife and two baby girls, his parents, Mr. and Mrs. E. N. Ingle, now in West Asheville. He with his family had ceive weekly reports giving the city just come to this section for a vacation the day previous to the tragic drowning, and came here from a visit with his parents in West Asheville.

Mr. Ingle was a traveling salesman for the J. K. Orr Shoe company, of Atlanta, with headquarters in Greenville. He was born and reared in

the nome of his parents in Assertine, high the winter and spring, and will print such press comments which the business meeting will be ers and may be obtained on request of North Carolina at the present cemetery, Asheville.

Motion Pictures Of Montclove Estates Development Going Local Scenes Taken Forward Rapidly

Have 20 Week BUSINESS INCREASES AT LOCAL POST OF Southern Run

BE SHOWN HERE WEEK OF AUGUST 21

The first Motion Scenic Picture of Brevard has been completed. The camera men finished their work on Monday and claim to have the most on deeds were not required during Plans are now being formulated the Brevard reel was under the di-The Community hatchery voted Mon- with the Carolina News Reel and the 109-120 eggs. The best rate in the ed by Cameraman Dudley Reed and

worth of mash and scratch feed, Brevard Chamber of Commerce to This form of publicity has been used BIG RECORD FOR ONE WEEK; 125 acres of this development, has by other sections with more success. GET 8 STILLS, 6 MEN, 1 AUTO only recently been completed and is Eugene Allison and others are doing About fifteen minutes will be required to show the motion picture on the as much publicity material be shown by the Sheriffs department in the try club, and the stately mansion al-Their eggs are bringing him forty time. The following scenes were photographed and will be shown in the motion picture: Methodist Church two thousand gallons of beer being the Brevard Development corporation Brevard High School, Panorama of Brevard and business sections, Brevard Country Club, Golf Playing, Bathing and Water Sports at Lake large outfits, some small, some com- golf course not only enhances the Sega, Horseback Riding at Rockbrook Camp, Hiking at Rockbrook Camp, Old Water Mill in action, on Montclove Estates, Looking Glass plies of the county added to ma- ting this 700 acre tract of land, with Hotel, and the Power House Dam on machines.

The fishing scene in Pisgah Fortes is particularly interesting and of especial value to Brevard as publicity BREVARD BAND IS material. Jerry Jerome and J. W. Smith, each an ardent member of the tribe of Isaac Walton, volunteered Forest Ranger Fink was obtained for career. this scene because of the closed sea- On last Saturday, Prof. Cutter and value in relation to Brevard and to the scene was photographed.

was that of the water carnival at that he perferred the playing of his Lake Sega, at which were given band to any he had ever known. prizes in the swimming and diving The realty company is now under contests. First prize was won by negotiations with Prof. Cutter to seby Bill Harvard, Sarasota, Fla., and year. It will be a ten-piece band inent business men and firms of third by Henry Parsley, Wilmington, and all double-in orchestra.

at the Clemson Theatre beginning with the matinee on Monday, August 16th., and will be a feature of every doubtless will create a desire in many in excellent playing condition. to see the originals. Our citizens gen-Charlotte and from there released DR. TURRENTINE'TO PREACH AT through the Carolina Theatre Supply Company to the theatres of North and South Carolina in that circuit, during the following twenty weeks During the time in which the reel is being exhibited tway from Brevard and name of theatre in the picture will be shown and a close check will be kept on the amount of publicity Brevard receives from this material.

Receipts at the local post office able increase over those of the same month last year. A gain in re- velopment in accordance with the ceipts of \$57.55 is noted in June 1926 original schedule as outlined by the over that of June 1925, and a gain of owners, the Brevard Development \$329.41 in July 1926 over that of corporation, states Hugh Pinnix, July 1925. Attention is called to president and treasurer of the corthe fact that revenue stamps placed poration. to increase the receipts.

ST. PHILIPS GUILD TO HOLD BAZAAR AUGUST 17TH

screen and by no other method can work was made during the past week by the owners to the Brevard Coundestroying of illicit distilleries, a ready on the property was offered total of eight stills, six men, one for use as a country club for a auto, forty gallons of whiskey, and period of two years. After that time, lot. their bit for six days.

smelling stuff was dumped down the town. sewer on Main street at different It is the intention of the owners Falls, Connesstee Falls, Waltermire terially from the eight joy-spreading the end in view of making it an ideal

The municipal band under the ef- put into effect. services in the most important scene ficient direction of Prof. Cutter is "There is no question as to the fiof the picture-landing a trout before making a name for itself in band cir- nal completion of this development, he camera. Special permission of cles, with bright hopes for a future in the minds of the owners, "says

son, and in accordance with the the Land Sale department of the Bre- the benefits the town will derive strict ruling of the U. S. Department vard band made a trip to Highlands thereby." "It is not the intention of pay a local man two cents per pound of Agriculture and the spirit of true to play in a sale for the Southern the owners," states Mr. Pinnix fursportsmanship of the fishermen, the States Realty company, being the ther, " to make a quick development speckled trout—a beauty—was re-- second engagement of the band for of this property, but rather to make turned to the mountain stream after the same company. So well did the of it a more gradual, sane growth, band perform their work that the and one that will be eventually a real One of the scenic pictures taken company manager told Prof. Cutter

Alph Beane, of New Orleans, second cure his band for all their work next

The motion picture will be shown NEW BASEBALL PARK OPENS NEXT WEEK

The new baseball park on the show at that theatre during the week. grounds adjoining the high school This picture should be particularly building is now under improvement interesting to our visitors in as much and will be ready for games next as it will show some of the most beau- week. The grounds are being cleartiful scenes in this community and ed off and regraded and will be put

Funds for this improvement work erally will be interested concerning were secured through the benefit this form of publicity for the town. performance of the Original Williams Immediately after the last show at Stock company which appeared here

METHODIST CHURCH SUNDAY

Dr. S. B. Turrentine, president of Greensboro College for Women, will preach at the Methodist church Sunday morning. Dr. Turrentine is a the Chamber of Commerce will re- forceful speaker and one of the more prominent preachers in the

ez, Miss. has arranged to exhibit a motion picture at the Clemson Thea At the expiration of the twenty- tre on Friday, August 13th and tenweeks contract, the reel will be re tative arrangements are being made turned to Brevard and be available to show the Brevard picture in one of for exhibition in other places. Flor- the leading theatres in Natchez in

The Chamber of Commerce of Natch- as is possible to obtain.

CONTRACT HAS BEEN LET FOR LOCAL POST OFFICE \$10,000 WATER MAINS PROJECT

Montclove Estates, one of the outfor June and July show a consider- standing subdivisions in Western North Carolina, is progressing in de-

Contract has just been let for the in this section. The work of filming stamps would naturally be supposed over \$10,000, and work will be started at once on this project. Electric lines are now being installed, the streets have been graded, and construction of surfacing the streets and laying the concrete sidewalks The ladies of St. Philips Guild will will be carried forward as soon as The picture will consist of about hold a bazaar on the grounds of the the laying of water mains is complet-750 feet of film displaying the most rectory Tuesday, August 17, beginn- ed. The dam for the lake is practiinteresting features of Brevard and ing at four o'clock. Refreshments cally finished and water will be let est in poultry continue and to grow. Transylvania County, and promises will be served and all kinds of fancy in within the next week. 125 lots Arthur Sentell has 124 hens—feet to be a most important feature of articles will be on sale. A silver of have been sold, two houses have been built and others are under con-

now practically ready for play. The A banner record for one week's land for the golf course was deeded will erect a handsome new club house The stills were captured in various of their own in a somewhat more sections of the county. Some were central location in the property. The plete and one a make-shift plant, value of the property, but also is a A quantity of the "good" and bad decided asset to Brevard as a tourist

site for home builders Not less than Assisting the sheriff and his dep- \$5,000 per month has already been uties were different Federal officers. expended in the development. According to present plans, the subdivision will be in excellent condition MAKING GOOD by early spring, with the greater part of the development program

Mr. Pinnix "and as to its ultimate asset to Brevard."

The combined wealth of the corporation promoting Montclove Estates is in excess of five million dollars, and includes among its members capitalists, wealthy realtors, and prom-North Carolina an dother sections of the South, thus assuring a successful execution of the present development program. The Pinnix Land company, wealthy realtors operating, in Brevard and Gastonia and in various sections of Florida, are selling agents for Montclove Estates.

SIMS AND JAMISON GET BIG

Officers Sims and Jamison flushed a scription of the various activities and power house dam on Little River, Brevard, such as recreation, schools and after a little scrimmage suc- and churches, commercial and indusceeded in getting both men, 15 gal- trial life, agricultural opportunities, lons of whiskey, 2,000 gallons of organized summer camps, and many beer, 400 pounds of sugar and a 60 other interesting bits of information. with food, bed clothing and every-leading to Brevard, with airline disthing that goes to make a comfort-tances compiled by the Brevard Airable bootleggers paradise.

to-court last week on a larceny the type is unusually large and the but was soon overtaken.

EPWORTH LEAGUE DISTRICT

ida theatres welcome such reels as exchange for the publicity that city of the Epworth League will meet at by the secretary of the chamber of vited to hear Mrs. Cowper on Thursthe Methodist church here Friday commerce. Two numeral services were need to take part in an information of legislative measures.

Sunday, one at Greenville, one at little difficulty is anticipated in hav-Sunday, one at the busy busy weekly itinerary of the local picture on the church lawn at 7:30, after free distribution among resort seek- which are of vital interest to citizens



STANDARD OIL CO. **ERECTING STATION** CALDWELL ST.

WILL COST \$14,000 WHEN COM-PLETED

made in accordance with the numer- must be means of grace. ous stations of the Standard Oil company in operation throughout the country. Underneath the extension roof are 37 electric lights extending around the building, and other lights are to be on the property.

The lot on which the station is located measures 100 square feet, over half of which will be of concrete, forming driveways and attractive frontage. In the center of the lot will be a grass plot of 34 feet facing Caldwell street, which will be beautified with trees and shrubbery.

The station when completed will be leased by an independent party. According to present plans it will be completed and ready for occupancy within three weeks.

G. R. Tennent, of Gastonia, olson & Duclos are plumbing con-

CHAMBER OF COMMERCE ISSUES ATTRACTIVE BOOK

The Brevard Chamber of Commerce has received this week, from the publishers 6,000 attractive and valuable booklets of Brevard, being a highly creditable publication in both finish and completeness of con-

tent.

The front cover displays a beautiful print of one of the prettiest nearby waterfalls, at one side of which is the book title, "Brevard, North Carolina, In the Land of Waterfalls." The contents include distinct and at-OUTFIT NEAR LITTLE RIVER tractive pictures, representing characteristic bits of local scenery and Tuesday morning at daybreak, recreations, together with a clear depair of "still operators" near the opportunities afforded in and near gallon still. A small distance from In the center of the booklet is found the still was found a home-like tent a map of the national motor routes craft corporation.

Roy Talley, who was bound over The booklet is distinctive in that charge, made a break for liberty, spacing of an easily readable nature, firing back at the officers as he ran, rendering it well adapted for reading on trains especially. Another novel idea carried out is the insertion on the inside of the cover page stating, CONFERENCE MEETS HERE "This booklet is sent in response to your request with the compliments of The Asheville district conference the citizens of Brevard," and signed

THE PRAYER CORNER

RECREATION

Recreation is Recreation, and like work is to be engaged in with a view to Gods glory. We are not to separate it, even in idea, from Him, but to bring it within the scope of His service. This principle is distinctly enunciated in the words of the Apostle Paul: "Whatever ye eat or drink or whatever ye do, do all to the glory of God." Each Christian must be fully persuaded in his own mind of the innocence of those forms of recreation in which he indulges not only to the world at large, but to himself in particular.

This is the decisive test of Recreation-does it re-create? Does one per pound for broilers and friers, interesting film of all the motion present year, the sale of which throughout the property, at a cost of "Smiling" Gus Tebell, head of N. C. come from it with rested nerves, State football team, who owns a fresh enthusiasm for work, new joy home at Lake Sega and is spending in life, restored fellowship with men, the summer here.-Yes, girls, single. and a spirit washed clean for converse with God. All this-in different measure-true Recreation will effect. The precise opposite of all this false Recreation will bring about.

Recreation must never become an end in life, it must always be a means, a help on the way. Just as sleep is, just as rest is. An hours recreation should be to you just what a nights sleeping is, or what a days resting is, it should make you stronger, clearer headed, calmer souled, braver, more hopeful, more The Standard Oil Company of earnest, more enthusiastic, inspiring New Jersey, is erecting an attract- you for better life. Anything that ive filling station at the corner of leaves a taint of impurity on the Caldwell street and French Broad life or starts a thought of impurity avenue at an approximate cost of in the mind. Anything that degrades \$14,000, including the building and or debases the soul is unfit and unworthy of recreation for a Christian. The filling station is of brick and Christian recreation must be such as concrete with Spanish tile roof and do not harm spiritual life. They

A PRAYER FOR RECREATION

Our Heavenly Father who rejoiceth in the innocent joy of Thy children, help us in all our recreation to engage in it with a view to Thy glory. Let us not separate it, even in idea, from Thee, but bring it within the scope of Thy service, for does not Thy Holy word say, "Whether ye eat or drink or whatever ye do, do all to the glory of

Make our recreation to us Re-creation. Enable us to come from it with rested nerves, fresh enthusiasm for our work, new joy in life, restored fellowship with our fellows, and a spirit washed clean to converse with Thee.

Let our recreation never become superintendent of construction work an end in life but always be a means, for the Standard Oil company, and a help on the way. Just as sleep is, R. O. Wagner, of Greenville, is just as rest is. May an hours recreforeman in charge of the local ation be to us just what a nights work. Louie Loftis of Brevard is sleeping is-making us stronger, doing the electrical work, and Nich- clearer headed, calmer souled, braver, more hopeful, more earnest, more enthusiastic-inspiring us for a better life

> Give us to see that anything that leaves a taint of impurity on our life or starts a thought of impurity in our minds, anything that degrades or debases our soul, is unfit and unworthy recreation for Christians.

> Grant us grace to make our recreations such as do not harm our spiritual life, to make them means of grace. And unto Thee, our Heavenly Father, shall be all the joy and gladness through Jesus Christ, our Lord, Amen.

-C. D. C.

IS PROMINENT IN FEDERATED WOMEN'S CLUB CIRCLES

Mrs. Mary O. Cowper, Regional Director of the National League of Women Voters, will speak in the Grammar School auditorium, Thursday, August 12, at 3:30.

Mrs. Cowper, who has served as executive secretary for the Legislative Council of the Women's Feder-ated Clubs of North Carolina for several years, has had a wide experience in social legislation and practical politics. Those who were fortunate enough to hear Mrs. Cowper when she visited Brevard in March, remember her witty and forceful address with much pleasure.

All who are interested in matters of public welfare are cordially inday and to take part in an informal