

WOMAN'S BUREAU REPORT SHOWS VOLUME OF WORK ACCOMPLISHED

At the recent meeting of the Woman's Bureau held last week, a summary of the year's work was read by the secretary, which is as follows:

A summary of the year's efforts reveals the fact that the Woman's Bureau is a thriving organization, striving at all times toward the goal of a better and more beautiful town in which to live.

Outstanding among the accomplishments of the year was the inauguration of Brevard's first flower show which was staged by the Bureau in August, and was pronounced a decided success in every respect by the hundreds of people who attended. It is the intention of the Bureau to make this an annual event of the summer season, and thereby stimulate more interest in flower culture among Brevard residents, and at the same time advertise the town.

A membership drive was the main achievement of the early part of the year, when, as result of a contest between the Green and Blue teams, the membership was increased from 40 to 112, the winning team being entertained by the losers.

In cooperation with the Chamber of Commerce, the Bureau sponsored a clean-up campaign in the spring, the good results of which were visible in both the business and residential sections, and this organization has been untiring in its efforts since that time to make the results of this annual campaign of more lasting benefit in the community.

The Bureau pledged financial support during the year to a number of worthy community requests, including the Elementary School library fund, Brevard's two hospitals on Hospital Day, the High School cotton day contest, and Christmas remembrances to inmates of the county home. In addition, the annual prize of a five dollar gold piece was awarded the owner of Rosvard Service Station, for showing the greatest improvement in attractiveness around the filling station.

In accordance with its original

purpose to cooperate with the city authorities in upholding everything for town betterment and beautification, the Woman's Bureau has conferred, by letter or verbally, with the mayor, the board of aldermen and the city police on different occasions, offering suggestions for improvement along lines of community welfare, or requesting a more strict enforcement of certain important city ordinances.

Interesting and instructive programs on various subjects have been presented during the year, stressing in particular flower culture, lawn beautification, health and sanitation problems, and different phases of civic welfare as pertaining to this community. Prominent speakers have been heard, among whom were J. B. Ivey, of Charlotte and Lake Junaluska, who gave valuable information from his expert knowledge of dahlia culture; Mrs. W. C. Brownson, of Asheville, giving instructive facts from her wide experience in the culture of small flowers and rock gardens; Miss Martha Creighton, of the State home economics department, who spoke interestingly of her work; also several local men and women were heard on different subjects during the year.

In addition to these outstanding projects undertaken by the Bureau during the past year, others of minor importance have been put into action or endorsed as of benefit to the community.

Insofar as the policy of the Woman's Bureau, since its organization just two years ago, has been to uphold and encourage all things that tend toward community beautification and civic welfare, and to protest non-enforcement of city ordinances, just so does its policy continue, and even greater and more beneficial results in the life of the community are expected during the coming year, on account of the efforts of this organization.

Astronomers report Mars probably too cold for life, even too cold for Coolidge.

PARENTS' SCHOOL BE HELD AT RALEIGH

Raleigh, December 13.—Based on the fundamental idea that in order to get better children in the state, North Carolina must educate the parents, nine allied institutions and agencies have joined hands in a movement towards that end which will gain strength and impetus from an Institute for Parental Education to be held in Raleigh on February 14, 15, and 16.

The Institute is for the purpose of bringing together all the agencies in North Carolina primarily concerned with problems of parental education in connection with the development of the child, physically, mentally, socially and spiritually," said T. E. Browne, director of Vocational Education of the State Department of Public Instruction, who is chairman of the committee in charge of the Institute.

Represented in the movement are the following: State Parent Teacher association; State College; State Board of Health; State Department of Public Instruction; N. C. College for Women; East Carolina Teachers College; University of N. C.; State Board of Charities and Public Welfare and the Federation of Woman's Clubs. A preliminary meeting was held in Raleigh on October 20, and a subcommittee was named to appear before the Governor on November 19 to obtain his endorsement of the movement.

Expressing himself as thoroughly in accord with the proposed Institute, Governor McLean stated to the committee that he felt that if a broad program of parental education should become a definite part of the plan of education it would be one of the most worthwhile things that had taken place in recent years, in his estimation.

"The carrying to the parents of North Carolina of the vast amount of available information in connection with these problems will no doubt result in a closer cooperation between the parents and schools in forwarding the program of physical, mental, spiritual and social health," says Mr. Browne. "This information may be disseminated most effectively through a concerted and united effort of all forces concerned with the problem of child development."

The nine institutions and agencies which have joined forces in the project are committed to the proposition that the influence of the schools, the church, the community and other social institutions are effective only as the parents are in sympathy with their purposes. Recognizing that there are no influences so strong and lasting upon the child as those of early life, which are controlled and dominated by the parents, the group is fostering the first Institute for Parental Education, emphasizing the responsibility of the parents and extending to them every possible advantage through information and study.

Stem smut in rye may be prevented by the copper carbonate dusting treatment which is widely used in control of stinking smut and flag smut in wheat.

WHAT OUR FORESTS MEAN TO US

(By G. W. WHITMIRE, District Forest Warden)

How many of us have stopped to think how important our National Forests are to us? I think if more of us would consider the many pleasures and prospects for the future our home forests bring us, we would do more to prevent forest fires. To think of it, we could not do without forests; they give us good wood material for homes and other important things; they make us have clear pure water and in the summer people from the Southern states come to the mountains for the good breezes they get, and sometimes they come for their health.

What would we do without forests? Well we know that it is impossible—so if that be the case, let's do more for the protection of our forests.

It takes money to protect them and millions of dollars each year have been spent on forests all over the United States.

I can boast for the Dunn's Rock township, for the interest they are taking in helping me to protect the forest. They all seem to realize how important our forests are to us. I'm surprised to see the children giving so much attention to the matter; in our schools I have noticed big themes being written on the subject. So let's continue and do our best to help protect the National Forests of Western North Carolina. Brevard, R-1.

CHEVROLET OWNS LARGE FOUNDRY

W. S. Knudsen, president of the Chevrolet Motor company, today, announces that Chevrolet has taken over the mammoth gray iron foundry of the Saginaw Products company at Saginaw, Michigan. The newest plan acquisition of the Chevrolet Motor company adds a \$4,500,000 institution to the company's rapidly developing manufacturing operations and provides Chevrolet with foundry facilities second to none in the industry.

Mr. Knudsen recently completed an inspection tour of Chevrolet plants in Detroit, Flint, Toledo, Saginaw, Buffalo, Tarrytown and Bloomfield and points out that the acquisition of the Saginaw plant brings Chevrolet manufacturing facilities to the highest point of completeness and efficiency yet attained.

After the first of December the Saginaw foundry has been devoted exclusively to the pouring of Chevrolet castings. A new conveyor system and other labor saving devices, recently installed, give the plant a melting capacity of 800 tons of metal daily and make it one of the most up-to-date foundries in the world.

"Are you in favor of capital punishment?"
"For ukelele players, yes."

ADMINISTRATOR NOTICE
Having qualified as administrator of the estate of Geo. W. Bishop deceased, late of Transylvania county, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at his office on or before the 22nd day of November 1928, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

LEWIS P. HAMLIN, Administrator of Geo. W. Bishop, deceased. This 22nd day of November 1927. 6t N24 D1-8-15-22-29.

It takes an accomplished liar to hand a woman satisfactory compliments.

A BUNCH OF FUN at Grammar School, Dec. 16.

YES!



According to 11,105* written opinions from Doctors

WHAT is the quality that Lawrence Tibbett, David Warfield, Nazimova, William Collier, Florence Easton, Mary Boland, Sophie Tucker and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105* doctors answered this question "YES."

These figures represent the opinion and experience of doctors, those whose business it is to know.

"It's toasted" *
No Throat Irritation—No Cough.



*We hereby certify that we have examined 11,105 signed cards confirming the above statement. LYBRAND, ROSS BROS. & MONTGOMERY Accountants and Auditors New York, July 22, 1927.

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