

THE BREVARD NEWS

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THIS ISSUE OF THE NEWS IS SPONSORED BY BREVARD LADIES

Business and Professional Women's Club Sets New Mark of Activity

MERCHANTS STAGING BIG DOLLAR DAY SALE EVENT

Asheville Club Congratulates the Brevard Club — Fine Articles By Members

Sponsoring this issue of The Brevard News, the Business and Professional Women's club of Brevard has set a new mark of activity for local clubs in this national organization of women who are engaged in business and in the professions. Throughout the paper there are articles written by members of the club, and these articles bear witness to the great ability of the members of the club.

Because of the fact that the Business and Professional Women are sponsoring this week's paper, the merchants of Brevard, in an effort to lend all encouragement possible to the women, are staging a great merchandising event in the form of a community Dollar Day sale for Friday, Saturday and Monday. The merchants entering this event have placed honest-to-goodness values on sale for one dollar during these three days.

Readers of The Brevard News are urged to read all the special articles written by members of the Brevard club. No more interesting articles have ever appeared in these columns than those written by the ladies representing the Business and Professional Women's club. Through these articles, the public will learn much of the hopes, aims and aspirations of the women of Brevard who are in business or in the professions. The members of this club are Brevard's own women, and this community will delight in the knowledge of the rapid progress being made by this organization.

Already the efforts here have attracted outside attention, and the following telegram has been received from the Asheville Business and Professional Women's Club:

"Mrs. Hugh R. Walker, Brevard, N. C., Oct. 9.
"Asheville Business and Professional Women's Club always feels the warmest interest in your club and its endeavors. Congratulations on your initiative, energy and enthusiasm. This issue of The Brevard News will bring before the public the splendid personnel of your club, its hopes and aspirations. Our cordial greetings and best wishes to you always."
"Dr. ELIZABETH RAMSEY, President, Asheville Club."

SHIPPING CREAM ORDER OF THE DAY

(By P. H. Gaston.)

A few weeks ago a meeting of the farmers in the Penrose and Little River communities was held at W. L. Talley's store. The object of the meeting was to lay plans for shipping cream from Penrose. It was decided to sell the cream to the Biltmore dairy, and that the first shipment be made the first week in October.

The following farmers are now taking part in this enterprise: W. L. Talley, Everett Talley, Carl Talley, O. E. Blythe and Frank Shuford.

Last week these farmers shipped 26 gallons of cream which brought them 49 1-2 cents per pound butter fat. Many other farmers are making plans to join this number in a few days. The farmers who are taking part in this method of marketing the surplus cream are highly pleased with the returns they are getting. Other communities will be included as soon as enough cream can be collected to warrant shipments.

Madison county three years ago started shipping cream to the Biltmore dairy. The first shipments were much smaller than the ones that have gone from this county. Yet last year the receipts for cream shipped out of that county amounted to \$75,000. Why cannot the farmers of this county do likewise?

BREVARD PEOPLE MEET GOV. SMITH

Several people from Brevard are in Raleigh, to meet Governor Smith on his visit through the state. The democratic candidate will be in Raleigh this afternoon for an hour, and will make stops at Greensboro, Salisbury and Charlotte. At Raleigh Gov. Smith will hold a conference with the newspaper men of the state.

LARGE TOMATO IS BROUGHT TO TOWN

A tomato, unusual in size and beauty, was brought to The News office this week. It weighs one pound and 11 ounces and was grown by Fred Breedlove on his farm at Lake Toxaway. The tomato belongs to the Henderson Winsall variety, and it is said that they have been known to weigh as much as three pounds each.

NEGRO IN JAIL ON SERIOUS CHARGES

Made Effort to Get \$200 From Mrs. J. L. Saltz—In County Jail

Willie Anderson, negro, was brought to Brevard last Saturday from Tampa, Florida, where he is charged with having attempted to defraud Mrs. J. L. Saltz, of this place, out of two hundred dollars. Sheriff Sitton, accompanied by Rev. W. H. Hartsell, made the trip to Tampa to bring the negro back here.

Some one called Mrs. Saltz over the phone, at first pretending that it was Edwin Saltz, son of the Brevard woman, asking that she wire two hundred dollars to him immediately. Later, when Mrs. Saltz questioned the voice speaking to her, the Tampa talker said it was not Edwin, but some one talking for him, and said:

"We have Edwin in custody. He has had an automobile wreck, and his arm is broken, and we are going to put him in jail unless you wire us the amount at once."

Mrs. Saltz and friends got in touch with authorities in Tampa by wire and over the phone, and the officers arrested Anderson.

The negro claims he did not talk to Mrs. Saltz, but that a man with whom he was trying to trade automobiles did talk to her, and he thought, asking her to send him the two hundred dollars as a loan, as the auto dealer asked that amount of difference between the negro's car and the one he was buying. Trial of the negro will come up at the next term of court here.

WOMEN ORGANIZE DEMOCRATIC CLUB

Mrs. J. G. Stikleather, of Asheville, Congressman Weaver's sister, was in Brevard last Thursday and assisted in the organization of the Women's Democratic club of Transylvania county. Mrs. Stikleather is district chairman of the women's political organization in the Tenth district. The meeting was held at the Pierce-Moore, and it is said a large number of women attended the meeting. Mrs. Stikleather delivered an address, in which she urged her hearers to support the democratic ticket, from president to constable.

Mrs. Hugh R. Walker was elected president of the club; Mrs. Jordan Whitmire, of Rosman, was chosen as vice president, and Mrs. Ralph Ramsey was named as secretary. Weekly meetings of the organization will be held until the election in November, it was announced. Executive and advisory committees are to be appointed at an early date.

Mrs. J. S. Silversteen presided over the meeting until the organization had been perfected. She and Mrs. Walker, Miss Martha Boswell and Mrs. Frank Jenkins were on the program as speakers, and it is said the talks were highly complimented by Mrs. Stikleather, and showed clearly the firm grasp these ladies have of the political situation and political issues.

MRS. SILVERSTEEN ON RADIO TONIGHT

Transylvania people will have an opportunity this (Thursday) evening of hearing one of their own women speaking over the radio, when Mrs. J. S. Silversteen will be broadcast over WYNC. Mrs. Silversteen will be speaking under the auspices of the Buncombe County Democratic Executive committee. The Buncombe organization has announced that one influential woman will speak over the radio each week until the election. Large numbers of Mrs. Silversteen's friends will hear her address, and radio parties are being planned in many homes in the town and county for the hour that she is to be on the air.

COUNTY HISTORY TO BE PRESENTED

Brevard Girl Scout troops are making plans for their main project during this year to be that of preparing and presenting a pageant on the history of Transylvania county, the pageant to be presented some time next summer.

The scout leaders and members feel that they need assistance in gathering material on facts pertaining to the history of this county, and state that they would appreciate any information any one might be able to give on facts of local history that would be of interest or legends relating to different points of interest. Communication may be made with Miss Bertie Ballard, Mrs. Hinton McLeod or any other of the scout leaders or members, if any citizens have material available regarding this matter.

First Meeting of Mathasians.

The first meeting of the Mathasian club will be held this (Thursday) afternoon at the home of Mrs. Paul Benedict at 4 o'clock.

HISTORY OF ORGANIZATION AND GROWTH OF BUSINESS WOMEN'S SPLENDID CLUBS

(By ALMA TROWBRIDGE)

Brevard's Business and Professional Women's club, which is still in its infancy, was organized February 27, 1928, thus being less than one year old. Twenty-five business and professional women of the town were enrolled as charter members, and at the time of the first regular meeting on March 8, the membership had increased to 43. A few of the members have found it necessary to withdraw from the club since that time, and others have moved away, making at present an enrollment of 38 active and enthusiastic members. On April 7 of the present year the charter was granted, affiliating the Brevard club with the state and national organizations.

Much credit for the organization of the Brevard club is due to its mother club, the Asheville Business and Professional Club, which sponsored its organization and rendered valuable assistance in getting it started on a firm working basis. Miss Elizabeth Godfrey, who was at that time president of the Asheville club, met with the Brevard prospective members and proved invaluable in the initial plans for organization of the local club. At a later meeting, she with several other members of the mother club, visited Brevard and left with the members helpful suggestions for successful operation, together with many expressions of interest and encouragement for their newly acquired daughter club.

Since the fiscal year of the Brevard organization extends from July 1 to June 30, officers were elected at

the first meeting to administer the business of the club for the remaining four months of the first fiscal year, as follows:

President, Mrs. Hugh R. Walker; vice president, Mrs. Flax A. Lawrence; recording secretary, Miss Alma Trowbridge; corresponding secretary, Mrs. A. H. Houston; treasurer, Mrs. Laura Clayton; state councillor, Mrs. Henry N. Carrier.

At the expiration of the fiscal year the past June, the entire official staff was re-elected for the ensuing year and are the officers at present in force. Chairmen of the various committees were appointed and are in effect as follows:

Education, Mrs. L. K. Stanford; House, Miss Odell Nicholson; Health, Miss Ruth McCall; Lookout, Miss Annie Sitton; Membership, Mrs. Annie Pushell; Personnel Research, Mrs. Rowena Summey; Program, Mrs. Sarah Morris; Public Relations, Miss Nell Aiken; Legislative, Miss Martha Boswell.

The object of the club, as set out in its constitution, is three-fold—to promote and protect the interests of women in the business, professional and civic world; to encourage cooperative effort among women and the interchange of ideas; to lend support to other agencies for community service and to develop the membership through social and civic activities. The members, in the short period of the club's existence, have striven to keep ever in mind the ob-

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THE WOMEN AND THE BALLOT FROM A WOMAN'S VIEWPOINT

(By Martha Boswell.)

The National Legislative Committee of the Business and Professional Women's Clubs is making an earnest effort to bring home to our members in every state the high responsibility of citizenship. Women were given the vote with fear and trembling. Politicians grey in the service of their parties insisted that women, granted the franchise, would take the reins in their hands and control national politics through an independent organization. This fear has not been justified. Party leaders have found that women are as loyal to the established national parties as the men of their families. With the balance of power in their hands, women have chosen to express their political preference through established channels, and the political education offered by the women's clubs throughout the country is not designed to encourage an independent woman's party but to educate intelligent and ardent supporters for our traditional parties.

The great national parties as established provide the most effective instruments for the activity of our women voters. Progressive measures introduced through the cooperation of a national party win instant hearing and serious consideration and any reform of party practices and party policies to be effective must come from within the party ranks. This is why the legislative leaders of the

Business and Professional Women's clubs are urging that each club member enlist in the party of her choice, that she cast a vote in every local and national election.

Our national committee holds up as a model for our local club a Louisiana club in which ninety-three percent of the eligible voters cast a ballot in a recent election. In North Carolina under the absentee voters law which provides voting privileges for sick and absentee voters our membership should turn out one hundred percent strong.

If an eligible voter fails to cast a vote, it is a confession of indifference, shirking of obvious responsibility. Both men and women are notoriously slack in their duty as citizens and often those who complain most loudly of political corruption and unacceptable candidates are the very ones who have never taken part in their party councils or who, having met with a single defeat in a party struggle, feel that they are justified in abusing their party for corruption or incompetence for the rest of their mortal lives. The only citizen who has a right to cry out against political abuses is the citizen who, in the face of every discouragement and defeat, continues to do his faithful best and to take every opportunity of recording his political convictions and supporting his political principles.

NEW DAY AND A NEW DEAL FOR WOMEN AS HOME-MAKERS

(By Juanita Sprinkle, Home Demonstration Agent.)

Many a tired mother used to say: "Oh, my ignorant woman can cook, mend, sew, wash dishes, scrub floors, and do such menial work about the house." The time is gone forever when housework is considered menial, if it were ever so thought of, and now we realize that if a housewife is going to be anything better than a drudge and a slave, she must possess a special knowledge that requires a certain specific education in addition to experience.

Men have belittled this idea and have scoffed at the thought of comparing a woman's work in the home with a man's work in the office, factory or store. Women are particularly responsible for the man's attitude, because of the low value that women have set upon their own work.

As in the factory, so in the home, raw materials must be purchased and converted into finished products; countless operations must be supervised and directed; various seemingly detached enterprises must be fostered and developed and made to coordinate with all of the general family activities. The labor problem must be considered and dealt with; heating and illuminating factors must be invested and turned to the best possible advantages, overhead costs, running expenses and depreciation insistently demand intelligent attention, and with all these problems the human equation of relationship, of intimate family ties combined with the perplexing questions of education, ethics, religion and society demand serious thought. The home manager must consider every detail

of every problem of household activity, but such problems must be considered in relation to every individual in the household.

The successful housewife should now be equipped with a general education. In addition she should have some knowledge of economic conditions; she should know something about chemistry; she should understand not a little about the mysterious processes of the human body, its physiological processes, its needs and its care; she should know something of food values and of cookery, and in all respects she should be a successful purchasing agent. She should be something of a dressmaker and a milliner. She should know something about bookkeeping and accounting and business methods in general. While making a home involves far more than a knowledge of material values, with such an equipment any woman's success as a homemaker is more nearly assured. She probably will have to meet the teacher's problems of the child's education, but in a more vital way. If, in addition, she is a philosopher, a musician, an artist or has other special gifts, she will find full scope for these talents in her home.

Because household management is an art, a business and a profession, it does not necessarily follow that it can be based upon one set of definite rules or standards. Office hours cannot be maintained. A bookkeeper cannot be hired to take charge of the household accounting. However, any household manager who will endeavor to run the home upon a business basis will find that efficiency brings as great returns in proportion in the home as it does in business.

BIG REUNION HELD HERE LAST SUNDAY

McCalls From All Sections Gathered In Brevard For Day

With McCalls from everywhere, old McCalls and young McCalls, large McCalls and small McCalls, men and women and children, kinfolks and friends, filled the county court house last Sunday for the McCall reunion. Rev. G. B. McCall of Morganton, the president of the association, presided at the meeting, and he kept the McCalls busy, speaking and singing, from the opening hour in the morning until noontime, when a picnic dinner was spread on the court house lawn. After dinner, another session was held, at which time especially invited speakers made short talks in which the fine family of the McCalls was highly praised for the great part it has played in building Western North Carolina.

Miss Lila McCall of Hendersonville, is secretary of the reunion, and read the reports of previous meetings.

J. W. C. McCall, of Lenoir, is historian, and it was his report that proved of greatest interest to the assembled McCalls. Records as read by Mr. McCall showed the origin of the McCall family in this country. Robert McCall and his wife were born in Antrim county, Ireland, where they lived as children and young people. A law had been passed, prohibiting the killing of jackrabbits. These rabbits were death on gardens, and Robert McCall killed the long-eared things that were destroying his garden stuff. He was arrested for the offense, tried, convicted, and the penalty was banishment from Ireland.

Robert and his good wife set sail for America, and landed in Virginia. They reared a large family of children, mostly boys, and some of these settled in Chatham county, North Carolina, while one of the boys, Samuel, moved to the Catawba river in Burke county, and bought a great boundary of land, for which he traded a double-barrel shotgun. This land remained in the McCall family from 1755 to 1915, when most of it was sold to the Southern Power company.

These historical facts proved most interesting to the attendants at the reunion. The musical program for the day was in charge of Prof. A. B. Helton, of Morganton, and Jerry Burns and Robert Mackey, of this county. Misses Helton and Smith, Morganton girls, sang several duets. The Simpson boys added much to the enjoyment of the occasion through their singing. W. C. McCall, member of the board of county commissioners, sang a song that he wrote himself, and also wrote the music for the hymn.

Coleman Galloway, R. R. Fisher and L. P. Hamlin were the invited speakers at the afternoon session.

LIVESTOCK ADDS TO FARM WEALTH

(By P. H. Gaston.)

It is an undisputed fact that the farmers in communities where live stock prevails receive more for their labor and from their lands than the farmers do in communities where live stock is scarce.

Ideal conditions exist in this county for the growing of feeds and for pastures. Why should we not take advantage of these opportunities and stock our county with more and better live stock. In establishing a program of this kind it would be better for us to start in a small way but with hopes of reaching greater things for the future.

KIWANIS TO MEET AT WALTERMIRE

Meeting of the Kiwanis club will be held at the Waltermire Grill at 12:15 today (Thursday). The program is in charge of Rush Whitmire, and something of genuine interest is promised the membership.

Plans will be made at the meeting today for attendance of local delegates at the Kiwanis convention to be held in Winston-Salem next week.

WINDOWS BROKEN IN SCHOOL HOUSE

Early Wednesday morning bloodhounds were called into service to assist in discovering the identity of those who are charged with having damaged the Island Ford school house. It is said that several windows have been broken out, and other damage to the school property noted.

Sheriff Sitton will have three boys before Clerk of the Court Roland Owen Saturday morning for a hearing on the charge.

U. D. C. Children To Meet

Children's chapter of the U. D. C. will meet at the home of Mrs. H. A. Plummer next Tuesday afternoon at 3:30 o'clock. Election of officers will take place, and members are requested to bring dues.

POWER COMPANY IN LETTER TO BOARD THANKS BREVARD

Southern Public Utilities Company Accepts Franchise From the City

INDICATIONS POINT TO IMMEDIATE ACTIVITIES

To Proceed at Once on Preliminary Work — "Glad To Do Business Here."

That the Southern Public Utilities company, part of the Duke Power company, will soon be operating in this section is indicated in a letter received by Mayor Whitmire and the board of aldermen from E. C. Marshall, president of the Southern Public Utilities company. It will be recalled that the town granted a franchise to the company to operate their business here, and upon notification of the issuance of this charter, the following letter was received by the town officials:

"To the Mayor and Board of Aldermen, Brevard, N. C. Gentlemen:

"The Southern Public Utilities Company hereby accepts the franchise adopted by your Board at its meeting held October 1st.

"As you know, it will be necessary to build a transmission line to Brevard, which will entail the securing of necessary rights of way and we are, therefore, unable to advise you definitely as to when we will be ready to begin business, but we wish to assure you that we will proceed at once towards extending our line to your town and will prosecute the same with all reasonable diligence.

"We wish to thank you for this opportunity to do business in your community and assure you that we will endeavor at all times to render you good and efficient service.

"Yours very truly,
"E. C. MARSHALL,
"President."

"Charlotte, N. C., Oct. 5, 1928.

DANGERS POINTED OUT BY POWER CO.

Officials of the Cascade Power company and of the Brevard Light and Power company are calling attention of the public through this week's paper to the grave danger of cutting trees down when there is possibility of their falling across the electric wires. It is said this has been done within the past few days, and those familiar with electricity say there is great danger in such situations.

When the wires are broken, and the ends fall to the ground, it is said any one coming in contact with these "live wires" will receive a shock that might mean instant death. The company officials, in a quarter-page advertisement, make the proposition to lend assistance to any property owner who desires to remove trees that might fall across the wires when cut down. The companies own big trucks that have cables on them by which trees can be made to fall in any direction that may be desired, hence the safety of such operations with the assistance of the company.

Rev. P. P. Orr

Rev. P. P. Orr, aged 79, died at his home at Boylston early Monday morning, following an illness of the past seven months. Funeral services were held Tuesday at the Pisgah Forest Baptist church, the pastor, Rev. C. E. Blythe, officiating. Interment was in the Davidson River cemetery. Mr. Orr had been a Baptist minister for 40 years, holding charges in various sections of the county during this time. For 65 years he had been a singing teacher and composer. He was a native of Transylvania county and spent his entire life in this community, and was well known and beloved by a large circle of friends.

Surviving are his wife, who was Miss Addie Young, of this county; four children, Miss Eulalia Orr, Mrs. Geneva Taylor and Carl Orr, of Boylston, and Reginald Orr, of Brevard; also two brothers, M. J. Orr, of North Brevard, and J. M. Orr, of Boylston.

CROWD BACK FROM HOOVER MEETING

Several Transylvania county republicans attended the big Hoover meeting at Elizabethton, Tenn, last Saturday, and returned to this county with enthusiastic reports of the meeting. Mr. Hoover's speech, the immense throng, and the large number of North Carolinians in attendance. It is said there were 15,000 people at Elizabethton to greet the republican candidate for the presidency.

This will be Mr. Hoover's only appearance in the South during the campaign, it is said.

Professional Women To Meet
Regular meeting of the Business and Professional Women's club will be held next Monday evening at 6:30 at Pete's Cafe. A full attendance is desired.