

THE BREVARD NEWS

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BREVARD, NORTH CAROLINA, FEBRUARY 26, 1930

Number 9

KNOW YOUR COUNTY AND WIN A CHEVROLET CAR

Person Making the Nearest Correct Estimate of the Number of People Living in This County Gets the Car

NO CIRCULATION CONTEST, NO CATCH IN IT; WINNER TO BE DECIDED BY CENSUS COUNT

No Extra Work to Do, Except Figuring and Estimating on Population of Transylvania County—We Furnish Figures of Census Since 1890, and the Votes Cast in Each Election Since 1910—Take These Figures, Work Out Your Estimate, Turn It in to The Brevard News—Keep Copy of Your Figures.

ONLY THOSE WHOSE SUBSCRIPTIONS ARE PAID UP FOR YEAR 1930 CAN ENTER

If You Are Behind on Your Subscription, Pay up at Once and Work for this Brand New Chevrolet Coach, Fully Equipped, Extra Tire and All, Filled With Gas and Oil and Ready to Ride—If You Are Not a Subscriber to The Brevard News, Get on the List and Get in the Swim—Read the Rules Carefully.

The Brevard News has prepared a treat for its family of subscribers and readers, in which a brand new Chevrolet Coach, now sitting at the Whitmire Motor Company's place, is to be given to the subscriber who makes the nearest correct estimate of the population of Transylvania county. There has been much argument about our population, some saying there are 13,000 people in the county, while others hoot at that figure and say there are no more than ten thousand people living in Transylvania.

The United States begins taking census here on April 2. In order to stimulate interest in our county, The Brevard News fell upon the plan of getting all its subscribers to studying the conditions. We are giving below figures of the census of 1890, and 1900, and 1910, and the last census figures, taken ten years ago in 1920. Study these figures, base your estimate on the increase as represented in these ten-year periods. Then, as further information, we are giving the number of votes cast in each election from 1910 until 1928, the last election. These figures ought to help you in forming your estimate.

Study these figures carefully, then get busy, make up your estimate, and send it in. First, however, qualify for entrance in this Know-Your-County study. The Brevard News could not afford, of course, to give this great valuable prize to one who is not a subscriber. It is planned for our subscribers. If your subscription is not paid up to the end of the year 1930, this present year, then pay that amount necessary to pay it up to the end of the year, and you have qualified to enter your estimate and win the car, if your estimate is the nearest correct. If you are not a subscriber, then send in two dollars and qualify. This is open to everybody, everywhere.

As an aid to basing your estimate as to the 1930 population of Transylvania county we give the following figures as to population of Transylvania county:

1890	4,000
(approximately correct)	
1900	6,020
(U. S. Census)	
1910	7,800
(approximately correct)	
1920	9,503
(U. S. Census)	
The railroad was built to Brevard in 1895, and extended to Rosman in 1899, and to Lake Toxaway in 1902. The population of the Town of Brevard is as follows:	
1890	375
1900	579
1910	953
1920	1,810
1930	2,222

The vote cast in various elections will give some idea of the population. See the following figures:

Year	Vote Cast
1910	1,262
1912	1,270
1914	1,422
1916	1,658
1918	1,520
1920	3,206
(women commenced voting)	
1922	3,645
1924	3,622
1926	3,822
1928	3,983

It will be noted that the vote, prior to woman suffrage, was usually about one-sixth of the population; and since that time it has usually been about one-third. However, vigorous

local contests, or local feeling, brings out a heavier vote. These figures are given to throw what light they can on the subject.

This offer will be closed some time prior to completion of the taking of the census by the government agents; so no one can ever have it to say that any leak whatever, or any information of whatever nature, was secured by the one who wins the car. We reserve the right to close this offer at any time upon one week's notice in The Brevard News, so all who expect to try for the great prize would do well to get busy NOW, study carefully the figures given you, and send in your estimate of the county's population. It ought not to be hard to figure out close to the number of people now living in the county.

In event of a tie, those tying must agree upon the disposal of the automobile, as The Brevard News will not give but the one prize, except as follows:

In order to get our subscribers to start early in submitting their estimates, we will give the winner of the car two extra Firestone Tires, purchased from Carl McCrary, providing the winning estimate is turned into the office of The Brevard News on or before the 10th day of March. That is, if the winning estimate should be turned in before March 10, the one who wins the car will get these two Firestone tires in addition to the automobile. So hurry up and start your work.

Look carefully to your subscription. See that it is paid up in full for this year. No extra charge—just pay your subscription. Some one is going to get this car—why not you? If you are not a subscriber, this sample copy of The Brevard News is given you as an invitation for you to become a subscriber and enter this great Know-Your-County game of skill and knowledge, and it may be that you, a new subscriber, will win the automobile.

Any one, any where, may enter this great contest of knowledge, the only qualification being that your subscription for 1930 be paid in full.

PITHOUDS LEAVE FOR NEW PITTSBURG HOME

Mr. and Mrs. M. A. Pithoud left Wednesday for Pittsburgh, where Mr. Pithoud will take charge of another big job for the Hoosier Engineering company, similar to the work done in this county last winter. Before leaving, the popular couple asked The Brevard News to express their appreciation to all the people of Brevard and the county who have been so kind to them.

The work which Mr. Pithoud headed here was a big boon to the community, and resulted in the expenditure of many thousands of dollars in this county.

PARK QUESTION IS GIVEN ATTENTION

That the question of playgrounds, park and swimming pool is one of great importance was given additional emphasis at the special meeting of the Brevard Chamber of Commerce last Thursday evening. A committee was appointed to inspect several proposed sites, and this inspection is being carried on in thorough manner. The great need of such places of amusement for the summer visitor was stressed at the meeting, it being conceded that if Brevard is to make any progress at all as a summer resort, these additions must be made to the town's offering to its tourist trade.

It is planned to have some three or four places in selected spots where games, such as checkers, horse shoe, children's games, resting places, seats and benches, may be enjoyed. A swimming pool, one of the most popular provisions for the public, is most certain to be prepared and in operation by the latter part of June, if the spirit manifest at the Chamber of Commerce can be taken as an indication of the determination of the citizens to make Brevard a real attraction to the tourists.

GEO. M. JUSTUS IS SEEKING OFFICE

George M. Justus, popular citizen of the county, is making announcement in today's Brevard News for nomination on the democratic ticket as candidate for the office of county treasurer. Mr. Justus, while now confined at his home recuperating from an illness of more than a year, was formerly connected with the Snelson shops of the town. Friends of Mr. Justus express belief that he will soon be able to be on the streets again, yet none will say that he can soon return to his work in his shops, because of his condition resulting from this long illness. He bears a reputation for honesty and integrity, and his friends believe he will have much support in the race for the office of county treasurer.

ASK THAT AUCTION SALE BE DEFERRED

As an indication of the manner in which people from other states think of Brevard and Transylvania county, a group of citizens living in Virginia, having seen the advertisement in The Brevard News telling of the auction sale of lots by Mayor T. W. Whitmire, have asked that the sale be postponed until they can be in Brevard. One of the men spent some time here last summer, and knows this property well, and stated in his communication that owing to a pressing engagement he could not be here next Saturday, yet wanted to bid on the property in question, and urged postponement of the sale until he could attend.

Mayor Whitmire was prevailed upon to agree to this postponement, as those who know the Virginia citizens are anxious to have them become property owners here. Announcement will be made at a later date as to the day of the sale, Mayor Whitmire finally agreeing to the postponement.

COUNTY COURT DOCKET HAS INTERESTING CASES

Quite a large docket will face Judge D. L. English in County General court next Monday morning, when Solicitor L. P. Hamlin begins the prosecution of the cases to be tried. Some cases of rather unusual importance will be up for trial.

EASTERN STAR MEETS NEXT TUESDAY FOR ELECTION

Meeting of the Eastern Star will be held next Tuesday night at 7:30 in the Masonic Hall. Election of officers will take place at this meeting, and a full membership is urged.

WOMAN'S BUREAU PLANS GET-TOGETHER MEETING

The Woman's Bureau is having a get-together meeting at the Chamber of Commerce rooms on Monday afternoon, March 3, at 4:00 o'clock.

This will be a social meeting. All the ladies of the town are invited to the present.

NEW SPIRIT IN THE AIR AT THIS TIME

As Springtime Comes, a Finer Optimism Is Felt—Business Picking Up

This issue of The Brevard News is the harbinger of Springtime, bidding farewell to three months of Old Man Winter with all its trying ordeals, its days of cold and snow, its wintry winds and freezing rains. March comes, and with it there is the beginning of Spring—a time when all Nature begins to don its dress of green, and soon the trailing arbutus will peep forth from winter's bed of concealment to peep up and smile at the bursting buds of bush and briar.

New hope comes, too, and all mankind is clothed in a smile of new hope and joy and gladness because of the resurrection of the things of Nature from the winter's bed of rest and safety. The business men of Brevard have joined The Brevard News in giving expression of welcome to Springtime.

"Forward, March!" is the greeting of a page advertisement in The Brevard Banking company in its message to the people of the county, directed more especially to the farmers who are declared by this bank to be "the backbone of our community" the very cornerstone of our civilization and advancement.

Houston's Furniture Store joins the marching throng in offering special inducements and great savings in the purchase of kitchen cabinets and Roman Ranges. This firm would have all people enjoy the great benefits to be derived in the ownership of a Majestic Radio, so the women and the children in the homes could enjoy the advantages of listening to the world's finest and best programs.

The Southern Public Utilities company suggests that the housewife be permitted to really and thoroughly enjoy living by being released of much of her household work and worry. Installation of electrical servants in the home would enable the housewife to enjoy glorious springtime in the fullest sense of the word.

Marse Henry Plummer, of the Plummer Company, is just back from the eastern markets, and says he has brought a whole outlay of happiness and Springtime sunshine to the ladies of Transylvania county, in the way of new Spring hats and

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HEN BIGGER THAN P. O. DEPARTMENT

Receipts from Poultry Twice That of Postoffice Receipts in the United States

(J. A. Glazener, Agri. Instructor)

The poultry industry in the United States is a mammoth business. It is very hard for most of us to realize just how big an industry it really is. The following statements and comparisons will help us to get a glimpse of its magnitude:

The poultry industry in value of its yearly output is more than three times as large as the drug industry including all druggist preparations, patent medicines, perfumes and cosmetics. It is five times greater in annual value than all the soap industries. It is twice greater than the yearly receipts of the United States Post office department. It is one and one-third times greater than the value of the entire wheat crop of the United States. The tobacco value gives way to the poultry by three times in greatness of annual value. The poultry industry in the United States is equal to the value of all the gold and silver produced in the entire world.

If just the farm chickens that were produced in 1925 were placed in railway box cars it would require 100,000 cars to hold them. If they were placed in hen houses 20 feet deep, allowing 3 square feet per hen, it would require that the house be 12,130 miles long, which would reach across the United States four times. The value of the poultry industry in one year would furnish 700,000 families an annual income of \$1,500,000 or that much income for every family in 233 counties as big as Transylvania.

New York City alone pays out over \$300,000 every day in the year for eggs. That city consumes over 34 cars of live poultry daily in addition to over 2,000,000 pounds of dressed poultry annually. The increased egg consumption of New York City is about 3,000,000 cases each year.

Transylvania county could enjoy part of New York's money spent for poultry and poultry products if there were sufficient human interest on the part of our good citizens to take a hold of this industry in a business like way.

Erwin's Store Is Sold to The A. C. Glazener Firm

CLEANEST TOWN IN WIDE, WIDE WORLD

Brevard can boast now of being one of the cleanest towns in the whole wide world, and Mayor Whitmire has issued a statement to the effect that the business man who permits an accumulation of trash, papers or any unsightly things about their premises will be haled into court and fined. Since adoption by the Associated Charities of the plan of employing jobless men, having them work in cleaning the town, paying them wages therefor instead of making outright donations, the town has been raked and swept and all but starched and ironed.

Spots and lots that have been veritable eyesores are now clean plots with green grass already beginning to break through and add its beauty to the scene. Much favorable comment has been published in the state press because of the plan adopted in Brevard of giving employment to the jobless men and cleaning up the town instead of making donations outright to those who had no jobs. It has been declared to be a plan that results in good not only to the town, but is much better for the workmen themselves in that they are earning their money. Had this work not been provided for them, then they would have had to accept charity until they could find work somewhere.

JORDAN BUYS THE M'INTOSH STORE

C. C. Jordan, well known citizen of Brevard who came here from Anderson, S. C., and is now a large property owner in Brevard and Transylvania county, has purchased the store formerly operated as the McIntosh Variety Store, and is now conducting a sale at the Main street store, offering, according to the advertisement on another page, special inducements in the way of greatly reduced prices.

The McIntosh Variety Store is stocked with an unusually large line for a town of the size of Brevard, and the lines carried are well known to the people of the county. Mr. McIntosh is remaining with Mr. Jordan until the new owner becomes thoroughly familiar with the stock of goods and the wishes of the large patronage which the store enjoys. Mr. Jordan is considered a good business man, and his friends predict that he will have great success in his new business.

SECURING WORK FOR MANY WOMEN

While the jobless men of Brevard are being given work to do in cleaning up the town, Miss Martha Boswell has agreed to act for the women who desire work to do. Miss Boswell can furnish women for laundry work, house cleaning, or any domestic service, by the day or week. Miss Boswell, representing the Associated Charities, urges all people who need laundering or housework done, to phone her that she may send capable women—and women who really need the work. Interested citizens are asked to co-operate with Miss Boswell in the great work she is doing.

STIKELEATHER TO BE HERE TUESDAY

Next Tuesday evening will be an important meeting at the Chamber of Commerce, as officers will be elected at that time.

James G. Stikeleather, highway commissioner, has written to Wm. E. Breese, chairman of the board of road commissioners, that he will be here at that time to take up the matter of completing arrangements whereby the state will be asked to take over the Boylston road to West Asheville. Mr. Kistler, highway commissioner in the eighth district, is to be here at a later date.

It is regretted that Mr. Breese cannot be at this meeting next Tuesday. He is to attend a meeting of the board of trustees of the University at that time, when a successor to President Chase is to be selected.

U. D. C. TO MEET AT LIBRARY SATURDAY AFTERNOON, 3:30

United Daughters of the Confederacy will meet at the Library Saturday, March 1, at 3:30 o'clock. All members are urged to be present.

OLDEST MERCHANT IN W. N. C. RETIRES

New Owners Start Big Sale Saturday Morning at 9:30 o'clock

ERWIN IN BUSINESS HERE FOR 44 YEARS

Mr. Glazener a Native of This County—Wide Experience in Merchandising

O. L. Erwin, oldest business man in Western North Carolina in point of years of active business, announces the sale of his big Brevard store this week to a corporation headed by Mr. A. C. Glazener, and organized as A. C. Glazener, Incorporated. Mr. Glazener is a native Transylvanian, being the son of the late M. J. Glazener, who was for many years one of the leading merchants of the county. Mr. A. C. Glazener was in business in Hendersonville for 27 years, and went from there to Asheville, conducting business there until the desire to come back home overpowered him, and he closed the deal with Mr. Erwin for the big store on Main street.

The Erwin store contains a general line of merchandise, featuring shoes for men, women and children, and a full grocery line. Mr. Erwin has enjoyed a splendid patronage as a merchant for the past forty-four years. He began business at Calvert in 1886, and opened the Brevard store in 1905. But few of the friends of Mr. Erwin knew that he contemplated the sale of his business, as he has always so thoroughly enjoyed the contact with the public and his friends that the business provided. His store has long been a cornerstone in the community foundation, and is known to practically every man, woman and child in the county, because of Mr. Erwin's long activity in business life.

As a successor to Mr. Erwin, friends are congratulating the community upon the coming to Brevard of Mr. Glazener, with his wide experience in merchandising and his background of native family honor and honesty as a guarantee that Mr. Erwin's high business ideals will be continued.

Mr. Erwin issued the following statement when making announcement of the culmination of the deal whereby the store passed from his hands to the new owners:

"In retiring from the mercantile business in Brevard, I take this opportunity of thanking my many friends and customers for their continued and loyal patronage and support throughout my business career."

"Especially do thank those few who are still living who have dealt with me from the beginning to the close of my business activities, covering a period of 44 years of continuous activity, during which time these customers have never left me."

"Having sold my Brevard store to A. C. Glazener, Inc., I would ask for them your continued patronage."

Mr. Erwin has made no statement as to his plans in the future. He owns large farms in the county, much property in town, and an interest in the business of J. W. Glazener & Co., at Rosman.

Incorporators of A. C. Glazener, Inc., new owners of the Erwin store, are given as A. C. Glazener and Mrs. A. C. Glazener, and Mr. Laurence J. Pace, one of the most prominent business men of Hendersonville. Mr. and Mrs. Glazener are now in Brevard, and are at the home of Mr. and Mrs. W. E. Shipman on South Caldwell street. Mrs. Shipman is a sister of Mr. Glazener's.

Announcement is made on another page of a big sale that starts Saturday morning at 9:30 o'clock. The store is closed Thursday and Friday, while stock is being arranged for the sale Saturday morning. It is expected that large crowds will be at the opening, the new company having included many inducements in the announcement of the opening Saturday morning. For instance, the announcement says that free packages are to be given the first five men and the first five ladies entering the store Saturday morning, and while no intimation has been made as to the contents of the packages, it is known that they contain things of real value.

Then another inducement is offered for attendance at the opening hour Saturday morning. Sugar will be sold at the low price of 20 pounds for a dollar, this being limited however, to one sale to a customer. Another leading feature in the interesting announcement is that 350 pairs of men's, women's and children's shoes will be sold at 25 cents a pair.