

ROSEN WHOLESALE PRODUCE CO.

At 86 North Lexington Avenue in Asheville is a well known and reliable firm that pays the top of the market for produce at all times. Get in touch with them and take advantage of their service and prices.

To aid in building any city or community it is necessary that the various concerns of that city provide adequate outlet for the products of the section affected. Diversified farming plays a great part in the prosperity of any community and the Rosen Wholesale Produce Company has boosted and aided the farmer in every way possible. Here is a market available where the producer may dispose of produce to the best advantage which means a real service to the whole community. Top market prices are paid and the producer gets more than if he shipped elsewhere.

To be successful the farmers must

be alive to the possibilities of scientific methods. Poultry is recognized as one of the greatest money makers on any farm. The fact that there is a market that offers the highest possible prices so close is causing local farmers to pay more attention to this mode of farming than in the past.

At the Rosen Wholesale Produce Company the producer is met with courtesy, for everyone connected with the establishment is conscientious in his efforts to render real service. Our readers who have produce to dispose of will do well to get in touch with them and take advantage of their service.

This concern is under the direction of a conscientious and competent business man and he has associated with him such assistants as he can depend upon to render the most courteous service.

B & C LIME & STONE CO.

The offices of this concern is located in the Flat Iron Building in Asheville.

Contractors, builders and the general public have come to know that this is a firm upon which they can depend to secure the best in sand and gravel, hence they turn over the supplying of their needs to this progressive firm.

In the past few years this part of the country has been greatly benefited by the building of roads, highways, public and domestic buildings. In each of these projects whether extensive or on a very small scale, in each one sand or gravel plays a very important part.

For instance what would cement concrete blocks or any of the various building products do without a basis of sand. Consequently more and more the various business concerns and public have come to depend upon this enterprising firm.

As to service, in this section particularly people have noticed that first, that they insist that their service is dependable. You know that you are going to get the best there is for the money and that prompt and courteous service goes with it because past experience has taught you they will leave nothing undone in their effort to provide you enough sand or gravel to meet your demands at a reasonable figure.

In appreciation of the inestimable value of the location of this establishment here the people are loyal in their support of this institution which attracts thousands of dollars annually to this community.

This in part accounts for their successful business career. The rapidly increasing demand for their products throughout the country is being met here easily as their years of experience coupled with the practical knowledge has won for them a well merited increasing patronage.

ASHEVILLE TRANSFER & STORAGE CO.

Let this Asheville firm at 192 Cox Avenue take care of your moving problems. They carry blanket insurance, which insures every load against fire, overturn, collision and flood.

When you move you desire to have it done as quickly and safely as possible. The modern method is by truck. It is the most satisfactory way of handling all moving problems. This transfer establishment can be depended upon for efficient, satisfactory service.

They will move for you with speed and safety. They are equipped with large motor trucks suitable for moving anything and everything.

This firm has at its command, a

corps of trained movers who have the facility for quick action. They make moving day an easy one for you, free of responsibility and worry. They are absolutely dependable, work swiftly, yet carefully, and give you courteous, efficient service.

Their rates are always reasonable. Service and efficiency considered, they render a moving service that gives you maximum consideration at a minimum cost.

They will pack your most fragile possession so that it will reach its destination without scratches or breakage. All you need do is call this transfer company and put the responsibility upon them. They will give you courteous, efficient and economical service.

Personal

Frank Carr left Tuesday for a visit with his father in New Mexico.

Mr. and Mrs. Alf Glazener and daughter Martha Jane were Sunday guests of Mrs. E. H. Kitchen.

Mrs. Johnnie Hudson and daughter returned this week after a visit with Mr. Hudson's mother in Shelby.

Mrs. Carl McCrary, Mrs. A. H. King and Mr. and Mrs. Huse Mackey were shopping in Asheville Tuesday.

Mrs. Mary Hampton Mills has been confined to her home several days with la grippe.

Coach F. B. Emerson of Wake Forest College spent the week-end in Brevard with friends.

Mrs. Minnie Whitmire of Greenville spent the week-end with her sons Robert and Harold.

Donald Jenkins of U. N. C. is spending the spring vacation with his parents Mr. and Mrs. F. E. B. Jenkins.

Roy Fisher of Wake Forest College spent the past week end with his parents in Rosman.

Guy Lowe and two uncles of Concord were business visitors in Brevard Monday.

Joe Clayton is visiting his parents this week while Mrs. Clayton remained in Spartanburg, S. C., with her parents, but is expected to join Mr. Clayton the latter part of this week prior to their leaving for Montgomery, Ala., where they will make their home during the summer season.

Francis Jenkins was a business visitor in Asheville last week.

Mrs. Cos Paxton and daughter Madeline of Greenville spent last Saturday in Brevard.

Mrs. J. S. Silverstein has returned to Brevard after attending the D. A. R. Convention in Statesville, N. C., last week.

Ernest McFalls spent last week with friends in Gastonia, N. C.

Robert Plummer was a week end visitor in Chapel Hill.

Anthony Trantham has resumed his duties at the Plummer Co., after having been confined to his home with influenza.

Hershel Wilson is somewhat improved after an extended serious illness of influenza.

Misses Lois and Lucielle Wike and Bertie Ballard were guests of Dr. and Mrs. Pike in Six Mile, S. C. last week.

Mr. and Mrs. Will Trantham and Mr. and Mrs. Floyd Trantham and daughter Betty of Asheville were Sunday guest of Mr. and Mrs. B. W. Trantham.

Mrs. A. L. Vaughn is recovering after an attack of influenza.

Mrs. Carl Whitmire and daughter Madge and son Jimmie of Biltmore, were visitors Thursday of Mrs. Whitmire's mother Mrs. Neill.

A. L. Vaughn spent last week in different parts of South Carolina.

Mr. and Mrs. J. O. Barrett and children, with Miss Sara Barrett and Miss Katherine DeVault of Asheville visited Mr. and Mrs. James F. Barrett Sunday.

Ruffin Wilkins has returned to Brevard having completed his study at Davidson College.

Mrs. Robert Kirksey and children Pauline and Ralph of Pickens, S. C., spent Sunday with Mrs. Mac Allison.

East Fork News

Rev. and Mrs. Eli Simpson spent Sunday with Mrs. Simpson's parents, Mr. and Mrs. H. E. Whitmire.

Miss Marian Henderson was a dinner guest of Miss Fannie Reynolds, Sunday.

Misses Kate and Mary Gillespie spent the week-end with their parents, Mr. and Mrs. B. A. Gillespie.

Mr. Underwood of Canton, is spending some time at the home of his daughter, Mrs. W. C. Gravelly.

Quite a number of folks were disappointed Sunday afternoon when Rev. Cleveland Reese failed to come to East Fork to fill an appointment at the Baptist church.

For the last few days we've noticed quite a change in a few streaks of our roads, due we suppose, to the fact that the state has taken over our roads, and thanks to the folks who are hauling evergreens from this section. These men use a scraper on the roads they haul over.

J. A. Gillespie left Sunday for Asheville where he will spend some time.

Several members of Will Gravelly's family are reported ill with flu.

Why Selicia, why the insinuations? When we first noticed that we'd been noticed by you we went in the air, mentally speaking, avoirdupois prohibiting any other mode. We're guessing that had we happened up with any of The News force there would have been a scrap. Why we were certain they had printed something we hadn't thought of writing; finally we had our last notes in and read the notes over and over, and failed to find where we had mentioned Mr. Barrett or had in any way thrown off on the county paper. We've said, and still say, we've got the finest county paper in the world. And we'd just like you to show us the person who hadn't rather read political news than items like the following:

"Mr. and Mrs. So and So visited the former's parents, Mr. and Mrs. So and So."—Miss So and So spent the week-end in So and So town."—"Mr. So and So called on Miss So and So," etc—

So after considering from every point of view, we have decided that one of three things ails you—either to get an argument, just old-fashioned ignorance, or pure malice. Now we don't see where the subjects you mentioned call for argument and you couldn't be sore at yours truly, without cause; so we're forced to admit it must be the second mentioned.

Thanks, Mr. Editor, for making it possible for me to come to you. We'd be delighted to write ever so often if anything interesting should happen.

THE BREVARD UNDERTAKING CO.

D. F. MOORE and PURDE OSBORNE
SOLE OWNERS

DAY PHONE, 88

NIGHT PHONE: D. F. Moore, Phone 250
Purde Osborne, Phone 159

AMBULANCE Service At ALL HOURS

NORTH CAROLINA,
County of Transylvania.

In the Matter of
BREVARD BANKING CO.
Brevard, N. C.

Notice to
**Creditors to
File Claim.**

Under authority of Subsection 10 of Section 218 (c), Consolidated Statutes, all persons who have claims against the above named bank are hereby notified to present proof of claim at Brevard on or before the 9th day of June, 1931.

Failure to present claim on or before the above date bars the claim not presented except as to the assets of the bank in the hands of the Corporation Commission for the account of said bank at the time the claim is presented.

Objection to the allowing of any claim may be made by any interested person by filing such objection in the pending action in the office of the Clerk of the Court of this county and by serving a copy thereof on the Chief State Bank Examiner or the Liquidating Agent of this Bank.

This the 9th day of March, 1931.

NOTE: In filing claims for Cashier's Checks or Bank Drafts or Certificates of Deposit the particular instrument must be surrendered when Proof of Claim is presented.
Call at Brevard Banking Company for forms for filing claims.

W. W. WOODLEY Jr.
Liquidating Agent of
Brevard Banking Company,
Brevard, N. C.

14 FEEDS - IN EVERY THIMBLEFUL!

14 FEEDS... all in one tiny thimbleful. 14 good feeds which are there in just the right proportion. There's the story of a real chick starting feed... Purina Startena Chow. A real story because one thimbleful of feed is all one chick can put into its little crop in one day.

Out of this tiny thimbleful a chick must get so much. That's why the 14 different feeds are there. Cod-liver oil... dried buttermilk... alfalfa flour... granulated meat... wheat germ meal... linseed meal... these and eight other feeds are in every thimbleful of Purina Startena Chow... each one with a real job to do. Mixed over and over... 960 times... every thimbleful alike.

The 1930 national feed survey of 1,834,513 chicks tells you the kind of a job these thimblefuls do. At six weeks of age, 92 out of every 100 Purina-fed chicks are alive and growing. And they weigh an average of one-fourth of a pound more than other chicks. There's the story for you! The proof that the 14 feeds in Purina Startena Chow (mash or all-mash) actually give a chick the many, many things it must get from a thimbleful of feed. Purina Startena Chow is here... ready for you to feed. Call or drop in on us in your first spare moment.

Purina Startena Chow (Mash or All-Mash)
Purina Chick Chow (Scratch)



N. C. HENRY STORE, Blantyre PURINA CHICKEN FEED on sale W. L. TALLEY, Penrose

B. & B. Feed & Seed Co.

THE STORE WITH THE CHECKERBOARD SIGN
BREVARD, North Carolina

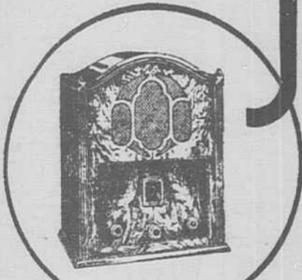
Just announced!

revolutionary new

MAJESTIC Super-Sets!
built around the amazing



A NEW tube—new sets by Majestic. A Superheterodyne receivers—we have all three models on display and a few of each for immediate delivery. Majestic's MULTI-MU tube eliminates hum, hiss and the background of "cross-talk" and clicks that formerly made distance reception unenjoyable. We're proud to show these sets... want everyone to come in and hear them. Easy terms make purchase easy. Come in today!



\$47³⁰ Less Tubes
Majestic 21—All-new 8-tube superheterodyne in mahogany cabinet. Matched walnut panel, marquetry inlay. Has Static Modifier and dynamic speaker. Sold complete with Majestic tubes, \$69.00.



\$75³⁰ Less Tubes
Majestic 22—Sheraton period louver with panel of matched walnut. All-new 8-tube superheterodyne chassis with Static Modifier and dynamic speaker. Sold complete with Majestic tubes, \$97.50.



\$97³⁰ Less Tubes
Majestic 23—Tudor louver in matched walnut and lacquer. Entirely new 8-tube superheterodyne chassis with Static Modifier and Super-Dynamic Speaker. Sold complete with Majestic tubes, \$119.50.

Houston Furniture Co.

BREVARD, N. C.