

THE BREVARD NEWS

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Thursday, July 2, 1931

GREAT IMPROVEMENT BEING MADE IN BUSINESS NOW

From every direction there come reports of improving business conditions, and the large number of men and women being called back into industry give indication of an early return to normal conditions.

Mr. Lamar Lewis, who has been with the Roberts, John & Rand Shoe company for the past 11 years, is just back from St. Louis, attending the annual convention of the salesmen of that great concern. Mr. Lewis reports full time work in all the factories owned and operated by his company, with low stocks in warehouses and in stores, which means that many millions of pairs of shoes must be made by the Star Brand people within the coming twelve months.

Shoe factories running full time means activity in the tanneries, and activity in the tanneries means activity in the acid woods and allied industries. And on and on the wheels of progress turn, with industry added to industry, until, in time, full production in all lines will again make for good times everywhere.

Mr. Lewis drove through to St. Louis, covering 1,423 miles on the round trip, and encountered some hot weather that makes it easily understood why so many thousands of people hurry to these hills when Old Sol begins to scorch things in those sections traversed by the Brevard man.

GOVERNOR GARDNER ASKS SUPPORT OF THE PUBLIC IN OPERATION OF ROADS

Governor O. Max Gardner is calling attention of the people of the state to the fact that every citizen may help in making the new highway law more effective for all the citizens, simply by lending sympathetic support to the movement. The new administration went into effect yesterday, and a full statement of the plan is published on the front page of The Brevard News.

The Governor, in sending out the statement, addressed a letter to the editors of newspapers in which he stressed the fact that, in his belief, greater efficiency of highway work, at less cost, may be had under the new law than was possible under the old regime.

Continuing, the Governor says:

I myself believe that the new road law marks the embarkation upon another state policy that will maintain North Carolina's established position as "the good roads state" in the eyes of the nation. I also believe that our own citizens will soon come to appreciate at its full worth both the improvements that we shall be able to make in the maintenance of local roads and the substantial decrease that we shall effectuate in our property tax burden.

May I express my whole-hearted appreciation of the able assistance that the daily and weekly newspapers in North Carolina rendered the administration in the effort to work out this major program. No other body of our citizenship anywhere contributed more to inform the public of the issues in this question and of the desirability of fixing responsibility for the maintenance of all roads in one organization so as to be able to apply the most efficient and economical administration possible in the maintenance of all roads, state and county.

THE GOLDEN HARVEST BEING GARNERED IN COUNTY NOW

It is an inspiration to any one who is interested in Transylvania county to pass along the highways and view the abundant harvest of the wheat crop, now being cradled and shocked, and then to look upon wheat's companion crop, the corn, and see the waving stalks of sturdy black growing so rapidly as to suggest a race in every field to see which stalk will be first to tassel and silk. On another side will be seen great fields of Irish potatoes, and a fine diversification, then, of other crops, all looking their best and most promising. Older citizens say that the crops this year in Transylvania county have the appearance of the days of old, when agriculture and stock raising were the leading industries here, and when wealth abounded on every hand and poverty was almost unknown.

The county's finest citizens may be seen everywhere in these fields of growing grain and flourishing vege-

tables. Out there in the heat, wet with perspiration, toiling long hours in bringing forth the food without which the human family would perish, those men have a dignity that is not seen in face, form or bearing of any other group of men on earth. There is a consciousness with them of the great work which they are doing, a work that is high and holy, for it is life they are making and giving.

Transylvania county is headed back to agriculture, its most promising state, as the basic industry and enterprise. All glory to the farmer, and gratitude for the fruits of the farm!

LIKES THE BREVARD NEWS—DISLIKES SOME OF THE NEWS

Editor The Brevard News:
Find enclosed money order for \$2 as renewal on my paper for another year. I would be completely lost without The Brevard News, coming from my old home where I was raised. It is true that I want all the news, yet it is also true that there are some things appearing in the paper recently that I cannot say I enjoy reading. I know such things as malice and hatred in politics are bound to creep up and show up in the actions of men in a community, but friends ought to work together without such things showing up.

I am a Democrat, and if I did not know that the editor of The Brevard News is a Republican, I could never tell it from the paper, nor could anyone else tell what party you belong to by reading the paper, for it is absolutely fair, taking no sides with either party.

Say "Howdy" to all my old friends.
R. K. BALLARD.
Summerfield, Fla., Route 1.

CATCHING THE PUBLIC EYE

Advertising slogans are furnishing material for many editorials in the country's newspapers, it is indicated from a check-up of the advertising of one of the manufacturers making the largest investment in newspaper space.

Lucky Strike's current series has elicited comment from newspapers all over the country. "Speaking of advertisements," Louis Sobel says in the New York Evening Graphic, "those Lucky Strike blurbs are fascinating, but some one ought to tell the lad writing the copy that normal women have no Adam's apples. The catchline line reads: 'Consider Your Adam's Apple,' and below is a picture of a pulchritudinous lass with an arrow and her fingers pointing to the spot where the anatomical fruit is usually located. Now, if they had Jimmy Durante's interesting pan and throat there, we'd have no paragraph. 'Rian James in the Brooklyn Eagle observes, 'That ciggie ad which warns you to 'Consider Your Adam's Apple' displays a lovely blonde femme pointing to hers, albeit femmes haven't got any.'

The Flemington, N. J., Democrat in commenting on cigarette advertising says: "Consider Your Adam's Apple" says a cigarette advertisement which prominently displays a pretty girl. How things are changing. Votes for women and cigarettes for women have been accepted for some time. But now we have Adam's apples for women."

The Oceanside, Calif., Tribune says: "The Lucky advertisements, which always sparkle with new advertising ideas, sound a new note to smokers" in telling them of "the consideration they should have for their Adam's apple."

Walter Winchell, one of the country's leading columnists, in the New York Daily Mirror, comments as follows: "There appears to be a great to-do over the newest Lucky Strike ad because it states that women have Adam's apples in their throats, etc."

Newspaper readers have bombarded the ciggie firm with letters kidding them for their so-called boner. . . . Well, you might include in Things You Never K. T. (Knew Till) Now that women do have them. . . . I got that from a medical authority." The Kansas City Times reprints a little paragraph from the King City, Mo., News to the effect that "Lucky Strikes have come out in behalf of an unraped Adam's apple and young Bill Harrison of Wabash Crossing thinks the cigarette ads have gone necky." Sam Gay in the Dayton, O., Review gives as his viewpoint that "we personally intend to be sociable and let the old Adam's apple look out for itself."

The successful advertising today is that which so captures public attention that it slogans become national by-words. And this is certainly true with cigarette advertising.

ALEXANDER REUNION

A number of relatives gathered at the home of J. W. Alexander Sunday. Picnic dinner was served at 1 o'clock and in the afternoon addresses were made by D. H. Orr, I. N. Kuykendall and J. W. Alexander. Those present on this happy occasion were: J. W. Alexander, Nona Alexander, Mr. and Mrs. Johnnie Alexander, Mr. and Mrs. J. R. Alexander, Mr. and Mrs. Bert Alexander and children, Mary and Russell, Mr. and Mrs. Adrian Alexander, Warren and Maude Alexander, Mr. and Mrs. Fate Mahaffey and children, Aline, Lyday and Lendye, Mr. and Mrs. John Parker, Mrs. Guy Newton and son Junior, Mr. and Mrs. Charlie Newton and daughter Inez, Mrs. Lena Newton, Mr. and Mrs. Clarence Orr and son Ralph, Mr. and Mrs. D. H. Orr and children, Howard, D. S., and Frances, Mrs. Wade Galloway and children, Paul, Terry, Lojann, Fay and Wade, Jr., Mr. and Mrs. Virgil Galloway and son Howard, Mr. and Mrs. Jackson Holden, Marshall Holden, Walter Holden, Mr. and Mrs. Cornelius Rhodes and children, Nora Lee, Willie Mae and Claude Brown, Mr. and Mrs. Otho Scott and children, Clara Jane and Betty Sue, Mr. and Mrs. James Lyday, Mr. and Mrs. S. V. Brown and children, Arnold, Clyde



THE LEGEND OF CONNESTEE FALLS

By MISS SUE LANKFORD, ORD, Dec. 15, 1881

The Brevard News is indebted to Miss Louise Merrill of Greenville, for one of the most interesting articles it is possible to publish in this paper. It is a clipping from a newspaper published in 1881, entitled, "The Legend of Connestees Falls," written by Miss Sue Langford, now Mrs. Clingen of Springfield, Mo.

The News is publishing both the letter from Miss Merrill and the clipping from the old paper. The latter explains the clipping most thoroughly.

Editor The News:

In turning through an old scrapbook my mother made when she was a young girl, I ran across the enclosed clipping, "The Legend of Connestees," by Miss Sue Lankford. The date on the reverse side is December 15, 1881. I thought it might interest present day readers who may have forgotten, or perhaps never heard the legend of the falls.

In the last paragraph Miss Sue tells of a romance between a belle of Transylvania and a gentleman from Texas. It is interesting to note that Miss Sue herself had a similar romance with a gentleman from Ohio. And it is said that the gentleman from Ohio was quite as "delighted with his wife" as the gentleman from Texas was with his.

Miss Sue, who is Mrs. Sue Clingen, is living today in Springfield, Mo., but the gentleman from Ohio died several years ago. Mrs. Clingen had one son killed in the World war. She makes her home with her daughter in Springfield. She has many relatives in that section of the state.

Mrs. Clingen is a first cousin of the writer's mother, who was Miss Leoti Lankford, herself a belle of Transylvania of the eighties.

I would like very much to have a copy of your paper should this article appear in it. I enclose also a verse by the writer about Connestees, written about five years ago when the drought had robbed Connestees of most of its crystal flow. You may use it if you wish, also the parts of my letter you think necessary to explain the clipping.

Very truly yours,
LOUISE MERRILL.
207 Memminger Street,
Greenville, S. C.,
June 21, 1931.

Following was published in "The Farming World," issue of December 15, 1881:

The Legend of Connestees Falls
To the Editor of Farming World:

I am a farmer's daughter and live in the suburbs of Brevard, the county seat of Transylvania. This town is one mile from the French Broad river, nestled among the mountains of Western North Carolina and surrounded by one of the most beautiful and prolific valleys imaginable. From the southern piazza of our cottage the scene is pronounced enchanting by many summer tourists who flock to our salubrious climate in the summer. There are many points of interest in this valley each within half a day's drive of Brevard, upon which I wish the readers of the Farming World could feast their eyes. Glenn Cannon Falls, Bridal Veil Falls, Minnehaha Falls, Dunn's Rock, Rich Mountain, Caesar's Head and Connestees Falls, over which hangs the myth of an Indian legend. Some of your readers have heard it, but I will give it for the benefit of those who have not.

The Cherokees who occupied this region a hundred years ago and more, in an expedition to Charleston, wounded and captured a young Englishman who was faithfully nursed by Connestees, the daughter of the chief. His life was spared at her entreaty on condition that he assume the Indian life and wed her. He did so, and became the chief at the death of the old warrior. But on another trading

and Blanche, Mr. and Mrs. Clarence Brown, Mr. and Mrs. Herman Brown and children, Lucile and Freeman, Glenn Newton, B. J. Brown, Mrs. A. W. Davis and children, Leroy, Irene and Clyde, Miss Kate Gillespie, Raymond Reed, Edward Ownsby, Rev. C. E. Blythe and Rev. and Mrs. I. N. Kuykendall, Glenn Hughes, Mrs. Sarah Orr, Mrs. J. C. McCall and children, Pearl, Charles, Lois and Newell, and Wade Lyday.

Accustomed to tea since his childhood, John Rodgers of Los Angeles said in a divorce suit that his wife insisted on giving him coffee and thereby spoiled his pleasure in life.

tour to the coast he fell in with old companions who induced him to desert the tribe. Poor Connestees was heart-broken. She was dragged away as far as the falls which was the boundary of the tribe, over which she knew she would never pass again. She stole from the wigwag at midnight and threw herself over the falls. The tragedy is perpetuated and gave origin to the name.

The French Broad river is said to be the highest navigable stream in the world, being 2,000 feet above the sea. A beautiful little steamboat has recently been put on it called the Mountain Lily. Our people are very much interested in the Atlantic and French Broad railroad which will pass thru this county giving us an outlet and developing our mineral resources.

The severe drought has not materially injured us. Crops are not an average but there will be an adequate supply for home consumption.

Last summer a gentleman in Texas courted a young lady here that he had never seen, sent her money to defray her expense to Texas, met her at the depot, and took her to a hotel where they were married in a few hours after she arrived. I hear he is quite delighted with his wife. I venture to say Texas Bachelor would not have the courage to do likewise. We will give the Parkersburg correspondent a cordial welcome if she will come to this part of the Old North State.

SUE LANKFORD.
Transylvania county, N. C.

NOTICE OF TRUSTEE'S SALE

Under the power of sale contained in that certain Deed of Trust executed by James Bostic and wife Sallie Bostic, to Lewis P. Hamlin, Trustee, dated the 30th day of August, 1929, and recorded in the office of the Register of Deeds for Transylvania County, North Carolina, in Book 24, at page 255, et seq., and default having been made in the payment of the indebtedness thereby secured, and demand having been made for sale, the undersigned Trustee, will sell at public auction to the highest bidder for cash, at 12 o'clock M. on the 27th day of July, 1931, at the Court House door in the town of Brevard, N. C. the following described piece or parcel of land, lying and being in Boyd Township and more particularly described as follows:

FIRST TRACT: Containing one acre more or less and fully described in a deed from C. W. Hemphill and wife to James Bostic, bearing date of April 15, 1904, and registered in Book No. 43 at page 308 of the Deed Records of Transylvania County, N. C.

SECOND TRACT: Containing one hundred and fifty poles and fully described in a deed from D. A. Surratt and wife to James Bostic by Deed dated Jan. 15, 1897, and registered in Book No. 43 at page 309 of the deed records of Transylvania County, North Carolina.

THIRD TRACT: Containing 8-3-4 acres more or less and fully described in a deed from J. P. Whitmore and wife to James Bostic dated June 25, 1906, and registered in Book 45 at page 17 of the deed records of Transylvania County, N. C.

FOURTH TRACT: Containing 3-1-3 acres more or less and being the same land described in a deed from E. Mackey and wife to James Bostic by deed dated Jan. 25, 1907, and registered in Deed Book No. 45 at page 19 of the deed records of Transylvania County, North Carolina, with the exception of one acre sold off of this tract.

Reference is hereby made to said deeds of record for a description of the four tracts of land by metes and bounds, said deeds and records being hereby referred to and made a part hereof for the purpose of a description of said lands.

Also including in this deed in trust another tract bought from P. C. Townsend and wife, Ethel Townsend, by deed dated the 13th day of Feb. 1913, and recorded in Book 41, at page 461, being more fully described by metes and bounds as follows: Beginning on a Post oak corner of church lot and runs North 11 degrees West 18 poles to a stone in Charlie Smith line, thence South 65 degrees East 4 poles to a stake; thence South 29 1-2 degrees East 22 poles to a stake in Hattie Kemp's line thence South 4 poles to a stake corner of church lot; thence West with said line to the beginning, containing 7-8 acre, more or less.

Said sale being made for the purpose of satisfying said debt, interest, costs and expenses of said sale.
This 26th day of June, 1931.
LEWIS P. HAMLIN, Trustee.
July 3-10-17-24.

De Kalb

Volunteer Who Gave His Life for American Freedom.

The brilliant ideology of the American Revolutionists and their military inexperience attracted gallant or needy soldiers whose hands were free and whose courage was bright, or whose necessities were great and whose prospects were dismal. Great Britain drew upon the German reservoir and the French helped America.

Johann de Kalb was born at Huttendorf, Bavaria, July 29, 1721. He had military experience in Europe, chiefly with the French army, which he entered in 1743. He served through the seven years' war and came out of it with the rank of major general. In 1768 he was sent to America as a secret agent of the French government, and that visit accounts for his subsequent service in the Revolutionary army. Like John Paul Jones it was his acquaintance with the Colonies and with the American people and their ideas that made him sympathetic and eager to be of service when military service was needed.

De Kalb joined Gates, the general in command of the surviving American army in the South, at Camden, S. C., in August, 1780, just in time to be involved in the final collapse of that general's reputation and pretensions. In the defeat the Delaware troops were almost annihilated and the Maryland regiments lost half their number.

The desperation of the resistance offered by De Kalb in this shocking disaster to the American army in the South is shown not only by the casualties in his ranks but by the fact that he was wounded eleven times and when taken was dying.

A monument to his memory was placed at Camden in 1825. Lafayette laid the corner stone of this memorial to his old comrade in arms.

Kosciuszko

Patriot of Poland Who Fought for Liberty of America.

More than a century has passed since he died in exile, an impoverished and broken-hearted failure, yet the world still thrills to the name of Thaddeus Kosciuszko, the beloved Polish patriot, who, incidentally, was one of the most useful and popular officers in the American army during the Revolution.

He was less than thirty when in the autumn of 1775 he left Poland for France, where the conversation was all of the struggle between Britain and her North American colonies. So enthusiastic did he become over the prospects of fighting on foreign soil for a freedom denied his own country, that in the spring of 1776 he sailed for Philadelphia, where he volunteered his services and was accepted by the American forces, which he faithfully served during the six years that followed.

His first job was the fortification of Philadelphia against possible attack by the British fleet. So well did he do his work that congress gave him the rank of colonel in the engineering corps. A second achievement of his was the fortification of West Point on the Hudson, the site of which he is said to have chosen. He threw up the fortifications which saved Saratoga and fought brilliantly there and at Yorktown. Later, in the South, he succeeded Laurens in charge of military intelligence.

CLASSIFIED ADS

TYPING and general Stenographic Work. Rates reasonable. Phone 43. Miss Catherine Moffitt, Broad St.

CANOE WANTED—Need several good second-hand canoes. Write J. D. Metz, Cashiers, N. C. 1tp

FOR SALE—Poland China pigs. See George Morgan, at Cherryfield. 2p

WANTED—Small farm within 5 miles of Brevard, accessible to highway, 15 to 20 acres tillable land. 4 or 5 room house, must be cheap. Box 487, Brevard, N. C. 1tp

WANTED—Adding Machine for two months. Box 534. 1tp

FOR SALE—4 or 5 thousand Golden Flume Celery plants. The finest you ever saw. P. A. Morgan, Brevard, Rte 3. 1tp

WANTED—Antique bed, dresser, table and hanging lamp; saddle horse; English saddle. Must be reasonable. Address 1-2-3, Brevard News

ALL who are interested in good meals come to Hinton Lodge where you will have fried chicken and ice cream besides all other kind of good eats. Mrs. Hinton. Jn18 4tc

A Two or Three room, furnished upstairs apartment for rent. All modern conveniences. Rent reasonable for season or year round. Hinton Lodge. Jn 18 4tc

FOR SALE—Aster plants, assorted colors, 10c per doz. Mrs. Luther Wilson, near Wilson Bridge. Jn 18 3p

WANTED to Buy—Good used oil stove. Must be reasonably priced. Address, C. A., care Brevard News.

ENGLISH BROTHERS, Shoe Repairers—Anything in Shoe repairing—We Satisfy. Rose Building, Fourth ave., Hendersonville, N. C. We pay postage, so mail your shoes to us. Jn11 4t

FOR RENT—to Reliable Party, 3-room apartment with bath, hot and cold water, furnished or unfurnished, including electric range. Apply C. W. Pickelsimer, 336 W. Main Street. A23 tf

VICTOR RADIOS—Victor Phonographs . . . Victor Records . . . If it's a Victor, it's good. For sale at Houston's Furniture Store. M12tf

NEWEST MAJESTIC RADIOS at Houston Furniture Company, Brevard. Guaranteed no "A-C hum." A high class Radio at a reasonable price. Jly 31tf

FIRE WOOD, Stove Wood, Kindling, Sand and Gravel, Trunks and Baggage and general hauling. Rates reasonable. Siniard Transfer Co. Phone 118. Aug 13 4tc

WANTED—Every one interested in Radios to call and see the wonderful Atwater-Kent Radio. Hear it and see it at the Houston Furniture company's store. J15tf

PASTURE FOR RENT—See me for pasture. Any number of cattle taken. Rates reasonable. Best of care given to stock. Thousands of acres of best pasture land. See Paul F. Roberts, Cedar Mountain. A15 tf

FOR SALE Like Rent, furnished six room Bungalow, hardwood floors, in Franklin Park or will rent for the summer season for one hundred dollars. G. N. Ennett, Black Mountain, N. C. Jn5t

GLASS TUMBLERS FREE
July Specials—Free on Each Saturday in July with each purchase of 50c or more, on glass tumbler. Brevard Pharmacy, Jesse B. Pickelsimer, Ph.G., Prop. thr Jy

IF Interested in FUR RABBITS, my stock will please you. All pedigreed from America's Best strains. Some household and kitchen furniture. Col. H. E. Boucher, Brevard Institute

FRYERS WANTED—Can use all you have and will pay as much as anyone else. W. L. Mull's Stores, Brevard. 1tc

SILVER LEE QUARTET TO SING AT COLORED SCHOOL

With a promise of all the favorite Negro Spirituals, announcement is made that a singing contest between the Dixie Jubilee Singers of Forest City and the Silver Lee Quartet, local colored singers of note, will be staged at the colored school Monday evening at 8:15. The double quartet will open the program, it is announced, with "Swing Low, Sweet Chariot," and close with "Carry Me Back to Old Virginia." Requested numbers will be sung by the contesting quartets and a special section will be reserved for white people.

We Pay Cash for Chickens and Eggs

Heavy Hens	14c
Light Hens	12c
Nice Fryers	25c
Roosters	7c
Eggs, fresh country	20c
yard	22c
Corn—Cash	85c

B. & B. Feed & Seed Company

BREVARD, N. C.

Prices subject to change any time