

ON Makes An Astounding Announcement To The Public!

# MARKET SAL SALE

YORK FIRMS TO RELIEVE A GLUTTED MARKET, ONE OF THE MOST DRASTIC MOVES EVER UNLOAD \$50,000 WORTH OF HIGH GRADE MERCHANDISE IN THIS STORE. NEEDLESS TO SAY, THIS MERCHANDISE WILL BE PASSED ON TO THE GOOD PEOPLE AT DISCOUNT PRICES — FRESH, CRISP, NEW GOODS AT DISCOUNT PRICES — ON SALE DAILY AS IT ARRIVES.

**Mens Clothing At Drastic Reduction**  
NEW SHIPMENTS ARRIVING IN ANTICIPATION OF THE GREATEST SUIT EVENT EVER STAGED IN HENDERSONVILLE.



Men's STRAW HATS  
In our Disposal sale  
**69c**

BROADCLOTH PAJAMAS  
fast color, 1.95 value  
**79c**

MEN'S SHIRTS  
Aetna Brand, and Patent Collar  
**79c**

**\$5.95**

35 SUMMER SUITS

Must be disposed of --- Tropical Worst-  
ed and Linens  
**YES, JUST \$5.95**

**\$5.95**

One rack of ALL WORSTED SUITS  
\$12.95 values ..... **\$6.95**

WHITE FLANNEL TROUSERS  
Usually \$6 -- now only **\$2.98**

OUR BEST CLOTHING—  
Including 17-oz. Serges — in three Groups —  
**\$12.85--\$14.85--\$18.85**

WHITE DUCK TROUSERS  
for Men and Boys  
Men's striped Flannels and Tropical Worsteds 1.88  
**88c**

**CARLOADS** OF HIGH GRADE MERCHANDISE—CAUGHT IN A DEPRESSED MARKET—  
MUST GO AT 50c ON THE DOLLAR

MANUFACTURERS SAY "SELL AT YOUR OWN PRICE"

DON'T FORGET THE PLACE

10-quarter SHEETING  
unbleached seamless  
**15c YD.**

Crinkley BED SPREADS  
Disposal price  
**69c**

36-inch CRETONNE  
Disposal Sale price  
**10c YD.**

Windsor CREPE and FINE PRINTS  
Disposal price  
**12½c YD.**

CREPE-de-CHINE  
Plain and Printed,  
\$2.95 value  
Disposal Sale price  
**79c YD.**

Fancy FRENCH VOILES  
Disposal price  
**19c YD.**

33 dozen LADIES HATS  
whites, panamas, viscas,  
good for remainder of  
summer season.  
**79c**

LADIES HOSE  
Full fashioned pure  
thread silk  
**59c**  
Van Raalte 50-gauge,  
pure silk, \$300 value  
**\$1.19**

GORDON HOSE  
chiffon and service  
weight, \$1.50  
value.  
**\$1.00**

GORDON GLOVE SILK UNDERWEAR  
Disposal Sale price  
**88c**

IT'S PATTERSON'S  
Men's Dress OXFORDS  
Solid Leather  
BARGAIN Basement  
**\$1.98**  
1000 Prs. Ladies SHOES  
All styles--\$2.98 values  
BARGAIN Basement  
**\$1.49**

# DEPARTMENT STORE Inc.

ale" Signs---Don't Be Mised---Phone 262 Hendersonville

CHILDREN'S RAYON BLOOMERS  
Disposal Sale price  
**10c PR.**