

Merry Christmas Season Enjoyed in Brevard and Transylvania Co.

Christmas in Brevard was unusually enjoyable from all viewpoints. Business houses in the city report an exceptionally good trade, in most instances surpassing that of the previous year. Families in dire need were far less than reported last year, and altogether a happy feeling was evident on every side.

Uptown business houses all report increased sales, not only in volume of tonnage and supplies sold, but in actual cash transactions. This, with the very nominal prices prevailing in Brevard is an indication of the fact that there is less hoarding in the county.

Welfare workers report a far less number of people applying for aid at the Christmas season than last year. While a number of baskets of Christmas goodies were distributed by interested people of the town, and a goodly number applied for the necessities of life, such as staple foods, clothing and fuel to the welfare association, workers and interested people were enthusiastic in their report of the lesser degree of actual suffering witnessed last year.

Cheer was lent to the Christmas season here by the profusion of evergreen seen on every hand. No prettier holly has ever been seen in the county than that displayed this year, and the balsam and cedar used in decorating was never greener nor seemed to be so symbolic of the season.

Brevard proper, with its Christmas decorations and street lighting effects was more cheerful, and aided materially in the promulgation of the spirit of good cheer. The double rows of colored lights in the business district, culminating in the large tree erected on the square was a thing of

beauty and admired by all. Lights and wiring used were the property of the Chamber of Commerce. Erection of the lights and of the Christmas tree was done mainly by the Southern Public Utilities company. The tree was furnished by the city, as was part of the current for lighting. Workmen from the Southern Public and the Citizens Telephone company erected the large tree on the square, while the woman's Bureau furnished the tinsel and trimmings. Brevard business men contributed to the cost of current used in the lighting effects, making this necessary part of the holiday season a mutual work.

Very few cases of over-boisterousness were seen during the holiday festivities. A few fire crackers were pang-panged about over the city and two charges of dynamite were set off, but no casualties were reported. Only one man was seen that had been meeting the sidewalk with his face from over-indulgence in firewater, and only two cases were reported as having to be interned in the county bastille for partaking too freely of the stronger spirits.

All in all it was a Merry Christmas in Brevard.

Mr. and Mrs. J. A. Schachner, Joe and Rose Schachner and Mrs. Mary Vidal will leave for New York, N. Y. Saturday morning, where they will visit for several days.

Harry Loftis underwent a serious operation in Hendersonville Wednesday. Dr. R. L. Stokes performed the operation.

Mayor and Mrs. Ralph Ramsey and daughter have returned to Brevard after spending the Christmas holidays in Sumter, S. C.

Society News and Club Activities

DANIELS-LYDAY

Mr. and Mrs. William E. Daniels announces the marriage of their daughter Naomi Beatrice to

Mr. Ralph Wilson Lyday on Sunday, October the eleventh nineteen hundred thirty-one. Mrs. Lyday has lived in Brevard for a number of years and she is very prominent in both the civic and social circles here. She has been active in the Business and Professional Woman's club since its organization.

Mr. Lyday is the son of Mr. and Mrs. Carlos Lyday of Penrose. He is a graduate of Berea College in Kentucky and he is at present connected with the Southern Public Utilities Company.

The marriage was solemnized by Rev. Wm. D. Skimp, pastor of the First Baptist church of Laurens, South Carolina.

The young couple will be at home to friends, in Miss Emma Bagwell's apartment on Caldwell street after the fifth of January.

They are now honeymooning in Kentucky, Tennessee and other points.

WEINER ROAST ENJOYED AT ROCKBROOK

Henry Carrier, son of Mr. and Mrs. H. N. Carrier, who has been attending Woodberry School, Woodberry Forest, Va., entertained over 25 of his young friends with a weiner roast Saturday night at Camp Rockbrook.

MISS CROUSHORN HONORED AT BIRTHDAY PARTY

Mr. and Mrs. W. W. Croushorn entertained Saturday night for the 18th birthday of their daughter, Miss Mary Louise, with a supper-party at their home in Pisgah Forest.

Honor guests for the supper and guests of the week-end were Miss Emma Lee Hayes, of Asheville, and Mrs. James Smith and Mr. Godfrey Smith.

Guests of the evening were: Miss Almata Waters, Miss Ruth Waters, Mr. Fred Holt and Mr. James Waters.

MISS WIKÉ HOSTESS AT CHRISTMAS DANCE

Miss Flora Wiké was hostess to one of the most enjoyable dances of the year Christmas night at her home on East Main street.

A large number of guests gathered at her home, the dance beginning at 10 o'clock. Music was furnished by a radio.

The parlor was charmingly decorated in Christmas colors, giving the room a gay and delightful atmosphere.

Miss Wiké's guests included: Misses Gladys English, Elizabeth Ramsey, Rose Schachner, Roberta Bryant, Mary Osborne Wilkins, Agnes Clayton, Josephine Clayton, Winifred Nicholson, Nancy Macfie, Annie Yongue, Martha Vaughn, Ruth Vaughn, Almata Waters, Ruth Waters, Adelaide Silverstein, Dorothy Silverstein, Margaret Miller, Mary Louise Croushorn, Louise Townsend, Mr. and Mrs. Fred Emmerson.

Messrs. Guy Fowler, Ernest McFaul, Gene Bryson, Jimmy Babson, Jimmy Morrow, Eben Morrow, Elton Bombardier, William Pruitt, Joe Schachner, Glenn Miller, Thomas Whitmore, Robert Plummer, Thomas Patton, Delwrig Booth, Frank Duckworth, Grady Brittain, Ruel Hunt, James Waters, Glenn Galloway, Harold Whitmore, Frank Henry, Milton Sellers, Ashe Macfie, Edwin English and Francis Plummer.

EASTERN STAR MEETING TUESDAY

The order of the Eastern Star will meet Tuesday evening, January 5, in the Masonic Lodge rooms at 7:00 o'clock. All members are urged to be present for this, the first meeting of the new year.

MR. TORLEY HOST AT RECEPTION

One of the most enjoyable receptions of the Christmas season was held at the home of Mr. Frank B. Torley Christmas day. Mr. Torley, the host, is from Savannah, Ga., and has been living for several months in his small home in North Brevard. The reception was held from nine until eleven o'clock Christmas morning and more than 75 guests visited Mr. Torley during that time. Each guest was served punch, candy, cake and fruit and was given an appropriate gift.

In the afternoon all the children of North Brevard were invited to attend his children's Christmas party. The little guests were served with delightful refreshments and each was given a valuable gift, as a Christmas present from the generous host.

Mr. Torley is planning to leave his home in North Brevard the first of the year and spend the remaining part of the winter in Asheville.

CANDY PULLING IS ENJOYABLE EVENT

Jessie Elizabeth Whitmire opened with a candy pulling Christmas night at her home, honoring guests, Misses Kathlene and Hawkins of Gastonia. The girls spent playing games and candy, after which delicious refreshments were served. The evening was enjoyed by all. Those

and Jeannette Collins, Thelma and Carole Brevard, Kathlene and Hawkins of Gastonia, Walter Glazener, Willie Middleton, and Whitmire.

BROWN-OWENBY

Mr. and Mrs. S. V. Brown announce the marriage of their daughter Blanche to

Mr. Edward Samuel Owenby on Wednesday, February the eleventh nineteen hundred thirty-one. The wedding occurred in Clayton, Ga., and will be of interest to the many friends of the young couple in the county.

Mrs. Owenby is the youngest daughter of Mr. and Mrs. S. V. Brown, of Brevard R-2, and has a wide circle of friends both old and young in this community.

Mr. Owenby is the eldest son of V. M. Owenby of Greenville, S. C., and has a position with Martin's Barber Shop.

BLYTHE-COUCH

Along with the ringing of Christmas bells came the echo of wedding bells in the Little River community when on Christmas day, Miss Florence Blythe became the bride of Mr. Tom Couch of Little River.

Mrs. Couch is the daughter of Rev. and Mrs. C. E. Blythe. She is a very popular young lady in that community and has many friends to wish her happiness upon the sea of matrimony. She is a graduate of the Etowah High school.

Mr. Couch is the son of Mr. and Mrs. W. L. Couch of Little River and is a great favorite among his friends.

The wedding was a very quiet affair, taking place at the home of Rev. J. E. Osteen of Mud Creek, with only a few friends present.

HELEN CARRIER HOSTESS AT DELIGHTFUL PARTY

Miss Helen Carrier, daughter of Mr. and Mrs. H. N. Carrier, entertained twenty-five of her little friends Tuesday evening with a delightful party. Numerous games of an interesting nature were enjoyed by the young guests and later the charming little hostess served them with weiners, lemonade and gingerbread.

MRS. PERRY HOSTESS AT CHRISTMAS PARTY

Rev. Mrs. Harry Perry was hostess to a Christmas party for the Sunday school classes of the Episcopal church at her home, the Episcopal Rectory, Monday afternoon at 5:00 o'clock. Over 15 children were present to enjoy the interesting program.

The room was decorated with colors suggestive of Christmas festivities and a Christmas tree bore gifts for guests present. Enjoyable games were played and the guests were served refreshments of cocoa and cookies. Each guest was given a present from the Christmas tree.

GILLESPIE-BROWN

Mr. and Mrs. B. A. Gillespie announced the marriage of their daughter, Kate C. Gillespie to Mr. Clyde Brown of Clayton, Ga., on August 20, 1931.

Both Mr. and Mrs. Brown are well known in this county. Mrs. Brown is the third daughter of Mr. and Mrs. Gillespie of the East Fork section and she has taught school in this county for several years.

Mr. Brown is the son of Mr. and Mrs. S. V. Brown of the Glade Creek Section and for some time he has been connected with the Southern Railway Co.

Mr. and Mrs. Brown left Saturday December 26 for a short honeymoon to Miami, Fla. After their return Mrs. Brown will resume her teaching at Lake Toxaway. Mr. Brown will continue his work with the Southern Railway Co.

WOMAN'S BUREAU WILL ELECT OFFICERS MONDAY

The Woman's Bureau will meet Monday afternoon at 3:30 o'clock, January 4, in the Breese building. The annual election of officers will be taken up. All members of the Bureau are urged to be present to assist in the election of officers.

MR. AND MRS. CARRIER TO GIVE MASQUERADE DANCE

Mr. and Mrs. H. N. Carrier will entertain with a New Year masquerade dance Thursday night at 9:00 o'clock in their home at Rockbrook. A large number of friends of Mr. and Mrs. Carrier have been invited

Great Interest In the 5-10 Year Farm Movement In the Western Counties

Asheville, Dec. 28.—The Western North Carolina Organized Farm Movement will be a 5-10-year undertaking, it was announced last night. It will be officially known as the Western North Carolina 5-10-year Organized Farm Program, which in time may be conveniently abbreviated to "the 5-10" program, with five year, 5-10 and 10-year objectives.

This farm and town prosperity program, based on a mutual understanding between farmers and business men, was launched at a mass meeting at the Plaza theatre Dec. 14, with addresses by Frederick E. Murphy and Charles F. Collison of Minneapolis, who explained the famous, successful "Minnesota plan".

Leaders in agriculture, business and the professions have united in praising the movement as a tremendous boon to Western North Carolina, certain to lead this section into a new area of stabilized prosperity.

It was launched by the Asheville Citizen, The Asheville Times and Radio Station WNCN in co-operation with daily and weekly newspapers, the North Carolina extension department, farm agents, vocational teachers, home demonstrators, merchants' associations, bankers, civic leaders (both men and women), marketing agencies and the general public of the 18 Western North Carolina counties.

Committee Named

The outline of a plan embodied in the 5-10-year schedule were devised with a view to solving farm production, marketing and general financial problems. A working committee was named for each county, the chairman to compose a regional advisory council. A woman's auxiliary for each county is being formed.

Cows, hogs, steers, sheep and hens— with timber, fruits and special crops—can all be fitted in so the agricultural products will represent a more prosperous land, once each farm is organized with a balanced division of farm lands and crop allotment.

The main points of the 5-10 program were suggested by a special committee of practical farmers familiar with the diversity of the mountain highlands and valley. Each county and each community must decide its own working of each division, since few have similar conditions of soil, weather and markets. The methods of successful farmers

must be studied and applied as necessary.

Points Outlined

Below are the essential features of the 5-10 program outline:
The five-year objectives:
1. Grow enough for our needs.
2. Devise model schedules of space allotment to crops and products on each farm, according to size and location, to assist farmers who can't plan to best advantage.

3. Maintain high quality in everything.
4. Have more and cheaper feed production.
5. Have permanent pasture improvement.
6. Improve the soil.
7. Use good seeds, certified if possible.

8. Raise more vegetables and other truck crops.
9. Produce more cheaply, so the surplus can be shipped away and sold; educate farmers in wholesale methods.
10. Urge consumers to use what can be produced in this region.

11. Inform farmers as to what merchants can sell.
12. Improve home conditions.
13. Irrigate with water from storage dams built in spare time, to be independent of droughts.

The 5-10-year objectives:
Must Be Continued
(In some cases of endeavor, results can be well obtained by the end of the five-year period, but activity must be continued into 10 years to be deemed a satisfactory point.)
14. Standardize breeds and products each county making its own plans.
15. Increase poultry, hogs, sheep and cattle.

(One may readily see that a standardization of vegetables, poultry, hogs and sheep can be more quickly attained than a standardization of heavier livestock and dairy cattle. An increase in poultry, hogs, sheep and livestock can be made in five years to present number, which admittedly is unsatisfactory.)

The 10-year objectives:
16. Maintain canneries in each county, with a united sales chain.
17. Sell carloads of feeder cattle for manure and the market.
18. Prepare to build the cattle industry to the point that a packing plant can be supported in Western North Carolina.
19. Increase and protect wild

20. Stock streams and lakes with fish.
21. Carry on reforestation and protection of existing forests.

POST OFFICE WILL CLOSE NEW YEAR

Postmaster Roscoe Nicholson announced Wednesday that the Post Office would be closed Friday for the celebration of New Year's Day, there being no city delivery or R. F. D. delivery during that day. The general delivery window will be open from nine until ten o'clock Friday morning and from 2:30 until 3:30 o'clock Friday afternoon.

It has been also announced that the bank will be closed for the day.

GAME BOUNTY TO CLOSE FIRST OF YEAR

On January 1, 1932 no further claims will be paid on bounty on hawks, crows and wild cats. If any of these species of predatory life are killed prior to January 1, 1932, and the claims are exhibited at the office in Raleigh by Monday morning, Jan. 4, the same will be paid.

Game taken before close of season may be possessed ten days after the close of the season, only. Deer season closes Jan. 1; bear season, Jan. 15; squirrel season closes Dec. 31.
E. R. GALLOWAY, Warden.

Mr. and Mrs. R. F. Tharp have returned from Charleston, where they spent the Christmas holidays.

Hale Siniard made a business trip to Charleston, S. C., last week to haul the furniture of Mrs. Holcombe. Julius Hinton left last week for the U. S. Marine Base on Parris Island, where he has been stationed.

Mr. and Mrs. T. H. Galloway were called to Easley, S. C., Wednesday to the bedside of Mrs. T. J. Neely who is critically ill.

to enjoy this dance which promises to be one of the most outstanding of the year.

CLASSIFIED ADS

FARM WANTED—About fifty to one hundred acres, with buildings, must be clear of debt. Will trade nice nine room house in Brevard, clear of debt, now rented. Describe fully what you have to offer. J. C. Nolan Co., Shelby, N. C. D31J7c

ENGLISH BROTHERS, Shoe Repairers—Anything in Shoe repairing—We satisfy. Rose Building, Fourth ave., Hendersonville, N. C. We pay postage, so mail your shoes to us. Jun11 4

CHRISTMAS THINGS
See our many items for Christmas and New Year! Especially fine cigars, package candies and a beautiful line of Novelty Goods. Brevard Pharmacy, Jesse B. Pickelsimer, Ph. G. Proprietor. thru D

NEWEST MAJESTIC RADIOS at Houston Furniture Company, Brevard. Guaranteed no "A-C hum." A high class Radio at a reasonable price. Jly 31f

FIRE WOOD, Stove Wood, Kindling, Sand and Gravel, Trunks and Baggage and general hauling. Rates reasonable. Siniard Transfer Co. Phone 118. Aug 13 4c

W. I. REESE
Authorized Dealer in DELCO LIGHT PLANTS Pumps — Batteries — Radios
The DELCO Is Built by GENERAL MOTORS

And you know that nothing can be better than a General Motors Product. Light up your home, stop carrying water in a bucket or pumping by hand. Enjoy the best music on the air by the best Radio built—an All-Electric 32-volt Radio.

See **W. I. REESE**
p4t oc29 ROSMAN, N. C. M12tf

I HAVE A CLIENT who has a 50-acre farm, good home, outbuildings, in Jackson county. He wants to swap for a place in Transylvania county. What have you to trade on? See Judson McCrary, Tinsley Building, Phone 172. Oc29f

WANTED—Every one interested in Radios to call and see the wonderful Atwater-Kent Radio. Hear it and see it at the Houston Furniture Company's store. J15fc

I WANT TO RENT A FARM, I am a good farmer. Will pay share or cash rent. D. M., care Brevard News. Oc29f

FOR RENT—Well located business property, splendid locations for merchandise establishments. See Judson McCrary, Tinsley Building, Phone 172. Oc29f

FOR RENT—Two or three room Apartment, upstairs, furnished; sink in kitchen; bath upstairs; handy garages. Rent reasonable. See Mrs. A. N. Hinton for terms. Dec 10 4c

NOTICE
We have added a new large moving van to our moving equipment and are now prepared to better serve our patrons with both short and long distance moving. Siniard Transfer Co. Phones 118 or 104. Dec31p2t

CASH paid for good milling corn at your crib. Gregory Mill Co., Hendersonville, N. C. Dec 24-31

RADIO REPAIRING by an expert—John Reese Sledge, recognized in Brevard as an authority on Radios and Television is now with Houston Furniture Co. Aug 27 tf

VICTOR RADIOS . . . Victor Phonographs . . . Victor Records . . . If it's a Victor, it's good. For sale at Houston's Furniture Store. M12tf

BAYER ASPIRIN



is always SAFE

has a

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C. F. POOLE

MRS. C. F. POOLE

CLEANING - - PRESSING

Men's Suits DRY CLEANED and Pressed 50c
Men's Suits SPONGED and Pressed 35c
Ladies Suits, Dresses, Dry Cleaned, pressed . 50c to 75c
Men's O'Coats, Dry Cleaned and Pressed . . 50c to 75c

ALL WORK CALLED FOR AND DELIVERED

We wish to express our appreciation to our patrons for business given us during 1931, and we wish one and all a happy and prosperous New Year. For the benefit of those who have not tried our Dry Cleaning Service we invite your patronage. We are well equipped to give efficient and satisfactory service on all work given us.

Whiteway Dry Cleaners

PHONE 58