

# GREAT GATHERING OF FARMERS HEAR STORY OF COUNTY

(Continued from page one)

technical side of farming, but a recognized successful dirt farmer and stock raiser, was given rapt attention as he dealt with the need of organization by farmers.

The outstanding need of all farmers in Western North Carolina, Mr. McKay asserted was more income, more ready cash. This can not be obtained by going about farming as the average mountain farmer has been doing, he declared. He pointed out that to raise corn and sell it at the prevailing market prices was nothing short of slow suicide—but that if this same corn was marketed through livestock the value would be increased more than one-half. Mr. McKay, who does an extensive dairy business in Henderson county, declared he was getting more than 50 cents per bushel for his corn in this manner.

A unified system of diversified farming, together with increased livestock on each farm was pointed out as the only salvation of the average farmer. Growing a little of this and a little of that, Mr. McKay said, is not diversified farming in its true sense of the word, but that conditions and markets demand growing that which will sell, of a quality that will bring the highest price and for which an increased demand will be made by the buyer. To obtain these results, stress was laid on good seed as a necessary prerequisite. Figures were cited showing that from fifty to over one hundred percent higher price could be obtained for certified seed when sold as such.

### The Five-Ten Program

Bruce Webb, in charge of promotion work over the 18 western counties explained the organized movement for better farming in Western Carolina, emphatically declaring that there was nothing revolutionary, nothing new to the plan, other than taking the best as a goal and keeping this in view, use that which is at hand in the best manner possible to attain a high standard.

Organization, Mr. Webb pointed out, is a necessary part of the movement, in that the time now is when the farmer no longer lives to himself. He is a part of the community, of the county, and the section of the state in which he resides. Using as an example for the need of organization, Mr. Webb cited sections which are selling cream on the co-operative plan, were improving their livestock by purebred sire associations, and other sections that were devoting their time to raising farm products of a high standard and marketing them cooperatively.

The speaker referred to the fall of 1930 when Western North Carolina passed through great financial straits, deploring the fact that numbers of farmers of this section were compelled at that time to sell their poultry and livestock to obtain ready cash on which to operate and pay taxes. To overcome the deficit caused by this catastrophe, he pointed out as the only way now left was to improve that which is on the farm. "It would be absurd to ask a farmer to sell or kill his livestock and poultry at this time, just because they are of the poorest class. We must take what we have, improve it as fast and best

we can to perfection." In this connection, Mr. Webb displayed a chart showing the gain in milk production of a scrub cow that was first given better feed, sired by a purebred bull, and the offspring in turn sired by a purebred bull, and on through several generations until perfection was obtained. This chart is reproduced on the Farm Page of The News and is self explanatory.

Higher standard of products was held up as a big factor in increasing farm income. There is no slow sale for the best, on any market, Mr. Webb asserted. He cited figures showing that \$14,000,000 worth of canned stuff was shipped into Western North Carolina last year from outside sources. Farm and truck crops of the exact kind grown here, though of a higher standard, amounting to several million dollars were shipped into the central sections of this mountain region. Not because there was not enough here to supply the demand, but for the simple reason that it was not of a quality that would sell on the markets. Most of these products were shipped from sections where organizations are maintained such as the 5-10 Improvement Program calls for.

### Glazener Speaks

Julian A. Glazener, chairman of the agricultural committee, presented the results of the recent survey made by the ladies committee, in which was shown products raised here last year, purebred livestock and poultry now in the county, preferences as to breeds and a survey made of the business houses of the county showing the vast amount of product that were shipped in from outside sources.

Before going into his report, Mr. Glazener displayed a bag of apples that he had purchased in Brevard on Friday afternoon, which were raised in Transylvania county. Miscellaneous, speckled, different sizes and rotten ones were all among the dozen home grown apples displayed. This, Mr. Glazener asserted, was one of the chief reasons why home grown products were not in demand on the markets—they were away under the standard which the ultimate consumer desired.

Mr. Glazener went into the details of the 287 reports which were procured by the survey made recently, dwelling with emphasis on the tremendous amount of products shipped into the county last year that could have been marketed from the home farms had the standard and quality been on par with that brought by the merchants and business men. After reading the summarized reports, Mr. Glazener offered the objectives which had been prepared by a committee of 25 on the night previous. These objectives, which were unanimously adopted by the large gathering, are reproduced on the Farm Page.

### Products Shipped In

Almost unbelievable amounts were reported by business men of the county as having been brought from outside sources. However, this report is authentic, having been secured from individual merchants and dealers.

Outstanding was the amount of onions, 1500 bushels. Other items were beef, 11,000 pounds; Pork, 100,000 pounds; poultry, 20,120 pounds; butter, 4,700 pounds; Cheese, 7,000 pounds; butter substitutes, 16,500 pounds; canned milk, 45,000 cans; eggs, 1,330 dozen; hay 210 tons; shelled beans, 50,000 pounds; peas, 1000 pounds; Irish potatoes, 250 bu.; sweet potatoes, 1000 bu.; cabbage, 7000 pounds; green beans, 265 bu.; apples, 300 bu. Canned vegetables shipped in were: Tomatoes, 18,000 cans; beans, 4,000 cans; corn, 5,000

cans; peas, 6,000 cans; soup, 5,000 can; kraut, 1,000 cans.

### Sales Reports From Farms

Sales reported by 254 farmers: Ninety farmers sold 466 head of cattle for \$14,780; \$164.00 average per farm.

Seventy-one farmers sold 828 head of hogs for \$9,606; \$136.00 average per farm.

Two farmers sold 715 head of sheep for \$2,894; \$1.447 average per farm. One hundred forty-two farmers sold \$12,955 worth of chickens and eggs; \$91.23 average per farm.

One hundred ten farmers sold \$8,850 worth of truck crops; \$80.45 average per farm.

One hundred eight farmers sold 41,900 bushels of corn; 388 bushels average per farm.

One hundred forty-seven farmers sold 14,450 bushels of potatoes; 98 bushel average per farm.

**Purebred Livestock Reported**  
**DAIRY CATTLE**—(a) Guernsey: 20 cows; 14 heifers; 5 bulls; (b) Jersey: 64 cows; 18 heifers; 4 bulls; (c) Holstein: 8 cows. Total of 92 cows, 82 heifers and 9 bulls.

**BEEF CATTLE**—(a) Shorthorn: cows, heifers, steers, 40; bulls, 5; (b) Hereford: cows, heifers, steers, 10; bulls, 4; (c) Devons: cows, heifers, steers, 6; bulls, 3. Total of 56 cows, heifers, steers, and 13 bulls.

**SWINE**—(a) Poland China: sows and shoats, 36; boars, 12; (b) Duroc-Jersey: sows and shoats, 12; boars 1; (c) Hampshire: sows and shoats, 7; boars, 2; (d) O. I. C.: sows and shoats, 4.

**SHEEP**—(a) Hampshire, 15; (b) Southdown, 5.

**Purebred Poultry Reported**  
**Barred Rocks**, 1245; Rhode Island Reds, 1220; Wyandottes, 120; Orpingtons, 85; White Leghorns, 1600; Brown Leghorns, 200; Anconas, 150; Minorcas, 50; Blue Andalusians, 30; Brahams, 30; Games, 10. Total of 4740.

**Stock Breeds Preferred**  
The survey showed that farmers of the county had the following preferences for livestock breeds:

Dairy Cattle—Guernsey 110; Jersey, 100; Holstein, 7.

Beef Cattle—Shorthorn, 103; Hereford, 57; Angus, 12; Devon, 22; Red Pole, 12.

Swine—Poland-China, 142; Duroc-Jersey, 43; Hampshire, 25; Chester White, 8; Berkshire, 5; Essex, 3.

Poultry—Barred Rocks, 85; Rhode Island Reds, 75; Leghorns, 45; Wyandottes, 10; Anconas, 5; Orpingtons, 4; Minorcas, 3.

Sheep—Hampshire, 25; Southdown, 15.

## WANT ADS

**ENGLISH BROTHERS, Shoe Repairers**—Anything in Shoe repairing—We satisfy. Rose Building, Fourth ave., Hendersonville, N. C. We pay postage, so mail your shoes to us. Jun 11 4t

**FIRE WOOD, Stove Wood, Kindling, Sand and Gravel, Trunks and Baggage and general hauling.** Rates reasonable. Siniard Transfer Co. Phone 118. Aug 13 4tc

**VICTOR RADIOS** . . . Victor Phonographs . . . Victor Records . . . If it's a Victor, it's good. For sale at Houston's Furniture Store. M 12ft

**WANTED**—Every one interested in Radios to call and see the wonderful Atwater-Kent Radio. Hear it and see it at the Houston Furniture company's store. J 15tc

**RADIO REPAIRING** by an expert—John Reese Sledge, recognized in Brevard as an authority on Radios and Television is now with Houston Furniture Co. Aug 27 ff

**FOR RENT**—Well located business property, splendid locations for merchandise establishments. See Judson McCrary, Tinsley Building, Telephone 172. O 29ft

**FOR SALE**—Practically new Sonora Phonograph and two dozen records in excellent condition. Will sell at a real bargain. If interested see Mrs. James Chapman, Route 1, Lake Toxaway, N. C. J 14 tfe

**FOR SALE OR TRADE**—Five cows, three fresh. See Walter McNeely at Lake Toxaway. Jn 21 3tc

**NEWEST MAJESTIC RADIOS** at Houston Furniture Company, Brevard. Guaranteed no "A-C hum." A high class Radio at a reasonable price. Jly 31ft

**WANTED**—Your leaky Radiators—Bring it to our place and we will fix it right. New and up to date equipment. Jess A. Smith Garage "at the Foot of the Hill." 2tc

**BLOWING** Done by experienced man 35c per hour for man and heavy horse; have my own plows; also hauling. J. F. Little, Phone 201. 1t

**"VALENTINES"** Fine line of Valentines on display. Brevard Pharmacy, Jesse B. Picklesimer, Ph.G., Prop.

**A MOUNTAIN PARADISE** For immediate sale a boundary cutting Mountain land of about seven hundred acres, offered at the small sum of \$2,500

Trout Streams running through this place, can be well stocked with trout the first year. Good hunting. Acres upon acres of Rhododendron, creating a veritable paradise of beauty. Trailing Arbutus in abundance. Every native flower and shrub growing in profusion. About fifty acres cleared and is productive. One farm house on the place. Many gushing springs. Estimated more than a thousand cords of chestnut wood. Good growth young timber coming on.

An Ideal Place for a Group of Fellows Who Want Homes in the Mountains of Western Carolina. If interested, see or communicate with

LEWIS P. HAMLIN  
Brevard, N. C.

# FISH HATCHERY MAY BE ESTABLISHED IN NATIONAL FOREST

(Continued from page one)

Pisgah National Forest. Other organizations and individuals are likewise working for this section. All communications on the matter, including resolutions and invitations, should be mailed to Congressman Zebulon Weaver, House Office Building, Washington, D. C., and Mr. Weaver will see that all such correspondence is placed in the hands of proper authorities.

Establishment of the hatchery on Grogan's Creek would mean much to this entire section as it would enable the citizens to stock every stream in the county with trout, making of this section within a short time the most highly favored fishing section in all the mountain section.

### E. A. Poor

E. A. Poor, 38, son of Mrs. Maggie Poor, who died at his home at 1 o'clock Saturday from a heart attack was buried at the Davidson River cemetery Sunday afternoon at 3:00 o'clock with Rev. E. L. Alexander conducting the funeral services. Mr. Alexander was assisted by Rev. Mr. Hutchison, of Hendersonville.

Mr. Poor is of a very prominent family and he was well known in Transylvania county. He was taken suddenly ill Saturday morning, his condition growing worse as the day passed. He was a carpenter by trade.

Survivors include: his mother, Mrs. Maggie Poor; one sister, Mrs. Alfred Allison, of Washington state; A. P. Poor, Eugene Poor and Jack Poor, of Davidson River.

Palbearers were: Charlie Patton, Frank Patton, Pat Kimzey, Will Deaver, John Maxwell, and Wales Lankford. Funeral arrangements by Brevard Undertaking Company.

# Personal

Mr. and Mrs. P. M. Verdery and son, John Albert, of Charlotte, were guests of Mr. and Mrs. T. W. Whitmire over the week-end.

Mrs. Mamie Verdery returned to Charlotte Monday with her son, Mr. P. M. Verdery, and his family to visit with them for several weeks.

Welch Galloway, of Asheville, was a business visitor in Brevard Monday.

Miss Sarah Louise Andrews and Jean English, of N. C. C. W., Greensboro, were the week-end visitors of Miss English's parents, Dr. and Mrs. E. S. English.

Paul Schachner, of Weaver College, Weaverville, was a week-end visitor of his parents, Mr. and Mrs. J. A. Schachner.

Dean Whitlock, who recently underwent an appendix operation at Six Mile hospital, Six Mile, S. C., is reported to be improving rapidly and officials at the hospital announce that he will be able to return to Brevard within two weeks.

Rufus Joiner, of State College, Raleigh, was the week-end visitor of his parents, Mr. and Mrs. S. R. Joiner.

Charles Morgan, of Mars Hill College, Mars Hill, was the guest of his parents, Mr. and Mrs. W. J. Morgan, over the week-end.

Messrs. Henry Erwin and Harold Kilpatrick, of the University of North Carolina, Chapel Hill, were the week-end visitors of their parents here.

Bobby Martin, son of Mr. and Mrs. L. D. Martin, has been very sick for the past week.

Misses Ruby Whitmire, Margaret Dickson and Mr. James Dickson spent the week-end visiting Misses Sally Mae and Olive King, of Westminister, S. C.

Miss Dorothy Silversteen expects to leave Saturday, to visit with her sorority sister, Miss Elizabeth Gilbert of Dayton, Ohio. Before returning home, she will also visit Miss Marjorie Snidely, a sorority sister of Columbus, Ohio.

Mr. W. R. Johnson was a business visitor to Boone, N. C., Friday.

Rev. Mrs. G. C. Brinkman is ill at her home on Mapie street.

Mrs. C. E. Orr and daughter, Miss Rowena, and sons, Charles and Rufus, are visiting here for several days.

Mr. and Mrs. Robert Sharp and children, Malva and Bobby, were Asheville visitors Saturday night, where they attended the performance at the Plaza Theatre.

Miss Charlotte Brown of Abbeville, S. C., is visiting Mrs. Flax Lawrence for several days. Before arriving in Brevard, Miss Brown had been a guest of Mr. and Mrs. T. G. Miller at Penrose for some time.

Mrs. Madge O. Wilkins and daughter, Miss Mary Osborne, are visiting Mrs. Wilkins' parents, Dr. and Mrs. J. R. Osborne of Shelby.

Mrs. Fannie Ptuman was a visitor in Shelby on Wednesday.

A. H. Kizer is improving rapidly after being confined to his home for several days.

Mrs. A. H. Harris is improving from a recent illness.

### \$50,000 Bond For Americans

Bonds of \$50,000 each were demanded for the release of Mrs. Granville Fortescue and three American sailors after they were arraigned at Honolulu on Friday for the slaying of a young Hawaiian.

### Stabs Nine and Flees

Martin Sipar, Manitoba farmer, his wife, six of his children, and a roomer in the home, were stabbed to death early Friday by an assassin who then set the house on fire and fled. Three children survived similar knife wounds. Two others fled in safety to an uncle's house.

366 Days of Service this year.  
Next month there will be an extra day—Leap Year is responsible for that. We're glad that 366 days are allotted us this year, for we can have just one more day in which to serve our friends.

**Good Meals Cooked Right**

— AT —

**The Canteen**  
Doc Galloway, Prop.

**NEXT**

We contribute to your good looks. You can get a Vitalis treatment here, the vegetable oil tonic, also the Fitch products.

It Pays To Look Well

**SMITH'S BARBER SHOP**

Want Ads Are Good Selling Agents

*Aesop's Fables*

are about as easy to believe as some shoe ads we've seen . . . . .

yet 'way down deep in our hearts, we don't feel that any smart woman still thinks she can buy \$15 or \$20 shoes at less than half those prices . . . . . in spite of the extravagant claims in those ads . . . So—

**IF** you're tired of "bargains" that turn out badly, you seek genuine foot comfort and smart style, you want honest shoes at honest prices . . .

. . . join the happy thousands that wear

**ENNA JETTICK**  
\$5 SHOES FOR WOMEN \$6

YOU NEED NO COUNSEL BE TOLD THAT YOU HAVE AN EXPENSIVE FOOT

AAAAA TO EEE SIZES 1 TO 12

**ENNA JETTICK**  
SCOUT NAN

Many other smart styles in our stock

Let us fit you correctly, by the Brannock Method

Enna Jettick Melodies, Sunday Evenings, WJZ and Associated Stations

**ALLEN-ROLLINS, Inc.**  
449 Main Street Hendersonville, N. C.

**Aches and PAINS**

When you take Bayer Aspirin you are sure of two things. It's sure relief, and it's harmless. Those tablets with the Bayer cross do not hurt the heart. Take them whenever you suffer from

When your head aches—from any cause—when a cold has settled in your joints, or you feel those deep-down pains of rheumatism, sciatica, or lumbago, take Bayer Aspirin and get real relief. If the package says Bayer, it's genuine. And genuine Bayer Aspirin is safe.

Headaches    Neuritis  
Colds        Neuralgia  
Sore Throat    Lumbago  
Rheumatism    Toothache

Aspirin is the Bayer manufacture of acidester of salicylicacid.

**DEMAND**

**BEWARE OF IMITATIONS**



THE NEW  
**Spring Hats**  
ARE HERE  
AND  
THEY'RE GORGEOUS

New Cellophane Turbans,  
Hats with brims in rough straw and all the new pastel shades. Blue is big and so are browns and we have a heavy stock of them all, with dainty little smart veils to match.

\$1.95  
TO  
\$4.95

**The Nobby Shop**  
In Their New Home W. Main St.


