## GATHERING **OF FARMERS HEAH** STORY OF COUN

### (Continued from page one)

technical side of farming, but a rec-ognized successful dirt farmer and stock raiser, was given rapt attention as he dealt with the need of organization by farmers.

The outstanding need of all farm-ers in Western North Carolina, Mr. McKay asserted was more income, more ready cash. This can not be obtained by going about farming as the average mountain farmer has been doing, he declared. He pointed out that to raise corn and sell it at Kay, who does an extensive dairy sections where organizations business in Henderson county, de-clared he was getting more than 50 cents per bushel for his corn in this

sense of the word, but that condi-tion, and markets demand growing that which will sell, of a quality that will bring the highest price and for which an increased demand will be which an increased demand will be made by the buyer. To obtain these results, stress was laid on good seed as a necessary put-requisite. Figures were cited showing that from fifty to over one hundred percent higher price could be obtained for certified seed when sold as such.

## The Five-Ten Program

Bruce Webb, in charge of promo- products were not in demand on the tion work over the 18 western coun- markets-they were away under the ment for better farming in Western sumer desired. Carolina, emphatically declaring that there was nothing revolutionary, tails of the 287 reports which were nothing new to the plan, other than attain a high standard.

selling cream on the co-operative the large gathering, are reproduced plan, were improving their livestock on the Farm Page. by purched sire associations, and oth-Products Shipped In er sections that were devoting their time to raising farm products them county as having been prought thigh standard and marketing them outside sources. However, this report is having been secured from

farmers of this section were com-pelled at that time to sell their poul-try and livestock to obtain ready cash on which to operate and pay taxes. To overcome the deficit caused butter, 4,700 pounds; Cheese, 7,000 taxes. To overcome the deficit caused pounds; canned milk, 45,000 cans; I w this catastrophe, he pointed out as the only way now left was to improve that which is on the farm. "It would be absurd to ask a farmer to sell or kill his livestock and poultry at this 7000 pounds; press 265 bu; pany's store. Just cannot be absurd to ask a farmer to sell or the self to self to self or the self to self to

a can to perfection." In this connec-cans; pens, 6,000 cans; soup, 5,000 a, Mr. Webb displayed a chart can; kraut, 1,000 cans. Showing the gain in milk production of a scrub cow that was first given of a scrub cow that was first given better feed, sired by a purebred bull, and the offspring in turn sired by a cattle for \$14,780; \$164.00 average purebred bull, and on through several per farm. generations until perfection was ob-tained. This chart is reproduced on of hogs for \$9,606; \$135.00 average the Farm Page of The News and is per farm. self explanatory.

held up as a big factor in increasing One hundred forty-two farmers ranizations and individuals are like-tarm income. There is no slow sale sold \$12,955 worth of chickens and wise working for this section. All for the best, on any market, Mr. eggs; \$91.23 average per farm. Webb asserted. He cited figures One hundred ten farmers sold \$8,-showing that \$14,000,000 worth of 850 worth of truck crops; \$80.45 avshowing that \$14,000,000 worth of 850 worth of truck crops; \$80.45 av-canned stuff was shipped into West-ern North Carolina last year from outside sources. Farm and truck 41,900 bushels of corn; 388 bushels weaver will see that all such correcrops of the exact kind grown here, hough of a higher standard, amount-ing to several million dollars were sold 14,450 bushels of potatoes; shipped into the central sections of bushel average per farm. this mountain region. Not because Purebred Livestock Reported this mountain region. Not because out that to raise corn and sen to a this mountain region. Not because the prevailing market prices was there was not enough here to supply nothing short of slow suicide—but that if this same corn was marketed through livetock the value would be increased more than one-half. Mr. Mc-that would sell on the markets. Most are Immaintained such as the 5-10 provement Program calls for.

A unified system of diversified farming, together with increased livestock on each farm was pointed out as the only salvation of the ag-erage farmer. Growing a little of this and a little of that, Mr. McKay said, is not diversified farming in its true.

Glazener displayed a bag of apples that he had purchased in Brevard on Friday afternoon, which were raised in Transylvania county. Misshapen, speckled, different sizes and rotten ones were all among the dozen nome grown apples displayed. This, Mr. Glazener asserted, was one of the chief reasons why home grown

ties explained the organized move- standard which the ultimate con-Mr. Glazener went into the de-

procured by the survey made recenttaking the best as a goal and keep-ing this in view, use that which is at tremendous amount of products shiphand in the best manner possible to ped into the county last year that could have been marketed from the Organization, Mr. Webb pointed home farms had the standard and out, is a necessary part of the move- quality been on par with that the farmer no longer lives to himself. ness men. After reading the sum-He is a part of the community, of the county, and the section of the state iered the objectives which had been in which he resides. Using as an ex- prepared by a committee of 25 on ample for the need of organization, the night previous. These objectives, Mr. Webb cited sections which are which were unanimously adopted by

Almost unbelievable amounts were to us.

farmers of this section were com- were beef, 11,000 pounds; Pork, 100,- VICTOR RADIOS . . Victor Phono-

kill his livestock and poultry at this 7000 pounds; green beans, 265 bu.; pany's store, time, just because they are of the apples, 300 bu. Canned vegetables

If explanatory. Higher standard of products was for \$2,894; \$1.447 average per farm. One hundred forty-two farmers and individuals are like-

One hundred forty-seven farmers spondence is placed sold 14,450 bushels of potatoes; 98 proper authorities.

DAIRY CATTLE—(a) Guernsey: 20 cows; 14 heifers; 5 bulls; (b) Jersey: 64 cows; 18 heifers; 4 bulls; (c) Holstein: 8 cows. Total of 92 cows, 32 heifers and 9 bulls.

cows, 32 heifers and 9 bulls.
BEEF CATTLE— (a) Shorthorn:
cows, heifers, steers, 40; bulls, 5;
(b) Hereford: cows, heifers, steers,
10; bulls, 4; (c) Devons: cows, heifers, steers, 6; bulls, 3. Total of 56
cows, heifers, steers, and 13 bulls.
SWINE—(a) Poland China: sows
and shoats, 36; boars, 12; (b) Duroc-Largert, sows and shoats, 12; boars 11; Jersey: sows and shoats, 12; (b) Duroc-Jersey: sows and shoats, 12; boars 1; (c) Hampshire: sows and shoats, 7; boars, 2; (d) O. I. C.: sows and shoats, 4.

SHEEP -- (a) Hampshire, 15;

Brown Leghorns, 200; Anconas, 1500; Minorcas, 50; Blue Andalusians, 30; Brahams, 30; Games, 10. Total of

4740. Stock Breeds Preferred The survey showed that farmers of the county had the following prefer

ences for livestock breeds: Dairy Cattle-Guernsey 110; Jer-

sey, 100; Holstein, 7. Beef Cattle—Shorthorn, 103; Here-ford, 57; Angus, 12; Devon, 22; Red Pole, 12.

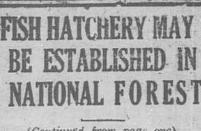
Swine- Poland-China, 142; Duroc-Jersey, 43; Hampshire, 25; Chester White, 8; Berkshire, 5; Essex 3. Poultry-Barred Rocks, 85; Rhode Island Reds, 75; Leghorns, 45; Wyandottes, 10; Anconas, 5; Orpingtons, 4; Minorcas, 3.

Sheep-Hampshire, 25; Southdown, 15.

## ADS WANI

ENGLISH EROTHERS, Shoe Re-Builders--Anything in Shoe repair-ing — We satisfy. Rose Building, Fourth ave., Hendersonville, N. C. We pay postage, so mail your shoes

Jun11 4t county as having been brought from FIRE WOOD, Stove Wood, Kindling, outside sources. However, this report Sand and Gravel. Trunks and The speaker referred to the fall of is authentic, having been secured from Baggage and general hauling. Rates 1930 when Western North Carolina individual merchants and dealers. passed through great financial straits, Outstanding was the amount of Phone 118. Aug 13 4tc deploring the fact that numbers of onions, 1500 bushels Other items



(Continued from page onc)

wise working for this section. All communications on the matter, including resolutions and invitations, spondence is placed in the hands of

Establishment of the hatchery on Grogan's Creek would mean much to this entire section ,as it would enable the citizens to stock every stream in the county with trout, making of this section within a short time the most highly favored fishing section in all the mountain section.

E. A. Poor

E. A. Poor, 38, son of Mrs. Mag-gie Poor, who died at his home at 1 o'clock Saturday from a heart attack cemetery Sunday afternoon at 3:00 o'clock with Rev. R. L. Alexander conducting the funeral services. Mr. Alexander was assisted by Rev. Mr.

Hutchison, of Hendersonville. (b) Southdown, 5.
 Barred Poultry Reported Barred Rocks, 1245; Rhode Island Reds, 1220; Wyandottes, 120; Orp-suddenly ill Saturday morning, his ingtons, 85; White Leghorns, 1600; condition growing worse as the day

passed. He was a carpenter by trade. Survivors include: his mother, Mrs. Maggie Poor; one sister, Mrs. Alfred Allison, of Washington state; A. P. Poor, Eugene Poor and Jack Poor, of Davidson River.

Pallbearers were: Charlie Patton, Frank Patton, Pat Kimzey, Will Deaver, John Maxwell, and Wales Lankford. Funeral arrangements by Brevard Undertaking Company.



Mr. and Mrs. P. M. Verdery and son, John Albert, of Charlotte, were guests of Mr. and Mrs. T. W. Whit-

mire over the week-end. Mrs. Mamie Verdery returned to Charlotte Monday with her son, Mr. P. M. Verdery, and his family to visit with them for several weeks.

Welch Galloway, of Asheville, was business visitor in Brevard Mon-

day. Miss Sarah Louise Andrews and Jean English, of N. C. C. W., Greensboro, were the week-end visitors of Miss English's parents, Dr. and Mrs. E. S. English.

Paul Schachner, of Weaver College, Weaverville, was a week-end visitor of his parents, Mr. and Mrs. J. A.

Dean Whitlock, who recently underwent an appendix operation at Six Mile hospital, Six Mile, S. C., is re-ported to be improving rapidly and officials at the hospital announce that he will be able to return to Brevard

Rufus Joines, of State College, Raleigh, was the week-end visitor of his parents, Mr. and Mrs. S. R



# Aesop's Fables

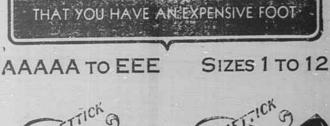
are about as easy to believe as some shoe ads we've seen ......

yet 'way down deep in our hearts, we don't feel that any smart woman still thinks she can buy \$15 or \$20 shoes at less than half those prices . . . . in spite of the extravagant claims in those ads . . So -

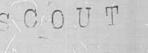
you're tired of "bargains" that turn out badly, you seek genuine foot comfort and smart style, you want honest shoes at honest prices....

... join the happy thousands that wear









Schachner.

within two weeks. J15tfc

toorest class. We must take what shipped in were: Tomatoes, 18,000 RADIO REPAIRING by an expert- Char we have, improve it as fast and best cans., beans, 4,000 cans; corn, 5,000 John Reese Sledge, recognized in lege M



FOR RENT—Well located business<br/>property, splendid locations for<br/>merchandise establishments. See Jud-<br/>son McCrary, Tinsley Building, Tele-<br/>phone 172.Kilpatrick, of the University of North<br/>Carolina, Chapel Hill, were the week-<br/>end visitors of their parents here.<br/>Bobby Martin, son of Mr. and<br/>Mrs. L. D. Martin, has been very<br/>sick for the past week.FOR SALE—Practically new Sonora<br/>Phonograph and two dozen rec-<br/>ords in excellent condition. Will sell<br/>at a real bargain. If interested seeKilpatrick, of the University of North<br/>Carolina, Chapel Hill, were the week-<br/>end visitors of their parents here.<br/>Bobby Martin, son of Mr. and<br/>Mrs. L. D. Martin, has been very<br/>sick for the past week.<br/>Misses Ruby Whitmire, Margaret<br/>Dickson and Mr. James Dickson<br/>spant the week-end visiting Misses<br/>Sally Mae and Olive King, of West-<br/>minister, S. C.

NEWEST MAJESTIC RADIOS at Houston Furniture Company, Bre-vard. Guaranteed no "A-C hum." A high class Radio at a reasonable price. Jly 31tf Mr. W. R. Johnson was a busiles visitor to Boone, N. C., Friday. Rev. Mrs. G. C. Brinkman is ill at her home on Mapie street. Mrs. C. E. Orr and daughter, Miss NEWEST MAJESTIC RADIOS at

WANTED- Your leaky Radiators--WANTED— Your leaky Radiators— Bring it to our place and we will fix it right. New and up to date equip-ment. Jess A. Smith Garage "at the Foot of the Hill." New and up to date equip-ment. Jess A. Smith Garage "at the children, Malva and Bobby, were Asheville visitors Saturday night, where they attended the preformance of the Place Theorem.

PLOWING Done by experienced man at the Plaza Theatre, Miss Charlotte Brown of Abbeville 35c per hour for man and heavy S. C., is visiting Mrs. Flax Lawrence horse; have my own plows; also hauling, J. F. Little, Phone 201. 1t

A MOUNTAIN PARADISE For in ediate sale a boundary cut-Yor in Jediate sale a boundary cut-in Shelby on Wednesday. A. H. Kizer is improving rapidly undred acres, offered at the small um of \$2,500

Crout Streams running through this from a recent illness. lace, can be well stocked with trout the first year. Good hunting. Acres then acres of Rhododendron, creat-ing a veritable paradise of beauty. Trailing Arbutus in abundance. Evry native flower and shrub growing Granville Fortescue and three Ameriand and is productive. One farm at Honolulu on Friday for the slaying house on the place. Many gushing of a young Hawaiian. springs. Estimated more than a theusand cords of chestnut wood. Stubs Nine and Flees Good growth young timber coming

An Ideal Place for a Group of Fellows Who Want Homes in the Mountains of Western Carolina. If interested, see or communicate

LEWIS P. HAMLIN Brevard, N. C.

Charles Morgan, of Mars Hill Odi John Reese Sledge, recognized in Brevard as an authority on Radios and Television is now with Houston Furniture Co. Aug 27 tf Messrs, Henry Erwin and Harold Messrs, Henry Erwin and Harold Kilpatrick, of the University of North

at a real bargain. If interested see Mrs. James Chapman, Route 1, Lake Toxaway, N. C. J14 tfc FOR SALE OR TRADE—Five cows, three fresh. See Walter McNeely at Lake Toxaway. Jn21 3tc Columbus, Ohio.

Rowena, and sens, Charles and Rufus.

for several days, Before arriving in

hauling, J. F. Little, Phone 201. It "VALENTINES" Fine line of Valentines on display. Brevard Pharmacy, Jesse B. Pickel-simer, Ph.G., Prop. A MOUNTAIN PARADISE For in ediate sale a boundary cut-

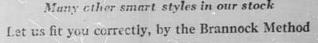
after being confined to his home for several days. Mrs. A. H. Harris is improving

\$50,000 Bond For Americans

Bonds of \$50,000 each were demanded for the release of Mrs. profusion. About fifty acres clear- can sailors after they were arraigned

Stabs Nine and Flees

Martin Sipar, Manitoba farmer, his wife, six of his children, and a roomer in the home, were stabbed to death early Friday by an assassin who then set the house on fire and field. Three children survived similar tinife wounds. Two others fled in safety to an uncle's house.





ALLEN-ROLLINS, Inc.

449 Main Street Hendersonville, N. C.



When you take Bayer Aspirin you are sure of two things. It's sure any cause-when a cold has settled relief, and it's harmless. Those in your joints, or you feel those tablets with the Bayer cross do not deep-down pains of rheumatism, hurt the heart. Take them when- sciatica, or lumbago, take Bayer ever you suffer from

Headaches	Neuritis
Colds	Neuralgia
Sore Throat	Lumbago
Rheumatism	Toothache

When your head aches-from Aspirin and get real relief. If the package says Bayer, it's genuine. And genuine Bayer Aspirin is safe.

Aspirin is the grade. Bayer manufacture acidester of salicylicacid.



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