

Announcing--BREVARD'S COMPLETE DEPT. STORE

American Sales Co. Becomes a Permanent Institution of Brevard----From Now On Will Be Known As



Ladies:

You no longer have to leave Brevard to get your Coat or Dress, as we shall always carry a nice stock of wearing Apparel that will appeal to the most fastidious.

The Fashion

"Up to the Minute in Styles"

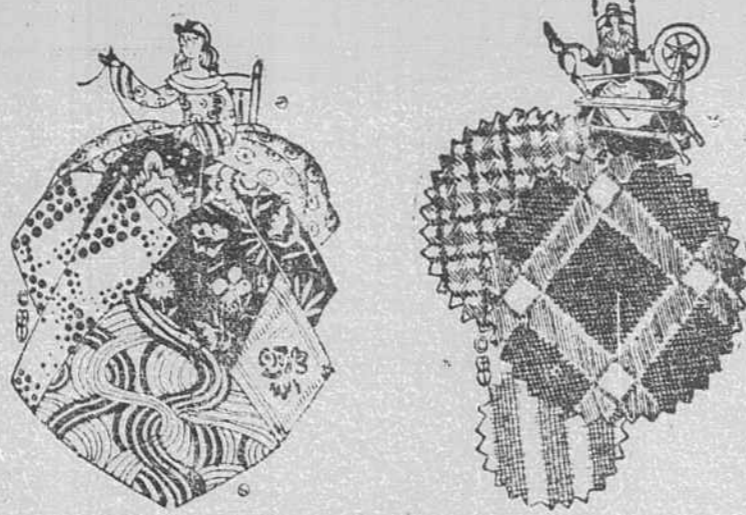
THE FASHION

During the past few weeks, thousands of dollars worth of new, select merchandise has been shipped in to give the community it serves a store of which it should be justly proud. The present management is confident that there is no store within a radius of 40 miles that has a more complete stock to select from, and above all, at prices that are competitive with those of larger towns. We are here for good and we wish to impress upon our customers the fact that "Quality and Price Will Always Prevail" at

THE FASHION



Piece Goods



Why not make your Easter Costume—a Coat or Suit, out of our beautiful assortment of colorful Tweeds, 54-inch Woolens—at \$1 per yard. Our assortment of 100% Silks and Printed Crepes are the talk of the town. A prettier and wider range of patterns can not be found anywhere.

The Fashion

No Store Is Complete
Without A Strong
CLOTHING
DEPARTMENT

Our quantity buying power enables us to buy from the leading Manufacturers in the country and we can therefore offer Men's High Grade Clothing, Overalls, Work Pants, Work Shirts and Dress Shirts at the **LOWEST POSSIBLE PRICES.**

| | |
|---------------------------------------------------|---------|
| Men's 100 per cent Wool Serge Suits | \$14.88 |
| Men's All Wool Suits | \$8.88 |
| Men's heavy triple stitched Work Shirts, full cut | 35c |
| Men's 220 wt. triple stitched Overalls | 59c |
| Boys Overalls | 39c |
| Men's genuine Broadcloth Shirts | 50c |

No matter what your requirements are in Men's and Boys' Clothing—**YOU CAN ALWAYS FIND IT—PRICED RIGHT—AT**

THE FASHION

SHOES --- SHOES --- SHOES --- SHOES



Brevard has long felt the need of a complete and up-to-date Shoe Department. Special attention has been given this particular department. It shall always be our policy to give to this community a wide and representative stock from which to select. It shall also be our purpose to combine Quality and Style at prices that will make this department as strong as the Rock of Gibraltar.

THE HOME OF
PETER'S SHOES

Yours for service,

THE FASHION

REAL SHOE VALUES FOR THE THRIFTY BUYERS:

| | | | |
|---------------------------------|--------|-----------------------------|--------|
| 1 lot of Ladies Slippers . . . | \$1.00 | Men's Dress Oxfords | \$1.95 |
| 1 lot of Ladies Slippers . . | \$1.50 | Men's real val. Work Shoes | 1.50 |
| 1 lot of Children's Shoes . . . | 79c | Men's Dress Shoes | \$1.00 |

ALL SIZES, "A" to "E" PRICES FROM 50c to \$5.00



The Fashion

Successors to American Sales Company

WHERE QUALITY AND PRICE
ALWAYS PREVAIL

The Fashion

At Pushell's Old Stand

Brevard, N. C.