

New Ford Car Attracts Many People To Joines Motor Company's Place

S. R. Joines, head of the Joines Motor company, local Ford dealers, expresses keen delight with the great crowds that have visited the show rooms this week to see the New Ford V-8. The car is all that Mr. Joines expected of it, and more, he says. Many fine comments were heard by those attending the showing, and the new Ford has gone over big in this community.

The New Ford is large, long, roomy fast, powerful and alert. Its V-8 cylinder engine develops 65 horsepower and it is capable of 75 miles an hour.

Fourteen body types of modern, streamline design are offered. A four-cylinder engine develops 65 horsepower also can be supplied with any of these body types at a lower price.

Numerous mechanical advances are incorporated in the new car. These embrace a synchronized silent gear shift and silent second gear, rubber engine mountings, down-draft carburetor and carburetor silencer; automatic spark control, fuel pump and rear fuel tank. Other improvements include a newly designed rear spring, thermostatically controlled Houdaille double-acting hydraulic shock absorber, four-wheel brakes, newly designed electrically welded steel-spoke wheels with large hubs and hub caps and large tires. The chassis and running gear are cushioned by rubber insulators in the spring shackles and shock absorber links. The body is insulated from the frame by rubber pads.

The new bodies are fresh and modern from the gracefully rounded V-type radiator to rear bumper. The air-flow lines are carried out by the long hood with its rustless steel center strip, the slanting safety glass windshield, and rounded roof line. The convex fenders, full-crowned fenders and long low running board harmonize with the balance of the design.

Body interiors are roomy and richly furnished. Seats are of new style, designed for utmost comfort. Driver seats in all closed cars are adjustable. A large ventilator is provided in the cowl. The oval instrument panel is in engine-turned finish and has a rustless steel mounting strip. Inside sun visors, which fold out of the way when not in use, are provided in all closed cars.

The New Ford V-8 engine is remarkably free from vibration. Frequent and overlapping impulses deliver the power in a smooth constant flow.

The engine is of the 90-degree V-type, developing 65 horsepower at 3400 r. p. m. The 65-pound crankshaft is of the 90-degree type with its four cranks at right angles to each other.

The crankshaft is statically and dynamically balanced and its throws counterbalanced. The crankshaft, connecting rods and pistons also are in balance so that the engine operates with remarkable smoothness at all engine speeds. Pistons are of aluminum alloy and have three rings, the lower acting as an oil-control ring.

Cylinder blocks and crankcase are in one unit, giving exceedingly rigid engine construction. New type, one-piece valves, which eliminate tappets, operate directly from the camshaft without pushrods.

Connecting rods from opposite pistons are placed side by side on each 90-degree crankshaft throw. These are mounted on new floating steel bushings, babbitted inside and out which serve to give the benefit of the full crankpin bearing area to each connecting rod thus affording longer wear.

A cast aluminum cover embracing the intake manifold forms the top of the engine, giving it an unusually finished appearance. The down-draft carburetor and the fuel pump are mounted on this cover.

The gas is preheated in the intake manifold by a hot spot heated by hot

exhaust gases surging back and forth through a small passage in the manifold cover plate. Exhaust ports are on the outside of the engine blocks, the left exhaust pipe being carried around the front of the engine.

The distributor operates directly from the front end of the camshaft eliminating the use of interposed gears. Spark control is automatic. Crankshaft and crank pin bearings are lubricated by pressure as are the main bearings of the camshaft. Pistons and valves are oiled by spray and splash.

A fan of airplane propeller type and two centrifugal water pumps together with the large surface of the radiator insure ample cooling under all driving conditions.

The rugged new double-drop frame is formed to the shape of the body and, with the new low rear spring, provides a low center of gravity, with consequent increase in roadability.

The riding comfort of the cars is due to many factors, but particularly to the new flexible transverse cantilever springs, larger timer, rubber insulation and the newly designed shock absorbers.

Two new features have been incorporated in the Houdaille hydraulic double-acting shock absorbers. One, a thermostat control which compensates for varying temperature conditions, and the other, a special valve which automatically lessens the effect of sudden road shocks.

The Ford rear spring is of new design, being flatter and lower. It is mounted on perches at the rear of the axle housing and bowed out so as to clear the differential housing.

The new brakes have a braking surface of 186 square inches. Wheels are 18 inches in diameter. The large hubs enclose the bolts which attach the wheel to the drum. There are 32 steel spokes, sharply pitched and electrically welded to the drop-center rim and hub shell, forming an unusually strong unit. Tires are 18x25 inches. Each is balanced to prevent "tramping" or vibration at high speeds.

The drive is of the familiar Ford torque tube type, the drive shaft being of tubular construction.

NOTICE OF SALE Under Chattel Mortgage

State of North Carolina
WHEREAS on the 24th day of March 1931 the Brevard Hardware & Furniture Company, Inc., executed a chattel mortgage and note to the Belnap Hardware & Manufacturing Company, Inc., on property described in said mortgage, which is recorded in Book 24 at page 472 of the records of chattel mortgages in the office of the Register of Deeds in Transylvania County at Brevard, and whereas the said Belnap Hardware & Manufacturing Company, Inc., by proper endorsement has transferred all its right, title and interest in the mortgage and note, above referred to, to Donald Lee Moore;

NOW, THEREFORE, under and by virtue of the power contained in said mortgage, I, as assignee of the Belnap Hardware & Manufacturing Company, Inc., of Louisville, Ky., will on Monday the 25th day of April 1932 at 12 o'clock M. at the store of the Brevard Hardware & Furniture Company at No. 111 West Main Street in Brevard, N. C., offer for sale and sell to the highest bidder for cash all of that certain property now situate in the store of the Brevard Hardware & Furniture Company, Inc., as is described in the chattel mortgage above referred to, which is recorded in Book 24 at page 472 of the chattel mortgage records in and for Transylvania County, N. C., and reference is hereby made to said book and page for a complete description of the property to be sold under this power. Said sale made to satisfy indebtedness due the undersigned assignee and cost of sale.

GRAMMAR SCHOOL STATE PRISONERS HONOR ROLL GIVEN UPKEEP IS SMALL

Perfect attendance honor roll for Brevard Elementary School, grades 4 through 7 for the month of March follows:

FOURTH A
Margaret Aiken, Elizabeth Allison, Jeanette Austin, Lina Heath, Fannie Killian, Odell McCall, Clarise McCrary, Lois Miller, Euna Leigh Moore, Gladys Trimmer, Edward Ashworth, A. B. Galloway, Earl Jackson, Paul Jones, Jack Robinson, Robert Robinson, Lewis Simms, James Wood.

FOURTH B
Beatsie Moore, Josephine Siniard, Emma Trent, Juanita Ward, Virginia Ward, Agnew Campbell, Eddie Holden, Vaughn Lane, Leon Scruggs, Paul Simpson, Hale Siniard, Frank Smith, Willie Gray.

FIFTH A
Martha Bryson, Agnes Campbell, Mary Alice Feaster, Juanita Freeman, Mary Helen Galloway, Lucile Gravelly, Gwendolyn Morgan, Pauline Mull, Gladys Mull, Annie Neil, Viola Nelson, Harriet Winton, Dorothy McGaha, Billy Beasley, Jack Gravelly, Raymond Hayes, Vance Jackson, Oliver Orr, Jr., Clarence Poole, Jr., Bobby Tharp, E. C. Tinsley, Jr.

FIFTH B
Saint Claire Austin, Paul Bowen, Henry Carland, R. D. Justus, Marshall Loftis, Richard Norton, Bruce Petit, Dillard Trent, John Reid, Louise Coleman, Pauline Galloway, Christine Miller.

SIXTH GRADE
Arbutis Aiken, Clara Allison, Mary Dermid, Mae Gallamore, Helen Galloway, Lucy Galloway, Clara Bell Garren, Evelyn Harrison, Edna McCrary, Ruth Owen, Irene Tinsley, Shirley Zachary, Charles Allen, Richard Enloe, Edgar Garren, Charles Loftis, Billy Nicholson, Albert Shufford, C. W. Siniard, J. L. Tinsley, Sam McCullough.

SEVENTH GRADE
Dorothy Allison, Ruby Dermid, Ora Holt Long, Essie Mull, Mary McIntosh, Annie Norton, Louise Norton, Yvonne Robinson, Neil Scruggs, Rosa Lee Sprouse, Lucile Michael, Ruby Galloway, Malva Tharp, Pearl Mull, Lucian Deaver, James Glazener, Earl Gravelly, Carl Hendricks, Billy Huggins, Clifton Moore, Arthur Bowen, Ralph Brown and Paul Owen.

There was an attendance of 1,400 rural people at a series of 16 agricultural meetings held in various communities of Catawba County during February.

Lincoln County farmers have purchased a cooperative carload of nitrogen fertilizer to be used as a top-dressing for small grain.

Soil improvement is occupying the attention of Rutherford County farmers this year. Thousands of pounds of lespedeza seed have been planted and considerable farm land terraced.

and any surplus will be paid to the Brevard Hardware & Furniture Company, Inc.

This the 30th day of March, 1932.
DONALD LEE MOORE, Assignee.
4tc Mar 31 Apr 7, 14, 21

Raleigh, March 30.—Only 65.11 cents a day was required to feed, clothe, house, guard, provide medical attention and otherwise maintain an average of nearly 4,000 prisoners worked on county highways by the State Highway Commission's prison department during the first six months of such operation, to December 31, 1931, it is shown in the first report of Sam D. Scott, prison supervisor, to Chairman E. E. Jeffress, of the commission. Total cost of the department was \$452,584.56.

Divided into its component parts, this cost of slightly more than 65 cents a day shows only 14.23 cents a day was for food, 8.66 cents for wearing apparel, camp supplies 6.01 cents a day and central office cost less than a cent a day. The biggest item was 19.20 cents a day for salaries for guards, supervisors and specialists for medical attention during the six months period. The average number of convicts for the first three months was 3,420, but for the last three months it had mounted to 4,320, the report shows.

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TAX LISTING

The List Takers for the year 1932 will be in the several Townships of the county next week, beginning

Tuesday, April 12

For the purpose of listing all personal property. The law requires that all property be listed during the month of April, and a penalty is added to the tax payer's property who fails to list same. I earnestly request all citizens to co-operate with the List Takers and meet them promptly at the appointed places and dates. If the citizens will do this we can save a nice sum of money for our county, and also save money for the citizens.

Let us be loyal to our county, and have no slacker or dodger.

G. T. LYDAY

Tax Supervisor.

Madam---You are Wrong!

Electric Refrigeration Is Not Expensive--

THE IDEA once prevailed that electric refrigeration was an expensive luxury. This is contrary to the facts. Electric refrigeration provides the cheapest form of adequate refrigeration available today. It is not only incomparably superior to ordinary refrigeration but it is actually cheaper—much cheaper.

Electric refrigeration not only enables you to have, with a minimum of trouble and expense, delicious salads and desserts, and other dishes, but it relieves the housewife of a vast amount of drudgery, discomfort and inconvenience.

It is the best and cheapest health insurance you can have.

All in all an electric refrigerator is a necessity in the modern home from the standpoint of health, convenience and economy—and the Kelvinator is the oldest and best in the field of electric refrigeration.

Kelvinator is For Sale at All Stores of

Southern Public Utilities Company

"Electricity---the Servant in the Home"

Day 'Phone 116

Night 'Phone 16

3 E. Main St.

BREVARD, N.C.

ASPIRIN

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Look for the name Bayer and the word genuine on the package as pictured below when you buy Aspirin. Then you will know that you are getting the genuine Bayer product thousands of physicians prescribe.

Bayer Aspirin is SAFE, as millions of users have proved. It does not depress the heart, and no harmful after-effects follow its use.

Bayer Aspirin is the universal antidote for pains of all kinds.

Headaches
Colds
Sore Throat
Rheumatism
Neuritis
Neuralgia
Lumbago
Toothache

Genuine Bayer Aspirin is sold at all druggists in boxes of 12 and in bottles of 24 and 100.

Aspirin is the trademark of Bayer manufacture of monoacetic acid ester of salicylic acid.

