

Devoted to the interests of Transylvania Farmers and their problems.

# FARMER'S PAGE

EDITED BY MARK T. ORR, under the supervision of J. A. Glazner, J. F. Corbin, and the Farmers of this county.

## LIVESTOCK MARKET TO BE ESTABLISHED FOR W. N. C. FARMER

(Continued from page one)  
development of the livestock market in this section, which will mean a new reservoir of wealth for the mountain farmers, were conducted with Manager E. S. Papy of the White Provision Company in Atlanta.

Mr. Papy made a trip to Western North Carolina for the purpose of making a careful survey of the situation. He visited Buncombe, Haywood, Yancey, Mitchell, Burke, McDowell, Macon, and Jackson counties. He was already familiar with Henderson and Transylvania and plans to return later for a check in Rutherford, Polk, Swain, Graham, Clay, Cherokee and Avery counties.

Swift and Company operates or controls through its subsidiaries four packing plants in the Southeast. They are the Swift and Company plant in Moultrie, Georgia; the Swift and Company plant at Montgomery, Alabama; the Neufel plant at Nashville, Tennessee; and the White Provision Company plant at Atlanta.

Horace McDowell, manager of the Swift plant at Moultrie, is also Southern livestock promotion manager for the company, and he and Mr. Papy have been working together in preparing plans for the development of better livestock in this section.

"It is necessary to secure quantity production of the 'beef type' animal in order that the fullest returns from this development may be realized," Mr. Papy said during his visit here when he was conducting his survey.

Jas. L. Robinson, H. Arthur Osborne, Harry L. Nettles, Lenoir Gwynn and Brue Webb inspected the Gwynn farm with Mr. Papy and selected it for the field day, with the approval of the N. C. State Extension department. The Gwynn farm is located 10 miles from Canton on the East Fork of the Pigeon river. The demonstration will include exhibition of fine grade and poor grade animals, in order that the farmers may know just what type produces the best results and yields the biggest returns.

Mr. Papy is enthusiastic over the prospects for development of livestock in this section as a result of his trip and he feels with the 5-10 Year Farm plan organization already in operation, the promotion plan can be realized effectively and with satisfactory results.

He believes that such a development would provide the foundation stone for permanent prosperity in Western North Carolina.

"It is an historical fact," declared Mr. Papy, "that no farming section has ever been permanently prosperous unless livestock was included in its farming program. The reverse is also true, that no section has ever lacked prosperity permanently that did include livestock in its program."

Mr. Papy said that he was much impressed by the general attitude of the people of this section toward a progressive development of the livestock industry.

"I was impressed with the fact that the people seem to be live stock and if I may use that term," Mr. Papy declared, "The main thing that we are to have held down the livestock production in this section was the general feeling that there was no outlet or market for this stock."

"Atlanta is the center of a large consuming area and can be reached from this section either by truck or railroad at a minimum expense, and the market prices there are attractive in relation to the big markets of this section."

"Our experience has shown us that any live stock development must be preceded by and depend upon cooperation between the city business man, banker and farmer. We think the citizens of Asheville and surrounding towns should be made to understand that their country brothers can't prosper without their cooperation."

"I think that this is unquestionably live stock territory," Mr. Papy continued in discussing the possibilities of developing a new source of wealth for the mountain farmers through increased live stock production in Western North Carolina. "It will probably be necessary to increase the corn acreage, especially through increased yield per acre through cultivation for profitable hog production. Although this section already has a great deal of pasture and, according to the observations I have made in my trip through the various counties, it will be necessary to increase and improve this acreage for cattle and sheep. After all, no animals can be better than the food that produces them and in planning for increased live stock production, the hardest part of the work is to provide an adequate food supply for the animals."

He was very much impressed with the wide-awake attitude of the farmers and the manner in which they are reacting to the program for agricultural development in Western North Carolina.

"Western North Carolina newspapers should be complimented for their efforts in aiding the agriculture of this section and for what they are doing to restore prosperity to the farmers of Western North Carolina. The live stock program is the road to permanent prosperity."

Detailed plans for the operation of the live stock market so as to promote this industry in the mountains of Western North Carolina, will be announced from time to time as they take shape, it was explained. Just now the effort is being directed toward enlisting the full support of the farmers and securing their cooperation in producing a high quality of live stock in sufficient quantities to make adequate handling and marketing profitable and to insure the future stability and prosperity of the market for this section.

Motorcades are being organized in all the counties and it is expected that between 1,000 and 1,500 of the most progressive farmers in Western North Carolina will attend the meeting at the Gwynn farm on May 25 to see just what type of animals are most desirable and just how the plan to promote a new source of wealth for this section is to be developed.

In addition to the agricultural experts from Atlanta, Raleigh and other points, county agents and agricultural leaders from all the Western counties will be present so they can carry back to their own communities the message that will herald a new era in agricultural prosperity in this region.

FOR SALE: A splendid home lying on the waters of Crab Creek in Transylvania county, adjoining lands of As. Orr's farm—Has 5 room house, barn, crib and young orchard of 35 or 40 apple trees. Ice cold spring near house. Contains 50 acres more or less. Worth \$3,000. Can be bought for \$800.00 cash. No encumbrances except two years taxes. Call at Brevard News office for further information.

FOR SALE: Sweet potato plants, Porto Ricos. Thousand ready to transplant now. See or write T. P. Galloway, Jr., Box 148 Rosman, N. C.

EVERY DAY IN EVERY WAY

We are equipping our Cafe to serve you better and better. Your comfort and convenience is all that we have in mind while making our Cafe the Best equipped and most comfortable in Brevard.

You will always find

Good Food Cooked Right

At

The Canteen

Doc Galloway, Prop.

## Lake Toxaway News

Mr. and Mrs. Berlin Owen and children, Miss Marjoria Johnson, R. V. Jones, Martin Arrowood and Vernon Hall attended the all day singing at Brevard last Sunday.

Mack, Cecil and Roy Robinson and Paul McCoy of Quebec were visitors here last week.

Mr. and Mrs. Arrowood Lee and son, Harold, visited Mr. and Mrs. Cole Lee last Sunday.

Mr. Oliver Ger of Brevard, was in Toxaway last Friday on business.

Mrs. C. W. Henderson and son Truman of Quebec were here last Wednesday visiting relatives.

Mrs. F. Y. Williams was the guest of Mrs. Cope Lee last Thursday afternoon.

Mrs. Bill Hall of Rosman is spending several weeks with her sons Herbert and Kermit Hall.

Miss Mildred Williams who has been visiting Mrs. D. C. Scruggs at Hendersonville, returned home Tuesday.

Mrs. Carl Moltz left Tuesday for Rochester, Minn. to visit her daughter, Mrs. Johnson.

Rev. E. E. Yates of Rosman filled his regular appointment at the Methodist church Sunday and Sunday night and also at Namur at three o'clock in the afternoon.

Harrison Hall and Lyle McCoy returned home last Sunday after spending a week in Greenville, S. C. with relatives.

Mr. and Mrs. D. T. Gillespie and daughter, Virginia, spent last Sunday in West Asheville.

The Box supper given at the School house last Saturday night for the benefit of the Quebec-Lake Toxaway baseball team was well attended. We do not know at this time how much was made.

Quite a number of Rev. S. B. McCall's friends spent last Sunday with him, it being his birthday.

Little "Tommy" Henson of West Asheville is visiting her grand parents, Mr. and Mrs. D. T. Gillespie.

Rev. E. E. Yates and sons of Rosman were the guests of Mr. and Mrs. C. C. Hall last Sunday.

Chris Fisher was a Brevard visitor last Saturday.

Recently 350 head of dairy cattle were retested for tuberculosis in Burke County and not a single reactor was found.

## WANT ADS

LOST—One white bulldog puppy, ten weeks old, has two brindle spots over eyes. Ears clipped. Reward if returned to Carroll Kilpatrick, Whitmire Street, Brevard, N. C. M52tp

I WILL ALLOW 50c per bushel for Corn on Dental work for the next few months. Dr. J. H. McLean. Apr 29 4tc

SPECIAL to the young people for the month of May with each purchase of 10c or more we will give absolutely free a cone of our delicious ice cream. Brevard Pharmacy. Jess B. Pickelsimer, Ph. G. Prop.

WANTED—Your Shoe Repairing. We are equipped to do first class shoe repair work. We invite you to visit our shop and give us a trial. Prices reasonable. Brevard Shoe Shop, T. E. Waters, Owner, News Arcade. May 5 tfe

VICTOR RADIOS . . . Victor Phonographs . . . Victor Records . . . If it's a Victor, it's good. For sale at Houston's Furniture Store. M12tf

FOR RENT—Well located business property, splendid locations for merchandise establishments. See Judson McCrary, Tinsley Building, Telephone 172. O29tf

WANTED—Every one interested in Radios to call and see the wonderful Atwater-Kent Radio. Hear it and see it at the Houston Furniture company's store. J15tf

NEWEST MAJESTIC RADIOS at Houston Furniture Company, Brevard. Guaranteed no "A-C hum." A high class Radio at a reasonable price. July 31tf

FIRE WOOD, Stove Wood, Kindling, Sand and Gravel, Trunks and Baggage and general hauling. Rates reasonable. Siniard Transfer Co. Phone 118. Aug 13 4tc

RADIO REPAIRING by an expert—John Reese Sledge, recognized in Brevard as an authority on Radios and Television is now with Houston Furniture Co. Aug 27, tf

WANTED Fresh Country Eggs and Corn, will pay highest market price. W. L. Mull's Stores. Apr. 8 tfe

SAVE \$25.00

Mail this Coupon to Blanton's Business College, Asheville, N. C., and learn how to save \$25.00 on any Standard Business Course.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## POPPY DAY TO BE OBSERVED MAY 28

Plans for Poppy Day which occurs on Tuesday May 28, were perfected by members of the local Post of Veterans of Foreign Wars when they met in regular session at the county court house Tuesday evening.

According to Noah Miller, secretary of the local Post, Poppies will be on sale at Brevard, Pisgah Forest and Rosman on the 28th by girls of each town.

A committee of three was appointed to have charge of the sales, John Ruffy, W. H. Allen and Ralph Duckworth. The proceeds of the poppy sales are to be divided three ways. One for the veterans who made the poppies, one for the V. F. W. Home and one way for local welfare work.

## LITTLE RIVER NEWS

Lowie George who has been quite ill is improving rapidly.

Little Jacqueline McCall, small daughter of Mr. and Mrs. L. L. McCall, is very sick.

Mr. and Mrs. Butler McCall of Charlotte spent the week-end with Mr. and Mrs. W. M. George.

Laura Turner of Enslley is visiting her grandparents, Mr. and Mrs. F. T. Turner.

Mr. and Mrs. Carl Couch of Asheville were guest of Mr. and Mrs. W. L. Couch Sunday.

Mr. and Mrs. Lunie McCall and children of Gloucester visited their parents, Mr. and Mrs. Amos McCall last week-end.

Miss Flora Merrill visited friends in Brevard last week.

Miss Sallie Merrill, teacher at Fairview is spending her vacation with her mother, Mrs. B. P. Merrill.

Mrs. G. C. McCall is visiting her brother, Jack Drake, near Hendersonville, who is very ill.

Mr. and Mrs. Tom Couch are spending the week-end with their parents, Mr. and Mrs. Carl Blythe.

Gertha Shipman of Brevard was the guest of Mr. and Mrs. M. L. Hamilton Sunday.

Mr. and Mrs. Volney Orr and children, visited their parents, Mr. and Mrs. Bud Allison of Brevard Sunday.

About 200 acres in new pasture has been planted in the cotton and tobacco growing county of Johnston this spring.

## FARMERS' EXCHANGE

FOR SALE—Sweet potato plants, 20c per hundred. Tomato plants, several varieties 40c per hundred. See or write Raleigh Waldrop, Cherryfield section, Brevard, N. C. Route 3.

FOR SALE—Fresh sweet milk 25c per gallon, butter milk 10c per gallon at the house. Mrs. J. K. Mills, Brevard Route 2 Hendersonville Highway.

CORN CRUSHER AND GRINDER—The old Duckworth mill, now known as the Lipsy Mill has resumed operation of crushing and grinding corn. Mill equipped for sanitary, rapid service. See Earl Parker, miller.

FOR SALE: Sweet potato plants, five varieties: Porto Rico, Shipwreck, Southern Queen, Philip Yam and Golden Beauty. Cabbage plants. Buist's Early Jersey Waterfield. Each year the demand is becoming greater and it is more largely grown than all other early cabbages combined. The heads are extremely solid. Also tomato plants. Plants will be ready to transplant by May 25. See C. M. Siniard, Brevard, N. C., Route 2.

FOR SALE: 25 bushels potatoes. Irish cobbler selected seed. Prices reasonable. See Harold Kilpatrick.

## TRUSTEE'S SALE

State of North Carolina  
County of Transylvania.

By virtue of the power of sale contained in a certain deed in trust executed by H. G. Rogers to Ralph Fisher, Trustee, securing a note in the sum of \$618.00, made payable to Gilmer A. Jones, Commissioner, which said deed in trust is recorded in Book No. 28, at page 67 of the records of deeds in trust for Transylvania County, N. C., and default having been made in payment of said note, after same having become due and the holder of the said note having called upon the undersigned trustee to advertise and sell the land herein described for the purpose of paying said indebtedness:

I will on MONDAY, the 20th day of June 1932 at 12 o'clock noon at the courthouse door in Brevard, N. C. offer for sale at public auction and sell to the highest bidder for cash the land described in said deed in trust, to-wit:

Lying and being in the Town of

## FARMERS CLUB MEET HELD AT TALLEYS

(N. L. Ponder)

The following committees of the Industrious Farmers Club were represented by a chairman in a meeting held at Mr. L. F. Byday's Monday night. Crop, by C. W. Talley; Truck, by W. O. Moore; Marketing, by W. L. Talley; Fair, by Mrs. C. W. Talley; Canning, preserving and cooking, by Mrs. J. H. Greene; Flowers, by Mrs. Ada Reed; Public grounds and improvements, by C. W. Talley; Entertainment and Welfare, by N. L. Ponder.

Plans for preparing exhibits for a county fair were discussed, each separate committee to be responsible for a certain line of work.

Informal discussions were heard on the possibilities of marketing for Western North Carolina.

Plans for visiting the livestock exhibit in Haywood at the Gwynn farm were talked and it was decided to make up parties and several visit if possible.

A very attractive farm project came into the community this last week. Some man or firm is furnishing fertilizer and Irish Cobbler seed potatoes for planting, taking a lien on the crop only and guaranteeing a market of 72 cents per bushel. Mr. C. F. Woodfin took advantage of this and planted something over 32 bushels. There is to be an effort in this project for the growers to produce a good quantity of seed potatoes.

Brevard, Transylvania County, being five lots on Railroad Street deeded to H. G. Rogers (Harvey Rogers) by J. A. Miller and wife upon which lots are located two residents, one four rooms; the other six rooms.

Also all the land described in a deed from Gilmer A. Jones, Commissioner, to H. G. Rogers, said deed bearing date of 23 August 1930, said tract consisting of approximately 5 1/2 acres at Lake Toxaway, N. C., formerly owned by R. A. Jacobs.

This sale is to the highest bidder for cash and will be reported to the office of the Clerk of the Superior Court as is done in sale of land by trustee if there is no raising of the bid within the time prescribed by law, which will be confirmed by the Clerk of the Superior Court and deed made to said successful bidder.

This the 12th day of May 1932.

RALPH FISHER,  
Trustee.

M 19, 26, J 2, 9.

## IN A WRECK?



We hope you do not have any trouble but in event you do, all you have to do is to

PHONE 27

And we will be there.

BEST WAY

To treat wrecks, however, is not to have them at all. The thing to do is to let us keep your car in repair, and wrecks will be rare.

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AND PLANT NOW

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A Complete Stock of Seed . . . Everything

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Paying Cash, 40c Bushel

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To give your best attention to Poultry and Stock. You know there is nothing better anywhere than

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