THE BREVARD NEW'S. In the LAND of Waterfalls, BREVA RD, N. C., JULY 7, 1932.

We're Running

On the

SAME OLD PLATFORM

That we adopted when we started in business in Brevard, and its main plank is that of:

SERVICE TO THE FARMER

And that's why so many people elect to come back to us, time and time again, every time they need anything for their

Farm, Garden, Lawn, Horse, Mule, Cow, Hog, Chickens or Whatnot.

Our Platform calls for Purina Feed for Stock and Poultry; All kinds of Good Seed; Everything Needed for the Growing Crop or Garden, and any and all other things of like nature.

OUR RECIPROCITY PLANK

After we sell the seed and the farmer plants, grows and gathers the crop, we then buy his products at highest Cash Prices. Just now we are paying.

FORTY CENTS CASH FOR CORN

Everybody believes in our platform, as evidenced by the ever-increasing number of satisfied customers who come here and trade with us.

ANOTHER PLANK IN OUR PLATFORM

Directs us to sell all kinds of Heavy Groceries, Flour, Meal, Bacon, Lard, Coffee, and such like, at surprisingly low prices.

Come! You're Always Welcome at

B. & B. FEED & SEED CO

THE STORE WITH THE CHECKERBOARD SIGN







