

THE FASHION'S

Summer Goods
Must
Go.

Mid Summer Clearance

Re-Marked
To
Clear

Begins Friday Morning July 22...Ends aturday July 30

Come Friday and Saturday Expecting to Buy Bargains-----You Will Not Be Disappointed

Dry Goods

BROADCLOTH
Friday Only, yard **8c**

SHEETING
Extra Good Quality While It
Lasts,

3c yard

PRINTED BROADCLOTH
And Solid Color Broadcloth,

12c yard

PRINTS 5c
Yard Wide Printed Percalé
while it lasts—

5c

1000 YARDS
NOVELTY RAYON
CREPE—Fast Color **29c**

Ladies Newest Summer Dresses AT SACRIFICE PRICES

44 Fast Color House
DRESSES

44c

Print & Voile Dresses

87c

Values to \$1.50

34 SILK DRESSES

\$1.88

Values to \$3.50

23 SILK DRESSES

\$2.99

Values To \$5.00

32 SILK DRESSES

\$4.84

Values to \$6.50

Evening Dresses

\$4.97

Values to \$16.50

New Spring and Summer Coats

\$ 4.45

VALUES UP TO \$10.00

Dry Goods

One big table of Remnants,
consisting of Voiles, Print-
ed Percalés, Silk Pajama
Checks and other miscel-
laneous Dry Goods. Open-
ing Special for Friday and
Saturday.



Our regular selling price

ONE TABLE
Piled High With Wonderful Dress
Fabrics at,

10c yard

Big Piece Goods Specials

One Big Lot Assorted Materials for Dresses, Shirts,
Suits, etc., Values to 50c yard. Special

5c

EXTRA FINE
Quality Dress Fabrics—Values to \$1
Yard. Special

15c yard

64 SILK SLIPS

59c

Values to \$1.00, each

SILK SLIPS
In White and Pastel
colors

\$1.10

285 Pcs. Underwear
Step-Ins, Panties, Combinations,
etc. Silk, Crepes, Satins

48 cents

FULL FASHIONED
HOSE
First Quality

39c

FULL FASHIONED
MESH HOSE
In the very latest styles

69c

\$20,000 Worth of Merchandise Sacrificed

BERETS AND
SOFTIES

44c

28 STRAW TURBANS
Values to \$1.95

48c

16 LARGE ROUGH
STRAW FLOPS

84c



Friday Morning

86 PAIRS MESH AND
BEACH

SANDALS



Sizes 2 to 8

\$1.19 pair

HAND TURNED LEATHER
SOLES

Six Styles to Choose from

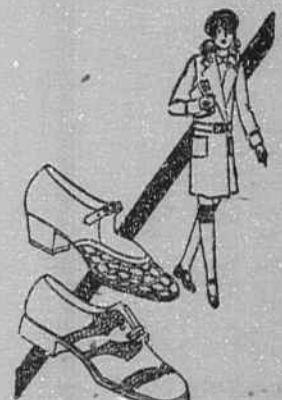
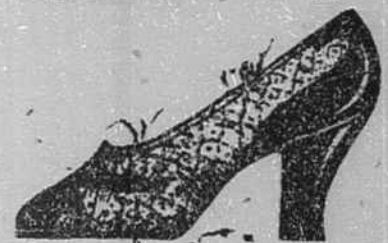
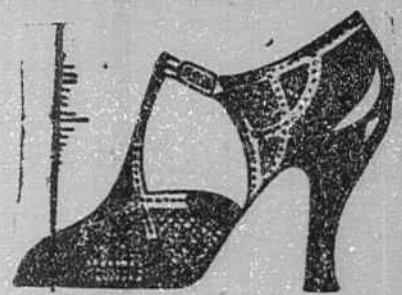
SHOES

LARGEST SELECTION
SUMMER FOOTWEAR
AT THE LOWEST PRICES
EVER OFFERED IN ANY
STORE.

Summer's
Smartest
Slippers **\$1.95**

All Imported
Straw
Sandals **\$1.39**

Children's Ox-
fords Wonderful
Value **94c**



NO APPROVALS
NO CHARGES

THE FASHION

NO C. O. D.'S
EVERY SALE FINAL

"WHERE PRICE AND QUALITY ALWAYS PREVAIL"