

## FIRST HELLO GIRL PASSES AT AGE 74

The world's first telephone girl, who began work on September 21, 1878, lived only a few days ago, when she passed away at the age of 74. She was Miss Beatrice Kennedy, who was given a job when a boy in the exchange was discharged "for swearing at an angry subscriber."

So courteous and efficient did Miss Kennedy prove that girl operators became the rule, as they have remained until this day.

Working hours were long in 1878, and Miss Kennedy was on duty daily from 8 until 6, climbing six flights of stairs to reach her switchboard. Alexander Graham Bell, inventor of the telephone, when visited the exchange, and Thomas A. Edison sometimes accompanied him. But as Miss Kennedy told a reporter shortly before her death, "We didn't pay much attention to Mr. Edison, for he wasn't so famous then."

Many thousands of "hello" girls have come and gone since Miss Kennedy became the first. Taken as a class, no more faithful employees ever served an exacting and sometimes unreasonable public. Many telephone girls have performed deeds of extraordinary heroism, remaining at their posts in time of fire, flood and other disaster, giving warnings that saved the lives of others at the risk of their own.

The telephone industry should erect a fitting memorial to her who was the first of this noble company.—Monroe Enquirer.

## FASHION ARTICLE

(By Special Arrangement Between This Paper and Harper's Bazaar)

### Whither Waistlines?

Patou startled the fashion world by presenting lowered waistlines in his recent collection. They are at the top of the hips in dresses showing the influence of the Middle Ages. Other houses have not followed this lead, but leave it either at the natural line or keep it high. So you may take your choice in planning your wardrobe, adapting the type of silhouette to your figure and your preference. Vera Borea dips the waistline to a low point in the back which is still a further variation. As in this season's hats, there is a range in trends and the result is that the smartest ensembles will be achieved through the fullest realization of the wearer's individuality.

### What's New?

Mainbocher likes fringe. Which will delight many women. It is flatteringly graceful in motion. He does all sorts of gay original things with ribbon, making dress corsages with it and looping it for little capes. Worth likes boas of looped ribbons for the evening. Mainbocher uses white flannel for evening ensembles, too. And many houses, such as Augustabard have sponsored the broadleth-for-evening trend. Bruyere likes to introduce two different furs on one coat, as mink and caracul. In this collection there is a practical and pretty new idea in the fur jacket with a cloth skirt which buttons on so you may wear it short or as a long coat, and Vionnet has made an ermine jacket with a detachable black velvet skirt so you may wear it in the afternoon or the evening. Chantal makes tailored velvet evening dresses and they are complemented by velvet pumps and velvet gloves of which I wrote last week. Beading of various sorts claims attention in afternoon models. Chantal makes one with a blue beaded blouse. Chanel embroiders with jet. At Worth you will see jet again, in a crocheted capelet. Metal is seen, too, in buttons, trimmings or woven into fabrics as at Lucile Paray where it appears in "tinsel tricot" evening jackets.

### Something About Fabrics

Chanel, whose lace dress has been a sensation in the past is making them again, this year using large floral patterns. Fabrics are, of course, excitingly varied in range and to go into them at all fully would take a great deal of space. Suffice it to say at the present that velvet is fearfully important—velvet and its deviations, velveteen and corduroy. Chanel likes colored corduroy for water-proofed wide wale sports suits and she does velveteen blouses with many of her suits. Velvet for most formal wear is the outstanding material and is used in its dull versions, stripes even checks dispel all thought of monotony. Sheer materials for evening include net, both plain and dotted, and striped gauzes. Mainbocher makes "dotted Swiss" wool evening dresses.

## Smilin' Charlie Says



The girl who says she loves you more than anybody else in the world has been experimenting.

## OAKLAND NEWS

Mr. and Mrs. Horace Keaton and sons, Harold and Ralph, of Bridge-water and Mrs. Herbert Hall and son, Herbert, Jr., visited Mrs. S. L. Sanders Thursday.

Mrs. Vera Owen, of Webster, spent last week with her sister, Mrs. E. D. Reid.

Mrs. W. F. McCall called on Mr. and Mrs. Dan Reid Friday afternoon.

Mr. and Mrs. R. J. Galloway and sons, Jim and Gus, of Glenville visited Mrs. Mary Burgess Friday.

Misses Flora and Bess Reid of Brevard spent Friday night with their aunt, Mrs. Maggie Nicholson.

Dan Reid was in Hendersonville on Saturday on business.

Mr. and Mrs. R. M. Galloway of Cullowhee spent the week-end with their daughter, Mrs. Mamie Rigdon and family.

T. E. Reid and family, of Brevard, spent Saturday with friends here.

Mrs. Mary Burgess, Kile Galloway and Miss Alberta Burgess spent Sunday with Mrs. Mamie Fowler on Mills River.

Mrs. Abe Lowe of Washington, D. C., who is visiting his sister here, spent Sunday with Mr. Abe Whitmore and family.

Mr. and Mrs. Cecil Whitmore and little daughter, Bettie Rhodes, of Edisto, spent Sunday with their grandparents, Mr. and Mrs. S. L. Sanders.

Mrs. Maggie Nicholson, Mrs. Clarence Norton and Mrs. I. S. Sanders called on Mrs. Frank Fisher, who has been quite ill, Saturday afternoon.

T. B. Reid, L. E. Cash and Mr. Rigdon were Brevard visitors Monday.

Miss Myrtle McCall and Miss Evon Sanders called on Mrs. Henry Alexander Monday.

Wade Nicholson spent Sunday afternoon with Clarence Norton.

Mr. and Mrs. Walter Lowe and family of Canton, called Monday afternoon on Mr. and Mrs. S. L. Sanders.

Mr. and Mrs. Wesley Reid, of Highlands, visited the latter's parents on Monday.

Norman Posey, of Mills River and Miss Myrtle McCall and Miss Evon Sanders spent Monday evening with Mrs. Clarence Norton.

The W. N. U. met at the home of Mr. and Mrs. E. A. Reid Monday afternoon to formulate plans for the Union recently organized at the Lake Toxaway Baptist church. Those present were: Mrs. Norris and Miss Anawilda Norris, Mrs. H. D. Lee, Miss Dorene Lee, of Lake Toxaway, Mrs. Wade Nicholson, Mrs. Clarence Norton, Mrs. I. S. Sanders, Mrs. Lee Nicholson and Mrs. E. A. Reid. Our next meeting will be held next Sunday night at the Lake Toxaway Baptist church. We hope all the ladies who are interested will be present as we hope at that time to perfect plans for some useful work.

Rev. Wade Nicholson was among the visitors who attended the Fisher reunion. Rev. E. E. Yates, of Rosman, Rev. Judson Hall and Rev. D. C. Owen also attended. The last three named ministers have been conducting a very successful revival at the Lake Toxaway Methodist church.

Rev. Mr. Norris, of Bradenton, Fla. and Lake Toxaway preached an excellent sermon at the Lake Toxaway Baptist church Sunday morning and the B. Y. P. U. of Oak Grove church put on a splendid program there Sunday night. We hope to have them all with us again.

## FARMERS TO WATCH GENERAL ASSEMBLY

The North Carolina farmer is deeply concerned in what the next General Assembly will do to help him in the way of tax reductions.

This was the significant statement made by W. Warren Watson of Hyde County, president of the State Farmers Convention, in his opening address to the convention delegates at State College on Tuesday morning, August 30.

"It appears to me," said Mr. Watson, "that we should give consideration to those matters and things vitally affecting the State generally for they will surely affect the agricultural interests which represent 52 percent of the State's industry. It is being generally understood that the personnel of the incoming General Assembly is, by a good majority, favorable to the repeal of the ad valorem tax for the six months school term. Now that the State has taken over the roads and the schools, then why not the State assume the debts contracted by the various counties for the building of roads which are now an integral part of the State Highway system."

Mr. Watson also advocated the State assuming the burden of debt incurred by counties and special school districts in building state-regulated types of school buildings. He said further the State should take over the various road and bridge bond issues where the money had been legally and lawfully expended for certain roads. As to salary cuts, he declared this should be done evenly and that if the General Assembly should be subject to such a cut as well as the lowest employee.

The further consolidation and centralization of all bureaus, commissions and offices should be affected in the various counties and the state government, in an effort to save tax money in this emergency, he said.

Jealous Damsel (to rival who is walking with a very thin boy friend) Hello, Maisie, I see you are planning to have a new boy.

Maisie—What do you mean, planning to? Well, you've got the frame-work.

## THE VALUE OF NEWS PAPER ADVERTISING

Those merchants and business men who consider advertising an expense; who think that the money they spend is "donated" to the person or firm to whom they give it have never really tried to find out whether it is an expense or a liability in their business. Of course there are those who have been "bitten" by schemes offered to them by "high pressure" advertising men who are in business to make money and to make it without regard to who loses because of it. Advertising, when properly used is one of the most important investments that can be made by any concern, large or small.

Newspaper advertising has been found to be the most profitable of all forms including direct-mail. And the reason for this is obvious. Your community newspaper goes into the homes of the people who buy what you have to sell. No periodical is more thoroughly read by every member of the family than is the country weekly newspaper. No one is more thoroughly satisfied as to how cordial a welcome it receives than the editor or publisher. Let a subscriber fail to get his copy and don't think you won't hear from him! If it were not read it would not be missed. And it is not uncommon for a reader to mention the fact that Mr. Jones failed to have an ad in this week. They not only read the news and the features but the ads as well.

There are, of course, those who expect big returns when, if they would analyze their advertising they would find that it is not the paper that is at fault but the advertiser. Your advertising reflects your store. If that reflection is not correct in every detail; if you have misrepresented your merchandise in your advertising and your customers find it out it will not be long before it would be an absolute waste of money for you to advertise. Your advertising does not sell your merchandise. It simply takes your message to the people, they come to your store and then it is up to you to sell them. If you have a certain item in your store that, for some reason or other, you are prepared to sell at a price lower than your competitor what good will it do if the people don't know it? And the only way they will know it is to be told. You can't tell them individually for that would be impossible, so the only thing to do is to advertise; tell all the people in your trade territory about it. And the only tried and proven method of doing that is through the medium of newspaper advertising.

## 3,000 INDIANS AT THE CHEROKEE FAIR

(Asheville Advocate)

Reviewing the primitive customs of the red race, the Eastern Band of Cherokee Indians, now living on their 60,000 acre reservation on the border of the Great Smoky Mountains National Park, near Asheville, will hold their annual Fair and harvest celebration, this year October 4-7. During the four days the 3,000 or more Indians will present the Green Corn harvest dances, the Eagle dances, the barbaric Indian Ball Games and will indulge in many primordial and picturesque contests.

The annual Fair, held at Cherokee, N. C., the principal Indian town, attracts each year a large number of white spectators. The number of visitors, this season, is expected to be greatly augmented by the completion of the road through Newfound Gap in the Great Smoky Mountains National Park. The new highway leads through the heart of the new national park, traverses the Indian Reservation and provides a new and very popular motor touring route to Cherokee, from the middle western states and from the southern and eastern sections of the country.

The products of the Indian farms and the artistic handicraft of Indian men and women will be on display, during the Fair. Visitors will be chiefly interested however, in the native rites and contests which are the principal attractions of the celebration. The people of Big Cove will present the Green Corn Dances to the cadance of Indian drums and rattles and the chant of the medicine men. Braves will dance the Eagle Dance and will enter into contests for the championship in shooting the bow and arrow and the primitive blow-gun. The accuracy of the Indian archers is uncanny. Standing Deer, long a champion, can drive a shaft through the center of a quarter dollar at thirty paces.

The Indian Ball Games, held each day of the Fair, will draw large crowds of spectators. The games, played with savage ferocity, are the primitive fore-runner of the present game of lacrosse. Many visitors touring the Great Smoky Mountains, during the Indian Summer season, will take advantage of the Fair to see the Eastern Cherokee, at his most interesting and colorful pastimes.

## JOB TOO EXPENSIVE SO SHERIFF QUILTS OFFICE

Huntsville, Ark.—Somebody else can have the job of enforcing the law in this county as far as Sheriff Dalton Dotson is concerned.

Because expenses so far exceed revenues of the office, he has tendered his resignation to Governor Harvey Parnell. Coroner W. E. Acree is trying to operate the department until a successor to Dotson is named.

Candidate (at end of long speech) —And in conclusion, remember that a man is known by his works! Voice from Rear—Well, yours must be a gas work!

## GRAZING CROPS OF GREAT IMPORTANCE

Growers of livestock have found by two years of experience that it pays to have some annual grazing crops to supplement the permanent pasture if the stock is to be kept in the best of condition.

"These supplementary grazing crops are emergency or insurance crops for the livestock man," says L. I. Case, animal husbandman at State College. "The drought of 1930, of the winter-killing of carpet grass that following winter, the March freeze of 1932, and the extended drought this summer has demonstrated the full value of such temporary grazing crops. Some of the crops which might be used to advantage are soybeans, sudan grass, Cherokee clover or lespedeza. Good farmers have found that a definite area in these crops each year is necessary. If not needed for grazing, they may be harvested in the usual way for seed or hay."

Case says Hugh McRae is one of the men in North Carolina who have led the way in demonstrating the value of these crops for grazing purposes. For the past two seasons he has used Biloxi beans, Cherokee clover and sudan grass for grazing his milk cows. He uses a temporary fence for enclosing five acres which is grazed for four or five days. The stock is then moved to another 5-acre tract. After the fifth area is grazed, the first is again ready for the cattle.

The Experiment Station at State College uses soybeans and sudan grass for grazing sheep. Twelve ewes and their lambs are carried on four acres from May 15 to November 15 and they make better gains than do others carried on permanent pasture and treated for stomach worms every two weeks: W. W. Jarvis uses temporary grazing crops for his herd of beef cattle and turns them on the crops when the pasture gets short. Mr. Case says.

## FARM CONVENTION HOLDS ANNUAL MEET

Despite a heat wave which broke all records for the past 45 years, more than 1,000 farmers and farm women attended the 30th annual session of the State Farmer's Convention held at State College last week and spent an enjoyable and instructive week.

While the men and women received late facts and information about farming and home-making in the sectional meetings, the high lights of the convention were the evening gatherings on Riddick Field each day after supper and the formal opening in Pullen Hall on Tuesday morning. The delegates probably enjoyed the singing, the games and the recreational events each evening more than any other feature. There was much mingling of friend with friend, the making of new acquaintances and friendly rivalry in various contests.

W. Warren Watson of Hyde County presided over the general meetings and the gatherings of the men. His opening address on Tuesday morning was said by convention delegates to be one of the ablest messages received at the convention in recent years. Mr. Watson pleaded for a reduction in governmental costs and urged farmers and farm women to hold on to their farm and home agents.

Mrs. D. A. McCormick of Robeson County presided over the annual meeting of the State Federation of Home Demonstration Clubs and the general gathering of the women. She was assisted by Miss Ruth Current, district agent, who acted as director of the 8th annual short course for the women. In her opening address, Mrs. McCormick stated that character, courage, culture and citizenship had grown out of the first ideals of home demonstration club women.

The Convention closed on Friday, when 52 women received certificates for having attended four consecutive short courses.

Visitor—And why do you want to be president when you grow up?  
Tommy—So I won't hafta dig my bait when I go fishing.

## SELICA NEWS

The farmers of our section are all busy planting rye preparing for a nice crop of small grain next year.

A number of the Selica people went to Cherryfield and heard a splendid sermon by Rev. C. C. Reese. His subject was: "The lost power of the church." Oh if it could only be preached in every church as Rev. Reese preached it.

Rev. Yates filled his appointment at the Methodist church and brought a wonderful sermon. His subject, "True repentance," was enjoyed by a large audience.

Rev. Sherman Pearson will preach in the Methodist church next Sunday evening at 7:30. All are invited to attend.

We are glad to announce that Charlie Whitmore arrived home from Douglas, Wyo., after an absence of a number of years.

Miss Mildred Barton is visiting her brother, Harklus Barton.

Mrs. Bessie McCarter is visiting her niece, Mrs. Beecher Mull.

Ulys Barton is doing much carpenter work on his home here. He says that he is beginning at home so that there would be no kick coming and that if the folks like his work, they can hire him reasonable.

The McKinna clan are looking forward to the McKinna Reunion, which will be held at the Boilston church the first Sunday in October. Anyone desiring information write Ward Breedlove, Brevard, N. C., Chairman of Committee on arrangements.

Mrs. Tom Galloway, of Calvert, spent the week-end with her daughter, Mrs. George McKinna.

Mr. and Mrs. Frank Fenwick and children, of Brevard visited the former sister, Mrs. H. W. Barton, Sunday afternoon.

Mrs. Laura Johnson spent Saturday night with Mrs. J. H. Dunn.

Mr. and Mrs. Rufus Barton and little daughter, Fay, of Sunset, S. C., were visiting friends and relatives here last Wednesday.

J. H. Dunn spent Saturday night with friends in Gloucester.

Avery Simpson was visiting his parents and friends in Boilston Sunday.

Leicester Morris, of Cherryfield, was a visitor of Annie, Martha and Oscar Bryson Sunday afternoon.

Mr. Norton, of Douglas, Wyo., spent one night last week with Otis Bryson.

Miss Ruth Bryson spent Friday with her sister, Mrs. Lem Brooks, of Brevard.

Mrs. Sallie McCall, of Cashiers, was a pleasant caller in our section Monday.

Miss Edna Kimzey, of Pisgah For-

## 40,000 SEEDLINGS TO BE DISTRIBUTED

Raleigh — Forty thousand black walnut seedlings will be available for distribution this fall from the state forest nursery, F. H. Claridge, assistant state forester, has announced. The number of seedlings available for distribution this fall, Claridge said, will be larger than for any season heretofore, the nearest approach to the number on hand being the output last year of about 38,000 trees.

State 4-H club members have planted the larger part of the black walnuts distributed in the state and the planting of this tree is being pushed by farm and home agents throughout the state. It is believed that about three-fourths of the seedlings will be used by 4-H club members this season, some clubs having already placed orders.

The seedlings grown at the nursery each year are a part of the state's reforestation program, carried on in co-operation with the federal government. Other species of trees, principally pines, are grown at the nursery for distribution.

A small charge is made for the seedlings to help defray the cost of production.

est, is spending some time with Mrs. Ralph Cordell.

Miss Mildred Barton, of Davidson River, spent some time visiting her nieces, Misses, Myrtle, Helen and Katherine Barton.

Bill, Parker, of Etowah, visited his sister, Mrs. Ed Wilson Sunday evening.

Pernal Stamey, of Easley, S. C. is visiting his uncle and aunt, Mr. and Mrs. Calvin Stamey.

Misses Inez and Ruby Dunn visited Miss Margaret Dickson Sunday evening.

Messrs. Claude and Avery Simpson, Alfred Head and Mr. Kosler, of Etowah, were church visitors here Sunday night.

We hope that there will be good attendance at Sunday School Sunday to hear Supt. J. W. Dickson, at the Union Sunday School, on the subject of "Character Building."

His many friends will be glad to hear from Jeter Barton, who is located 65 miles from Douglas, Wyo., on a sheep ranch. He is receiving good wages and having a busy time.

Oscar Bryson spent Sunday visiting his grandfather, Joe Bryson, Sr.

"You used to call me Sweetheart before we were married. Now you don't call me anything."

"That just shows my self-control."

## CLEMSON THEATRE

BREVARD, N. C.

Matinee 3:00

Night 7:00-8:45

Program Week of September 12th.

Monday-Tuesday, Sept. 12-13th.

Richard Dix

Gwili Andre Zasu Pitts

in

ROAR OF THE DRAGON

Pale Beauty the Prize of Marauding Bandits... White men stood at bay as the Tartars from the plains swooped down... Big as history—the throbbing spectacle of war-weakened Manchuria today. A drama of lawless love in the Far East... ripped from the news heads that shocked the world.

Added Attractions

Mickey Mouse Cartoon: MICKEY IN ARABIA  
Mack Sennett Comedy: SPOT ON THE RUG

Wednesday-Thursday, Sept 14-15th.

THE AGE OF CONSENT

With

Dorothy Wilson, Arline Judge, Richard Cromwell and Eric Linden

The stars of tomorrow... in youths own story of today. Eighty miles an hour... danger at the bend... Let freedom ring... but watch the traffic lights. How can a girl get an even break at "The Age of Consent".

ALSO COMEDY

Friday, Saturday, Sept. 16-17th.

Buck Jones

in

ONE MAN LAW

Entertainment that blazes a new trail in THRILLS. A western action picture packed with adventure and speed.

Added Attractions

Cartoon: REDSKIN BLUES  
Comedy: THE CANDID CAMERA

## Lumber For Sale

at

\$6 and \$8 per Thousand

(f. o. b. Pisgah Forest)

This offer ought to attract the attention of all farmers who need to repair their Homes, Barns, Cribs, Sheds, and so on. This lumber is good for such purposes, and at this price will enable all farmers to make all necessary repairs and additions to their buildings.

## Carr Lumber Company

Pisgah Forest, N. C.