

**THREE MILLION ARE  
JOBLESS IN LONDON**

London, Eng.—“Alarm is being expressed in government circles at the continued increase in unemployment,” declares the Daily Herald, the organ of the Trades Union Congress and Labor Party.

The number of registered unemployed is 2,811,782, which is 98,432 more than a year ago. To these must be added those not on the register, making a total probable increase of 250,000, which brings the unemployment up to more than 3,000,000.

“One consequence of the increase,” the Herald said, “is that the ‘economies’ hoped for as the result of the means test and other restrictions have not been realized.

“A committee of representatives of local authorities is at work at the request of the Minister of Health investigating possible measures of economy in local expenditures.

“One proposal, put forward by a committee of municipal officers, involves an extension of the poor law means test. The effect would be that able bodied persons driven by the unemployment means test to seek poor relief would still have to be maintained by their relations.

“At present that obligation applies only when the recipient of relief is a sick or aged person.

“Large numbers of able bodied unemployed persons have had to seek poor law relief as the result of the present means test. Now the idea is that even if they get such relief, their relatives, wherever they live, shall be called on to send money. This suggestion is among those being considered by the economy committee of the local authorities.”

**FIRE PREVENTION  
WEEK IN OCTOBER**

Beginning with the 1932 Fire Prevention week, let us determine to cut the American fire waste, which runs about \$500,000,000 a year, in half.

That is the suggestion in an article in *Safeguarding America Against Fire*. The American people could take upon themselves no finer project. In that seems a small matter in the light these days of distress, a half-billion-dollar waste is unthinkable, and even of the fact that fire destroys 10,000 lives annually.

This year fire prevention week will be observed from October 9 to 15. It will open with proclamations from the President of the United States and from governors of states, mayors of cities and other officials. Chambers of Commerce, fire departments, trade associations and state fire prevention groups will give every effort to instructing the public in fire hazards and their elimination. Each of us will have the chance to learn, pleasantly and painlessly! If we fail, we have shirked a duty to the community.

Every fire reaches into every pocketbook—threatens every piece of property in the community—endangers every life. It is a tragic, unnecessary waste. It is only made possible by thoughtlessness, laziness, and ignorance. It can be stamped out by thought and care. Do your part!

**CARE OF TEETH OF  
GREAT IMPORTANCE**

There is a vital relation between the mouth and systemic disease. Eighty-five per cent of the children in the public schools of the State have unhealthy mouths and need dental attention, according to the Division of Dentistry of the State Board of Health. When we realize that all the food that goes into the child's stomach must pass through his mouth, then we see the necessity of the child having a clean mouth.

A State School Dentist, connected with the State Board of Health is in Transylvania County for a period of four weeks for the purpose of putting on a Mouth Health Education program. During this time the school dentist will teach Mouth Health, with the aid of plaster models, chalk drawings and charts, and will work in the mouths of as many children as is possible, first showing them their mouths in a mirror, correcting the defects by cleaning, filling and extracting, and again showing the child his mouth after the defects have been corrected. This we call teaching by example, or “visual education,” which is the most powerful of all teaching.

It will be impossible in the length of time the school dentist will be in the county to do all that every child needs. In fact, it is not the purpose of the program to teach Mouth Health. Due to the limited time in the county, numbers of children will have their mouths examined and will be referred to their local dentist for dental correction. Insofar as possible every child in the grammar grades will have his mouth examined by the school dentist and the parents of those in need of immediate attention will be notified through the mail. In case you receive such a notice we hope you will consider it of sufficient importance to take the child to your family dentist because children with broken down teeth and gum boils are sick and cannot do the same work in school as if they were well.

**Mrs. Fannie Fisher**

Mrs. Fannie Fisher passed away at her home in the Reids siding community following an illness of several years. She had undergone a number of operations but continually grew worse during the last two years of her life.

Funeral services were conducted Thursday afternoon and interment was in the Oak Grove cemetery.

Surviving her are her husband and one daughter, Verderie, eleven years, and her mother, Mrs. Ramsey Whitmire.

Miss Letisha Foster, of Anderson, S. C., has returned to Brevard to resume her commercial course at Brevard High school. Miss Foster is at the home of her uncle, Mr. J. P. Mull.

**GOOD NEWS  
FOR THE  
LADIES'**

We have just installed new machinery made especially for Repair work on ladies' shoes and can make the finest of shoes look like new. Bring your worn out shoes to us.

**Nicholson's Shoe Shop**  
Main Street Brevard, N. C.



**Society News and Club Activities**

**PARENT-TEACHER ASSOCIATION TO MEET.**

The Parent-Teacher Association will hold the first meeting of the session on next Monday afternoon (Sept. 19) at 8 o'clock in the Elementary School building.

The general topic for this meeting will be “The Causes of Failures, and Ways to Prevent Them.” A subject of vital importance to every parent from the first grade through the eleventh. The discussions will be led by Miss Keels, Mrs. Haynes and others, followed by a round table discussion in which it is hoped that many interested parents will join.

While this subject is of peculiar importance to High school and upper grade students and parents, it is also of deep concern to those belonging to the lower grades.

It is hoped that every mother who has a child in either the High or grammar schools will be present at this meeting.

**MRS. LYNCH HONORS MRS. PERKINS.**

Mrs. Dr. G. B. Lynch entertained with bridge last Thursday afternoon in honor of Mrs. Hattie Perkins who is leaving Brevard for the winter to make her home in Chapel Hill, where her son is pursuing his studies at the University. Guests playing bridge in addition to the honor guest, were: Mrs. Randall W. Everett, Mrs. Fred Miller, Mrs. Alex Kizer, Mrs. Beame, of Augusta, Mrs. O. L. Erwin, Mrs. S. M. Macfie, Mrs. John McMinn, Mrs. Edward P. McCoy, Mrs. Eric Rawls, Mrs. William E. Breese, Mrs. H. Perry.

Tea guests were Mrs. Roy Long, Mrs. Frank Jenkins, Mrs. J. M. Allison and Mrs. F. Brown Carr. Mrs. Macfie won the high score prize. The hostess served a salad course.

**EASTERN STAR TO HOLD REGULAR MEETING TUESDAY**

The Order of the Eastern Star will hold its regular meeting Tuesday evening at 7:30 o'clock at the Masonic Hall. All members are urged to be present.

**WOMAN'S EXCHANGE**

The Woman's Exchange which has been operating here during the summer will close today according to Mrs. O. L. Erwin, who is in charge. Those having money due them for the sale of goods here are asked to get it before the exchange closes or to be on hand Saturday from 2 to 4 o'clock.

**IMPORTANT CHURCH ANNOUNCEMENT**

On next Sunday morning every Methodist man, woman and child, and friend of a noble cause, is hereby urged to bring or send a liberal offering to the Methodist church, drop it in the collection plates, marked, Children's Home. The home is located at Winston Salem, N. C. in which there are 300 orphan children to be cared for, and nobody but the Methodists of the Western North Carolina Conference to do it. Envelopes will be furnished you by the ushers at the doors. This is not a substitute for the regular Sunday morning offering on the budget. It is in addition to this, and is to be a free will offering, and is to help take care of Gods orphans, and our children. If it is impossible for you to bring a liberal offering, be sure, to bring or send something, for every one of us are responsible to the limit of our ability. In chapter one, of the book of James, and verse 27, we have the following interpretation of one of the outstanding proofs of genuine Christianity: “Pure religion, and undefiled is to visit the fatherless and widows in their affliction.” Yours for a worthy cause,  
J. H. WEST, Pastor.

**RAT POISON FIRM  
SOUGHT BY POLICE**

Burlington—Asheville business men, represented by S. J. Fortune of the Ideal Paint and Varnish company, appealed to local police for assistance in locating the Best Yet Products company, specializing in rat poison.

Offhand, police officials admitted they were “far at sea” as to the identity of the company, but recognized the possibility that in a highly industrialized community a “rat poison factory” might be in existence unknown to the police.

Mr. Fortune, who said that several Asheville concerns invested approximately \$100 in rat poison, would like to question the salesman who signed his name C. Miles about an advertising campaign supposed to have been a part of the bargain.

**FINDS OPTIMISM IN WESTERN CAROLINA**

Guy Payne, a representative of the McCall company, working out of Cleveland, Ohio, dropped into the News office Friday morning for a chat and incidentally to submit for consideration the latest McCall offer. During his short stay he spoke very highly of the friendliness of the people of the Tar Heel state and especially of Brevard.

He also stated that he finds the people throughout this section very optimistic regarding the future, not hearing nearly so many “hard luck” stories as he did a few months back. He believes that prosperity is not merely “just around the corner” as people have been assured for some time but that it is now in sight. Mr. Payne was herewith a crew of seven men, of which is manager.

**MUSIC LOVERS CLUB RESUMES PROGRAM.**

The Music Lovers Club held its first meeting since May on Tuesday evening September 13th at the home of Mrs. Frank Jenkins.

After the President, Mrs. Jenkins, called the meeting to order, a business session was held and plans for the year discussed.

The program committee reported that a series of programs on the general subject “Nature as Reflected in Music and the Other Arts,” would be presented throughout the year, single programs being devoted to each of the seasons and various aspects of nature.

It was decided by the club that a Christmas Pageant would be presented during the Christmas season, and a committee composed of Mrs. Alex Kizer, Miss Janie Strickland and Miss Lillian Jenkins was appointed to plan this event.

Miss May Jenkins was elected Treasurer.

Following the business session, the hostess served delicious refreshments.

**MISS HILL MARRIES MR. HUNT**

Miss Helen Hill announces the marriage of her niece, Margaret Louise Hill to David Lutterleh Hunt on July 30, in New York City.

**MRS. CARRIER HOSTESS TO BOOK CLUB.**

Mrs. H. Carrier was hostess Monday evening to one of the most enjoyable meetings ever held by the Wednesday Book club, the very nature of which was unusual. The program was in charge of Mrs. S. P. Verner, and the husbands of the club members were invited to attend the meeting. In addition to these guests, the presidents of the other clubs in town were invited guests.

The feature of the program was a lecture given by Mrs. Elizabeth O'Neill Verner, of Charleston, on the subject of etching, which was greatly enjoyed by the members and their guests. Following the lecture, Mrs. Verner was urged to tell some “Charleston stories,” which she did to the very great enjoyment of all who had the good fortune to hear her. Following the program Mrs. Carrier served delightful refreshments.

**BATES-EASLER**

Mr. and Mrs. Thomas Edgar Patton announce the engagement of their daughter, Margaret Bates, to Mr. Carroll Harvey Easler, of Spartanburg, S. C.

The wedding will take place in the late fall.

**WEALTH IS IN THE  
WOODS OF THE STATE**

Raleigh.—North Carolina has made only a modest beginning toward reforesting the unproductive areas in the state, F. H. Claridge, assistant forester in charge of reforestation, points out in contrasting the state's progress along this line with that of other states.

Since the establishment of the state forest nursery by the department of conservation and development about six years ago, the forest plantings aggregating about 2,758 acres have been made in North Carolina Claridge said.

The forester estimated that some 2,500,000 acres of land in North Carolina now idle should be returned to forest growth. It is further estimated that about 1,500,000 acres of land in the state are only partly productive.

A recent report of the United States forest service listed 138,970 acres reforested in the country in 1930.

Michigan led all states in planting and putting idle lands back to work growing timber, with plantings by all agencies of 47,264 acres. New York reported 38,554 acres reforested and Pennsylvania 17,825.

**MUST LIVE WITHIN  
INCOME SAYS PAPER**

Incident to the rise in farm commodity prices, the *Charleston News and Courier*, pertinently voices a homely truism for the benefit of the South Carolina farmers, a truth that just as aptly applies to farmers in all the other states: “There will be no lasting prosperity in South Carolina, whether cotton sells at 8 cents or 40 cents a pound, unless the people shall live within their incomes, lay up something for a rainy day, practice the rules of economy and prudence that were known when Abraham, Isaac and Jacob shepherded their flocks and that have never been repealed.”

Hindsight is always better than foresight. How different things might have been in these last three years of depression had the farmers, had we all, adhered more closely to the ancient rules of economy and prudence that the wise men of olden times practiced—same and natural economic laws, which, as our discerning contemporary asserts “have never been repealed.” And the *Charleston paper* might have added, these laws will not be repealed—not so long as man must earn his living by the sweat of his brow.—Greensboro Record.

**GROUP ENJOYS CAMPING AT CAMP GREENVILLE**

A camping party made up of Mr. and Mrs. A. H. Houston, Mr. and Mrs. Beverly Trantham, Mr. and Mrs. Anthony Trantham, Mr. and Mrs. Sam Allison, Mr. Trantham, Mr. Jack Trantham, Miss Ashworth, Miss Helen Allison and Mrs. H. H. Patton enjoyed the first days of the week at Camp Greenville. The party returned to Brevard Wednesday evening.

**PLUMMER PLEASD WITH CROWDS AT OPENING**

“Delighted, beyond the power of expression,” is the way that Robert H. Plummer replied to a question as to the response of the people to the opening of the new store, R. H. Plummer and Co. The new place opened for business last Saturday, in the Tinsley Building next door to the bank. The new store is complete in its departments of merchandise for men, women and children, including shoes.

**NOTICE**

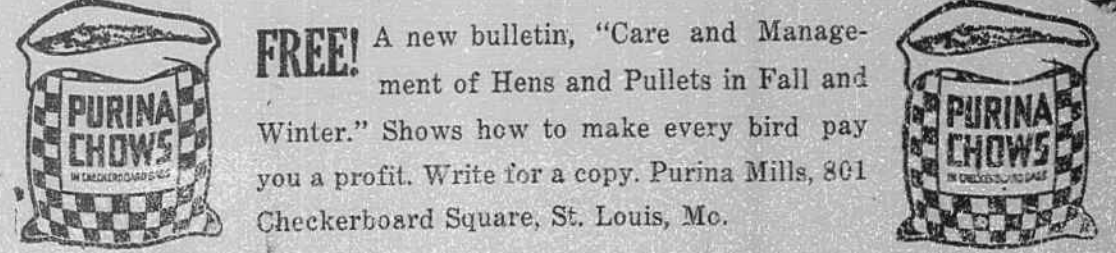
September 10th 1932.  
S. M. Barton of Brevard Township, Transylvania County, N. C., returns as stray, One south down ewe one or two years old marked as follows: Swallow fork and underbit in the right ear, one half crop in the left ear.  
Filed Sept. 10, 1932.  
Jess A. Galloway  
Reg. of Deeds.

**ASK the PRICE  
of PURINA**

BEFORE you decide on any laying mash this fall, ask the price of Purina. Perhaps you haven't heard how low the Purina Laying Chow price is today. You'll be surprised at how little it costs to get the best.

\* Today's bargain price on Purina is so welcome just at this time. If your hens and pullets ever lay, they must do so these next few months when eggs will make money. The family pocketbook needs that egg money a good mash will provide.

\* Any old mash or just grain might get a few eggs in summer but it takes a mash built to make eggs to get eggs from now on. You know, just as your father before you knew, that Purina Laying Chows have always been built to make eggs. But your father never bought Purina at such a low price or got so many eggs in the bag as you'll get this fall and winter.



FREE! A new bulletin, “Care and Management of Hens and Pullets in Fall and Winter.” Shows how to make every bird pay you a profit. Write for a copy, Purina Mills, 801 Checkerboard Square, St. Louis, Mo.

**B. & B. Feed & Seed Co.**

THE STORE WITH THE CHECKERBOARD SIGN