

Local and Personal Items

Mrs. J. L. Saltz and daughters, Edna Mae and Christine were shopping in Greenville Friday.

Mr. Spainhour, teacher in the Brevard High School spent the week-end in Asheville.

Mrs. Bert Freeman and Mrs. Eck Simms were shopping in Hendersonville Friday.

Miss Elizabeth McCoy and Bertha Jean Hampton of Montreat Normal were visiting their parents here last week-end.

Mrs. Mabel Keller and daughter, Louella, and son Robert, spent the week-end in Brevard.

Mr. and Mrs. Hinton McCleod have moved into their home on Park Ave. after spending the summer at Camp Illahee.

Mr. Flood of Southern Florida is spending several weeks at the Virginia Lodge.

Miss Laura Verner has returned to Washington, D. C. after visiting her parents, Mr. and Mrs. S. P. Verner.

Mr. George Nicholson was a business visitor in Hendersonville on Monday.

James H. Case, representative of C. M. McClung of Knoxville was in Brevard on Wednesday.

Mrs. Jim King has returned from a visit to her daughter, Mrs. Roy Brown and Mrs. Oulla of Florence, S. C.

Mr. and Mrs. S. P. Verner have moved into an apartment in the Red House for the winter.

J. L. Bell left the first of the week for Pembroke where he will spend the winter.

Lloyd Allison has gone to Durham, where he has accepted a position.

John Wallen, who has been spending the summer with his daughter, Mrs. T. P. Ward, left Saturday for Spindale where he will spend the winter with his son, J. J. Allen.

Mrs. Ellen Maxwell, of Hendersonville, spent a week with her granddaughter, Mrs. T. P. Ward.

Rev. Paul Hartsell, Brown Carr, Grady Kilpatrick and Mrs. T. P. Ward attended the trustee meeting of Fruitland Institute held in the First Baptist church in Hendersonville.

Mr. and Mrs. James Siniard and family have returned home from a trip to Ocala, Fla.

Miss Myrtle Frady, of Washington, D. C., is spending some time here visiting friends and relatives.

Mrs. C. E. Orr and Miss Rowena Orr left Wednesday for a trip to New York.

Mrs. John Bishop and Mrs. A. O. Kitchens attended the Indian Fair last week.

Mrs. C. O. Robinson attended the funeral of Dr. Van Epp at Cashiers Sunday.

Miss Myrtice Marie Dillard spent last week in Sylva. While there she attended the Indian Fair.

Mrs. Freeman attended the Indian Fair one day last week.

Miss Rowena Orr was shopping in Asheville Monday.

Mr. A. H. Houston left Sunday for a weeks visit to points in the north.

J. R. Stackley and John D. Robinson, who have been conducting the sale at Plummer's, left Sunday. While here they were guests of the Pierce-Moore hotel.

Miss Laura Verner has returned to Washington after a visit with her parents, Mr. and Mrs. S. P. Verner.

Mr. and Mrs. Albert G. Kyle left Thursday for Niagara Falls, N. Y., where they will spend some time visiting friends and relatives.

Mr. and Mrs. Hinton McCleod and family have moved into their home on Park avenue after spending the summer at Camp Illahee.

Mrs. Esther King and Ernest Merrill spent several days last week in Florence, S. C., where they visited Mrs. King's daughters.

Mr. Harley Brendell, of New York was in Brevard over the week-end as the guest of Mr. Carl Wike.

Miss Marie Tinsley, who has been spending her vacation with her parents, Mr. and Mrs. John C. Tinsley has returned to her duties at the Duke hospital, Durham.

Mr. T. J. Stephenson, of Swannona, was a guest last week at the home of Mr. and Mrs. John C. Tinsley.

Miss Hassie Tinsley, Marvin Garmon, Mitchell Fortune and Dr. McClean attended the Cherokee Indian Fair last Friday.

Mr. Ernest Miller spent Friday of last week in Asheville.

Mrs. Geer and Mrs. Whitlock of Belton, S. C., were visiting Mrs. Geer's daughter, Mrs. Lewis Cobb last week-end.

Mr. Perry Alexander Contractor, of Swannanoa was a visitor in Brevard last week.

Mrs. J. W. Chapman has returned from a week's visit to Charleston to her home on Probarb Ave.

Mr. and Mrs. Cos Paxton of Greenville spent the week-end at their summer home at "Cherryfield."

Mrs. C. E. Orr and daughter left on Wednesday for New York City where they have rented an apartment for winter.

Mr. and Mrs. Mack McKay of Asheville spent Sunday in Brevard with Mr. and Mrs. Duckworth.

Mr. and Mrs. J. S. Silversteen have closed their summer home and moved to the Pierce-Moore for the winter.

Miss Ruth Burleson of Albermarle, spent the week-end in Brevard.

Mrs. J. E. Waters, Ruth and Willie Kate Waters, Agnes and Josephine Clayton and Mary Osborne Wilkins were shopping in Asheville Saturday.

Mr. and Mrs. Bean who have been with the Citizens Telephone Company for the past five years have left to make their home in Asheville.

CAROLINA PRESS VIEWS

NATURE OF THE INSTITUTE AT UNIVERSITY

The idea of the Institute of Government conceived by Prof. Albert Coates, of the state University, requires only practical realization in the right way to be of immense service. Last night and again today, some 700 North Carolinians, most of whom are actively interested in some phase of public service, have been communing together at Chapel Hill as the Institute begins to move out of its first stages towards definite organization. The purpose of the Institute is single—the improvement of popular government. The method outlined by the men who have been working with Prof. Coates in the enterprise, will be instructor for the attending officers through making available to them collected and digested information about the experience of other officers in similar duty. The intent is to compensate as scientifically as possible for the weakness of public service inherent to rotation in office and the consequent changing inexperienced personnel in public office.

The lack of an adequate library of practical problems of all phases of the public's business would be treated. The Institute would undertake to write guide-books as well as to publish a journal that would keep under discussion changing methods and improvements in various branches of the public service. The chief danger of the failure of a plan that is lofty in purpose and altogether finely conceived lies in the possibility of the movement bogging down into general talk of the need for the institute's service. A thing of its character must be made vital with practical aids to the new governmental officer and the old order to take the place in the life of the state which it aspires—High Point Enterprise.

THE TIME TO BUY

(Mooresville Enterprise) From all indications, now is the time to buy. The price trend is upward. Stores of nearly all manufactured goods have become short. The penalty of three years of slow business and conservative manufacturing was bound to come. The condition was normal and could not endure. If now, then before long people will be paying more for what they use with the possible exception of raw farm products. Prices of these also may go up substantially. One of the trade views, accepted as a high authority stated in its latest report that merchants who have been laying in stock have been confronted with a scarcity of merchandise in many instances with the price trend definitely upward. If the merchant no longer has the run of the market almost at his own price it is obvious that the ultimate buyer will have to pay high prices. Bargains will probably be harder to find and the sums which consumers have found ample to meet their needs in dull business times may have to be considerably increased to purchase the same things when a great wave of restrained buying breaks.

SOCIALIST ELECTORS PLACE ON STATE BALLOTS

Raleigh, North Carolinians want to cast their ballot for Norman Thomas, Socialist candidate for president, in the general election that fall may do so. A resolution placing the names of Socialist electors on the ballots along with Republican and Democratic electors was adopted unanimously by state board of elections. A petition signed by more than the necessary 10,000 persons, had been presented to the Socialist party in conformity with election laws. A petition of the prohibition party, however, bearing fewer than

Hungry Youngsters



Delight Kiddies

oughly, add sugar gradually, and cream together until light and fluffy. Add eggs, chocolate, and cream, and beat well. Add flour, a small amount at a time. Beat after each addition until smooth. Chill until firm enough to roll. Roll into thin sheets on slightly floured board. Cut with floured cookie cutters as desired. Dredge with sugar, or decorate with nuts, shredded coconut, small colored candies, colored sugars, or dried fruits (raisins, currants, and thin slices citron). Place on ungreased baking sheet and bake in moderate oven (350° F.) 9 minutes. Makes 2½ dozen large cookies.

Chocolate Drop Cookies

2 cups sifted cake flour
¼ teaspoon soda
dash of salt
½ cup butter or other shortening
½ cup brown sugar, firmly packed
1 egg, well beaten
3 squares unsweetened chocolate, melted
½ cup milk
1 teaspoon vanilla
½ cup almond meats, broken
Sift flour once, measure, add soda and salt, and sift together twice. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg and beat well. Add chocolate and blend. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth. Add vanilla and nuts. Drop from teaspoon on greased baking sheet and bake in moderate oven (350° F.) about 7 minutes. Frost with chocolate butter frosting if desired. Makes 50 cookies.

Mrs. A. H. Harris, who represented the club at the district gathering.

Society News and Club Activities

MUSIC LOVERS CLUB HAS MEETING

The Music Lovers' Club met Monday evening, October 10, at the home of Mrs. J. M. Allison with Mrs. Allison and Miss Eva Call as hostesses. Miss Call and Mrs. Alex Kizer reported on the district meeting of the Federated Music Clubs, held in Marion, October 8.

The program with autumn as its subject, presented by Mrs. Frank Jenkins, was most interesting. A discussion of autumn in nature myths was supplemented by several autumnal songs, two vocal solos, "The Star," and "Summer is Gone," beautifully sung by Mrs. Alex Kizer and two piano numbers, "In Autumn," by E. A. McDowell and "Kabald," by Edward Grieg, played by Miss Lillian Jenkins.

The spirit of Hallowe'en was delightfully carried out in refreshments and decorations by the joint hostesses.

SNELSON-RAMON

Miss Mollie Snelson, daughter of T. L. Snelson, of Brevard, was married to Mr. Jack Ramon, of Asheville, in a quiet ceremony Wednesday, October 5, in Asheville, with only a few close friends and relatives in attendance.

The bride and groom left immediately after the ceremony for San Antonio, Texas, where they will make their home.

MISS EDNA MAE SALTZ ENTERTAINS CLASS

Miss Edna Mae Saltz entertained her Sunday school class from Oak Grove at her home in North Brevard last Thursday evening, with a party which featured a weiner roast. Games were played by the young people and a most enjoyable evening was spent. There were 11 members of the class present, ranging in age from 8 to 12 years.

BREVARD GIRL WINS COLLEGE HONOR

Miss Elizabeth Duckworth who is in her senior year at Western Carolina Teachers' College has recently been elected to the following offices on the campus: President of the Columba Literary Society, Vice-President of the Senior Class and President of the College Department of the B. Y. P. U.

Miss Duckworth is also a member of the Y. W. C. A. cabinet and vice-president of the Baptist Student Union.

P. T. A. TO MEET MONDAY

A meeting of the Parent-Teachers Association will be held Monday afternoon at 3 o'clock at the three school buildings here and will be something on the order of an afternoon tea given by the teachers to the parents. No special program will be given at this time but all parents having children in the school are urged to be present.

GALLOWAYS IN REUNION

The attractive home of Mr. and Mrs. Walker Galloway, of Selma, was the scene of a happy event on Sunday, October 2, when their children and their families gathered for a reunion. All the children were present with the exception of two daughters, one of whom resides at Shelby and the other at Central, S. C.

A bountiful picnic dinner was served on the beautiful lawn and during the afternoon a host of friends and neighbors called, which added much to the enjoyableness of the occasion.

GIRL SCOUT MEET

The regular weekly meeting of the Girl Scouts was held at the Brevard High school building with a full attendance.

The order of business included: Formation, meeting of different patrols and general business discussion. A number of interesting games were played.

EASTERN STAR TO HOLD REGULAR MEET

The local Order of the Eastern Star will hold its regular meeting in the Masonic Hall Tuesday evening, October 18, at 8 o'clock. All members are urged to be present.

CHILDHOOD AND YOUTH WEEK AT METHODIST

The Adult Department of the Brevard Methodist church will observe Childhood and Youth Week as its morning exercises Sunday, Oct. 16 at 9:45.

All adults of the church are earnestly requested to be present, and visitors are cordially invited.

Macon County farmers recently sold 275 head of grade beef cattle for nearly \$4,000. Eighty-five farmers took part in the sale.

**Chicken Dinner 25c
WALTERMIRE CAFE**

TAKE OFF the BLINDFOLD

THE advantages of good lighting are, in general, appreciated, but many are not thoroughly informed as to what constitutes good lighting.

A factory manager does not wilfully invest a large amount of money in costly machines and pay wages to the operators only to have the efficiency of the men and the output of the machines reduced because the illumination is inadequate; he frequently does this unwittingly.

A worker's efficiency depends to a large extent, upon his ability to see. If the lighting is not adequate, you are placing a partial blindfold upon the workers. Production and quality suffer in consequence.

In one test conducted over a length of time, sufficient to assure average conditions, it was found that an increase in the level of illumination produced an increase of 12 per cent in production. Merely improving the quality of lighting through the elimination of glare, shadows and excessive brightness showed an immediate improvement in production.

Good lighting also reduces industrial hazards. Fifteen per cent of industrial accidents are directly chargeable to poor lighting.

What proper lighting can do for industry it can do also in the store, office and home.

**OUR LIGHTING SPECIALISTS
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WALTERMIRE CAFE**