Friday, March 14, 1924

PLAY BASEBALL AND FOOTBALL AT NIGHT

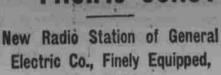
Electric Floodlights and Searchlights Successfully Applied to **Popular Outdoor Sports.**

Baseball and football at night under the light of powerful floodlights and searchlights was successfully played ast fall on the illuminated athletic field of the General Electric Company st West Lynn, Mass. The entire field was excellently lighted, so that both players and spectators were enabled to follow the ball, even when it was high in the air, without trouble.

Night baseball was so successful that a permanent installation of the lights has been made for this purpose, and games after dark will be part of a regular schedulg in the spring.

Could Follow High Flies Twenty floodlighting units and three eighteen-inch General Electric incandescent searchlights were used for the illumination. The incandescent

KGO OPEI

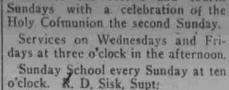


Works on 312 Meters.

On the western edge of the United States at Oakland, Cal., two steel towers have arisen and from the antenna, on January 8, a new radio voice vibrated on the air. This voice, now heard regularly three nights every week, is that of KGO, the second link in a chain of three superbroadcasting stations planned by the General Electric Company. The first is, WGY, at Schenectady, N. Y., now completing two years of popular broadcasting, and the third will be erected at Denver, Col.

For the first time in the brief history of radio broadcasting, an entire building has been constructed to house a great station and its equipment.

The Oakland station in its studio, control room and power station em-PA-58-6-18 36-22 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-24 19-2



Services the second and fourth

Services as follows:

THE FRANKLIN PRESS

The St. Agnes Guild meets the second and fourth Thursday of each month.

Please notice that the hour for the week day services at St. Agnes Church has been changed from noon on Wednesdays and Fridays to three o'clock. This change we hope will make it more convenient for all to attend these services.

HATCHERY NOTES.

As we go to press it is reported that the prospects are encouraging for a good hatch from two sections of the big incubator that is being operated here by Mr. Roy Carpenter. Princeton St., Memphis, who says: The other sections were filled later and will be hatching within the next few days.

hundred eggs Saturday and Monday. | and strength I can speak of it only as Get your eggs in now or reserve space for your eggs when the other sections are hatched out.

Eggs for hatching purposes should be handled carefully and should not get chilled. You may expect better hatches if eggs are turned once or twice daily before being brought to the incubator. As a general thing, the iresher eggs hatch best. Try to get them to the hatchery before they are a week old. Ten days should be the limit.

A citizen struck by an automobile was found to have \$6,000 in money sewed to the lining of his clothing. but it isn't everybody, of course, who can afford a wad like that for a bumper.



Tennessee Lady Was on the Tried Tanlac-Now Troubles Are Gone.

People who feel the need of an upbuilding tonic may buy Tanlac on the assurance of more than 100,000 well known men and women who have publicly testified to the splendid resulfs they have derived from its use;

Among the hundreds of Tennessee people who have testified to the merits of the medicine is Mrs. Mary E. Hoy, esteemed resident of 2577

"After the way Tanlac has improved my appetite and digestion, steadied There will be room for about twelve my nerves and built up my weight a wonderful tonic and medicine.

"Before taking Tanlac I was so run-down, weak and nervous that I Verge of Nervous Break- seemed to be right on the verge of a down When She First complete breakdown. Three bottles of Tanlac gave me a keen relish for my food, made my sleep sound and restful and did me so much good in every way that I believe it will help anyone who gives it a fair trial.",

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Tanlac is sold by all good drug stores. Over 40 Million Bottes Sold. Accept No Substitute, º

Take Tanlac Vegetable Fills .- Adv.

Made All But the Hole.

Little Betty was very proud of a jumper she had knitted. She showed it to her mother's friend.

"And did you make this all by your-self, Betty, dear?" the friend asked. "Nearly, but not quite," said Betty, who are astickler for the truth. "I made it all but the hole.you put your head through."

PURE BRED WHITE LEGHORN EGGS D. W. YOUNG STRAIN.

I will take your order for from one to fifty settings. From Pen No. 1, \$1.50. From Pen No. 2, \$2.00. See me for prices on Eggs from General Flock in lots

of 100 to 500. This is the best White Leghorn strain in America.





new Pacific coast radio broadcasting station, built and operated by General Electric Co. Above-Studio building of KGO. The whole building is devoted to radio broadcasting.

bodies the latest developments in the art. Its power and antenna systems, a thousand feet away from the studio building, include all the mechanical and technical refinements that have marked the new achievements in broadcasting. The engineering resources of a great electrical organization have been brought into the problem of making this station one canopy of light into the air over the which every listening radio fan may

field. These were the lights which enjoy. The Pacific Coast station is located

made it possible to follow high files. The other lights were depended upon largely to illuminate the ground.

lamps employed for both floodlights

and searchlights were 1,000 watt, 110

volt, and at the last moment three ad-

ditional searchlights were added for

the purpose of throwing a complete

The lights represented a combined strength of four million candlepower. The game lasted from about 8:15 to 9:45.

The permanent illumination plan for night baseball consists of five lighting stations. One station is located 109 feet back of the home plate, one each opposite first base and third base, 125 feet on a line from home plate, and one each back of the right field foul line and the left field foul line, 175 feet from a line drawn through the home plate. The lights are mounted on platforms, supported forty feet above the ground by poles.

Football Game Floodlighted

Night football followed swiftly on the heels of night baseball. The engineers designed a somewhat different lighting plan for football, consisting of eight instead of five lighting sta- floor a control room, where operators tions. Two of these were placed 35 listen to the broadcasting with headfeet back of each goal line and 94 feet apart. Two more were located 100 feet back of the side-lines on each side and 150 feet apart.

Fifty floodlighting units, each equipped with a 1,000-watt Mazda lamp, were used, and eight of the eighteeninch searchlights, also having 1,000watt Mazda lamps. This made a total of 58 units, giving a combined light volume of five million candlepower. A regulation four-period game was thousand spectators.

on East Fourteenth street, Oakland, a site selected because of its technical advantages, the availability of musical talent and the nearness of San Francisco. It is a two-story brick building. On the first floor is the office of the studio manager, the correspondence room, and attractive re-ception room and the ladies' rest room.

On the second floor are two handsomely appointed studios, one large enough to accommodate a chorus or orchestra, and the other for the broadcasting of solos or addresses. The use of two studios makes continuous broadcasting possible, as the performer can prepare to broadcast while the preceding number is being given. Adjoining the studios is a "silent" room, where those taking part in the program await the call to the studio. There is also on this phones at ear.

The power house and antenna system are a thousand feet from the studio building. The station operates at 1,000 watts, and 312 meters. KGO will be in the air every Tuesday, Thursday and Saturday night.

For fifty cents a day-a mere half dollar-O. H. Caldwell, of Bronxville, N. Y., operates an all-electrical home in which every possible function is played under these lights, with several done electrically. Fifty-five operations in his home are so performed.

Flint Hill News.

North Skeenah Locals.

We are having some snowy weather at this writing.

Mrs. Mattie Hasting is on the sick list. We wish her a speedy recovery. Mrs. Arizona Hasting and Mrs. Angie Sanders were visiting Mr. Joe Hasting, of Cartoogechaye, one day last week.

Mrs. Jane Sanders and little son Howard were visiting Mr. John Ledford, of Prentiss, Sunday afternoon.

Mr. John Farmer was visiting his son, Mr. Jim Farmer, Sunday.

Mr. John Farmer has bought out Mr, Louie Henson at the forks of the LITTLE GIRL. road

A Real One.

Ev-tander: "I observe that you treat that gentleman very respectfully

Garageman: "Yes, he's one of our carly settlers.'

Bystander: "Early settler? Why. he's not more than forty years of age.

Garageman: "That may be true, but he pays his bills on the first of every month."-Motor Age.

Well, I am back at home again. have been at Byromville, Ga., this winter. Dyromville is a fine place to spend the winter. Good men to work for and good people to stay with. It is a small town on the A., B. & A. Railroad, 150 miles south of Atlanta. Mr. J. T. Jennings, Mr. E. T. Cal-

loway and family motored through to Riverside without any trouble at. all. It sure was a fine trip.

I sure am glad to see so much interest being taken in the power dam and cotton mill. Everybody seems to think it is the best thing that has ever been started for Macon Coonty and it sure is. Anybody can take a share or more. Come on, all of you that have not taken stock and take it. We will never get anything that is worth while unless we show that we want it.

Well, the snow, is about melted off, and I will ring off and go to work. One more thing. I saw Matt Daves cutting wood the other day. That was the forecast of snow. YOUR UNCLE FED.

Nowhere did Abraham Lincoln show his shrewdness of judgment better than in that famous utterance which ended, "You can't fool all the people all the time."

In the past, there were a few misguided advertisers who thought they could sell their wares better by misrepresentation. But those advertisers have long since gone out of business or mended their ways. Hard experience taught that Lincoln was right. Untruthful advertising doesn't pay.

Other advertisers proved that the only way to advertise successfully, make regular customers and build up public good-will was to tell the absolute truth about their goods.

So, you can be sure that every consistently advertised product is good. The advertising test has proved it. The very fact that it is advertised is your best warranty of satisfaction and true quality.

The concern that tells you frankly what it is doing is a good concern with which to do business. That is why it pays to read the advertisements, to patronize advertisers, and to buy advertised merchandise.

IT'S MIGHTY GOOD BUSINESS