

MID-AUGUST VALUE OFFERINGS

August is always a slowing-up month in business circles. Enthusiasms wane, people are fagged by the strain of hot weather and social activities—cash money folds its tents like the Arabs and silently steals away.

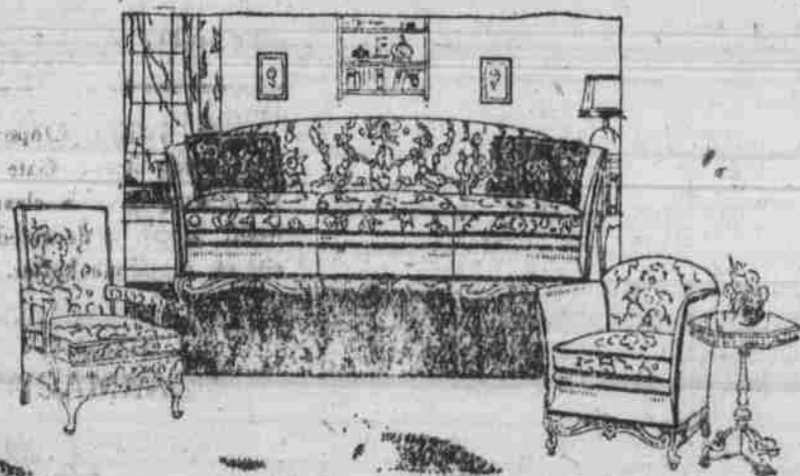
All of which rebounds to the benefit of the canny buyer.

For in August bargains are to be had. The uneasy merchant displays his wares, and, failing to snare the wary dollar, lowers his selling price to the cost mark—and under.

HENCE—

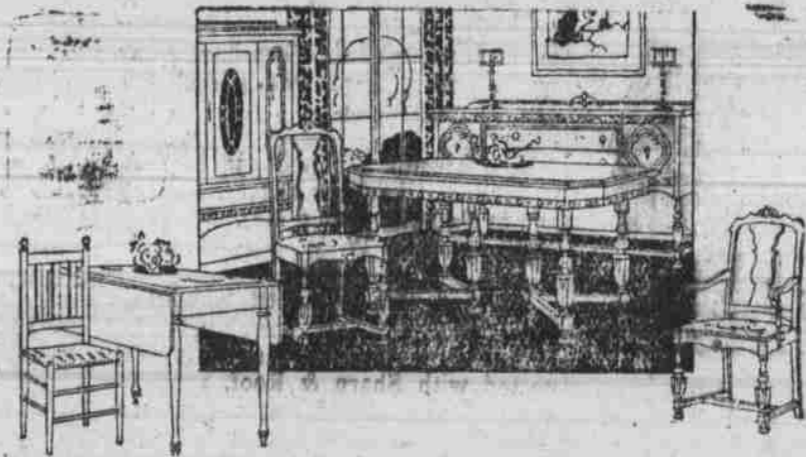
BARGAINS ARE TO BE HAD at Franklin Furniture Company's place of business. **REAL BARGAINS!** As Bill Cunningham says—the like has never been known!

BEAUTIFUL LIVING ROOM SUITES



3 pieces, Mahogany with brown leather upholstery, and Golden Oak with black leather upholstery. These are handsome Suites, and are priced very moderately. They will be an ornament to any living room and prove a lasting joy in your home.

DINING ROOM SUITES



We have Dining Room Suites in a variety of styles and finishes. Our mid-August selling prices are the lowest in our history. This is an opportunity to put in that handsome Dining Room furniture you have been wanting which you will not equal soon.

SPECIAL PRICE on small water and milk pitchers, 45c, 50c and 60c.

BEAUTIFUL DESIGNS IN BELCOLIUM (Better than Linolium) at 63½ cents per square yard. A smart floor covering that can be mopped up like tile.

WE ENDEAVOR TO CARRY EVERYTHING THAT COMES UNDER THE HEAD OF HOUSE FURNISHINGS. BUY NOW WHILE THE MID-AUGUST PRICES PREVAIL.

HERE

Franklin Furniture Company

Corner Phillips and Palmer Sts.

Franklin, North Carolina