

New Newspaper Is Launched For Jackson County

Marker To Honor Local Men In Service

Beautiful Unit Being Erected By Legion Here

Will Contain Name Of Each
Of The 1,200 Men From
Jackson County In Service.

A beautiful memorial marker, containing the names of all Jackson County men in service, is scheduled to be erected this week on the lot adjoining the post office.

The project is being sponsored by the William E. Dillard Post of the American Legion. J. P. Corbin is post commander.

The Selective Service Board of Jackson County is cooperating with the Legion by providing the names of the 1,200 men from this county now serving Uncle Sam.

The name of each man will be listed in alphabetical order, under double plate glass. The marker will be sunk in cement and will stand about seven feet high.

Plans are to keep the marker lighted at night, as a permanent record of those who have answered the call to arms.

The American Legion and the Selective Service Board are asking the public to cooperate and check the list carefully to see that no name is left off. Some Jackson County men registered in other places and have entered service without coming under the jurisdiction of the local board. In such instances many times, the local board has no record of the men in service. J. Claude Allison is chairman of the Jackson County Selective Draft Board.

The name of each man will be typed on a slip of paper and pasted in a space in alphabetical order, it was explained.

Registration At WCTC Will Be Half Of Normal

Indicates That 250
Students Will Be Enrolled
At College This Year.

The war has made heavy inroads in the enrollment of Western Carolina Teachers College for the coming year, according to Dr. H. T. Hunter, president.

"Present indications are that our enrollment will be about fifty per cent of normal, an average years we have had a little over 500 students. This year it looks like we'll have about 250. Of these, some 40 to 50 will be men," the college head said.

President Hunter announced that the institution was in line to become a WAAC training unit within a few months. Encouraging reports have come from Washington that the college is being looked upon with favor.

The faculty is down from normal years, but the eight major departments of the institution will be maintained, and a competent head for each. Dr. Hunter announced, students can still major in any of the eight departments of the college.

With the absence of several hundred men, the annual football program has been cancelled for the season.

Different
Chicago school janitors are said to get more than the teachers, but this only means they are promised more money.

CUT OUT AND MAIL OR BRING IN TODAY

SUBSCRIPTION BLANK

The Sylva Herald,
Sylva, N. C. Date.....

For the enclosed \$..... send The Sylva Herald to

Name.....

Home or Box No.....

Town and State.....

SUBSCRIPTION RATES

	In Jackson County	Outside Jackson County
Year	\$1.50	1 Year \$2.00
Months	80c	6 Months 1.25

All Subscriptions Payable In Advance

County Tax Rate Will Remain \$1.39

Jackson Citizens Are Responding To W.C. Victory Scholarships

Bagged Five Zeros



REUT. C. INCE holds his five fingers up to indicate the number of Jap Zeros he knocked out of the sky in an aerial battle near Lae, New Guinea. Ince, a member of the U. S. Fifth Air Force, comes from Boulder, Colo.

Rotarians Pay Tribute To Their Former President

The Sylva Rotary Club honored their immediate past president last night, in a program designed as a tribute to Phillip Elliott, head of the English department at Western Carolina Teachers college at Cullowhee has been elected by the board of trustees of Garner-Webb college to become president of the college.

Mr. Elliott is a graduate of Wake Forest college and has done graduate study at the University of North Carolina, Duke University, and Johns Hopkins University in Baltimore. He has been a member of the faculty at WCTC 12 years, and before that time was dean and vice-president of Mars Hill college. He holds A. B. and M. A. degrees.

Mr. Elliott will take over direction of the institution in time for the opening of the fall term in September.

He has taken an active part in the civic and religious life of Western North Carolina during his 12 years at Cullowhee.

He has served as supply pastor for numerous churches in this area during the time he has been here.

J. Cole Cannon Is In A Knoxville Hospital

J. Cole Cannon, general manager of Cannon Brothers, was reported slightly better yesterday in a Knoxville hospital, where he recently underwent an operation. He has been in ill health for nine months.

No Changes Made In Structure Of Tax Set Up Here

Debt Service Largest Single
Item In Budget, Calls For
62 Cents.

The board of commissioners of Jackson county have adopted the county budget for the coming year, which calls for the same tax rate as last year—\$1.39 per \$100 valuation.

There are no changes in the budget structure, and each department of the county gets the same proportionate part of every dollar as last year. Debt service lead all other items, with .62 cents of the \$1.39 going to retire bonds.

The current valuation of taxable property in the county is set at ten millions.

The budget sets out the following items:

General Fund\$.15
Poor (special purpose)06
Wealth04
Schools29
Debt Service62
Special Court10
Public Assistance12
Hospital01

Total Tax Rate \$1.39

Jackson County War Bond Quota Set At \$27,287

Chairman Ariail Sees Need
For Harder Work In Order
To Meet Quota For August.

Jackson County has a quota of \$27,287 in war bonds for August, according to R. L. Ariail, chairman of the war bond sales committee. The county has been meeting the quota monthly, but with an increase for August, Mr. Ariail pointed that additional work would have to be done to meet the quota as set by the treasury department.

The ten per cent deduction plan from each payroll has been supplemented with the slogan of "Ten Per Cent and More."

There are four places in the county selling bonds: The Jackson County Bank, Sylva; The Sylva Post Office, and the post offices at Cullowhee and Cashiers.

Jackson Man Goes To Fort Knox To Study

Pvt. James Vernon Painter, son of Mr. and Mrs. B. O. Painter, is now at Fort Knox, Ky., where he is a member of the Armored Replacement Training center to learn the secrets of mechanized warfare.

The 15-week training program will give Pvt. Painter and his fellow soldiers, time to familiarize themselves with the fundamentals of army life, and to use weapons and vehicles which make up the armored division.

Thirty Scholarships At \$100 Each Are Sought In Jackson For Deserving Students.

Indications yesterday were that Jackson county would reach the quota of providing \$3,000 for the Western Carolina Teachers College special Victory Scholarship Loan Drive, which has been in progress for the past ten days.

Dr. H. T. Hunter, president of the institution, explained that efforts were being made to get 75 scholarships for this year, and a continuation of the plan for next year. The scholarships are \$100 each.

"The citizens of Jackson county are enthusiastically responding to the call. No Jackson county person we have contacted have failed to participate," the college president said.

The plans of the college officials are to complete the drive in Jackson county before carrying the campaign to adjoining counties. All counties in this area have been given quotas, and the "ground work" laid in most of them.

President Hunter pointed out that the response of Jackson would in a large degree determine results in other counties.

"Jackson county has always rallied to the support of Western Carolina Teachers College, and we feel confident of this campaign," he concluded.

The scholarships will be used for deserving students who otherwise would not have the opportunity of a year in college.

Most of the citizens giving scholarships have signified their intentions of renewing them again next year.

Bishop And Mrs. Purcell And Others Spend Week- End At High Hampton

Mr. and Mrs. E. L. McKee had as their guests at High Hampton from Sunday to Tuesday the following: Bishop and Mrs. Clare Purcell, Superintendent and Mrs. W. L. Hutchins, of the Waynesville District of the Methodist Church, and Rev. and Mrs. R. L. Tuttle.

YES, WHERE?

If Lapland's people are Lapps,
And Japan's people are Japs,
Then where on earth
Is the land of birth
Of all our millions of Saps?

Your Newspaper -- Your Friend

The Sylva Herald and Ruralite appears today for the first time as a combined unit. The Ruralite has been published continuously for 17 years, while The Sylva Herald is a new newspaper.

For us the day is one of pride tempered with a consciousness of the grave responsibilities that lie upon any newspaper. Not the least of the responsibilities is the obligation to present the news, and to present it honestly and fairly.

This newspaper is an integral part of Jackson County. This newspaper will support any and all movements which are good for the county, and will fight unceasingly for those things which are bad for Jackson County.

We intend to publish the best newspaper we can. We intend above all things to make it fair, to make it just as complete as possible and certainly strive to make it interesting.

This newspaper is dedicated to progressive service to Jackson County.

The Sylva Herald and Ruralite is your newspaper—your friend.

THE PUBLISHERS.

Remaining Schools In Town and County To Open Thursday 19

Schools At Savannah and Webster Open Thursday Morning; Several Opened Monday.

By Thursday, August 19th, all schools in Sylva and Jackson County will be open, with an estimated enrollment of 4,500, according to Mr. Moses, county superintendent of education, yesterday.

Monday saw the opening of 15 rural schools that do not have bus facilities. Thursday morning the schools at Savannah and Webster will open, Mr. Moses said.

The schools of Sylva, Beta, Dillsboro, Qualla, Glenville, Cashiers, John's Creek, Tuckaseegee and Cullowhee Training School will open on Thursday, August 19th.

Cyrus Phillips, of Berry College, has been named as vocational instructor of the Cullowhee Training School, which gives a vocational department in each of the four high school districts of the county.

The schools opening Monday included: Willets, Balsam, Addie, Barker's Creek, Dix Creek, Wilmont, Double Springs, Green Mountain, East La Porte, Rocky Hollow, Oak Ridge, Wolf Creek, Sol's Creek, Tennessee Gap and Charley's Creek.

Mr. Moses announced the list of teachers for the county as follows:

SYLVA—J. L. Hair, Mrs. Mary Scott, Mrs. Nell Potts, Mrs. Julia Chapman, Louise Benson, Mrs. Mary R. Cowan, J. F. Corbin, Ossa B. Galloway, Mrs. Lula N. Bryson, Frank Crawford, Mrs. J. F. Fries, Annie Louise Madison, Rhoda Watson, Selma B. Middleton, N. G. Geisler, Belzora Holden, Mrs. Norma Lee, Evelyn Parker, Mrs. Emily Tompkins, Mrs. Bailey Whit, Wanda Dills, Bertha Cunningham, one vacancy.

DILLSBORO—Allyne Bryson, Mrs. Louise Thomas, Mrs. Virginia Terrell, Mrs. Dorothy Higdon, Mrs. Stella Bryson.

BETA—Vernon Cope, Mrs. Maude Reed, Mrs. W. G. Dillard, Mrs. Juanita Farmer Davis, one vacancy.

QUALLA—R. O. Higdon, Lucy M. Hall, Annie Lizzie Heyler, Mrs. Louise Edwards, Mrs. Mary J. Dillard.

CULLOWHEE—C. A. Hoyle, Mrs. Winnie Murphy Killian, Nell Bond, Maude K. Chem, Dr. A. L. Bramlett, Fannie Goodman, Mrs. Miriam Allen, Geneva Turpin, Edyth Walker, Mrs. Mae Whitley, Mrs. W. N. Coward, Anne Rube, one vacancy.

JOHNS CREEK—Alvin F. Bright, Leonora Slack, Mrs. Margaret Revis, Janie Hooper, T. F. Middleton.

TUCKASEEGEE—Mrs. J. E. Brown, Mrs. Lessie Reid Pell, Mrs. Inez Wachob.

CASHIERS—M. B. Madison, Mrs. Madge Merrill, Mrs. Agnes C. Rice, Mrs. Lillian Madison.

GLENVILLE—F. I. Watson, Homer Wike, Mrs. Melba Simpson, Mae Dowdle, David Pruitt, Mrs. Kate P. Bryson, Viola B. Bryson, Arlin Evans, Elaine Norton, Mrs. Emily Parker, Marie Smith, Mrs. Minnie Breedlove, Mrs. Maude Hutchinson.

BALSAM—G. C. Cooper, Mrs. Ora Monteith, Mrs. Louise McClure, WILLITS—S. J. Phillips, Mrs. Katherine Knight.

ADDIE—W. G. Dillard, Louise Davis, Mrs. Clem Cogdill.

DIX CREEK—A. C. Dillard.

BARKERS CREEK—Mrs. Demeris Cowan, Ethel Collins, Jennie Cathey.

WILMONT—Hoyle Deitz, Harriet Jenkins, Gertrude Moss.

ROCKY HOLLOW—Mrs. Maude Sherrill.

OAK RIDGE—Troy Rogers.

SOLS CREEK—Lucy M. Brown.

WOLF CREEK—Mrs. Nannie McGuire.

TENNESSEE GAP—Mrs. Olivia

(Continued on page 8)

The Ruralite Is Purchased And Combined With The Sylva Herald

Publishers Plan To Make
This A Newsy and Modern
Newspaper For Jackson
County.

Today marks the beginning of the weekly publication of a newspaper for Sylva and Jackson County by the Herald Publishing Company, which has purchased the 17-year-old Ruralite, and combined it with The Sylva Herald.

The new newspaper will be known as The Sylva Herald, and the publishers, W. Curtis Russ and M. T. Bridges, plan to make it as newsy, and as modern as possible.

The purchase of The Ruralite from Mrs. E. E. Brown, owner and publisher, was effective last Saturday. Mrs. Brown will continue to operate the Print Shop at its present location.

The subscription list of The Ruralite will be carried on by The Herald, and all business for the paper, news, advertising and subscriptions, will be handled in the new offices now being completed on Main street in the building formerly occupied by the Western Auto Associate Store—across the street from the Jackson County Bank.

The new newspaper will be seven columns wide and every page will have local news or local features.

In another article on this page, the publishers are announcing the appointment of Pierce Wyche as manager and editor. He is now a member of the staff of The Charlotte Observer. Until he arrives on the 15th of August, the managing and editing will be done by W. Curtis Russ, editor-manager of The Waynesville Mountaineer for the past 12 years.

The Herald plans to add a number of features during the next few months, and starting with today's issue, are presenting some features which will be found each week. On the editorial page, a column destined to create much interest, will be the "Voice of The People" in which eight or ten local people answer some questions on a topic of the day. The editorials will be fair and square to every one, timely editorial cartoon, and a humorous drawing "The Old H. Town" will be a regular feature of the paper.

A special semi-editorial "Here and There" by H. L. Gwyn, will add much to the editorial page. This writer too, deals with a recent five-hour stay in Sylva, and you will enjoy her comments on the editorial page.

Every week a column devoted to news from the C. J. Harris Community Hospital will be carried in this newspaper. This feature will be made possible by the cooperation of Mrs. Pat Carter, superintendent of the institution.

The subscription prices for The Sylva Herald will be only \$1.50 per year in Jackson County, and \$2.00 a year outside the county. Due to restrictions on newsprint, and strict postal regulations, all subscriptions will be payable in advance.

The Herald is anxious to get competent correspondents in each community of the county to handle the news for their areas. Those who are interested are urged to call by the office on Main Street and get details.

The ministers of the county will have available to them, the columns of this newspaper for all announcements of church activities. As the publishers want to make this a newsy newspaper, it felt that a standing announcement of Smith.

(Continued on page 8)

First Subscriber



KEESLER FIELD, Miss., was the first person to subscribe to The Sylva Herald. Pvt. Massie managed the Ritz Theatre here until he volunteered for duty in June. He heard of the new newspaper several weeks ago, and immediately placed his subscription even before many of the business details had been completed.

P. Wyche to Manage, Edit Herald

The publishers of The Sylva Herald have named Pierce Wyche as manager and editor of this newspaper.

Mr. Wyche is now a member of the staff of The Charlotte Observer, and will arrive August 15th to assume his duties. He has been in newspaper work for many years, and has had a wide range of experience in every department of editorial, news and advertising.

While he is working on the largest newspaper in the two Carolinas, Mr. Wyche has had experience on newspapers in towns the size of Sylva.

Both Mr. and Mrs. Wyche will take an active part in the civic and religious life of the community.

Mrs. Wyche was here Monday and secured a home for them to move to sometime about the 15th.

Let every man be occupied, and occupied in the highest employment of which his nature is capable, and die with the consciousness that he has done his best.—Sidney Smith.

Phone, Mail or Bring In Your News - -

The telephone number of The Herald is 110. Just call in your news, or if that is not convenient, drop it in the mail, or bring it by the office.

No news will be published that is mailed unless the person sending it in signs their name. This is an ironclad rule.

This is YOUR NEWSPAPER and you will find us ready to cooperate with you in every way. Just give us the facts, and we'll save you the trouble of writing your news out in detail.

Thanks for cooperating.