

Sylva Plans For Record Breaking Crowd

Ariail Urges Increase In War Bond Sales

Final Stretch Is Always Difficult When Nearing End

Sales Now Total \$86,000, But Chairman Warns That Remainder Will Come Hard.

Progress in sale of War Bonds, in the third loan drive, has been described by R. L. Ariail, permanent county chairman, as fair. The local banker said that, with a \$15,000 subscription recently assured him, \$86,000 may now be considered in the bag—with \$38,000 still to go.

Asked if that were not reason for jubilation, Mr. Ariail shook his head. "No!" was the reply, and it was very emphatic. "I grant you," he added, "that from a percentage standpoint, our prospects look excellent for an early completion—but get this: All the large subscriptions are in. I repeat, all the large subscriptions are in."

Mr. Ariail pointed out that he is no pessimist, that he still has unshaken faith in this community, but that the latter end of a bond campaign is always the hardest because it means that so many smaller purchases are needed.

He explained that some Jackson citizens make the mistake, the very natural one, of talking in terms of the maturity amount of the bonds, instead of purchase price. He asked that it be heavily emphasized that this county's quota is \$124,000 in actual cash that must be spent for the bonds.

After the section has already been well canvassed, it puts a different complexion on that final \$38,000, he warned.

"Yes, we'll make it—we must make it," concluded Mr. Ariail, "but tell your readers that the last is necessarily the hardest, and I'm still urging every person in Jackson county, with an income at all, to buy a bond of some denomination."

There are four disbursing agents in the county, The Jackson County Bank, The Sylva Post Office, The Cullowhee Post Office and the Post Office at Cashiers.

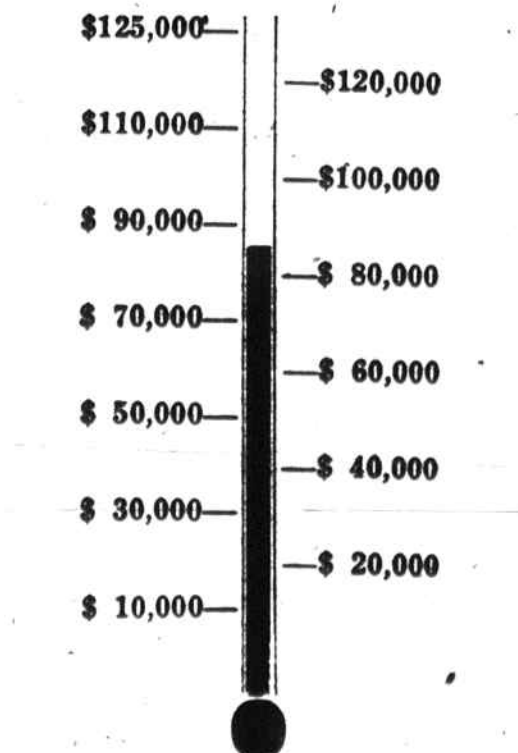
Those working with Mr. Ariail in the campaign include: Mrs. Harry E. Ferguson, chairman of the woman's division; T. N. Massie, charge of Sylva and Dillsboro; A. C. Moses, in charge of the campaign in county schools; Louis Hair, in charge of Sylva schools; Paul Buchanan, in charge of the Webster school; C. A. Hoyle, at Cullowhee Training School; and Frank I. Watson, the Glenville school.

Raymond U. Sutton has charge of industries and payroll groups; G. R. Lackey, in charge of rural districts; Dr. A. W. Ashbrook, has charge of Cullowhee, East La Porte and that immediate area.

Speakers available for any community rally, include: Dr. H. T. Hunter, Mrs. E. L. McKee, Hugh Monteith and Dan Tompkins.

War news and pictures will become more realistic and the people of the nation will understand that fighting is not as easy as staying at home.

Jackson's Bond Quota Is - - \$124,000



New Industrial Plant For Webster

Circus Publication Is Produced Here Weekly By Charlie B. Campbell

Loves The Circus



CHARLIE B. CAMPBELL, well known Sylva business man, keeps circus fans all over the nation posted through his weekly publication.

Training School Faculty To Give Picnic On Thursday

On Thursday afternoon, September 23, the faculty of the training school at Cullowhee will honor all new members of its own and W. C. T. C. staffs, with a picnic supper on the campus lawn.

Honorees from the training school will be Mr. and Mrs. Cyrus Phillips, Mr. and Mrs. McMurray Richey. Guests from the college will be: Dr. Grant McColley, Prof. Clarence Chrisman, and Miss Charlotte Watson. Invitations have also been issued to: President and Mrs. H. T. Hunter, Mrs. C. A. Hoyle, Prof. Leonard Allen, Dr. C. D. Killian.

Names of hosts and hostesses are: Principal C. A. Hoyle, of the training school; Miss Cordelia Camp, Dr. A. L. Bramlett, Mrs. C. D. Killian, Miss Kathleen Davis, Miss Nelle Bond, Miss Anne Rabe, Mrs. Evelyn Coward, Mrs. James Whatley, Miss Edyth Walker, Mrs. Leonard Allen, Miss Fannie Goodman, Miss Geneva Turpin.

Local Man Has Publication That Goes To Circus Fans Over Nation.

The only publication of its kind in the United States is issued from headquarters right here in Sylva. A weekly bulletin prepared by Charlie B. Campbell, proprietor of Campbell's Ice Cream Store, is eagerly read by residents of every state in the Union, and war conditions permitting by citizens of half a dozen foreign countries.

No, it is not information about ice cream, nor anything else sold in Mr. Campbell's sweet shop; it is a list of schedules of all circuses, big and little, throughout the nation, Canada and Mexico. It gives the current week's movements of each outfit, times of arrival, times of departure.

What is its purpose, why is it read, as it is, so ardently? "Because," explains Mr. Campbell, "the circus has its fans just as do baseball, football, and the turf. The late Billy Sunday was an ardent adherent, as is Henry Ford, one of the Reynolds families of tobacco fame, and many others throughout the continent."

Mr. Campbell himself, once an employee of Wallace Brothers Circus, declares emphatically that circus fans are as loyal as are devotees of the popular sports, probably more so. The idea behind his publication is so unusual and his scope of operation so wide, that it took considerable explanation before the Herald interviewer could grasp the idea or think in terms of this unique project.

Mr. Campbell points out that information as to the movements of circuses large and small, is eagerly welcomed by circus fans all over the country. Perhaps one of these circus patrons lives in Flagstaff, Arizona, or Portland, Maine. Knowledge that such an such a circus will be at a town possibly a hundred miles away, will enable him to engage in his favorite pastime—to sit in the big tent and watch the performance.

Thus the circus fan subscribes to Mr. Campbell's weekly printed message. While there are no other such bulletins in the country, there are three more organizations to which circus customers subscribe.

These also release literature at intervals, both regular and irregular. One of these is The Circus Historical Society, Guelph, Ontario, and another the Fans Association of America, Gales Ferry, Conn. (Continued on page 7)

Making Plans For Operation At Early Date

Further proof of the splendid resources of this section has just been provided by installation of Machinery for obtaining nickel and manganese, by the Smoky Mountain Nickel and Chrome Iron company, at Webster.

Property has been purchased by J. Miller and associates, of Mount Pleasant, Pa., from the Alford Wilson heirs, and work is to advance rapidly. A large smelter has already been unloaded at Sylva, and their is every indication of prompt and profitable operation.

The ground to be worked is said to show a high percentage of the metals now so much needed for the war effort.

Jarrett And Wife Are Reported To Be Badly Injured

Robert Jarrett, resident of Atlanta, native of Dillsboro, who, with his wife, was seriously injured in a motor wreck at Atlanta, has been reported as showing no improvement, his condition still being regarded as critical.

Mrs. Jarrett is said to have been less severely injured than her husband, but grave concerns for her recovery have also been expressed by attending physicians.

Mr. Jarrett is the son of Mr. and Mrs. R. F. Jarrett, of Dillsboro. Two brothers, Clyde H. Jarrett, of Andrews, and Dr. Ralph Jarrett, of Charlotte, hastened at once to Atlanta, upon news of the accident, planning to remain pending changes in the sufferers' conditions.

The parents in Dillsboro have been receiving numerous expressions of interest from a wide circle of friends, all of whom hope for the recovery of both.

Hospital Awards Nursing Diploma To Miss Sumner

Miss Eloise Sumner, daughter of Mr. and Mrs. Floyd Sumner of Sylva, last week received her diploma from the Biltmore Hospital School of Nursing, at Biltmore, and is now a graduate nurse.

The closing exercises were conducted in All Souls Episcopal church. Miss Sumner made an excellent record while pursuing her studies at the hospital and her career in her chosen profession will be of wide interest to many friends in this community.

McGinnis Is Welcomed From Solomon Islands To Spend Shore Leave

Five Hundred Were Killed By A Japanese Bomb, Within Few Feet of Where He Stood



SEAMAN JAMES WALTER MCGINNIS, of Sylva, at home from Solomon Islands area, for shore leave in two years.

Miss Martin Is Heard In Speech On Food Topic

The Webster Home Demonstration Club met Monday afternoon, September 13, at the home of Mrs. Don Davis. After the business session which was conducted by the president, Mrs. Dennis Higdon, a program on "Safety in the Home" was presented by Miss Margaret Martin, home demonstration agent. "Food For Freedom" pamphlets were distributed to the members by Miss Martin.

At the conclusion of the program, refreshments were served by the hostess to the following members: Mrs. Dennis Higdon, Mrs. F. M. McKee, Mrs. L. H. Cannon, Mrs. Ernest Penland, Mrs. C. J. Cowan, Mrs. D. D. Davis, Mrs. Deway Blanton, Miss Myrtle Davis, Mrs. R. P. Buchanan, and Miss Martin.

The next meeting will be held at the home of Mrs. Higdon on October 11.

The man who doesn't like hot weather can now get ready to dislike cold weather. It's coming.

Speaker At Event To Be Prominent Member Of Legion

Hon. R. Gregg Cherry, Past State Commander of Legion, Will Be Heard In Celebration.

All roads will lead to Sylva on Thursday, September 23, when Jackson county's fathers, mothers, wives, brothers, sisters, other relatives, and sweethearts will assemble—in a throng of several thousand, it is believed—to witness at 2 p. m., unveiling of the shield honoring this community's men and women in the service.

As already announced, Hon. R. Gregg Cherry, of Gastonia, will be guest speaker for this event which is sponsored by William E. Dillard Post of the American Legion, Major Cherry being past state commander of that body, as well as former speaker of the house in the N. C. legislature.

Post Commander J. F. Corbin and Post Adjutant T. W. Ashe, who is also chairman of Jackson county commissioners, both have expressed expectation of an event that will bring a large percentage of the county's population to Sylva, one that will long be remembered.

A rostrum will be erected near the shield which stands within a few feet of the post office; the Way-

SCHOOLS TO CLOSE

John R. Jones, secretary of the chamber of commerce, has announced that Jackson county schools will be given a half holiday on Thursday, September 23, in order that the teachers and pupils may attend the unveiling of the service men's shield, at 2 p. m. on that date.

nesville High School 57-piece band, noted for its excellent performances, will provide patriotic music.

John R. Jones, secretary of the chamber of commerce has announced that Sylva business houses will close at 2 o'clock for the remainder of the day, in order that every one possible may enjoy the following program:

Meeting called to order by Post Commander J. F. Corbin.
Advancement of the colors—by the Legion Color Guard.
Invocation — by Legion Chaplain Rev. B. S. Hensley.
Remarks by Commander Corbin.

Introduction of speaker—by Dan Tompkins, past commander of the Legion Post.

Speech—by Major R. Gregg Cherry.

Unveiling of the Honor Roll—Misses Brent Chapman and Ann Cathey.

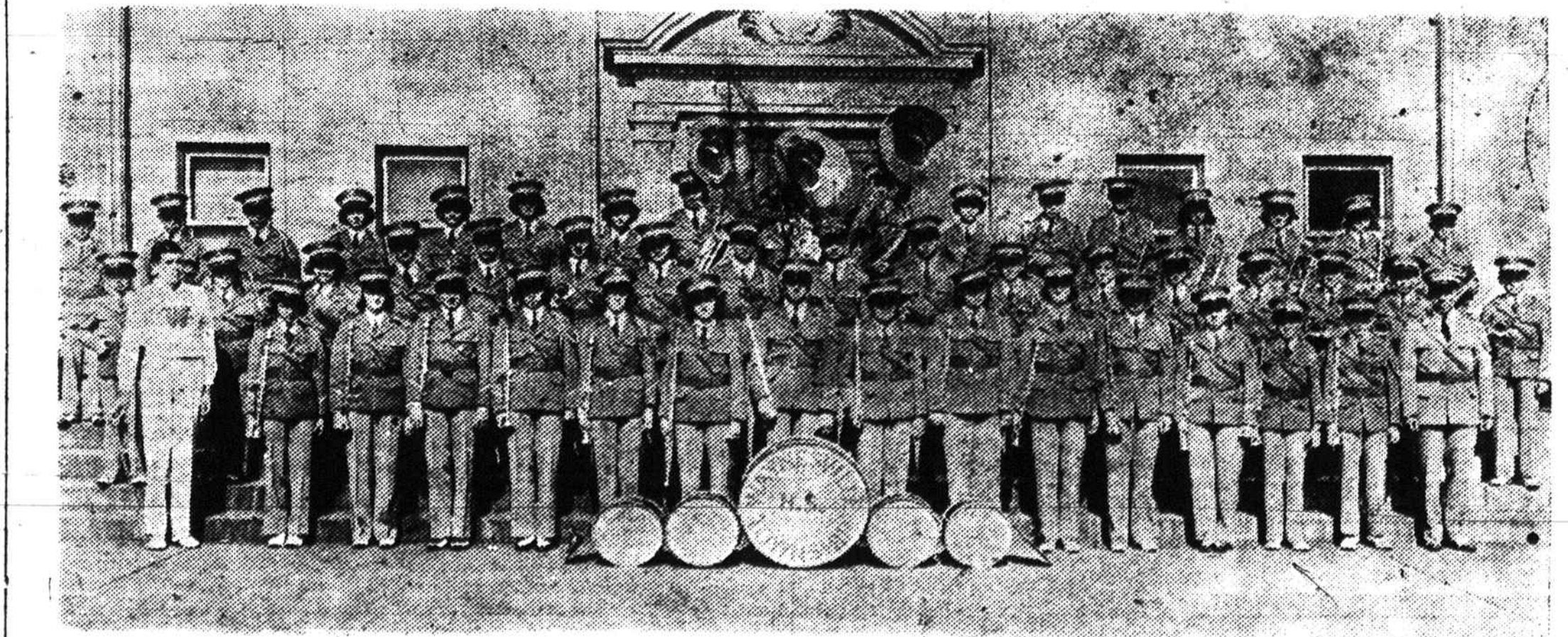
Singing: "America" led by the school choir.
The committee, whose efforts have made possible this gala event are: Post Commander J. F. Corbin and Adjutant T. W. Ashe; O. E. Monteith, Dillard Coward, Dan Tompkins, Elliott Pressley, Joe Davis, Posey Cathey.

Mr. Cathey has received much commendation as constructor of the elaborate shield, upon which will be inscribed the names of Jackson county's own, its men and women who are bearing a conspicuous part in the present World War.

R. L. Ariail, permanent county chairman for the third war loan campaign, has been in close collaboration with the legion post committee, and he expects a large War Bond sale as a result of the coming gathering.

Mr. Ariail, who declares that his chief ambition is to see Jackson county go over the top, will speak (Continued on page 3)

58-Piece Band From Waynesville Will Play For Unveiling Program On 23rd



This is the 58-piece uniformed band from Waynesville which will participate in the unveiling program here on the 23rd. The band is under the direction of Charles Isley.

Educational Seminar To Be Held In Sylva

The educational Seminar of the Methodist church, Waynesville district church at 9:30 a. m., Thursday, dist church at 9:30 a. m. Thursday, September 23, Mrs. J. Robert Long, of Bryson City, district president, presiding.

Program of the day's gathering follows:
9:30, Devotional—Mrs. C. O. Newell.
9:45, Purpose of the meeting—Mrs. J. B. Tabor.
10:00—Group meetings.

11:00 Christian Education—Mrs. J. B. Tabor, leader.
12:00 Chinese Emergency Relief—Mrs. H. G. Hardin.
12:15 Young Women and Girls—Mrs. Dan Moore, leader.
12:30 Spiritual Life—Mrs. John Christy.
Closing Devotional—Mrs. Clara Purcell.
Luncheon, especially for officers of the societies, will follow the session proper, but all who are interested are cordially invited.

Come To The Unveiling Of The Honor Roll Shield Thursday

Stewards Will Be Installed Sunday

Methodist Church Will Hold Meeting To Plan For 23rd