

Rationing, OPA News

SUGAR—Stamp No. 29 in Book Four is good for 5 pounds through January 15, 1944.

SHOES—Stamp No. 18 in Book One good for 1 pair. Stamp No. 1 on the "airplane" sheet in Book Three good for 1 pair.

MEATS, FATS—Brown stamps G, H, and J good through December 4. Brown stamp K becomes good November 14 and remains good through December 4.

PROCESSED FOODS—Blue stamps X, Y, and Z good through November 20. Green stamps A, B, and C in Book Four good through December 20.

WFA RELEASES CANNED FOODS

Approximately 2,790,000 cases of canned peaches, peas, and tomato catsup were released to consumers recently by the War Food Administration. The canned goods probably will not reach retail shelves for several weeks.



Campus Styles
We pride ourselves on our styles for young girls. Free of charge we show you which style is the most becoming to you.

QUEEN'S BEAUTY SHOPPE
Phone 34

A Comforting Thought
★ FOR CHRISTMAS ★



WE HAVE PLENTY OF GIFT CHAIRS

Somebody You Know Would Love To Have This Fine Chair As A Gift

No, it's not expensive. Really, you'd spend this much on dribbles before you know it. Certainly you can afford it—for someone that's dear to you.

This is the year of practical, useful gifts, you know. There's hardly anything more useful than a chair—to a tired war worker, man or woman.

And there's real rest and benefit in beauty and smartness, too. Ever notice it?

We'd like to show you our fine gift chairs. The one illustrated—

In Quality Tapestry— **\$29.75**

Many Other Chairs, and Many Other Gift Items

WE'D LIKE TO SHOW YOU OUR MANY TABLES, CABINETS, DESKS, LAMPS, SMOKERS, CEDAR CHESTS, Etc.

Jackson Furniture Company
Phone 128 "Fine Furniture" Sylva, N. C.

REDUCE OCTANE IN GAS
Premium gasoline used by civilians will be reduced from 78 and 80-octane to 76-octane to conserve tetraethyl lead and volatile gasoline fractions, both of which are required in the manufacture of high-octane military gasoline. More than 50 million gallons of gasoline, fuel oils, lubricants, and other petroleum products are going directly to the fighting forces every day. The Petroleum Administration for War disclosed. One-third of all gasoline produced in the U. S. is now required for military purposes.

PLENTY OF TURKEYS
The civilian turkey supply, just starting to come on the market, will be almost as large as last year, according to the Department of Agriculture. However, this year's demand will probably be much larger and shoppers will be wise to put in orders early. Men and women on duty in the American armed forces, at home and abroad, will be served a pound of turkey at dinner Thanksgiving Day and will have all the traditional "fixin's."

V-MAIL CHRISTMAS PRESENTS
Relatives and friends still have time to send men and women overseas V-mail notices of war bond gifts for Christmas. The Army Postal Service has assured delivery by December 25 of all V-mail notices sent before December 1.

INCREASE CIVILIAN FOOD SUPPLY
More peas, beans, rice, and cheddar cheese are going to be available for civilian consumption. Supplies have been increased by the removal or reduction of government set-aside orders. Present conditions indicate there will be enough dry beans to provide about 10.4 pounds per capita for civilian consumption in the 1943-44 marketing season, compared to 8.6 pounds in 1942-43.

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NO MORE ISSUE OF BOOKS ONE OR TWO
No more copies of War Ration Books One or Two can be issued by local rationing boards for any purpose whatsoever. All stamps in the two books have expired except Stamp 18 in Book One, for shoes, and blue stamps X, Y, and Z in Book Two, which may be used to buy processed foods through November 20. OPA said the covers of the two books may be thrown away when the stamps have been used or have expired.

CUT NEW CAR QUOTA
Only 20,600 new passenger automobiles have been released for rationing during November. OPA has announced. This is the lowest figure since rationing began and represents a reduction of nearly 35 per cent from the October quota of 30,800.

RAISE HAMBURGER POINT VALUE
The ration point value of hamburger has been increased from seven to eight points per pound. OPA has also broadened its definition of hamburger to include additional meatier cuts of the lower grades of beef.

ASKS COOPERATION ON COAL SITUATION
Consumers and dealers have been urged to cooperate in an effort to alleviate suffering in homes and public institutions, which may be without coal. "Consumers who have any coal are urged to be requested to refrain from ordering more while their neighbors may be without any," Harold L. Jekes, Solid Fuels Administrator for War said recently. Retail coal dealers have been asked to check the fuel supply for their customers to discover where the need for coal is most acute.

CLASSIFIED ADVERTISING FOR QUICK RESULTS

FOR BEST CASH PRICE for your boxwood prunings, see or write me at once. The pruning season will soon start. O. V. Cagle, Greens Creek, N. C. ufn

LEGAL BLANKS of every description on sale at The Herald.

TO TRADE for mare, one pair first class mules. D. A. Mathis, R. F. D. 1.

WANTED—By small exclusive hotel at Brunswick, Ga., The Anchorage, dining room girls, room girls, cook and assistant cook. On the Coast. Ideal for fall and winter. Good salary, room board and laundry. Cottage for white help. Also wanted man for yard. If married can use wife. Address Anchorage % this paper. Manager will be there to see you in few days.

WANTED—Boy or man to fire furnace. Must be sober; good salary. Hotel Lloyd, Oct. 20-27

FOR SALE—Pure bred O. I. C. 10-week-old pigs. Pure bred; excellent condition, reasonable prices; Carl E. Allman, Webster, Oct. 20-27.

CARDBOARD in six colors, 22 by 28 inches, only 5 cents a sheet at The Herald office.

FOR SALE—Windows and weights. Six-pane sashes, 12 x 16 inches. J. O. Parker, box 303, Sylva, N. C. Nov. 10-17

FOR RENT—On Courtland Heights, 4 good, furnished rooms, bath and garage. Mrs. W. E. Reed, box 861, Sylva, N. C., or phone 40. Nov. 10

FOR SALE—Good piano. Write "Piano," care of The Sylva Herald for further information. Nov. 10.

FOR SALE—2 4-month O. I. C. hogs, thoroughbred, 60 lbs. each. Each \$25.00. Charles Dean, box 224, Sylva, N. C. Nov. 10

DOGWOOD TIMBER WANTED—Cut timber 20 inches, 40 inches, and 60 inches long. Must be topped to 4 1/2 inches in diameter at small end. Timber must be clear of knots and other defects as possible. All Red-hearted sticks must have at least 2 1/4 inches of white sap between the red-heart and bark. We pay top prices—Cash on Delivery. For further information see: O. L. Cope at mill, Sylva, N. C. box 133. Nov. 10-17-24 Dec. 1

FOR SALE—One bay mare, eleven years old, weighs 1300 lbs.; One registered Polled hereford bull, five years old; Six white faced cows, three to six years old, one with calf at side; thirteen 4 month old shoats; Two Poland China and O.I.C. sows with nine pigs each; one Poland China sow farrow in 30 days; one 14 months O.I.C. boar. Reason for selling, short of labor. J. S. Higdon, telephone 106-W. Nov. 10-17-24.

FOR SALE—Windows and weights, six-pane sash, 12 x 16 inches. J. O. Parker, Box 303, Sylva, Nov. 10-17.

The Sanctity of the Home

HIGHLIGHTS ON THE SUNDAY SCHOOL LESSON

By NEWMAN CAMPBELL
(The International Uniform Lesson on the above topic for Nov. 14 is Exodus 20:14; Matthew 5:27-30, Mark 10:2-12; the Golden Text being Matt. 5:8. "Blessed are the pure in heart: for they shall see God.")

THE SANCTITY OF THE HOME is the subject of today's lesson, and it is based on the commandment, "Thou shalt not commit adultery." Jesus said, in His sermon on the mount, "Blessed are the pure in heart: for they shall see God." The pure in heart—how many human beings do you suppose there are on earth who are truly and always pure in their inmost hearts? To Jesus the thought was as bad as the deed. To hate your brother without cause was to be a murderer; to look with lust was to be an adulterer. Thoughts come unbidden, but the bad thought can be cast out of one's mind, for Jesus said, speaking figuratively, "If thy right eye offend thee, pluck it out." Not literally, of course. Physically maiming of one's self does not help. To make the eye the obedient servant of the mind and spirit is to pluck out the bad eye and cast it forth.

If Thy Hand Offend
"And if thy right hand offend thee, cut it off, and cast it from thee: for it is profitable for thee that one of thy members should perish, and not that thy whole body should be cast into hell." The same rule applies to the hand as to the eye. To control its movements, to make it a good, obedient servant to all right commands, to be a help in your growth in spiritual life, instead of a hindrance, is to keep the body whole—not maimed in the sight of God. On this subject of the sanctity of the home, the Pharisees questioned Jesus, always hoping that they would get Him to admit something that they could construe as treasonable to the state or blasphemous. "Is it lawful for

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ply for their customers to discover where the need for coal is most acute.

PLANE PRODUCTION REACHES NEW HIGH
Production of all types of aircraft reached a new high of 8,362 planes in October, including the largest number of heavy bombers ever produced in a single month, it was announced recently.

RATION-FREE CHILDREN'S SHOES
Some relief from the shortage of youngster's shoes will be provided about the first of the year by a new supply of children's non-leather shoes for general wear, to be sold ration-free, OPA has announced. In general, children up to about eight years of age will benefit. The shoes will have canvas uppers and soles made from remnants and heavy woven fabric, reinforced with vulcanized rubber. Shoes of this type larger than misses' and youths' sizes three will be rationed.

Don't waste Fuel on the Home Front



Insulate With Low Cost KIMSUL

For Year-Round Comfort

This year, when fuel is scarce, it is important to save all you can—by insulating your home, or business with KIMSUL you save up to ONE THIRD of the fuel you now use.

KIMSUL comes 16 and 24 inches wide, and is easy to install—put it down yourself. As easy to install as rolling out a rug.

As A Special Introductory Offer
100-Foot Rolls **\$5**

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BIRD ROOFING
In roll and shingles—several weights . . . variety of colors.

PEE GEE PAINTS
For inside and outside . . . all colors.

WALLPAPER
In larger assortment of patterns. Also Wallpaper Paste.

SYLVA COAL & LUMBER CO.
Phone 71 Sylva, N. C.

Pvt. Clyde J. Smith Is Lieut. Of Student Body
Private Clyde J. Smith, son of Mr. and Mrs. L. J. Smith, of Cullowhee, is undergoing a course of Army Air Force instruction lasting up to five months prior to his appointment as an Aviation Cadet in the Army Air Forces has been appointed, Aviation Student Lieutenant of the Student Body. He will continue to hold this position in the Detachment until such time as he is required to participate in elementary flying training. He is at St. John's University, Collegetown, Minn.

A Toast to HIM!




Martha Manning
JUNIOR STYLES IN MISSES' SIZES



Glitter Girl



Little Honey

Gay Duet

"Glitter Girl"
Utterly feminine this dress of cotton velveteen. In Azure Blue, Arabian Peacock, Alpine Rose. Sizes 10 to 16.
\$12.95

"Little Honey"
A natural for those furlough dates this two-piece of rayon Whirlaway. In Seafoam Aqua, Kelly Green, Sandy Beige, Kongo Brown. Sizes 14 to 20.
\$14.95

"Gay Duet"
Paca Paca Rayon Crepe with cotton velveteen skirt two-piece with lots of feminine frills. In Peruvian Teal and Black, Algerian Sand and Brown, Midway Red and Knight Blue. Sizes 12 to 18.
\$10.95

SCHULMAN'S DEPARTMENT STORE
"Style Center Of Sylva"
PHONE 151 SYLVA, N. C.