

The Sylva Herald

Published By
THE HERALD PUBLISHING COMPANY
Main Street Sylva, North Carolina Phone 110
The County Seat of Jackson County

J. A. GRAY and J. M. BIRD.....Publishers
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PUBLISHED EVERY WEDNESDAY

Entered at the post office at Sylva, N. C., as Second Class Mail Matter, as provided under the Act of March 3, 1879, November 20, 1914.

SUBSCRIPTION RATES

One Year, In Jackson County\$1.50
Six Months, In Jackson County80
One Year, Outside Jackson County 2.00
Six Months, Outside Jackson County 1.25
All Subscriptions Payable In Advance

Obituary notices, resolutions of respect, cards of thanks, and all notices of entertainment for profit, will be charged for at the rate of one cent per word.

FRIENDS

"These are the things I prize,
And hold of dearest worth,
Light of the sapphire skies,
Peace of the silent hills,
Shelter of forests, comfort of the grass,
Music of birds, murmur of little rills,
Shadow of clouds that swiftly pass,
And after showers,
The smell of flowers
And the good brown earth—
And best of all, along the way,
Friendship and mirth."

Serving The Auto Owner

The automobile and truck owners of Jackson county and vicinity are fortunate in having located in Sylva so many well equipped automobile agencies. These dealers have kept an unusually big stock of parts and accessories and maintained well-manned repair departments all through the war period which has enabled car owners to keep their equipment in good running condition. A survey recently showed that the dealers here carry around \$100,000 worth of automobile, truck and tractor parts and accessories, a record for towns of much larger size than Sylva.

Now that the war has come to a victorious end and with the return of plenty of new cars our Sylva dealers are preparing to take care of the demands for new cars and trucks, which according to all indications will be heavy.

OUR FLYING SCHOOL

Johnny Watson is to be congratulated on the work he is doing in connection with providing for Sylva a flying school. Mr. Watson has two small planes which he keeps in good condition. He has had much experience in the air and is plenty capable of teaching our citizens to fly. The picture of Mr. Watson, some of his students and one of his planes, shown in this issue of The Herald, shows the trend of greater interest in the air. As conditions return to peace-time normalcy and hundreds of thousands of young American airmen return to their homes we can expect more interest in flying by many people. We expect to see progress in air transportation, both for private and public travel, as well as freight and express, leap ahead in rapid strides in the near future. The cities and small towns without adequate airport facilities will be like those without paved roads back in the 20's. Sylva should be making plans along this line.

What Is Really Wanted

The Full Employment Bill is needing protection from both its friends and its enemies. Its sponsors have recently given some help by inserting in the text the words "and full production" after the words "full employment." For employment, as defined in terms of the manifest purpose of the bill, cannot be considered apart from production.

What the American people really mean by "full employment" is a higher standard of living for all. They do not mean a standard at which housewives, youngsters, and oldsters must—and hence "desire" to work. They do not wish full employment on a forced spread-the-work basis.

The kind of full employment Americans want spring only from full production, a full production which promptly shares the fruit of its efficiency with labor through rising wages, and with the consumer through cheaper prices. Full production without this sharing soon undermines its own market and both

workers and capitalists suffer. Full employment without commensurate production must rest heavily on government-made jobs—a redistribution of tax money on such a scale that it tends to dry up its source.

It is, perhaps both essential and understandable that the issues underlying the Full Employment Bill should be presented in term of jobs. To only the very few who live off investments can the word "production" have even a comparable appeal. And a job to most means more than just a pay check. Even at its humblest it helps to satisfy the universal wish to play a purposeful part in the world.

For this very reason, because jobs do mean so much, it is important that there be straight thinking and straight talking about them.

About To Blow Out

Will the present government attempt to balance the budget or will it continue the orgy of public expenditures, ever increasing the pressure on the values of inflation? At the present time we are like a tea kettle under full steam with the spout covered with a potato now greatly softened and about ready to blow off. The inflation already caused by our Federal policies will certainly blow out of the kettle; whether we can hold it to that pressure alone remains with our future government policy.

Strikes And Reconversion

The period of reconversion is here. Since 1942 we have conserved, done without, saved and have accepted rationing of products which normally are displayed on shelves and show rooms. Producers of these articles had spent huge sums on advertising these products in order to make their articles more attractive to the consumer than those of their competitors. Cheerfully they switched from peace time products to the making of war articles. Recently leaders of certain labor groups have taken the attitude of dicators, laying down rigid rules and regulations wherein employees are restricted to certain conditions. These organizations are defeating their purpose and the goal at which they had originally aimed, protection of the working man. In this period of reconversion we have a vital a problem of reconstruction as we did of peace winning a few short months ago. We can not haphazardly achieve rehabilitation unless some of the things restricted before before be loosed. This can not be done by striking. Even now there is beginning to arise certain dissatisfaction and dissent in the very groups mentioned. Internal strife can lead but to one thin; internal crumbling and deterioration. It would behoove America to be watchful now in this period of reconversion.

JOBS!

All of us believe in the future of America. We believe that the present uncertainty is only a temporary period between war prosperity and an era of peacetime plenty.

But believing is not enough. That, alone, is not the answer to unemployment and the other hazards of reconversion through which we are passing. The only solution for unemployment is—JOBS.

We, in this community, are fortunate. Of course, the national situation is bound to have some influence on each State and County of the nation, but by and large we have no reconversion problems here. Our farms and forests are producing commodities as necessary to the well-being of the country and as urgently needed now as during the crucial years of war. A job is waiting for most anyone who wishes to work.

Of course, working on a farm or cutting pulpwood in the forests does not pay the swollen wages obtainable from some of the big city war industries before V-J Day. But living and working here does not cut wide gaps into a paycheck either, with everything from rent to recreation at inflated prices. In fact, taking all things into consideration, it is possible to live better and save more at current wages here than could be done with considerable higher big city wages.

If anybody wants good living, doing healthy and invigorating work at good wages, he can find it on one of our neighboring farms or in cutting urgently needed top quality Pulpwood for one of our neighboring pulp mills.

There is no reconversion problem here.



The Everyday Counselor

Rev. Herbert Spough, D.D.



Here is an inexpensive aid to those thousands of men and women living under the tension of modern days GET A PINCUSHION. I have a red pincushion on each one of my desks, where I can see it at all times. They are placed there to remind me that the only way I can get through a day comfortably is with a "pincushion" attitude.

To me these pincushions are symbols of one thing by various names — acquiescence, resiliency, tolerance, forgiveness, peace.

The story of my pincushion is interesting. One day I met a ministerial friend who had just received a vigorous tongue-lashing from one of his parishioners, who took exception to one of his sermons. As he told me of the incident he concluded with these words, "I suppose one of the jobs of a minister is to be the pincushion for disturbed and ill-tempered people." The thought stuck with me. It doesn't hurt a pincushion to stick needles or pins in it; that's its purpose. It is so constructed that it can safely absorb a goodly number of pins and needles.

Most of us are not born with a pincushion disposition; we have to acquire it. The task is not easy, but the results are highly satisfying.

Captain Jon Irwin Honored At Dinner

Honoring her son, Captain John Irwin, recently returned from overseas duty, and Mrs. Irwin, Mrs. Oris Holman, entertained with a dinner party at Sunnybrook Farms, Saturday night.

Guests included in the courtesy were: Capt. and Mrs. Irwin, Mrs. Tom Kelley, Mrs. Ed Baldrige, Mrs. Jack Skene, Bob Garrett, Sgt. Joe Wilson, Mr. and Mrs. C. E. Thompson, Mr. and Mrs. D. D. Hooper, Jr., Dr. and Mrs. C. Z. Candler, Jr., and Mr. and Mrs. Roger Dillard.

Cullowhee Woman's Club Holds Annual Picnic At College

Cullowhee.—The annual picnic for the Cullowhee Woman's Club will be held Thursday evening at 6 o'clock on the college picnic grounds. Hostesses for the occasion are Mrs. M. K. Hinds, chairman, Miss Geneva Turpin, Mrs. H. P. Smith, Mrs. McMurray Richey, Miss Anne Hammond, Mrs. W. A. Ashbrook and Mrs. Carl Killian. Members, by making arrangements with hostesses, may bring guests.

LADY NEARLY CHOKED WHILE LYING IN BED—DUE TO STOMACH GAS

One lady said a few days ago that she used to be afraid to go to bed at night. She was swollen with stomach gas, which always got worse when she went to bed, and the gas would rise up in her throat after she lay down and would nearly choke her. She couldn't lie flat. Had to prop herself up on pillows. Recently this lady got INNER-AID and now says gas is gone, stomach feels fine, bowels are regular and she can go to bed and sleep soundly.

INNER-AID contains 12 Great Herbs; they cleanse bowels, clear gas from stomach, act on sluggish liver and kidneys. Miserable people soon feel different all over. So don't go on suffering! Get INNER-AID. Sold by all Drug Stores here in Jackson County.

KIRK-DAVIS AGENTS FOR CHEVROLET CARS AND TRUCKS IN JACKSON COUNTY

In 1939 Paul Kirk came to Sylva and went into business as Burrell Motor Company. In 1941 W. C. Burrell and Kirk combined their business and remained as partners till 1943 when Homer Davis bought out Burrell and the firm now is known as Kirk-Davis Motor Company.

At the present with no new cars on the market this company features service. They are able to

obtain very few new trucks but keep used cars on the move.

In the future, Mr. Kirk says, with the cars and trucks they will obtain they expect to give the very best service to the citizens of Jackson and surrounding counties.

Kirk-Davis has plans for the future which will help make Sylva a bigger and better place to receive the necessary service in owning and maintaining a post-war Chevrolet.

SYLVA FLYING SERVICES PAVES WAY FOR REGULAR AIR SERVICE IN JACKSON COUNTY

Sylva Flying Service is here to be of service to Sylva and her neighboring towns. Due to the efforts of Johnny Watson, who has been at a Naval War Training Service and an Army Training Service for the past 24 months as an instructor, we now have a good beginning for future progress if the Sylva citizens will back the work he is trying to do.

Johnny has great plans yet to mature. Some of these are new planes that are being put on the market today, for the purpose which is being offered you. By Oct. 1 there will be a new Iper Club Cruiser on this field for students' use. Then more planes later on. A new hanger is to take the place of the crude construction now used to store the planes. This is to be built in the near future and will accommodate visiting and

personally owned planes.

Service for all planes with Standard Oil Products will be rendered and many other improvements on the field.

Johnny now is giving instructions to 25 pupils and he stated that he finds special aeronautical talent in the young boys of this section. At the present he only has four girl students but is in hopes that more will become interested.

This is one of the most progressive privileges that has been offered to this section in a long time. Don't let it die and pass slowly out of the reach of the coming generation. You, yourself, should take a personal interest and do what you can in putting your town on the aerial maps as well as the road map.

RITZ IS FINEST THEATRE BUILDING IN WESTERN N C

The history and the progress of the theatre has been a marvel to all generations. This art has come to us from the old theatre in Europe hundreds of years ago.

Sylva's theatre also has its history which began in 1937 when J. E. Massie of Waynesville bought the old Lyric theatre then located in the Harry Buchanan Building. The late Frank Massie, son of J. E. Massie, was manager of the Lyric during its existence. At this time Mr. Massie owned and operated three theatres in Canton, one in Waynesville, and one in Gatlinburgh in addition to the one in Sylva.

Excavation on the Ritz Theatre began Aug. 1941 and was dedicated to Frank Massie April 1, 1942.

The Ritz Theatre, one of the most modern theatres in western North Carolina, managed by Mrs. Frank Massie, was built for the purpose of providing a better place of entertainment for the people of Sylva and Jackson County. It has a seating capacity of 712. A novel feature of this building is the cry room or nursery which was an original idea. The management is doing their best and hopes to continue to serve the public in every possible way.

School libraries to serve adults as well as children are wanted by two farmers out of three in the United States. Hot lunches served at school were favored by four out of five.

MR. GREENARCH IS OWNER OF BILL'S GARAGE, SERVICE

Bill that owns and operates Bill's Garage is Mr. W. H. Greenarch. He has been in the garage business about five years, in Sylva and caters to general shop work, new and used auto and truck parts.

Connected with his garage he buys and sells used cars which is operated by Mr. J. T. Bird.

The location of this business will be even more popular in the future than it has in the past. The new highway No. 119 from Asheville will find Bill's Garage at the junction of 119 and 107.

Mr. Greenarch expects to put a new front on the present building and to install gasoline and filling station equipment.

N. Y. Paper Has Carrier Pigeon Service

A newspaper in New York has its own carrier pigeon service.

Its star pigeon had been sent down to Washington for a big ceremony. An important official had agreed to send a brief patriotic message to the paper via pigeon.

The city editor waited and waited while the editions rolled by, the bird didn't show up.

Finally a taxi driver arrived in the city room holding the pigeon. "You owe me \$16.60," he told the city editor.

"What for?" yelled the city editor.

The prodigal little pigeon hung its head apologetically and murmured "It was raining when I got to Philadelphia, boss, so I took a cab."

—Capper's Weekly

HOTEL CAROLINA

Sylva, North Carolina

DAILY RATES \$1.50 UP

Weekly-Monthly Rates
With or Without Bath

Hot and Cold Water in
Every Room—Steam Heat

CAROLINA COFFEE SHOP

Under New Management
L. L. MITCHELL, Lessee

Excellent Food :: Pleasant Surroundings

Breakfast 25c Up | Special Weekly
Lunch 45c Up | and Monthly
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Newly Decorated "BLUE ROOM" for Special Parties and Banquets

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