Thursday, August 19, 1948

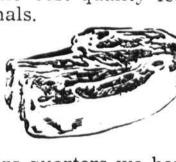
### THE SYLVA HERALD AND RURALITE

#### FEED FEED

We still carry the famous line of ATLAS FEED For your Poultry, Dairy Animals, Horses and Hogs. You will profit by feeding the best quality feed to your animals.

### FRESH MEATS

Grade "A" Market



Since moving into our upstairs quarters we have the most modern Fresh Meat Market in town . . . Specializing in WESTERN MEATS and HOME DRESSED FRYERS

> Our Vegetables are fresh from Jackson County Farms.

FARMERS COOPERATIVE A. L. SOUTHARD, Manager OUR MEAT DEPARTMENT IS IN CHARGE OF AN EXPERIENCED CUTTER.

## ZENITH WASHING MACHINES

A .....

1-2 Inch Insulation Board

16 x 32 Inch Tile Board

White Asbestos Siding

Windows and Doors

**Pee-Gee Paints and Varnishes** 

Cold Water Paint That Stays On

\$1.50 per gallon

Garden Tools

Nitrate of Soda

Miss Dorothy Baker, who is employed with Postal Accounts in Asheville, spent the week-end with her mother, Mrs. L. H. Baker, Mr. and Mrs. Roscoe Poteet left Saturday for Mount Vernon, Ky., where they will visit his father and other relatives. Before returning home they plan to visit points in Ohio and to go to Chapel Hill to visit their daughter, Mrs. M. Buch-

PERSONALS

Melton.

zell.

Mrs. Furl Gates and small son,

Jewel Hues; were week-end guestsof her parents, Mr. and Mrs. John

Mr. Elsie Blazer of Fort Lauder-

dale, Fla., is visiting his wife at the

home of her father, Mi Jason Friz-

Mr. and Mrs. Clarence Henson returned last week to their home

in Jacksonville, Fla., after visit-

ing his mother, Mrs. A. M. Henson, and sister, Mrs. Carl Buch-

anan, and Mr. Buchanan.

anan, III, and Mr. Buchanan. Mr. and Mrs. Buchanan will accompany them home for a visit. Miss Edith Hampton returned Sunday to Newport News, Va., after visiting her brother, Woody

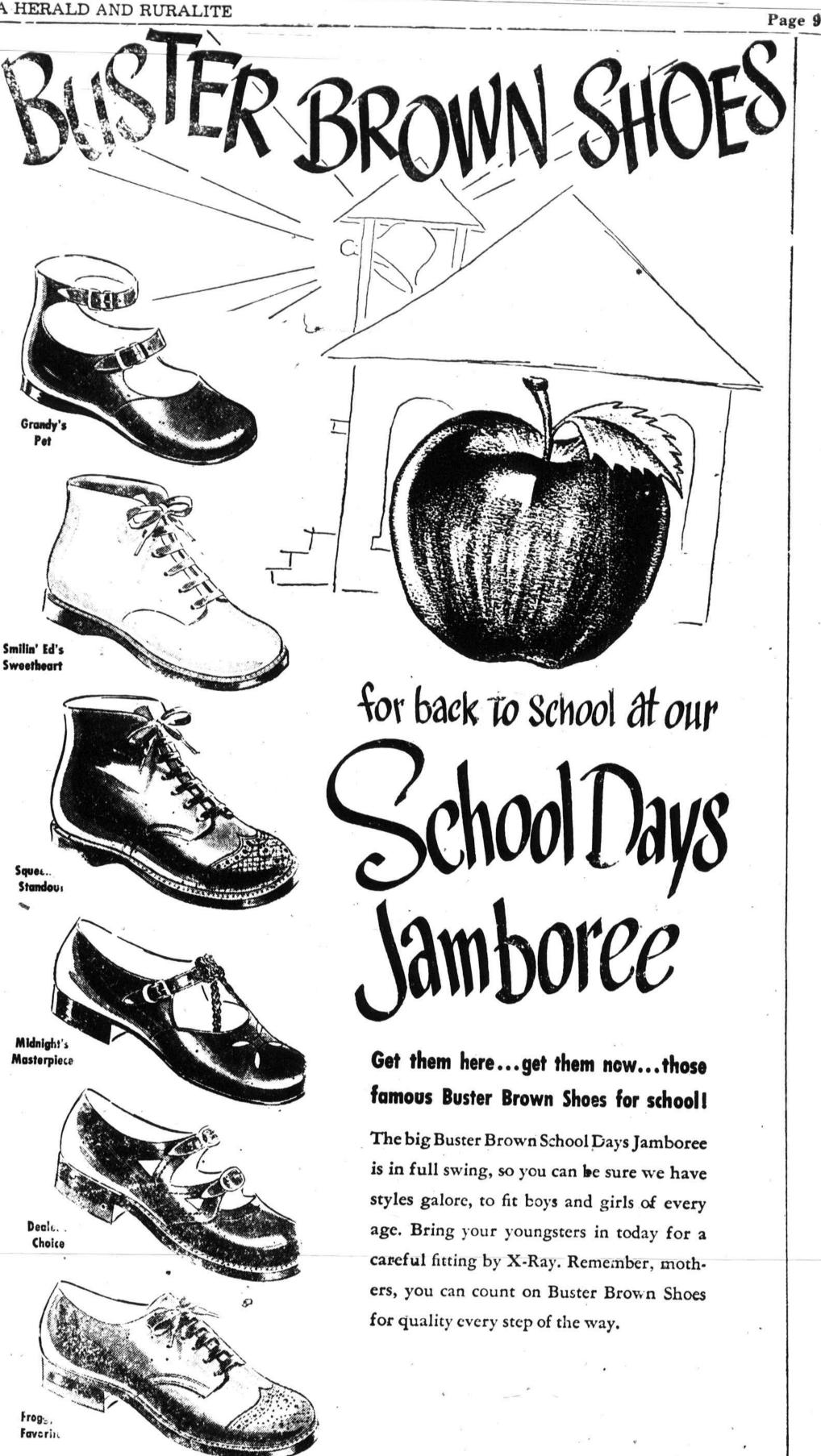
Hampton, and Mrs. Hampton in Sylva, and her mother, Mrs. Kate Hampton, at Andrews. Miss Evelyn Sherrill returned home Sunday from Gatlinburg, Tenn., where she had been the guest of Mr. and Mrs. Paul Ellis

of Lynchburg, Va., who are spending part of their vacation in Gatlinburg. Mr. and Mrs. James Lucas and

two children of Hickory spent the week-end with Mrs. Lucas' grandfather, Dr. A. A. Nichols.

Mr. and Mrs. "Buck" Moore of Annta were in Sylva last week, visiting Mrs. Moore's sister, Mrs. Chester Scott, and Mr. Scott, and his brother, J. D. Moore, and family.

Mr. and Mrs. L. W. Eckstein spent last Tuesday in Hendersonville with her brother, E. L. Wilson, Jr. Mrs. E. L. Wilson, Sr., who had been visiting in Hendersonville, returned home with them. Mr. and Mrs. W. A. Ashbrook and daughter, who spent the past year in Florence, Ala., returned Saturday and will again make their home at Cullowhee. Mr. Ashbrook will be connected with Western Carolina Teachers Col-





Many Johnston County farmers are raising their own beef for home consumption.

It takes about 84 gallops of water make one Lee Pre-Shaped hat.

# Make these 4 comparisons before you buy any car

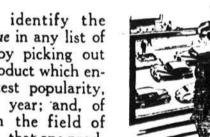
### COMPARE THE VALUE



after year.

Yes, compare the features -compare the pricescompare what you get for what you pay - and you, too, will come to the conclusion that Chevrolet continues to be first in value, just as it continues to be first in Big-Car Quality at Lowest Cost,

You can identify the biggest value in any list of products by picking out the one product which enjoys greatest popularity. year after year; and, of course, in the field of motor cars, that one prod-



COMPARE THE POPULARITY

uct is Chevrolet-outstanding leader in popularity for the total 17-year period, 1931 to date!

### COMPARE THE FEATURES

and just as it continues first in demand, year



Only Chevrolet combines the Unitized Knee-Action Ride for gliding smoothness; the world's champion Valve-in-Head engine for performance and economy; Body by Fisher for tasteful beauty: and Fisher

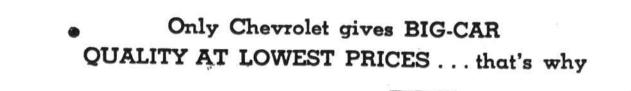
You'll agree with millions of other car buyers that prices-like quality-are a major consideration in these times; and just as Chevrolet's Big-Car quality is unique in its

Unisteel Construction plus Positive-Action Hydraulic Brakes for all-round safety protection!

### COMPARE THE PRICES



price range, so Chevrolet prices are the lowest in its field. Chevrolet costs less to buy, to run and to maintain!



CHEVROLET - and Only CHEVROLET - IS FIRST!



