

**THE SYLVA HERALD**  
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The County Seat of Jackson County

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**The Herald And Sylva Step Out**

The Sylva Herald did not proud this past week in issuing 36 more copies of the paper in connection with the meeting of the N. C. Chamber of Commerce executives there over the week-end.

There is one thing certain, the executives will have a bigger and better impression of Jackson County and the Herald because of the edition. It shows, too, the spirit of cooperation which prevails in the county, when civic and business enterprises join together and do as good a job as was done in Sylva last week.

—Waynesville Mountaineer

**A Big Job Well Done**

Sylva and Jackson County did themselves proud in entertaining the members of the North Carolina Association of Chamber of Commerce Executives during their annual convention here this week. The seventy-five or more men and women from all parts of the State, representing their local chambers of commerce, were 100 per cent agreed that the Sylva convention was the best planned, arranged the most profitable from good program standpoint they had ever had, and that the entertainment was the best of any of their previous conventions. Each one fully enjoyed every minute of their stay here. They will carry a glowing message back to their home of the good time they had in Sylva and of the fine hospitality extended them while here. When they think of Western North Carolina in the future, Sylva will be the center of it.

While the speakers on the different programs had messages of particular interest to the commerce executives, it is regrettable that more laymen could not have heard them. Each of the speakers brought messages touching on subjects of vital interest to every citizen, and we expect to see more done about some of these things with the chamber executives, working through and with the members of their organizations.

We feel that having had this convention the Jackson County Chamber of Commerce will become more vitalized from the enthusiasm exhibited by our visitors and from the messages brought by the speakers. Our local organization shows that it can do things in a big way by having made this convention such a big success. The officials and directors with the cooperation of the business people of the town did a splendid job which shows the fine spirit of team-work and what can be accomplished when all

**Robert Frank Jarrett**

In the death of Robert Frank Jarrett, Jackson County and Western North Carolina, yes, even the entire State, have lost one of their most versatile and philanthropic citizens, and those who have frequented the Jarrett Springs hotel of Dillsboro for the past years, whether he be traveling salesman, or tourist, will miss the man who always greeted them with a genial handshake, a cheery smile, and a witty word of welcome. Mr. Jarrett was a man of many talents, and he used these talents because they were a pleasure to himself and a benefit to his friends and neighbors. Those who have read his poems, heard or sung his music, and listened to his quotations from some of the best authors, will always remember him for the sincerity of their expressions.

Mr. Jarrett was not only an author, poet and song writer, but a keen business man. In his business dealings he has been able to turn them into profit, especially his dealings in the grain market during the past few years. The huge returns have been used in part to maintain and improve his institutions. His contributions to the building of new churches and to various colleges and schools and outright gifts to boys and girls striving for higher education will long be remembered by more than one can estimate. He was a man who strongly believed in education, and his main interest outside of his own business affairs was in aiding students and the promotion of education through his contributions to smaller colleges.

With the help of Mrs. Jarrett, who so ably assisted him until her illness February a year ago, the food at Jarrett Springs hotel became a by-word among thousands each year as they headed for the mountains of Western North Carolina. On many occasions people from as far away as Atlanta would drive to Jarrett Springs just for Sunday dinner and return home that night if they could stay no longer.

He is one who has truly left "footprints on the sands of time."

do work together toward a definite goal. Felix Picklesimer deserves much credit for his untiring efforts in directing plans for this convention.

We feel that having had this convention and the many benefits which will come with it will be worth many times what it cost. Sylva and Jackson county were most favorably advertised.

**You'er Telling Me!**

Meteors seen in the sky these nights are actually debris left over by the Tuttle comet which passed by in 1862, say astronomers. And we thought the rubbish collecting in this town was slow!

Paraguay has had five revolutions since February. Revolutions in that country seem to have a sort of chain reaction.

Bones of pigmy dinosaurs have been found in New Mexico. We didn't know dinosaurs came in pocket-size.

A Democratic senator says President Truman is making political hay out of his attacks on Congress. The straw votes, however, indicate Dewey's doing some real pitching.

A man is shorter in the evening than in the morning—Factographs. Naturally, after he paid for his lunch at noon.

**IT'S TRUE AIN'T IT?**

By HAL

ROBBERS! I WOULD'NT GIVE A CENT OVER 2,000 BUCKS FOR THIS MAY-RANCH! 'CAHON KIDS, WE'RE GOIN' TO THE NEXT PLACE ON THE LIST.

WELL, ER, PERHAPS IT COULD STAND A BIT OF REPAIR BUT...

REPAIR? WHY, THIS PLACE DIDNT NEED ANY REPAIR 'TIL I LISTED IT WITH YOU BIG-TOWN REAL-ESTATORS—MISTER! YOU'VE BROUGHT ENOUGH HOODLUMS OUT HERE—TAKE MY PLACE OFF YOUR LIST!

YES INDEED, ALFRED—YOU'RE RIGHT? AND I'M SURE WE COULD SELL IT QUICKER AND TO MORE RESPONSIBLE PEOPLE, BY LISTING IT WITH A REAL ESTATE OFFICE RIGHT HERE IN SYLVA

AL IS ALWAYS LEARNING SOMETHING NEW ABOUT THOSE 'BIG'S' (BIG-TOWN OPERATORS) BUT SHUCKS, AIN'T THIS THE TRUTH?

**4-H Club Dress Review Winners**



Miss H. L. ... (Caption text is partially obscured and difficult to read, but mentions names like Miss H. L. and Miss J. ...)

**PERSONALS**

Miss Virginia Madison spent the week-end in Canton with Mrs. ...

Mr. and Mrs. Edward J. Doyle of Arlington, Va. announce the birth of a son, Edward Jerome Doyle, Jr., at the Alexandria Hospital, Alexandria, Va. Mrs. Doyle is the former Miss Caroline Gibson of Sylva.

Miss Mary Jo Hall left Monday for Asheville where she will resume her studies at Blanton's Business college after spending her vacation with her parents, Mr. and Mrs. R. M. Hall.

Miss Alma Lassen of "Pinnacle View", Beta, has returned from a western trip. She left Saturday to open her hotel, The Adolet, in St. Petersburg, Florida, but plans to return to North Carolina around the 1st of October.

Mr. and Mrs. Orville Coward will leave Friday for Chapel Hill, where Mr. Coward is in Law school and Mrs. Coward teaches in the Chatham county schools. They have been visiting relatives here and in Highlands for the past three weeks.

H. M. Pressley of Speedwell is visiting his daughters in Greensboro and Morehead City for a few days.

Mr. and Mrs. N. R. Beacham and family accompanied Miss Lucia Raye Beacham to Greenville, S. C. where she will enroll in the Greenville Junior High School this term. They left Sunday.

Mr. and Mrs. Andrew B. Wilson, after spending two weeks

Mr. and Mrs. J. H. Hollifield and Miss Mary Alice Hollifield, Mr. and Mrs. James Bridges and daughter, Peggy, were week-end guests of Mrs. E. E. Brown and Mrs. J. H. Wilson.

Paul Warren has been spending a few days in Atlanta for his daughter's Dal and Anne. He has returned to his home at Tuckasee and will soon be able to be back at work.

Mr. Eldon Hester of Tuckasee, an employee of the Mead Corporation in Sylva, underwent an operation at the Baptist Hospital in Winston-Salem on September 2. He has returned to his home at Tuckasee and will soon be able to be back at work.

Rev. and Mrs. W. Q. Grigg and son visited Dr. and Mrs. Lyle Overholser of Oak Ridge, Tenn. Mrs. Overholser is Mrs. Grigg's sister.

Harry Hastings left Monday for Richmond, Va. where he will be a student at the University of Richmond.

Mr. and Mrs. John H. Wilson, Jr., and son, John, of Swannanoa spent Sunday with Mr. and Mrs. John H. Wilson, Sr.

Mrs. Lottie Groce and family of Chimney Rock and Mr. and Mrs. Jesse Stanley of Charlotte were guests of friends in Sylva, Sunday.

Miss Nancy Ruth Allison has returned to Ward-Belmont College in Nashville, Tenn., and Danny Allison to Castle Heights Military Academy at Lebanon, Tenn.

Miss Joy Stillwell left Tuesday for Meredith College, Raleigh, N. C. where she will enroll as a candidate for the B. M. degree. She received her B. A. degree with major in Public School Music in

**TRUCK HAULERS HEADQUARTERS**

Whatever your requirements... new trucks, truck service, parts or accessories... you can get them taken care of here. We are headquarters for GMC trucks, light, medium and heavy duty... headquarters for genuine GMC parts and accessories... headquarters for specialized truck service performed by truck-trained mechanics.

Your present truck, gasoline or Diesel, any make or model, will receive expert care and repair here. And when the time comes for a new one, you'll find that we can specify... from GMC's wide range of models, chassis and equipment options... a truck type and size that is exactly suited to your hauling job. See us for all your truck and service needs.

**HOOPER MOTOR CO.**  
MAIN STREET SYLVA, N. C.

**TIMBER TALKS**  
By W. C. HENNESSEE

**TREES HAVE A LIFE CYCLE**  
Because trees are plants, they are born, they live and grow, and finally they die, just as all living things do. Good forest management provides for harvests before the infirmities of old age rob trees of their usefulness. It also provides that, when older trees are cut, new trees will grow in their stead. Thus forest land can be kept at peak productivity.

Fall Forest Fire Season is just around the corner—burned trees are YOUR loss. Please be careful with fire.

**LET'S KEEP JACKSON COUNTY GREEN**

...for Charlotte, N. C. where she will be in the Charlotte city schools.

...son of Mr. A. B. Allison of Sylva, left the first of the month for Detroit where he is employed by the Great Lakes Steel Corporation.

...Mrs. Frances Brown of Cleveland, Ohio, is spending two weeks with her parents, Mr. and Mrs. F. H. Brown, of Columbus.

...Mrs. Albert Anderson spent the week-end in Atlanta with Mr. and Mrs. Bill Patterson.

...Sunday guest of Mr. and Mrs. Jackson Dunn were their parents, Mr. and Mrs. R. F. Dunn of Charlotte, and a sister of Mr. Dunn, Mrs. T. C. Kearns, Mr. Kearns, and their daughter, Anne.

...Miss Louise Madison and Miss Libby Anne Cannon will leave Sunday for Greensboro where they will be room-mates at Woman's College.

...Miss Evelyn Davis of Webster will leave soon for Woman's College where she will be a sophomore this year.

...Mrs. J. O. Howell of Whittier has just returned from a visit to her daughter, Mrs. Wallace Lee Mccum, at Winston-Salem.

**DEXTER WASHERS**  
FARMERS FEDERATION

**A & P**  
ESTABLISHED 1859  
FOOD STORES

**MILD AMERICAN CHEESE** LB. 55c

**FINE GRANULATED SUGAR** 5 lb. Bag 45c

**FINE FLAVOR IONA PEAS** No. 2 Can 10c

**SUNNYFIELD SELF RISING FLOUR** 10 lb. Bag 78c

**BLUE STREAK RICE** 3 lb. Pkg. 37c

**SUNNYFIELD CORN FLAKES** 8 oz. Pkg. 12c

**ANN PAGE WITH PORK & T. S. BEANS** 2<sup>16</sup> oz. Cans 25c

**Home Style—Sandwich - Reg. Pan MARVEL BREAD** 1 1/2 lb. LOAF 18c

**MILD and MELLOW 8 O'CLOCK COFFEE** 3 lb. bag 1.15

**ARMOUR'S CORNED BEEF** 12 oz. Can 49c

**ARMOUR'S VIENNA SAUSAGE** 1/2 Size Can 19c

**LETTUCE** 4s Head, 2 for 27c

**California SEEDLESS GRAPES** lb. 10c

**Yellow ONIONS, 2 lbs.** 9c

**White POTATOES, 10 lb. Bag** 39c