

Farmers are rapidly increasing the efficiency with which they grow crops through the use of improved soil management methods, says Dr. Robert M. Salter, chief of the U. S. Department of Agriculture's Bureau of Plant Industry, Soils and Agricultural Engineering.

The Bureau of Dairy Industry was established in 1924.

SYLVA DRIVE-IN THEATRE

At The Airport

2 shows each night. 7 p.m. and 8:40. Adults 40. Children under 12 free. Each Tuesday and Wednesday night we feature family night. \$1.00 per car regardless of number of occupants.

Section reserved for colored

Thurs. - Fri., Dec 29 - 30

JOHNNY STOOL PIGEON

Starring: Howard Duff - Shelly Winters - Also Comedy

Saturday, December 31

LADY FROM CHEYENNE

Starring: Loretta Young and Robert Preston - Two comedies

Sun. - Mon., Jan. 1 - 2

YOU'RE A SWEETHEART

with Dianna Durbin - Edmond O'Brien - Also Comedy

Tues. - Wed., Jan. 3 - 4

FOR THE LOVE OF MARY

with Alice Faye and Ken Murray - Also Comedy

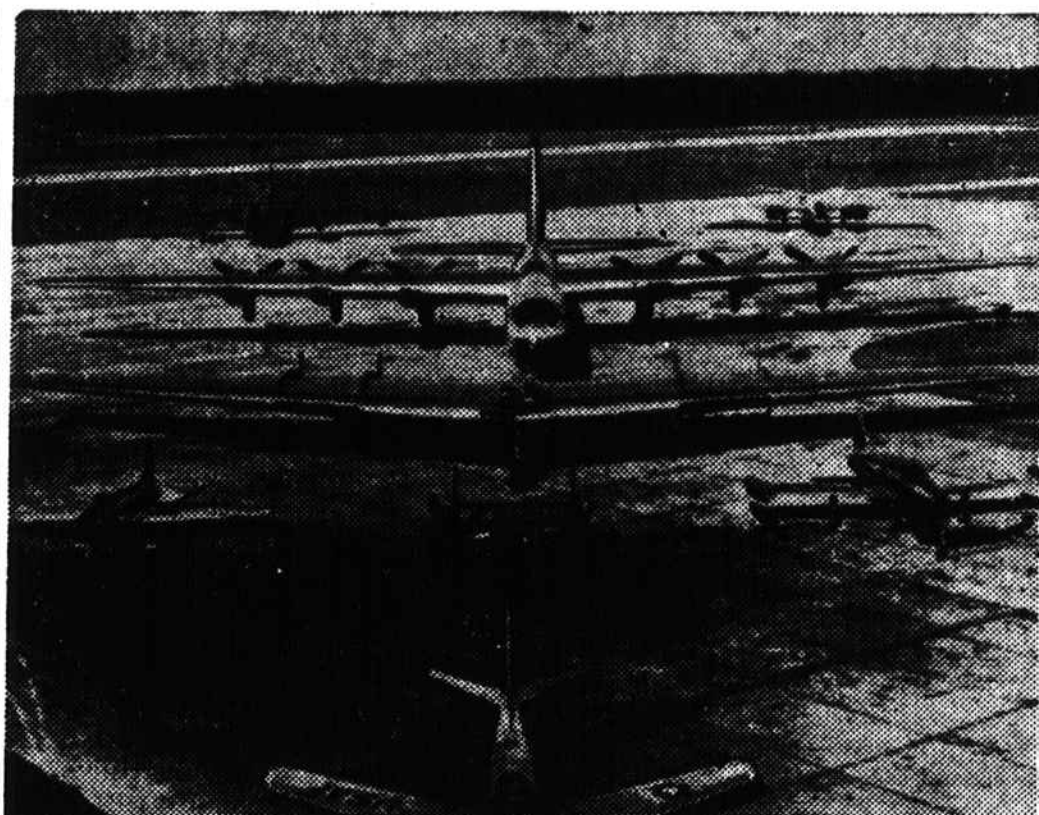
One of Two Sedans in 1950 Chevrolet Line



The Styleline, one of two individually designed sedans which have achieved immense popularity with Chevrolet owners, will have new beauty in 1950. Improved grille work, sturdier bumper guards and more tasteful ornamentation are some of the exterior improvements. New Chevrolets also offer increased power and comfort with the Powerglide automatic transmission as optional equipment on De Luxe models.

Tournament Jinx Holds Over Terrors

AIR FORCE 'SKY STARS' AT BASE



LINED UP ON the parking ramp at Andrews Air Force Base, Maryland, are some of the U. S. Air Force's "front line" aircraft. Shown front to rear and left to right are the F-36, world's speed-holder; the F-80 "Shooting Star;" the F-82 night fighter; the F-84 "Thunderjet;" the B-49 "Flying Wing;" the B-36, largest land-based bomber; the B-47, which made a record non-stop flight in three hours and forty-six minutes from Washington state to Washington, D. C., and the B-45. (International)

Valley Springs — The tournament jinx still holds over Bobby Terrell's Terrors who have never won a tournament game.

Monday night the Terrors tried again in the second annual Valley Springs Independent tournament, and lost their opening round game to Flat Creek, 56 to 44.

Despite the fact that Clyde Eburner rimmed in 15 points and Jack (Lard) Cunningham 14, the Terrors were unable to stop Owen Roberts of Flat Creek who poured in 21 points and aided in the scoring of most of the others.

After they lost a 5-4 lead in the early stages of the first quarter, the Terrors never regained the lead. Several times during the game, they pulled up within striking distance of Flat Creek only to give way and slip behind again.

The Sylva club was hampered considerably by the absence of several key players including Bugs Clontz, Joe Fountain, Clyde Etheuridge and others who are home for Christmas.

The lineups:
P—Terrors (44) Flat Creek (56)
F—Sizemore 3 Arrowood 4
F—Bryson 3 Roberts 21
C—Cunningham 14 Foxx 8
G—Bumgarner 15 Edmonds 13
G—Morgan 6 Herron 4

Subs: Terrors: Rogers, McKinney 1, Burchfield 2, West, Dockens. Flat Creek: Robbins 4, Landford 2, Robinson, Parris.

Officials: Nockow and Patton. Score at halftime: Flat Creek 32, Terrors 24.

Other first round scores included.

Enka Pipe Shop 63, Rhodes Brothers 56.

Black Mountain 61, Marshall American Legion 51.

Hendersonville All-Stars 53, Clearwater 50.

Harnett County farmers seeded a record acreage of pasture and cover crops this fall.

Hampshire hogs are proving to be highly popular with farmers in Vance County.

'Americas Queen'



CHOSEN "Queen of the Americas" in Lima, Peru, recently, Ana Maria Alvarez-Calderon, 20, is shown on her arrival at the International Airport, Idlewild, N. Y., for a six-week visit in the U. S. Asked about the report that she had inherited \$32,000,000 from the estate of her grandfather, Eulogio Fernandini, a cattleman, the beauty shrugged and said: "I don't know. I suppose I will some day." (International)

SYLVA CONSOLIDATED CENTRAL HIGH TEAMS SPLIT IN OPENER

The Central High Whirlwinds of Sylva split a double-header last week when they were hosts to the Y.M.C.A. boys team from Asheville and the Club Laphere girls team of Sylva.

In the girls game, the Whirlwinds were able to register a 20 to 11 victory over a game but outclassed opponent.

The boys clash was a thriller from the start to finish. At the end of the regulation game, the score was tied at 18-18 but during the extra over-time period, the Y.M.C.A. team was able to squeeze out a 22-20 victory.

The contests were officiated by Charles Cagle and Perry Rhodes.

both of Sylva High.

The next contest for the Whirlwinds will be on January 6th, when they travel to Canton to meet the powerful Haywood county squads. Then on Friday 13th, the Whirlwinds travel to Seneca, S. C. to take on the East End High School of that town.

Read for Profit—Use for Results
HERALD WANT ADS

WE EXTEND



To Our Many Friends And Customers . . . We Wish To Say THANK YOU For The Nice Business You Gave Us During 1949 . . . And We Hope To Have The Pleasure of Serving You In 1950 . . .

Among Our Many Friends Having Complete Paint Jobs During The Past Year Were:

- | | | |
|--------------------|-------------------|-----------------------|
| Dan Cowan | Will Morgan | Rev. T. H. Deitz |
| Dr. T. D. Slagle | Mrs. Leatherwood | Vergin Reed |
| D. McGas | Dock Wilson | Mr. Wolf |
| J. C. Crawford | Will Bryson | John Henson |
| Dave Bryson | Cash Clark | Walt Ashe |
| Jack Haskett | Johnny Cunningham | Town of Sylva |
| Fred Cope | Fulmer Motor Co. | Mr. Beck |
| Buchanan Electric | Joe Fallow | Bill Greenarch |
| Moody Funeral Home | John Moss | Jackson Furniture Co. |
| Shell Oil Co. | Mrs. Bob Garrett | Joe Rhinehart |
| Willie Monteith | Miss Sadie Queen | Nehi Bottling Co. |
| | George McDowell | |

We Specialize in Complete Paint Jobs and Use Nason Auto Paint, Which Insures a Lasting, Good Looking Paint Job For Your Car.

Many of our friends have not had complete paint jobs this year but have had repair work done on their cars and trucks. While space will not permit us to name all of you we wish to take this opportunity to thank you for your business and to wish you a most Happy and Prosperous New Year.

When in need of body and fender repair work or a complete new paint job bring your car to us during the coming year of 1950. We can put new life into the old car for the New Year.

AMMONS BODY SHOP

OPPOSITE RITZ THEATRE MAIN STREET, SYLVA

When In Need of Printed Forms of All Kinds

Call The Herald

Phone 110

Your Requirements Will Be Filled Promptly and Satisfactorily

Try Us For Your Next Job

The Sylva Herald

Printing and Publishing