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- GOALS FOR 1950**
- (1)—NEW INDUSTRY.
  - (2)—IMPROVED SCHOOL FACILITIES.
  - (3)—HARD-SURFACING AS MANY ROADS AS POSSIBLE.
  - (4)—AN EXPANDING HEALTH POLICY.
  - (5)—A COUNTY FAIR.
  - (6)—CONTINUING EMPHASIS OF TOURIST TRADE.
  - (7)—DEVELOPMENT OF HATCHING EGG, TURKISH TOBACCO, AND CASTOR BEAN CROPS.
  - (8)—HONEST, EFFICIENT GOVERNMENT ON ALL LEVELS.

**Our 4-H Club Boys And Girls**

Next week is National 4-H Club week and every club in the United States will have special programs in observance of their anniversary. The theme of the programs will be "Better Living For A Better World." Next week will be the most important week of the year with the Jackson County Clubs and in view of that The Herald is cooperating with the clubs getting out a Special issue which will be published on the 9th. This issue will carry pictures of local club interest, stories on the clubs and material of interest concerning the work of the 4-H boys and girls. During this week the 4-H members will take stock of what may be needed for the successful completion of their 4-H goals so essential in the building of sturdy character. It is a "check-up" week, a "get-set" week. A week to get together, to welcome new members, to exchange ideas, and to inform parents and neighbors regarding the newest developments in their 4-H program.

National 4-H Club Week provides an excellent opportunity to tell the 4-H story to the general public and that is just what The Herald will try to do next week. If this is done well, the people of the county will understand the far-reaching values of the 4-H program. Then they will increasingly support 4-H work to the end that all youth may serve as stalwart citizens in the best interest of local, national, and world progress.

**Law Must Prevail**

For months the nation has been kept in a state of confusion by uncertainty about its coal supplies.

Under the rule of the United Mine Workers normal coal production has been prevented while contract negotiations were pending.

The issue has been used as a political football until the flouting of the public welfare has become a national scandal.

At last the Taft-Hartley Act is being invoked to bring the situation under legal control. It will determine whether organized revolution in one branch of industry, or the law of the land will prevail—whether one union leader or the courts will govern.

Many coal miners are being misled. By subterfuge or otherwise they are incited to disobey the law. They are told "you can't dig coal with the Taft-Hartley Act."

That is true, but men who disobey the law are subject to its penalties or the nation faces anarchy.

If the United Mine Workers won't work pending settlement of their demands, other men should be allowed to work. If they disobey the findings of the courts they should suffer the penalties the same as any other citizen who breaks a law.

So long as laws are on our statute books they should be respected and enforced. The country is now face to face with the spectre of mob rule or rule by law.

There should be no question of the outcome—law must prevail.

**Blue Cross Is The Answer**

Blue Cross is coming to Western North Carolina. It will mark another milestone in the long-range program to give local people better hospital and medical care.

The first big step was the building of new hospitals in counties without adequate facilities to care for the sick, and to enlarge existing hospitals that were overcrowded and illequipped.

Such improvements have been made, or planned in five of our western counties, two of which previously had no hospital facilities. Local funds were raised to match state and federal appropriations provided under the Good Health Plan.

Now, local health leaders are turning their attention to the next big need: Blue Cross.

Because it is felt that widespread Blue Cross coverage will not only help the people of this area to meet unexpected hospital expenses without financial crisis, but will also mean financial security for new and existing hospitals, the Asheville Health and Hospital Council asked the North Carolina Blue Cross Plans to conduct this special campaign in our part of the state.

Hospitals and clinics in WNC are behind this Blue Cross campaign wholeheartedly. They have pledged their cooperation to the Blue Cross Plans and to the Council's Citizen Committee of health and lay leaders who is sponsoring it.

**Mrs. America—Monopolist!**

Is there a monopolist in retailing? There is—but it isn't any store or group of stores. It is the housewife.

That is the gist of some remarks by Franklin J. Lunding, president of the Jewel Tea Company, who said, "Mrs. America is the monopolist. No one is big enough or strong enough to compete with her, or to argue with her. She can make or break a product or a brand. She can make or break a retail store or a chain of stores. She can make or break an entire system of distribution. She is the Boss Monopolist of them all! She is a benevolent monopolist—so long as she is well served—but her benevolence has to be earned afresh every day."

That is a new way of saying that the consumer is the boss. The greatest chain system on earth would have wound up in the hands of the sheriff long ago if it hadn't pleased the public with its prices, stocks and service.

To say that any retailer has a monopoly in its field—as the government is doing in its antitrust case against a major food chain, A&P Co. is to argue the ridiculous. Every store faces the direct competition of others—sometimes thousands of others. In the case of the chain in question, its share of the total national food business has declined sharply in the past 20 years. And all manner of stores in the communities in which they operate are meeting its competition and prospering.

Yes, Mrs. America is the only monopolist, and she'll continue to be.

**YOU'RE TELLING ME!**

A magazine suggests that railroads paint amusing pictures on their freight cars. That certainly would be something—a comic strip 100 box cars long.

The caboose, naturally, would exhibit the traditional last words: "Pow!" "Bam!" and "Zowie!"

The Lone Ranger and Hopalong Cassidy rate high among juvenile TV viewers—by any gallop poll.

Incidentally, Grandpappy Jenkins says it's television that has brought us back to the horse-and-buggy days via the plunging stage coach, drawn by at least four horses.

The best wage scale in the world is enjoyed by the Aga Khan whose subjects annually give him his weight in gems.

An archeologist reports finding trace of a prehistoric race of giants. Must have found the ruins of an ancient basketball court.

Now that Margaret Truman is to go to work for a phonograph record producing company, Zadok Dumkopf suggests she should be added to the list of distinguished persons.

**AND A LONG WAY FROM SHORE**



**The Everyday Counsellor**

By REV. HERBERT SPAUGH, D. D.

"Why walk around acting like you are half dead, when we can bury you for \$79.50." A sign containing these words is reported to have been seen in the office of a funeral director. He had evidently noticed that many people walk around looking that way.

Too many people are walking around with their troubles and worries all "bottled-up" inside. The longer they keep them bottled, the more inward pressure develops. Then one day, unless they have learned to take the pressure off, they explode in the widest variety of manners. Some explode in violent temper, others become hysterical, some get in automobiles and drive furiously, some take to drink, some even commit suicide. All these methods are wrong and bad.

Many of you who read this are "bottled-up" inside right now. Get the pressure off now! Get down on your knees and tell the Lord about it. Deliver Him an oration if you feel like it. If you don't feel like you can do that to get relief, then go to some trusted friend and unload your mental and spiritual garbage.

The Prophet Jeremiah had the same trouble. Read his book, and you will find it full of complaints. But you will notice that he had one place to do his complaining—he went into his prayer closet and told the Lord about it. Old King David had the same trouble. The Third Psalm tells how he handled it. Here it is:

"Lord, how are they increased that trouble me! many are they that rise up against me. Many there be which say of my soul, There is no help for him in God. But thou, O Lord, are a shield for me; my glory, and the lifter up of mine head. I cried unto the Lord with my voice, and He heard me out of His Holy hill."

Now read what happened: "I laid me down and slept; I awaked, for the Lord sustained me."

Having secured release, he then said, "I will not be afraid of ten thousands of people, that have set themselves against me round about."

"Arise, O Lord; save me, O my God: for thou hast smitten all mine enemies upon the cheek bone; thou hast broken the teeth of the ungodly."

"Salvation belongeth unto the Lord: thy blessing is upon thy people."

Read that again, Digest it. Claim it. Practice it. Take the pressure

off.

Even if you do this now, you will get under pressure again. Then apply the same method of release.

Everybody has trouble, gets under pressure and tension. But you don't have to stay that way. Get that pressure off. Clean out that garbage. Most of those enemies are in your own mind. Ask the Lord to smite them. Then do your part.

You don't have to be buried now. Instead, ask the Lord to help you bury your troubles. Then get up and live a new life in Him, and like St. Paul say, "I can do all things through Christ who strengtheneth me."

**CAN YOU REMEMBER?**

5 Years Ago?

Mr. and Mrs. Vance Hooper of East La Porte have received the second direct communication from their son, William Carr, that they have had since he and his wife were taken prisoners by the Japs following the fall of Manila. They have spent three and a half years in Saint Thomas Prison Camp. In the letter Mr. Hooper notified his parents that they had been freed.

Mrs. Lawrence Cordell of Whittier gave a birthday party for her daughter, Melba, on March 3. A number of guests were present, and a nice time was had by all.

Misses Rachel Ann Sutton, Peggy Jo Sutton, and Louise Madison were hostesses on Saturday evening entertaining the younger teen age group at the community house. About fifty boys and girls were present.

Miss Mary McLain of Sylva and Charlotte spent the week-end with Mr. and Mrs. C. W. Wild in Jonesboro, N. C.

There will be an all-night service at the Zion Hill Baptist Church March 10. The public is cordially invited, especially ministers and singers.

At the annual meeting of the Farmers Federation stockholders held last Thursday at the Federation warehouse in Sylva, Will Bryson of Speedwell was elected director to represent Jackson County for the next two years. Dr. A. S. Nichols, Dr. Grover Wilkes of Sylva, and Sam Crisp of Dillsboro were elected to serve on the Warehouse Committee.

**Odd Fact**

When you think you see a star twinkling, you're mistaken, say the experts, who explain that the twinkling effect of stars is caused by movements in the observer's own eye.

**WHAT OTHER PAPERS SAY**

**Education For All**

Attention is called to Dr. Mordecai's interesting article, reprinted from The State magazine.

To put millions into school buildings and equipment and then to use them only 180 out of the year's 365 days is, as Dr. Mordecai points out, a stupid waste of expensive facilities.

It is an even more stupid waste of opportunity. For education is a continuing process that, whether it be good or bad education, extends with each of us from the cradle to the grave. It should be a constant expanding of intellectual horizons for every individual in a community; and a really efficient and effective school system would serve all the people, of all classes and ages.

Here in our own county, as one example, we should have classes for adults who have never learned to read and write, or who have progressed barely beyond that first stage. Even more, we need adult education for the hundred of bright, capable young men and women who lack the vocational training necessary to earn a good living.

Our schools should be used six

**Some of our People's Opinions**

What's yours?

Have you any suggestions as to how money might be raised for a stadium and gymnasium for Sylva?

Dan B. Hooper—Nope. I just don't know how that much money could be raised.

R. L. Glenn, Jr.—All the organizations in town, working together, could, I believe, raise the money.

James Barnwell—Do like Franklin to build a stadium. They nicked all the large firms that ship into the county for contributions, and gave them advertising space on the fence.

Leo Cowan—It would be possible for a group of the business men in town to put up the money, then let the proceeds repay the investment. Otherwise, all the clubs and organizations in town working together seems to me to be the only chance.

Charles Reed—In my opinion, the best thing to do is let the idea ride until the new high school is built, then locate the athletic facilities nearby. I do think we definitely need the gym and stadium, and soon.

**CAR-TUNES**

by Kirk-Davie



"It says KIRK-DAVIE CHEVROLET CO., INC. sells batteries and Hood tires."

**MUGGS AND SKEETER**



BY WALLY BISHOP