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The County Seat of Jackson County

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**THOUGHT FOR THE WEEK**

Take time to live; it is one secret of success. Take time to think; it is the source of power. Take time to play; it is the secret of youth. Take time to read; it is the foundation of knowledge. Take time for friendship; it is the source of happiness. Take time to laugh; it helps to lift life's load. Take time to dream; it hitches the soul to the stars. Take time to worship; it is the highway of reverence. Take time to pray; it helps to bring Christ near, and washes the dust of earth from one's eyes.—Selected.

**Community Goodwill**

In an attempt to further promote the spirit of community goodwill, civic pride and a desire to see developed a bigger and better Sylva and Jackson County, the merchants of Sylva are prepared to offer the citizens of the county and surrounding trade territory some of the most outstanding values in merchandise that has been offered here in a long time. Today, Friday, and Saturday are known as Community Goodwill Days, the welcome mat has been thrown out and every citizen in Jackson County is urged to take advantage of the bargain opportunities provided for you.

Sylva merchants have been more than loyal in their support of, and response to, every call made upon them for money, time and services for churches, school, hospital, and all the other benefit drives conducted in the past. You can now show them some appreciation by doing your shopping in Sylva during community Goodwill Days.

**Growth Of Higher Education**

In an article summarizing a report just issued by the United States Office of Education, the New York Times points out that during the past five years higher education in this country has had a record growth

The figures as quoted by Benjamin Fine, the Times' education editor, shows that during the past two years "more than one hundred and fifty colleges and universities have been added to the list of recognized institutions of higher learning," bringing the total to 1,808 colleges and universities. The present enrollment of about 2,500,000 is also a record. And "the value of college buildings, grounds and equipment" has increased by almost one billion dollars since 1940, having risen from \$2,754,000,000 to \$3,692,000,000." Moreover, there are many indications that the peak has not yet been reached, and that increases may continue for several years.

The above is emphasized by the fact that the State of North Carolina is preparing to start a \$3,000,000 and more enlargement building program at Western Carolina Teachers College. Similar building programs are being carried on throughout the State and Nation at this time.

Emphasizing that "an educated citizenry will mean a stronger democracy," the Times comments further on the expanding program:

"Higher education faces a stupendous

- GOALS FOR 1950**
- (1)—NEW INDUSTRY.
  - (2)—IMPROVED SCHOOL FACILITIES.
  - (3)—HARD-SURFACING AS MANY ROADS AS POSSIBLE.
  - (4)—AN EXPANDING HEALTH POLICY.
  - (5)—A COUNTY FAIR.
  - (6)—CONTINUING EMPHASIS OF TOURIST TRADE.
  - (7)—DEVELOPMENT OF HATCHING EGG, TURKISH TOBACCO, AND CASTOR BEAN CROPS.
  - (8)—HONEST, EFFICIENT GOVERNMENT ON ALL LEVELS.

**Rural Area Improvements**

It is delightful and inspiring to drive over the county this spring and note the many new improvements being made on farms and homes. New homes have sprung up in many sections of the county, others have made additions and improvements and added fresh coats of paint. Fields have been trimmed up, and outbuildings improved. The new poultry industry, the production of quality hatching eggs, is booming with huge laying houses springing up like mushrooms in many sections.

Our farmers appear to have taken on new life and we expect to see greater progress as time goes on. All in all the countryside is taking on a prosperous and progressive look, giving impetus to the agricultural program being stressed in the county by farm agents and farm leaders.

**The Cherokee Drama**

Two men speaking in Sylva before different groups during the past week have left their audiences in little doubt but that they can expect a great influx of visitors in this area when the Cherokee Drama, "Unto These Hills", opens at Cherokee, July 1st.

Harry Buchanan, former Sylva resident, now of Hendersonville and president of the Cherokee Historical Association, appeared before the Lions Club last Wednesday evening. The other was E. Carl Sink, publicity director for the Association, now residing at Cherokee, who spoke to the Jackson County Tourist Association, Monday night. Both men, closely associated with the Drama since its very beginning, have a deep, personal feeling that the Drama is going to have a great impact on this entire region. Western North Carolina, already a popular vacation land, will spring into the forefront as a mecca for many more tourists than ever before here. Mr. Sink told his audience that "although Western North Carolina has spent very little for advertising, as compared to Florida, Maine, or California, these states consider North Carolina their greatest competitor." The reason for this is that North Carolina, especially Western North Carolina, has so much to offer. The Cherokee Drama will add greatly to what we already have.

In the past Gatlinburg, Tennessee, has been smug in the idea that it had the bulk of the tourist business sewed up. The Drama has them worried.

As the very center of Western North Carolina and so near the site of the Drama, which is destined to become a National center for visitors, Jackson County has only to prepare for the huge tourist business in the offering. The only limit to the tourist business for Jackson will be the limit we put on it ourselves.

**YOU'RE TELLING ME**

Television by telephone sounds fine, says the man at the next desk, but what happens when we can't call in the grocery order because Junior has the line tied up for Hopalong Cassidy?

Now they're cooking diamonds atomically. Personally, we'd settle for the old-fashioned, raw variety.

Tillie, our titian-tressed typewriter tapper, says she has just learned that a peanut politician need not necessarily be a "gobernatorial" candidate.

It's strange how, in African desert areas where there are no race tracks, the natives manage to continue to improve the breed of their horses.

Princess Margaret, we read, downed a "royal blue" cocktail. From the ingredients listed it sounds more like "imperial purple."

task in trying to absorb this huge additional student load. But the fact that so many new institutions are being founded, or in some instances reorganized, is an indication of the farsighted attitude of the nation's responsible educators."

Dr. Earl J. McGrath, United States Commissioner of Education, is quoted in an interview in the same paper as saying: "We believe that the more they (the people) know the better citizens they will become. This extension of educational opportunities is one of the surest safeguards for the perpetuation of our liberties."

**"JOE BEAVER"**

By Ed Nofziger



Forest Service, U. S. Department of Agriculture

**The Everyday Counsellor**

By REV. HERBERT SPAUGH, D. D.

Have you ever seen a Bible coin? These are the most popular articles which I distribute. I simply can't keep a supply of them. They are aluminum coins about the size of a silver dollar. Pressed into the one side is the Lord's Prayer and into the other side is John 3:16.

As a pocket piece they are unsurpassed, as they are a constant reminder of the continuing presence of God.

I received the first one some years ago from a traveling salesman who finds great happiness in distributing them to his friends and customers. One of these coins fell into the hands of a member of Alcoholics Anonymous who immediately saw their possibility. They are now widely used by that organization whose program is dedicated to teaching its members to practice the presence of God in their daily lives.

These coins have tremendous possibilities for distribution in churches, Sunday schools and other organizations that realize man's need and hunger for the power of God in their daily lives.

My friend who began the distribution of these coins tells me that he was surprised to find many who did not know the Lord's Prayer, but who were happy to get the coin which is a constant reminder of the promise Jesus made to His followers, "Lo, I am with you always, even unto the end of the world."

I have never seen people so spiritually hungry as they are today. It is evident on every hand in the confused and troubled state of people's thinking. Many of them can't tell what they want, but they know they are hungry for something. That something is God. Others realize their need for God but don't know how to reach Him.

My friend who originated the idea of distributing these Bible coins has had such astonishing success that he has set up a little organization in which I have joined him to distribute these coins to individuals, groups and organizations who want them. He used to give them away. Now the demand is so heavy that he can no longer afford to do this. However, the cost is nominal. If you would like to have some of these coins for distribution to your friends or members of your organization, write The Bible Coin Unity, 414 Fenton Place, Charlotte, N. C., and price quotations will be sent to you. The retail price for a single coin is 25c. They are made of aluminum and are so light in weight, that one can be mailed in a letter.

The Christian gospel is the most needed commodity in the world today. Various groups organize to promote their own welfare. The world needs as never before a unity of Christian believers who are dedicated to promoting the Christian way of living with even greater fervor than the communist endeavor to promote their way of living.

You are invited to join our

Bible Coin Unity and give the widest distribution to these little symbols which are designed to remind us of a continuing presence of God.

**A quick look AROUND W.N.C.**

**DOGWOOD PROJECT ADOPTED BY WNCAC**

Brevard—Planting of dogwoods similar to the project which is underway in Brevard by the junior chamber of commerce was adopted as a movement by WNCAC at its meeting at Franklin Tuesday.

In addition, stress will be laid on conservation of dogwood along highways as a beautification project. Work of securing the collaboration of civic groups in Western North Carolina will be aided by the State Forestry association.

**NEW DOG POUND RECEIVES 1ST GUESTS**

Waynesville — Waynesville's new town dog pound off the Dellwood road had its first guests by sundown Tuesday.

Montgomery Queen, who started his rounds early this week, had picked up seven strays and lodged them in the concrete-and-frame home.

There they were to be kept until their owners claimed them.

If they are unclaimed within three days after they are picked up, they will be sold at public auction. If no one buys them then, they will be put to death painlessly.

In the meantime, they are assured of plenty of food and healthful care.

**NEGRO SENTENCED IN SHOOTING**

Franklin — Robert Scruggs, 18-year old negro boy, was sentenced by Judge Zeb V. Nettles in superior court here yesterday morning to 2 1/2 to 30 years in State prison in the shooting of George Reece at his Murphy road store March 14.

Grady Love, his aunt, was given a sentence of 6 to 10 years, for aiding and abetting.

Sentences were pronounced, following the jury's return of verdicts of guilty. The jury, out only about 30 minutes, announced its verdicts before a crowd estimated at 500 persons that overflowed the courtroom.

John Queen, of Waynesville, defense attorney, gave notice of appeal to the state supreme court. Scruggs was charged with intent to rob while armed with a deadly weapon.

**LAND LEASED FOR LANDING STRIP**  
Bryson City—Land has been leased from Theron Hyatt and Mrs. Gomer Martin, and grading will be done within the next few days to provide a landing strip for planes at Bryson City, it was announced yesterday by Clarence Maness.

At present, service facilities will not be provided in the sense of operating a public airport, according to Mr. Maness, but two hangers will be built right away

**WHAT OTHER PAPERS SAY**

**WILL OUR \$200,000,000 IN ROADS MEAN WHAT WE THINK THEY WILL?**

North Carolina continues to spend money and to make every effort to have good roads. Yet the problem of what to do about road destruction is not being met. The construction part we are doing in this and other states. The destruction part is surely taking

**Do You Want To Cut Your Federal Taxes?**

**Slash Government Cost**

If your personal or business expenses go up and your income and efficiency come down this year at the same rate as that of the Federal Government, you will be in the hands of the sheriff at an early date.

Workers, farmers, and businessmen from Maine to California know this. The answer is in the Report of the Commission on the Organization of the Executive Branch of the Federal Government. This twelve-man, bi-partisan Commission was unanimously created by Congress with the approval of the President. At the suggestion of Mr. Truman, former President Hoover was made its Chairman and Secretary of State Dean Acheson, Vice Chairman. The late president Franklin D. Roosevelt long had advocated such a reorganization of the government.

There is a two-fold purpose behind the effort to reorganize the Executive Branch of the Government: One—the elimination of inefficiency caused by overlapping and duplication; two—this should lead to a reduction of your taxes. If our Government can save from three to four billion dollars a year by more efficient methods of conducting our business, failure to act is stupid short-sightedness.

Action, however, depends upon the President and Congress. The President has already submitted a number of reorganization recommendations. The Congress has adopted several of these, most important having to do with the housekeeping of the armed forces, which save the taxpayer more than \$500,000,000 a year. But these are only first steps. There will be more ahead if Congress is made to realize Mr. and Mrs. Taxpayer want more tax-saving economies. Congressmen and Senators will vote for just so many of the Commission's recommendations as you, their constituents, demand.

What can you, as an individual, do about it? The answer is to write your Congressman and Senators. Tell them you want the Recommendations of the Commission on the Organization of the Executive Branch of the Federal Government made the law of the land. Join the non-partisan Citizens Committee set up to obtain the necessary action to make the Commission's report work. Write to the Citizens Committee for Reorganization of the Executive Branch of the Government, 1421 Chestnut Street, Philadelphia 2, Pennsylvania, for more information about the Commission Report. Tell your neighbors about it. Make speeches! Make your representatives in Washington act—now!

and it is hoped that as interest in air transportation can be developed and more local people learn to fly, a permanent airport can be established in this vicinity.

The proposed landing strip is located on what is known in this section as Hyatt upland, and is almost directly across the river from the Ferguson farm. Only small private planes can be accommodated at this location.

care of itself. The destruction is a major headache to all states. Watch the next new highway you travel and then look at the repair crews working on it almost during the same month.

An official publication of the Louisiana Department of Highways recently ran an article on the subject, in which it said that a very high percentage of the trucks are violating the weight laws. It then said, "We are building and maintaining heavy-traffic roads for only two per cent of the nation's vehicles. . . . This is a pretty large expenditure for such a small segment of traffic."

The Galveston, Texas, News, said editorially, "Today's trucks are almost the size of railroad box cars. Some, with their trailers, are even larger. These not only are wearing on tax-supported highways but they create serious traffic hazards. . . . The trucking industry must bear an equitable share of the cost of maintaining and building the highway system."

Speaking of the taxes paid by the trucks the Texarkana, Arkansas, Gazette said that they were very small in the light of "the damage done to roads that must be maintained at the expense of the taxpayer."

So it goes, throughout the country. In the meantime our roads are breaking down at a faster and faster rate and the cost of maintenance, repair, and building grows larger and larger. "Freight trains on the highways" are a financial drain on every taxpayer. There's lots of talk about it. Let's hope it will soon be implemented with action.—Mount Holly News.

**YOUR MAIL BOX**

Most of us insult our most constant visitor to our farm homes. Our mailman, 300 times a year, stops at delapidated mail boxes, hanging askew from rotting posts with names either completely obliterated or faint and smudged.

Not only does our mailman deserve the consideration of uniform mailboxes, neatly lettered and firmly set up level to his car window, but our pride in our community is important.

Mailbox improvement is really a matter of individual pride, but through the efforts of Home Demonstration Clubs and other community clubs in Alabama and Tennessee, country roads and highways are taking on a straightened air, in keeping with neat farm homes and green pastures.

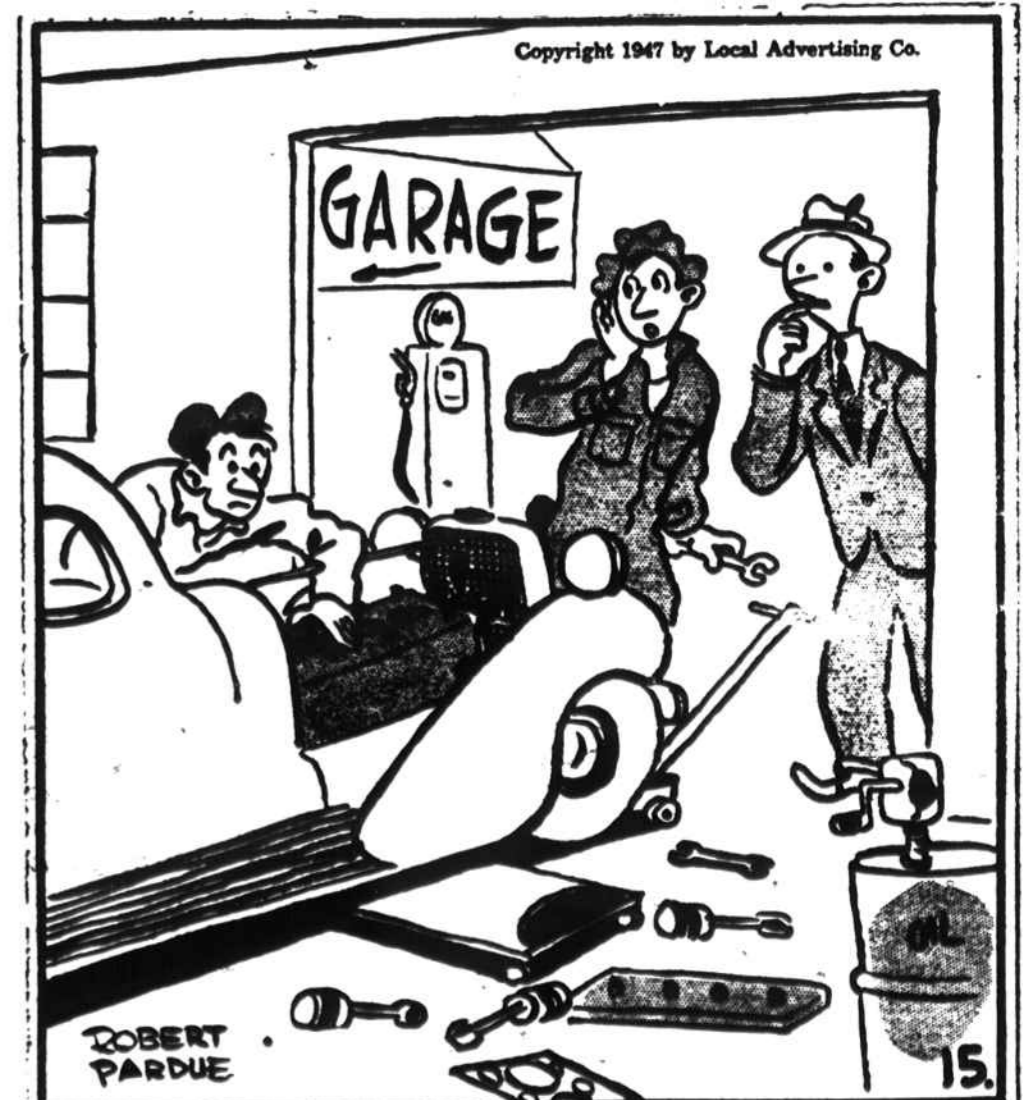
In an article "How Does Your Mailbox Rate", in the February issue of Farm & Ranch-Southern Agriculturist, L. R. Neel, senior Editor, delivers a pat on the back to these communities who have taken steps in the right direction of mailbox improvement, and gives specifications for large and small boxes to those of us who are still neglectful.

Editor Neel says, "Small boxes should be 48 inches from the ground, and large boxes, 40 inches. Small boxes should be placed on 6-inch square posts and large ones on posts 8 inches square." How does your mailbox rate?—Marshall News-Recorder.

Onions are going to town this spring in such a big way that marketing specialists of the U. S. Department of Agriculture are urging housewives to make the most of them.

**CAR-TUNES**

by Kirk-Davis



"Confidentially, KIRK-DAVIS CHEVROLET CO. is equipped for a complete motor overhaul."