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The County Seat of Jackson County

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THOUGHT FOR THE WEEK

Where are our hearts today? Are they in heavenly things or in profits and bushels; in wages and hours; or in the Christian heritage of our homes and children? We cannot serve God and mammon. With social and political unrest on every side, the hope of our nation is not in our buried hoard of gold or in our possession of the atomic bomb, but in our treasures laid up in Heaven and in our possession of those moral and spiritual values which make us strong against evil days.—Russell W. Galloway.

A Beautiful Memorial

The lives of the people of Sylva, especially the members of the Sylva Methodist church, will soon be greatly enriched through fine and lovely music. The gift to the Sylva Methodist church of a pipe organ by the McKee family, as a tribute to the noble life of the late Gertrude Dills McKee, will be the means for this enrichment. Mrs. McKee's influence for the finer, cultural things of life had its influence while she lived, and through this organ this influence will linger on into the lives of those left behind and those yet to come.

National Dairy Month

June has been set aside as National Dairy Month, a time when the importance of milk, butter, cheese and all dairy products and by-products as a big factor in the standard of living and of the health of the citizens will be emphasized. Many communities will observe one or more days this month as Dairy Day or Week. Since Jackson County is beginning to take more interest in the dairy industry, plans are beginning to take shape for a Dairy Day here the latter part of the month. All dairymen and citizens of the county will be urged to take part in the program for focusing attention on this phase of our agricultural life.

Our Tourist Booth

We will admit that our little tourist information booth, recently located down by the fountain at the west end Main St., isn't so pretentious, but it is filling its place. On Tuesday afternoon a dozen or more tourist cars stopped, and people inquired about places to stay and to eat. We believe if a nicer booth was placed at this point it would be the means of stopping many people in Sylva this summer who, otherwise, might drive on through. The newly formed Jackson County Tourist Association, not being a wealthy organization, has had to use what was at hand, and this booth is the best that it can do right now. It was through the generosity of Brady Parker that the booth was made possible. It is the unselfish work of the members that provides someone to stay in the booth each afternoon. This will be a tiresome job these hot summer afternoons, but it is going to pay off. More power to the organization!

Game conservation officer found a half-frozen lark near Niagara Falls. There's one bird which, no doubt, hereafter will leave that "first of the season" business to the robins.

GOALS FOR 1950

- (1)—NEW INDUSTRY.
- (2)—IMPROVED SCHOOL FACILITIES.
- (3)—HARD-SURFACING AS MANY ROADS AS POSSIBLE.
- (4)—AN EXPANDING HEALTH POLICY.
- (5)—A COUNTY FAIR.
- (6)—CONTINUING EMPHASIS OF TOURIST TRADE.
- (7)—DEVELOPMENT OF HATCHING EGG, TURKISH TOBACCO, AND CASTOR BEAN CROPS.
- (8)—HONEST, EFFICIENT GOVERNMENT ON ALL LEVELS.

A Challenge

Just what is reflected in the preliminary census figures for Jackson County for 1950 which shows a small loss of 127 population over what we had 10 years ago? We believe that the number one factor in this showing is the fact that Jackson County offers little inducement for the young men and women now graduating from our colleges to return home, settle down and rear their families here. One only has to think of a number of families where four and five children have grown up, graduated and found jobs and positions in other counties and states. This number multiplied a few times, and it can be, is surely one reason for our loss.

Jackson County Chamber of Commerce has been working hard this year seeking the location of more industry in the county. When this is done, the figures would swing the other way. But wanting industry and having it come and establish itself here is a different thing. While we are waiting, wishing and working to that end, let us not forget that we have much undeveloped industry here now. Our hatching egg industry, dairy industry, small berry and fruit possibilities and other agriculture opportunities await the young men and women of this county. All they need to do is to awake to the possibilities, take advantage of them and we would soon see Jackson County striding forth on a wave of economic prosperity, such that would cause outsiders to want to come over and live among us.

The big success a few veteran trained farmers have had with strawberries this spring is one indication of what can be done. There have been more home grown strawberries sold to the citizens of Sylva the past two weeks than there ever were before . . . all of them nice fresh, home grown berries. We know of a number of home freezers now almost full of these delicious berries.

Our people are faced with a challenge . . . Are we going to face it?

Building

This is a day of feverish activity in the building industry. All over the country modern new buildings of almost every type are going up . . . homes, school buildings, churches, tourist courts, business buildings and factories. Jackson County is no exception, and is having its part in providing new buildings for better work and living, study and worship. New and remodeled school buildings and churches are taking the lead in this area. It is encouraging to see emphasis on religion and education in our building for progress.

Clean Dirt?

If you drink much water in Sylva these days you will be drinking clean dirt . . . or will you? After each rain, heavy or light, our water is full of dark brown silt. Looks like our water system needs overhauling . . . We voted against clean water in a recent election.

Point Of No Return

Free markets must be kept clear of bureaucratic controls if the United States is to continue to progress, said J. Howard Pew, of the Sun Oil Company, in an address before a group of distinguished scientists. He then added: "There are men in our own country today, clothed with political power, who are diligently striving to socialize industry, medicine, education, labor and security. This is a totalitarian program and cannot be reconciled with the economy of the free market . . . I warn you that we are rapidly approaching the Point-of-No-Return on Freedom's Highway."

Does anyone believe that American industry would have progressed to its present development had government controlled it in the past? In answering that, think of the oil industry as a typical example. It is less than a hundred years old. Its pioneers were laughed at as hopeless visionaries who'd lose their shirts. Enormous sums of money had to be spent, and no one knew if they would ever be recovered. Great chances had to be taken, great obstacles overcome. All of this was done, because the men who believed in the oil industry worked in an air of freedom, where individual enterprise and ability could take the risks—and reap the rewards, if any. What socialized country has such blessings as the United States?

There are a million "surplus" women in the U. S. In other words, 250,000 afternoon bridge foursomes too many?

"JOE BEAVER"

By Ed Nozize



Forest Service, U. S. Department of Agriculture
"There are millions of acres of idle forest land in the United States that need replanting—Now get going kids!"

The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

The Christian Church celebrated her birthday on Whitsunday, or Pentecost, May 28th. She received greetings in the form of jeers from 500,000 controlled German Communist youth, who with apparent purpose staged their great parade in Berlin on that date. Such a challenge should cause us to re-value the Church and what it means to us. Read thoughtfully this evaluation by Dr. William Henry Boddy:

"MY CHURCH
"Before I was born, MY CHURCH gave to my parents ideals of life and love that made my home a place of strength and beauty.
"MY CHURCH enriched my childhood with the Romance of Religion and the lessons of life that have been woven into the texture of my soul. Sometimes I seem to have forgotten and then, when I might surrender to foolish and futile ideals of life, the truths MY CHURCH taught become radiant, insistent, and inescapable.
"In the stress and storm of adolescence MY CHURCH heard the surge of my soul and She

guided my footsteps by lifting my eyes toward the stars.

"When first my heart knew the strange awakenings of love, MY CHURCH taught me to chasten and spiritualize my affections; She sanctified my marriage and blessed my home.

"When my heart was seamed with sorrow, and I thought the sun could never shine again, MY CHURCH drew me to the Friend of all the Weary and whispered to me the hope of another morning, eternal and tearless.

"When my steps have slipped and I have known the bitterness of sin, MY CHURCH has believed in me and wooingly She has called me back to live within the heights of myself.

"Now have come the children dearer to me than life itself and MY CHURCH is helping me to train them for all joyous and clean and Christly living.

"MY CHURCH calls me to Her heart. She asks my service and my loyalty. She has a right to ask it! I will help Her to do for others what She has done for me. In this place in which I live, I will help Her keep aflame and aloft the torch of a living faith."

EDITOR'S NOTE—The fourth edition of Dr. Spough's little book on successful living, "The Pathway to Contentment" is now available. Orders may be sent to The Everyday Counsellor, Box 6036, Charlotte 7, N. C. The price is \$1.00 postpaid.

PERSONALS

Miss Nola Higdon is spending this week with Mr. and Mrs. T. B. Higdon in Atlanta, Ga.

Francis Buchanan arrived Saturday from Chapel Hill for a few days' visit here before going to Denver, Colorado, where he will spend the summer.

Jimmy Madison returned today to Chapel Hill where he will be employed this summer. He spent since Tuesday of last week with his mother, Mrs. Esther Madison.

Mr. and Mrs. F. A. Hodges and sons, Tommie and Billie Russ, of Cullowhee, will leave June 9 for Chapel Hill for a six week stay. Mr. Hodges will study at the University of North Carolina there.

Mr. and Mrs. Frank Waldroup and daughter, Geraldine, of Shreveport, La., were guests last week-end of Mr. and Mrs. David Brown of Cullowhee and Mr. and Mrs. Huff Hooper of East LaPorte.

Rev. Charles R. McConnell of Cullowhee left Friday for New York City where he will be supply pastor of the Second Presbyterian church during June. During July and August Rev. Mr. McConnell will study at Union Theological Seminary. Mrs. McConnell and daughter, Sally Anne, Judith, and Allison, will leave June 8 to drive thru in the car to New York to join Mr. McConnell. Mrs. McConnell will study during the summer at Columbia University.

Miss Dorothea Hennessee of Knoxville and Jack Hennessee, who studied at the University of Tennessee during the past year, are home for their summer vacations with their parents, Mr. and Mrs. W. C. Hennessee.

Mr. and Mrs. Andrew Wilson returned Tuesday to their home in Durham after spending several days visiting their mother, Mrs. John Wilson.

A quick look AROUND W.N.C.

RAILROAD SUED
Newton — A civil action asking \$10,000 has been filed with Clerk of Court P. W. Deaton against the Southern Railway company by Miller Lynch, administrator of the estate of Rosa Lynch Spencer of Conover.

The action is the result of the death of Mrs. Spencer June 18 of last year, when she was struck by a Southern freight near a Conover railroad crossing.

DROWNS IN CATAWBA
Statesville — The body of 16-year-old Harry Lee Faulk of Statesville was recovered from the Catawba river at 2:30 o'clock Saturday afternoon. The boy had been swimming with six other Statesville boys from one pier to another just north of the Long Island Buffalo Shoals bridge.

\$60,000 FIRE
Waynesville — A disastrous blaze of undetermined origin caused an estimated \$60,000 damage to the H. S. Ward service station and general store about 3 o'clock Monday morning.

The blaze was coming through the roof when discovered and firemen fought the blaze for three hours, saving some nearby buildings, including the gasoline pumps and tanks. The storage tank held from 1,000 to 1,500 gallons of gasoline, according to the owner. Work started immediately on re-

building.
CROWDS AT THE LAKE
Lake Junaluska — Large audiences and much interest featured the formal opening of the 1950 session of Lake Junaluska, assembly grounds for Methodists. The Rev. J. G. Huggin, of Charlotte, former Waynesville pastor, was the opening platform speaker for the annual Haywood County Day.

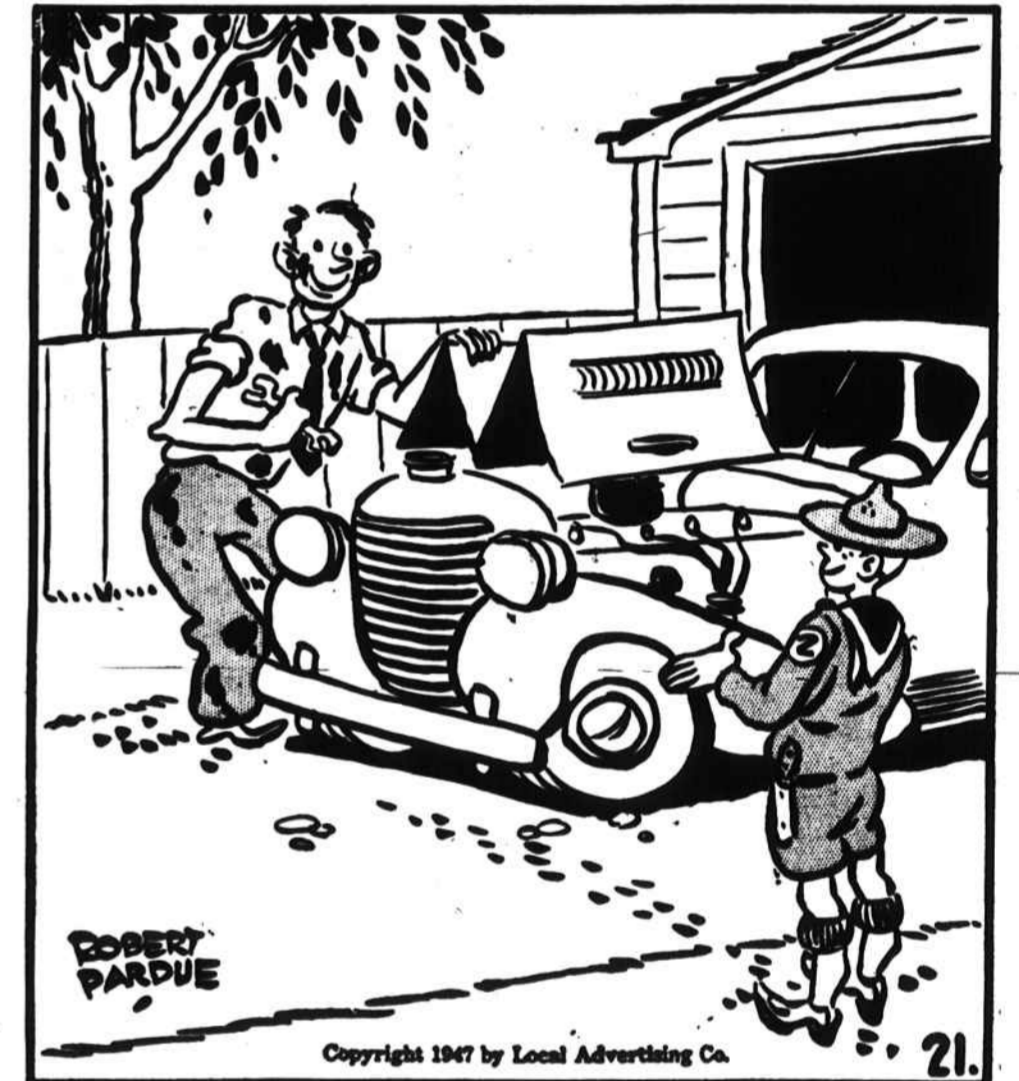
NEW RADIO STATION
Brevard — Brevard's new radio station WPBF will open early in July it was announced by President Ed M. Anderson last week. John I. Anderson, editor of the Transylvania Times, will be the executive director of the new station, which will serve Transylvania County and surrounding area.

PEACH GROWERS TO GET AID
Forest City — The United States Department of Agriculture Tuesday designated seven North Carolina Counties, including Rutherford, as "disaster loan" areas in which emergency government loans will be made to peach growers. The counties are Hoke, Polk, Richmond, Rutherford, Anson, Montgomery and Moore.

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