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THOUGHT FOR THE WEEK

Too short the time from morn till set of sun!
How use swift time while yet we have the power?
How fill with worth the moments one by one?
How feel the value of each passing hour?
Christ answers: "Lose thyself, thyself to find!
Work thou God's work while it is called today!"
Time will be thus redeemed, thus serve mankind
Till Time, for us, forever pass away.
Watchman-Examiner.

Better Pastures

Our Farm Agents are pushing a campaign for more and better pastures in the county, which as we see it, is one of the most important phases of agriculture in Jackson County at this time. The display in Professional Drug store window has attracted much attention this week and should do much to arouse interest among those now producing livestock or those who contemplate going into this phase of farm production in the near future. As shown in the window display, good pastures are the foundation for profitable livestock production. The display shows the necessity for proper soil test and soil preparation, the amount of lime and fertilizer for an acre and the kind of seed to be sown. Now is the time to prepare for seeding Ladino and Orchard grass.

County Agent Gibson lists a few steps to be followed in establishing pastures this fall. His article will be found elsewhere in this issue of The Herald in which he stresses the importance of soil testing for determining the type of fertilizer needed for best results. We hope all the farmers will read Mr. Gibson's article on pastures this week.

Is This Food Shortage?

Secretary of Agriculture Brannan has urged the House Agriculture Committee to approve H. R. 8942 which would provide \$50 million to pay the cost of packaging and shipping the Government's perishable surplus foods to central state distributing points.

He said he is afraid that some of the government's surpluses, which include 192 million pounds of butter, 322 million pounds of dried milk and 80 million pounds of cheese, may spoil. At present the government can give away food for charitable purposes at the point of storage but can not pay shipping costs.

These are just some of the surplus items in the dairy production field. The government has millions of pounds of other items not considered on the perishable list.

The Country Press Says

Onaway, Michigan, News: "After exhaustive hearings, the Public Service Commission allowed the Bell Telephone Company a raise in rates. If our memory serves us right the company recently allowed an increase in wages and increased pension benefits. The money to pay this increased cost of doing business must come from elsewhere. The only place is from the consumer."

GOALS FOR 1950

- (1)—NEW INDUSTRY.
- (2)—IMPROVED SCHOOL FACILITIES.
- (3)—HARD-SURFACING AS MANY ROADS AS POSSIBLE.
- (4)—AN EXPANDING HEALTH POLICY.
- (5)—A COUNTY PAIR.
- (6)—CONTINUING EMPHASIS OF TOURIST TRADE.
- (7)—DEVELOPMENT OF HATCHING EGG, TURKISH TOBACCO, AND CASTOR BEAN CROPS.
- (8)—HONEST, EFFICIENT GOVERNMENT ON ALL LEVELS.

War Outlook Is Gloomy

It is disheartening each day as we read the papers and listen to radio reports of our reverses in the Korean War. However, we shouldn't be surprised at the results as our military leaders rushed into a scrap they were totally unprepared for — in men, materials, and knowledge. We seem to have fallen down all along the line. Our Military Intelligence Service has certainly proven insufficient, if we have had any Intelligence Service at all. Surely we should have had more information of the strength of the Koreans before we jumped in in an effort to stop Red aggression.

Dr. L. Nelson Bell, of Montreat, a medical missionary for 22 years in China, made some statements on the Korean war before the American Business Club in Asheville Tuesday which should arouse us to the seriousness of our present plight. Dr. Bell said, "The American public should be made thoroughly aware of the seriousness of the Korean war. It can be, and probably will be, duplicated in many places in the world if the Russians are successful in Korea."

Dr. Bell warned that, while the United States is expending her men and materials throughout the world attempting last-minute-help to defenseless nations, Russia will not have used her military strength in men or materials.

"We are in for a tough time; we are in for a long time, and it is time we face the facts," he warned.

Most of us are quick to blame Washington for our unpreparedness, and probably our leaders are to blame. But the American people are also to blame. In our madness to have bigger and better business, less taxes to pay and more profits, we have not been willing for our leaders to spend the necessary billions for preparedness. Now it is going to take twice the billions for a rush preparedness than it would have taken to prepare when we had TIME. Time has run out — now we will have to spend, spend and spend some more, raise taxes and go on a full war basis if we are to win this war.

Labor And The Monopoly Issue

An extremely interesting discussion of the current governmental attacks against big business appears in the July issue of Harper's magazine. It is the work of Peter F. Drucker and is called "How Big Is Too Big?" Mr. Drucker deals at length with the monopoly controversy and points out that the campaign, from the point of view of inflaming the public with the old "Down with Big Business!" cry, has been a flop. Then he says: "But the chief reason why the doctrine of 'excessive concentration of economic power' is not likely to be applied to business with any great vigor is that it would endanger the big unions. . . . Union membership is necessarily much more concentrated than anything else in the economy. About one-third of all union members are organized in six unions, about one-half in 13.

"By contrast, the six largest manufacturing companies have together not more than 8 per cent of the country's total industrial employees—fewer than are organized in the one largest union; and the twenty largest companies employ about the same proportion of industrial workers—15 per cent—as are organized in the two or three largest unions."

The public's apathy to the various antitrust suits and investigations is understandable. To take one example, the government has brought an antitrust action against a big chain store system. But everyone who can see knows that this company has no monopoly on anything—and must, indeed, compete for business every working day with thousands upon thousands of other merchants, including both chains and independents. It has grown big because great numbers of people like its prices and stocks and policies.

On the other hand, labor has what amounts to an absolute monopoly in many fields. Perhaps the most obvious example is soft coal. One union, which is controlled by one man, can stop practically all coal production overnight.

Mr. Drucker also writes, "It is an open secret in Washington that union resistance has been largely responsible for the cooling of the Administration's ardor to campaign on an anti-bigness platform." After all, the unions represent a concentration of power beyond the dreams of industry.

"JOE BEAVER"

By Ed Nofziger



Forest Service, U. S. Department of Agriculture
"What a farmer! Strips his wood lot and now he can't even get under a tree when it rains."

The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

Let us pray, and pray, and pray! There must be more praying and less playing. Although it is the summer vacation period and play is the usual watchword, world events demand that we in Christian lands and among democratic peoples make prayer our watchword.

"Sees Red Lust Forcing Re-examination of Morals" is the headline from Charlottesville, Va., where Dr. Justin Wroe Nixon, professor from Rochester Divinity School, addressed the 17th Institute of Public Affairs at the University of Virginia.

Dr. Nixon declared that Communism's ruthless drive for power is forcing democratic people to re-examine their lives and institutions in the light of principles of a universal moral order. He termed the Communists as modern counterparts of the Assyrian invaders 27 centuries ago who drove the prophets of ancient Israel to "ascend a mount of vision where they discovered a universal God and a universal moral law. Over the long span of centuries, no discovery has been of greater value to mankind."

At the same time Dr. Walter B. Freed, President of the Charlotte-Mecklenburg (N. C.) Ministerial Association issued a call for special prayers for peace:

"Let us gather at our accustomed places of worship and with genuine sincerity implore Almighty God that, as a people and as a world, we may be spared the awful scourge of war . . .

"Let us confess our weakness in sin and come to have faith in Him who is the Source of all life and strength; with a confident hope that by God's grace, men and nations of happiness." There must be in amity and live together in peace and concord."

In other communities calls to prayer were issued.

The United States and the democratic nations founded on Christian principles must come to their knees. It is going to take more than military power to defend and protect our "life, liberty and pursuit of happiness." There must be heart-searching prayer of humble confession.

Long ago when the kingdom of Israel was at its height, and King Solomon ascended his throne, he did it with an humble prayer of dedication. To his plea the Lord replied, "If my people, which are called by my name, shall humble themselves, and pray, and seek my face, and turn from their wicked ways; then will I hear from heaven, and will forgive their sin, and will heal their land." Read this story yourself in the first chapters of II Chronicles.

Let's open our Church doors daily for prayer. Let's ring our Church bells as daily call for prayer. Let's open our homes for prayer. Let's open our hearts for prayer. We are fighting more than armies. We are fighting evil in its most vigorous form. We are fighting the Prince of Evil him-

self. We can't win without God's help. Remember the words of the Bible, "If God be for us, who can be against us?"

Some of our People's Opinions
What's yours?

The Korean crisis has brought about a demand for items that were scarce during World War II, such as sugar and coffee. What is your opinion of those who buy all these items and hoard them?

Jeff Hedden: The hoarders are only encouraging profiteering which will result ultimately in price ceilings and rationing.

Gudger Fortner: According to the best information available throughout the country, there is no food shortage foreseen any time in the near future. However, there may be temporary shortages caused by the "hoarders," but

A quick look AROUND W.N.C.

SILER FAMILY TO HOLD ITS 99th REUNION

FRANKLIN — When Silers from far and near gather here two weeks from today for their "family meeting", it will be the 99th annual reunion of the descendants of the four Siler brothers who were among the first settlers of Macon County.

Since the first reunion, held prior to the outbreak of the Civil War, the descendants have gathered each year. Although four major wars have occurred during the period, there has never been a break in the annual gatherings, and for many years the same date has been observed — the first Thursday in August. The day this year falls on August 3.

This year's reunion will be entertained by W. N. Sloan and Mr. and Mrs. Bob Sloan, at their home in East Franklin.

WPNF SERVING WIDE AUDIENCE
Survey Reveals Many Listeners In Transylvania and Adjoining Counties

BREVARD — A survey, conducted by officials of the Pisgah Broadcasting company, shows that Brevard's new and modern station WPNF has an extremely large listening audience.

Since the station went on the air on July 6, practically every radio in the county has been tuned to 1240 on the AM band.

WPNF is giving Brevard and Transylvania its first clear, static-free radio reception, and in addition it is going into neighboring towns and into upper South Carolina with a strong signal.

"We are also highly gratified that our signal is as strong as it is. In fact, we are surprised that we are going out as far as we are and that our listening audience is so tremendous," President Ed M. Anderson said yesterday.

WHAT OTHER PAPERS SAY

A STRONG AND USEFUL EXAMPLE

ASHEVILLE CITIZEN — Women of Asheville's First Presbyterian Church have given all women (and men) of this and other communities a strong and useful example. By unanimous vote they went on record against all forms of hoarding, condemning that practice in most vigorous terms. One said: "A woman with an 18-year-old son is in no position to be hoarding sugar."

This action deserves the applause of the community but even more it calls for imitation everywhere. The hoarder is his own worst enemy, for his selfishness only bids up prices he must pay later. And the hoarder is also in effect an enemy of his country's war effort, for his greediness is a threat to our economic stability. Hoarding is neither intelligent nor patriotic. It calls for such condemnation as the Presbyterian women have given it.

THE WAR IS SERIOUS

MT. HOLLY NEWS — Our people are commencing to wake up to the fact that we are at war. Much of this awakening comes from comments made by boys who were shot and caught literal hell in the last war. They know that our leaders in Washington have apparently been caught napping. They know the meaning "brilliant rear guard action." They can't understand why we can't get men into Korea especially after our Secretary of Defense Johnson stated that if any country were to attack us we would be ready in an hour. Remember, that statement was made just a few weeks ago. Either the Secretary was telling a deliberate untruth or else he didn't know what he was talking about. On either score he should be made to resign.

Washington may say we are not in an official war. On the other hand most Americans have the idea, and rightly so, that anytime American boys are being killed and wounded, wallowing in fox holes and facing enemy bullets day and night that it is war. That we were not prepared is evident. There is evidence that quick decisions are being made and that production for war is being geared up but the question is couldn't we have had a little more preparedness for the money that has been spent.

There are those who will say "money don't count now" and they

there are plentiful supplies of raw materials available. There is no real need for any consumer to stock up on food items. If this excessive buying of the commodities mentioned continues to gain momentum, then we most surely would be headed toward controlled rationing.

Clubs, circles and churches should do all they can to help to discourage excessive buying.

Lucy Bumgarner: The hoarders are causing the so-called shortage. I hope ants get in their sugar and their lard gets rancid.

Benny Reese: It is the job of each individual to buy only what he needs. This will delay rationing and high prices.

Britton Moore: I don't see any sense in this hoarding business. There's plenty of food in this country for everybody.

are right but it should have counted before this. Every expert who has studied Russia and their methods knows that a great depression will mean more to them in America than a war. What would happen if we go "all-out" again and that is what it is necessary, it seems, for us to do and then the Russians call the whole thing off? It will mean unemployment and with our country in greater debt than ever what will be the outcome for American democracy?

We won the last war and we will win this but how will we come out if we keep on and on spending money and allowing our people to depend more and more on the government. George Washington used the word "we" in his addresses. President Truman says 'I have called our army, I have ordered this and I have ordered that.' Let's get the "I" out of this thing and act as "we".

Audio-Visual Workshop To Be Held Today at W. Car. Teachers College

An audio-visual workshop on "The Teacher's Role in Human Relations" will take place today on the campus of Western Carolina Teachers College. The workshop is sponsored by the Education Department in cooperation with the North Carolina-Virginia Regional Office of the Anti-Defamation League of B'nai B'rith.

Dr. Freida Ann Grieder, Dean of Women, will preside at the morning session which will convene at 10 o'clock in the Student Union Building. She will introduce President Paul A. Reid who will address the members of the group.

The theme of the meeting, "Human Relations in Rural Education", will be introduced and discussed by Dr. Clarence H. Patrick, Dept. of Sociology, Wake Forest College, Mr. W. B. Harrill of Western Carolina, and Mr. Theodore Freedman, Director of Regional Office of Anti-Defamation League, will lead the discussions in the afternoon.

WOW To Have Annual Picnic

The Woodmen of the World will hold their annual picnic at the lake in Cashiers Valley on Sunday noon, July 30. Families are asked to bring picnic baskets. Drinks will be furnished by the camp.

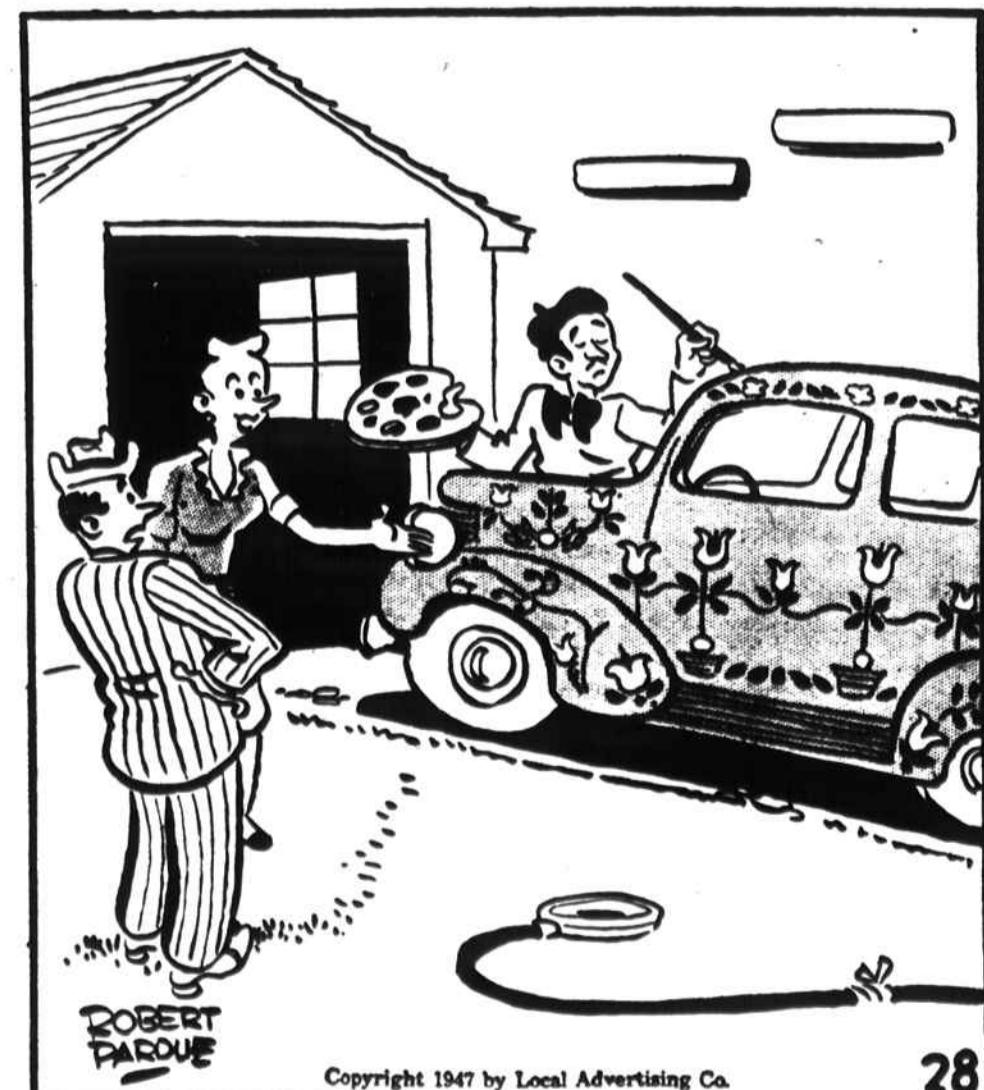
All members are to meet at the WOW hall at ten o'clock Sunday morning which will be the starting point of the motorcade. Transportation will be furnished for those who do not own cars.

Yield determinations from the first cutting of alfalfa showed dinitro-weed-killer sprayed lots yielded 1,356 pounds of alfalfa and 374 pounds of weeds. Unsprayed plots yielded 6,070 pounds of weeds.

The heat of strong summer sun may set and darken such stains as those from cherries, peaches, pears, plums, soft drinks or mustard.

CAR-TUNES

by Kirk-Davis



"Well, personally, I like the way KIRK-DAVIS CHEVROLET CO. paints them."