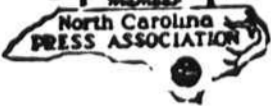


THE SYLVA HERALD
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 The County Seat of Jackson County

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THOUGHT FOR THE WEEK

Lead us, O Father, in the paths of right;
 Blindly we stumble when we walk alone,
 Involving in shadows of a darksome night,
 Only with Thee we journey safely on.

—W. H. Burleigh.

A smile takes no longer than a cold look, and a kind word is as easy to speak as any other. There are people who at heart are discouraged, lonely, wistful for a friendly hand. Does our attitude as we move among people show any gleam of the friendliness of Christ?—Selected.

Band Making Progress

Sylva school band is rapidly coming to the front as one of the most important organizations within the school. The report carried in this issue of The Herald on the activities of our band since school opened last fall will be quite a surprise to most of us. Although we realized the band was doing a good job in its activities of parades, concerts and football game playing, we had no idea of the scope of its activities. The Herald extends hearty congratulations to the band members and to their instructor, Harold C. Yeager. Mr. Yeager has done an outstanding piece of work in building up this small band. We feel that his work is just now bearing fruit as the report shows that we now have a senior and junior band and immediately we are to have 25 more young boys and girls start a beginning band.

The struggle to promote and keep a school band going in Sylva has been quite a big job. Those few citizens taking the lead in this work are also to be congratulated. Without the backing of the citizens of the community it would be impossible to have the band. The Herald hopes to see a greater interest on the part of the public in school band music. We believe that with the start now made and the fine progress Mr. Yeager is making with the students, there will be a greater interest.

We should feel proud of our band for having been invited to play at the Robbinsville Armistice Day ceremony and for the Robbinsville-Hayesville football at Robbinsville last Saturday. This should prove to us that the band is attracting attention elsewhere, if not at home.

The Football Up-Set

No one expected it, unless it was Coach Joe Hunt and his Sylva Hurricane squad, and they certainly kept it to themselves if they expected to beat the highly favored Bryson City High Maroons here last Friday night. This apparent up-set of up-sets in the history of Sylva high school football probably wasn't such a big up-set after all. Coach Joe Hunt has certainly done a marvelous job with the squad the few weeks he has had the boys. We feel certain that Joe had a great deal of confidence in the boys as he let the squad do its own playing. Young Fricks did a perfect job in calling the plays and went through the entire game without calling one wrong. Whether it was an accident or not, or just good football playing on the part of the Hurricane, the fans really got a thrill out of the game Friday night. It is our opinion that it was no accident.

GOALS FOR 1950

- (1)—NEW INDUSTRY.
- (2)—IMPROVED SCHOOL FACILITIES.
- (3)—HARD-SURFACING AS MANY ROADS AS POSSIBLE.
- (4)—AN EXPANDING HEALTH POLICY.
- (5)—A COUNTY FAIR.
- (6)—CONTINUING EMPHASIS OF TOURIST TRADE.
- (7)—DEVELOPMENT OF HATCHING EGG, TURKISH TOBACCO, AND CASTOR BEAN CROPS.
- (8)—HONEST, EFFICIENT GOVERNMENT ON ALL LEVELS.

Why No New Factories?

Almost every day you can hear someone say, "Why doesn't Sylva get some of the new industrial factories that other towns are getting, and why doesn't the Jackson County Chamber of Commerce get busy and get some new industry for Jackson County?" Maybe these are reasonable questions. Anyway it shows just how little is known of what it takes for a town or community to be able to land one of these, so called, "juicy industries with big payrolls." During the next few weeks, beginning with this issue, The Herald is going to carry some articles dealing with this all important question, which we believe will throw much light on the subject for the public. To be able to get industry it is going to be a county-wide job of the entire public.

Elsewhere in The Herald this week will be found an article by Sol Schulman, chairman of the Chamber of Commerce Industrial Committee. In this article Mr. Schulman cites some of the work that has been done, the contacts made with industry heads to locate plants and the demands made from such plant heads before they could locate here.

There was one especially attractive proposition made to the committee, but it involved the raising of \$400,000 on the part of the community. No one, or no group, appeared interested in this proposition. The company wishing this \$400,000 building is one of the largest and soundest financially in the country. It offered to guarantee a 1-2 million dollar a year payroll for 10 years, meaning a total of 15 million dollars circulating around the business of our town and county. Just think what that would mean. Within a very few months other businesses would spring up around this plant, causing thousands of dollars in taxable property placed on our tax books, thus in time, reducing our tax rate considerably.

It would have paid big dividends to the citizens of Jackson County to vote a bond issue, if necessary, to raise this money. If we are ever going to have more industry than we already have it is going to take something like this to put it across.

Take Brevard for instance, some years ago the people of that county got busy and secured the huge Ecusta plant. Because of that plant today another huge plant is going up there. It was little work Brevard had to do to get this second plant. It came because of the Ecusta plant. Similar instances are happening in North and South Carolina communities. Jackson County will have to get one good plant the "hard way," that is, by putting up some real cash and hard work. After that others will probably follow on easier terms.

Jackson County citizens can now know what a battle the Chamber of Commerce Industrial Committee has waged to get new industry. You now see some of the problems we face. If you really want new industry and fat payrolls it is going to take some help from everyone.

Now is the time to show your interest. Your comment on the subject through The Herald will be appreciated.

Editorial Briefs

President Truman asks for \$4-Billion excess profit tax, retroactive to July 1, with which to carry out the National Defense program. A cut in Government waste by cutting out some of the red tape and other string tightening methods would save much of that amount and foster a much more willing taxpaying public spirit. No one wishes to hinder the defense program. But they are vitally interested in seeing that dollar for dollar value is received.

News releases report that our fighting men are shivering in sub-zero weather in North Korea in their summer clothing. Is this another Pearl Harbor and South Korea fumble? Surely our leaders could foresee the need for the type of clothing our men now need and have had it ready for them. Or is this the kind of thing that is going to eventually cause this nation to lose a war?

The Country Press Says

PORT ST. JOE, FLA., STAR: "This country is now committed to a policy of active resistance to Communist aggression. It is a policy whose cost no one can as yet estimate. In the light of this, how can further waste and unnecessary domestic spending be countenanced? In a world struggle for survival, there is no room for the welfare state..."

"JOE BEAVER"

By Ed Nofziger



Forest Service, U. S. Department of Agriculture

The Everyday Counsellor

By REV. HERBERT SPAUGH, D. D.

Is it right to engage in social drinking, to smoke, use snuff, to go to Sunday picture shows, Sunday baseball games, etc.? These questions and others regarding personal conduct have been asked me by questioners and correspondents.

I have always been hesitant about setting up rules of personal conduct for others. There is a standard text on human conduct, which we have had for generations and has never proven wrong—the Bible. Men and women who have ignored it have done so to their sorrow. Yet each generation produces another crop of those who think that it is out of date and can be ignored.



Let it be remembered that the Bible is a book giving the principles of human conduct in relation to God and our fellowman. It is not a book of detailed rules, although there are written there certain basic laws which neither time nor man can change, such as the Ten Commandments.

There are branches of the Christian Church which interpret the Biblical principles in terms of rules for the personal conduct of their members. This system has much in it to be commended.

Then there are other branches of the Christian Church which leave the interpretation of these Biblical principles of conduct largely to the individual. This plan likewise has much in its favor. But there is grave danger that the individual may make a careless or superficial interpretation, or what is even more common, to justify his conduct on the basis of wishful thinking.

I have always had the feeling that those who raise the question as to the rightness of certain of their personal actions always have a big question mark in their minds.

I have been told that certain American railroads have a rule book for the guidance of their employees. In this there is an overall rule, "In case of doubt, always take the safe side."

I can think of no better answer to give to those who think that certain matters of personal conduct are questionable than "take the safe side," and leave them alone. That won't hurt you.

He who in the case of doubt and indecision learns to take the safe side, is one who will keep his head in case of an emergency.

We might well remember that the safe side is God's side.

A quick look AROUND W.N.C.

BREVARD—G. H. Morgan, who lives at Route 1, Rosman, wants a wife—so he inserted the following ad in the classified section of The Transylvania Times. "WANTED—To marry a black headed woman with black eyes and plenty of money, between 35 and 45 years. See Mr. G. H. Morgan, Rosman, Route 1."

WAYNESVILLE—Neal Stamey of the Bethel 4-H Club won the reserve championship with his baby beef, a 990-pound Hereford, at the annual Western North Carolina Fat Stock Show and sale in Asheville last week.

His animal took first place for individual steers.

The entry of Dewain Crawford of Waynesville route 2 placed 3rd.

FRANKLIN—Weyman Waldroop, 17, son of Mr. and Mrs. Nelson Waldroop, of Cartoogechaye, won the Baby Beef Grand-championship with his Hereford steer, and Macon county entries took both group first places in the 16th Annual Western North Carolina Fat Stock Show last Wednesday in Asheville.

The grand champion was picked from 101 entries from western counties, and also was a blue ribbon winner in preliminary judging. The calf weighed 970 pounds and was bred on the C. S. Slagle farm.

CANTON—Results of the tenth annual survey of financial reports, conducted by Financial World Magazine, were recently announced at a meeting of 1,350 corporation officials, advertising and public relations executives held in the Hotel Statler, New York City.

For the first time two gold "Oscars," for the best reports of all industry, were awarded, one

WHAT OTHER PAPERS SAY

COME NOW, GOVERNOR SCOTT!
 (Smoky Mountain Times)

Last word from down Raleigh way was that Governor Scott, once Tuesday's voting was off his mind, planned to board a private plane with some friends and take off for some pleasant pheasant shooting in the Dakotas.

Great Scott, Governor! And why not have come to Swain?

Now that election is over, and that drumming in the woods can again be safely assumed to be a big pheasant, not some poor politician beating the bushes for votes—it could have been mighty good hunting up in these parts.

A party of four got seventy ring-necks on a hunt on a preserve here this fall, we were told. And in case you are recalling that story about Governor Cherry being pushed in Lake Fontana by our Mayor Kelly Bennett,—aw, now, Governor. Dr. Kelly declares he never done it, no such thing. He says that Cherry just went and fell in, all by himself.

So come on up, Governor. Get away from all those political bores and help us hunt the wild boars over Graham county way, when you come up to look for the ring-necks. We'll wager you can bag more in a day right here in Swain than you get in two days in the Dakotas. Unless, of course, you do like Cherry—go raking off with Kelly Bennett and fall in the Lake!

DEVELOPS BUSINESS
 (Canton Enterprise)

Whether you realize it or not, advertising is perhaps the most wonderful development of the modern commercial age.

It is the maker and breaker of business, big or little. It is the one factor of successful sales that is most apt to be overlooked by the merchants of small towns and cities.

Advertising is not the exclusive weapon of big business; it is power that will make little concerns grow into larger success. It is a science that requires study and, be it said, character. It cannot succeed if it is untrue. It must build upon faith and honesty.

EMPHASIS ON SPORTSMANSHIP
 (Catawba News-Enterprise)

Nov. 23 — Thanksgiving Day—has been designated as Wildlife Law Enforcement Day by Clyde P. Patton, executive director of the North Carolina Wildlife Resources Commission.

Notice of this observance brought to mind remarks frequently heard by farmers in Catawba county with regard to activities of local hunters.

Without exception, those persons who have commented on bird, rabbit, and squirrel hunting have said they have no objection to hunters who are real "sportsmen," who consider the future supply of game, who respect their property, and who ask permission to hunt before going into their fields.

There are doubtless scores of sportsmen who abide by the rules of sportsmanship as well as the hunting laws to every one who does not. Unfortunately, however, those who do not are the ones who are remembered longest.

It is this type of person that Wildlife Law Enforcement Day is designed for, its purpose being special emphasis on wildlife conservation and protection. It's effectiveness must, however, be gauged by the effort put forth by those seriously concerned with wildlife protection in molding public opinion for their cause.

THE ELECTION IS OVER
 (Franklin Press)

The election of 1950 is history. The verdict has been written at the ballot box. Voters in this and other states, and specifically voters in Macon County, have said what they want. And under our democratic form of government, every citizen has a right to speak his piece through his vote; and then, when the votes are counted, the wishes of the majority become the law of the minority.

And so, those men who were elected, on Tuesday night ceased to be merely the candidates of a single political party, but became instead the public officials of all of us, duly chosen by the majority of us.

As such, they are entitled to a fair trial; they are entitled, too, until and unless they prove they do not deserve it, to the support of all good citizens in their efforts to perform their official duties.

The election is over. If all of us

to The Champion Paper and Fibre company, Hamilton, Ohio, and the other to The General Motors Corporation, Detroit, Mich. These winners also received "Silver Oscars" for the best reports of their classification — manufacturing, merchandising and services.

WAYNESVILLE—A king-size school bus, with enough room for 75 students, started riding the highway to Balsam, commuting from Waynesville High School, last Monday afternoon.

Jack Messer, Haywood county's superintendent of schools, says it's a replacement supplied by the state for one of the county's older, smaller jobs.

Twenty-six feet long, it holds ten more children than the older models.

Australian wool output this season is expected to exceed the record production of the 1943-44 season.

A 68-acre pasture has been seeded this fall by Durwood Blanchard of Gatesville. County Agent John W. Artz says this is the largest permanent pasture in the county.

To Relieve Misery of
COLDS
 take 666
 LIQUID OR TABLETS—SAME FAST RELIEF

ALL KINDS OF KEYS MADE
 Western Auto Associate Store

CAR-TUNES

by Kirk-Davis



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IN OUR MAIL BOX

Misses His Herald
Chicago 25, Ill.
November 9, 1950

The Sylva Herald
 Sylva, N. C.
 Gentlemen:
 Sure missed The Herald this week which reminded me that I forgot to renew my subscription. Here is the \$2.50. Send to the same address.

The Herald certainly fulfills a worthwhile mission in the lives of us who are away from home as it enables us to go back for weekly visits, in fancy, at least.

Sincerely,
 J. W. McKee, Director of Admissions, Industrial Training Institute

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