

Dentons

ASHEVILLE'S LEADING STORE
PHONE 4013 HAYWOOD ST.

We are just as close to you as your telephone, Post Office, or Mail Box. All orders filled promptly. We pay postage.

Give our Mail Order Department a trial. We are always glad to open charge accounts with responsible parties.

DID YOU EVER STOP TO THINK?

By Edson R. Waite, Shawnee, Oklahoma.

E. Lansing Ray, President and Editor of the St. Louis Globe-Democrat, says: "Did you ever stop to think of the responsibility which the industrial and commercial firms are assuming in this day and age to help make life more livable? Their duty does not end with the manufacture of the products which they make. It takes them still further into the task of educating the world to the proper and profitable use of those products. "Here is a firm making, let us say, an appliance for use in offices. Not content with merely turning this appliance out upon an indifferent market, this firm invests large sums of money in advertising to demonstrate to executives the need of the product in their work. "Here, it seems to me, advertising performs one of its most important tasks. It shows how new inventions may be used to simplify tasks, to eliminate waste, to minimize error—in short, to increase efficiency. "You have seen this same process applied to various phases of living. You have seen the advertising of flour and tracts directed to home-makers in order that they may be taught new and better methods of preparing delicious meals. "You have seen the advertising of educational institutions designed to stimulate, in men and women, the ambition to use their golden hours for self-improvement. "Study carefully the messages of these modern teachers—the manufacturers, the

merchants, the institutions—who first devise new and useful things for us all, and then go a step further, and show us why we need them and how we may possess and use them."

Luke Lea, Publisher of the Nashville, (Tenn.) Tennessean, says:

"That your own community and your own state possesses advantages that no other community or state can claim. If they have disadvantages, so does every other section in the world. There is no community where life in all respects is ideal. But if you will make a fair and honest comparison of your own community with that of any other you will usually find that its attractions far outweigh its disadvantages and that the latter frequently sink into insignificance when contrasted with other places. There is no place in modern life for the pessimist or the croaker. No one would deliberately seek his society; on one would avoid the plague. Remember that every community where life is worth living and people are successful has been built upon faith and optimism. Without these attributes there would be no progress in this world. Do not discount the dreamer nor be unkind to those who project things that are beyond your comprehension. Their prosperity and continued well being of our community, our State and our Nation depends very largely upon faith and enthusiasm."

From SEXTON

Mrs. R. M. Sams and two children Edna and Joe, and Ira Hunter went to Flat Creek Monday to pick cherries. Miss Mae Eller spent Tuesday morning with Mrs. J. O. Rice. Miss Florence Buckner visited Miss Agnes Bishop Sunday. Miss Ollie Sams and Mr. Hubert Davis went motoring Sunday. Miss Edna Sams and Dr. J. O. Rice went to see Theoria Roberts and found her doing splendidly. Mrs. R. M. Sams purchased a new "May Tap" electric washing machine. Miss Edna and Ollie Sams, escorted by Mr. Orville Fisher and J. C. Bradley, went to meeting at Jupiter Friday night. Mrs. R. M. Sams held singing at her home Saturday night. A large

crowd attended. Dr. and Mrs. J. O. Rice and son, J. O. Junior, went motoring Sunday. Mr. Ira Hunter and Joe Sams cut wheat Monday. Mr. Cornelius Hunter and Mr. Tilson are doing some painting this week in Marshall. Mr. and Mrs. T. A. Silver and two children were visiting Mrs. Silver's mother, Mrs. W. Keith, Sunday. Miss Sallie Hunter left Monday morning for Asheville to attend Cecil's Business College to take a business course. The article inserted in the paper where Miss Ollie Sams and Mr. Hubert Davis chaperoned by Mrs. Minnie Metcalf were seen out riding two weeks ago was untrue. Mrs. Metcalf was their guest, not their chaperon.

From BLUFF

Miss Mae Finley, Mrs. Lillie Lankford and son, Dean, spent Saturday night with Miss Rosa Waldroup. Mr. and Mrs. Edd Waldroup and four small children, Messrs. Obie, Hubert and Thelmer Waldroup, Misses Mae Finley, Rosa Waldroup and Mrs. Lillie Lankford and son, Dean, visited relatives at Greenville, Tenn. Sunday and reported a nice time. Several people from Bluff attended singing at Bethel Sunday P. M. Mrs. Ethel Henderson and children from Balfour, N. C., are visiting her parents, Mr. and Mrs. N. C. Waldroup. Mr. Dan Finley of Balfour, N. C., is spending this week with home folks. Mr. Castel Henderson took supper with Mr. Thelmer Waldroup Saturday P. M. Miss Rosa Waldroup spent Friday night with Miss Ruby Waldroup. Messrs. Walter Shoules, Fred and Iva Henderson and Howard Finley from Balfour, N. C., was in Bluff Saturday night. Messrs. Hubert, Obie, Willie, and Thelmer Waldroup, Misses Mae Finley, Rosa Waldroup, Mrs. Lillie Lankford and son motored to Hot Springs Saturday. Best wishes to the News-Record; also the Office Kat, hoping to see the O. K.'s real picture soon.

RECTOR'S CHAPEL

Miss Thelma Cressman of Black Mountain was visiting Mrs. John E. Rector last week end. Mr. and Mrs. Lewis Reems were visiting her father and mother Mr. and Mrs. Ernest Roberson Sunday. Mr. and Mrs. Hughie Shelton of New Jersey were visiting his father and mother Mr. and Mrs. Jim Shelton and returned to their home last week and Mr. Wade Shelton went back with them. Rev. Henry Revis of Spartanburg, S. C., will preach at Rector's Chapel Saturday night and Sunday. Misses Katherine Shelton and Lizzie Shelton were visiting Mr. and Mrs. Joe Bishop Monday evening. Mr. J. P. Rector of this place died Saturday evening about 5 o'clock. He was laid at rest in the Rector Chapel cemetery Sunday afternoon about 2:30 o'clock. There was a large crowd of friends and relatives attended the funeral. He will be greatly missed in this community. Most farmers of this section are getting along fine with their work. Mr. and Mrs. J. M. Shelton and two daughters, Lizzie and Katherine, Mr. John Chandler and Mr. and Mrs. Joe Bishop motored to Jupiter Sunday night to see Mrs. Shelton's mother, Mrs. Nancy Revis who has been very sick. We are glad to report that she is improving. Mr. John Candler was the guest of Miss Katherine Shelton Sunday afternoon. Mrs. Jim Radcliff has been visiting her mother for the last few weeks, Mrs. Mollie Miller. Mrs. Fred Springer has been visiting her mother and father, Mr. and Mrs. E. F. Rector. Mrs. Romeo Ferguson was visiting her mother Mrs. Robert Teague last week. Mrs. Hiram Rector and Miss Katherine Shelton were visiting Mrs. Will Taylor Monday afternoon. Mrs. Joe Bishop was visiting Mrs. Ernest Roberson Monday. Misses Kathleen Candler, Mary Roberts, Helen and Nell Rector, Lillian Roberson were visiting Miss Katherine and Lizzie Shelton Sunday. Mr. W. J. Bishop of Long Branch was the guest of his son, Mr. Joe Bishop last week. Mr. J. B. Rector has returned from Johnson City, Tenn. Grandma Centers of this place is visiting Mrs. William Naves who is making her home at Marshall with Mr. Larry Fortner.

From CREWE, VA.

We are glad to report that Mr. Ellis Sams is improving now. Miss Ernestine Lunsford spent Saturday night with Miss Vern Lunsford. Miss Vada Lewis and Mr. Walter Sams, Mr. and Mrs. Doyle Lewis, also Mr. Lloyd Rice and Hardy and Wesley Lewis visited at Crystal Lake Sunday afternoon. Mr. and Mrs. Avery Rogers of Tennessee spent last week with Mrs. Rogers parents, Mr. and Mrs. Arthur Love. Mrs. Effie Lewis and children and Miss Fern Love and Miss Fushia Tweed visited Mrs. Earl Ottinger Sunday. Mr. Spurgeon Rice was visiting in Charlotte county Sunday. Mr. Marvin Lunsford was the guest of Miss Annie Mae Sunday. Misses Laura and Ethel Swicegood and Mr. Sam Nunnally of Hopewell, Va., called at Mr. and Mrs. J. H. Sams' Wednesday evening. Kindest regards to the News-Record and plenty of fish and frogs for Mr. Office Kat's dinner.

From SANDY MUSH

Mr. Ed C. King were at home from the camps Sunday. Mr. A. J. Miller is still on his vacation and Mr. Roy Roberson is carrying the mail. Mr. and Mrs. L. D. Black gave an ice cream party at their home Saturday night. Bessie Black and Hermie Ball were motoring with Robert Wells Sunday. Blanche Worley, Bessie Black, Blanche King, Pheba Jones Lois Worley, Eunice Worley and Cleo Ingle were the guests of Mr. and Mrs. J. H. Ball Sunday. Mr. Paul McElreath, Pheba Jones, Lloyd Suttles, Eunice Worley were motoring Sunday. Mr. Roy Caldwell and Miss Pansy Price of Turkey Creek were here Sunday. Ruth Bell, Pheba Jones were the



for Economical Transportation

Thrilling Speed



and flashing acceleration!

The COACH \$595

- The Roadster \$525
The Sedan \$525
The Coupe \$595
The Sedan \$675
The Sport Cabriolet \$695
Convertible Landau \$725
The Sedan Delivery \$595
Light Delivery \$400
1 1/2 Ton Chassis \$545
1 1/2 Ton Coach with Cab \$650

All prices f. o. b. factory, Flint, Michigan

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

Among all the delightful performance characteristics of the Outstanding Chevrolet—none is creating more widespread enthusiasm than its thrilling speed and flashing acceleration!

The great new six-cylinder valve-in-head engine responds to the accelerator with an eagerness that is literally amazing. Touring speeds are negotiated with such smooth, silent, effortless ease that you almost forget there's a motor under the hood. And when the throttle is opened wide—the pace is faster than the

most experienced driver would care to maintain!

Back of this exceptional performance is a brilliant array of engineering advancements—typified by a high-compression, non-detonating cylinder head... automatic acceleration pump... hot-spot manifold... semi-automatic spark control... and a heavier crankshaft, statically and dynamically balanced.

Come in and drive this car. Learn for yourself, at the wheel, that no other car can approach it in the price range of the four!

-a Six in the price range of the four!

MARSHALL CHEVROLET COMPANY MARSHALL, N. C.

BROWN CHEVROLET COMPANY ASSOCIATE DEALERS HOT SPRINGS, N. C.

QUALITY AT LOW COST

guests of Mr. and Mrs. A. L. Ingle Saturday night. Mr. and Mrs. L. P. Black had as their guest Saturday night Miss Maude Bonham. Mr. Wade Worley and Lewis Worley motored to Detroit Monday. Mr. Wallace Worley Ralph Worley left Sandy Mush to go to Canton on last Sunday. Mr. and Mrs. Jesse Roberson were the guests of Mr. and Mrs. D. P. Ferguson Sunday. Miss Lue Ball daughter of Mr. and Mrs. J. H. Ball, attended S. S. at Payne's Chapel Sunday. Mrs. Flora Duckett went to Asheville Saturday on business. Mr. Fred Black called on Miss Daisy Duckett Sunday afternoon. Mr. Kermit Duckett accompanied Miss Hermie Ball from the Ice cream supper Saturday night. Mr. Curtis Ingle Tom Worley called on Grace and Gladys McElreath Sunday. Mr. and Mrs. L. L. Jones and children have had a serious case of the mumps. Miss Blanche King was visiting Miss Cleo Ingle Monday evening.

From Laurel Seminary

There will be a fifth Sunday meeting at Laurel Seminary, Sunday, June 30th. We hope there will be a large crowd and plenty of dinner. Mr. Arthur Whitehurst was on the Franklin Branch Friday. Mr. Ralph Hensley of South Carolina is making his home on Franklin Branch. Miss Kate Franklin called on Miss May Franklin Sunday night. Mr. Tom Tweed was the guest of Miss Nellie Franklin Sunday. Mr. S. V. Franklin, Blanco and Miss Wavel Franklin were in town on business Saturday. Mr. Emmett Thomas and Arlie Shelton were here Sunday. Those who attended the decoration in Revere Sunday were Mrs. Luther Ramsey, Miss Wavel, Nellie, Faye, Virginia, Ella and Sue Franklin, Charlotte and Martha Robinson. Mr. and Mrs. Taft Chandley spent Saturday night with Mr. and Mrs. Thomas Franklin. Mr. Everett Rice was at the home of Mr. S. V. Franklin Saturday. Mrs. Martha Chandley and baby took dinner with her mother, Mrs. S. V. Franklin Sunday. Mr. and Mrs. W. M. Rice were dinner guests of Mr. and Mrs. Ed Franklin Sunday. Miss Charlotte Robinson is planning on joining her brother, Mr. Carl Robinson in Michigan. Mr. and Mrs. Jim Rice and son of Dew Drop visited Mr. and Mrs. S. V. Franklin Sunday morning. Mrs. Ellen Wallin and family took dinner with Mrs. Muncie Gentry Sunday. Several of the people in this vicinity are planning on celebrating the

4th of July in Greenville, Tenn. Mr. Ralph Hensley spent Sunday night with Eugene Franklin. Misses Charlotte Robinson, Wavel and Nellie Franklin and Tom Tweed were at Belva Sunday. Mr. Fermon Franklin spent Saturday night with his sister, Mrs. Martha Chandley. Mr. Arthur Stanton of Tennessee was here Monday. Patterson Franklin called on Philip Franklin Sunday night. Mrs. Lessie Norton and family spent Sunday night with her parents Mr. and Mrs. S. V. Franklin. Mr. Everett Rice, Luther Ramsey, Grover and Taft Chandley motored to Greenville, Tenn., Sunday. Miss May Franklin spent Sunday night with Mrs. Clara Chandley. Miss Reva Franklin called on Miss Willie Franklin Monday night. Eugene Franklin called on Ralph Hensley Monday. Mr. and Mrs. Susong of Midway, Tenn., were in this section Sunday. Miss Robena Ramsey spent Monday night with Miss Willie Franklin.

Mr. and Mrs. Earl Rice spent Saturday night with Mr. and Mrs. Jim Rice of Dew Drop. Mrs. Ella Franklin is spending a while with her sister, Mrs. J. W. Barnes of Hot Springs. We are sorry that the darned old Office Kat isn't going to print his picture for we have been waiting so long to see what a good looking cat he is.

DOGGETT GAP

Mr. and Mrs. Lawrence Freeman and son were visiting Mr. and Mrs. H. W. Freeman last week end. Mr. H. W. Freeman made a business trip to Marshall Monday. Mr. Frank Davis was visiting at the home of Mr. and Mrs. F. P. Freeman. Mr. and Mrs. Tom Pressley took dinner with Mr. and Mrs. Nathan Plenumons Sunday. Merlin Plenumons and four brothers passed through here in a new Ford last Sunday.



The Time-Tested National News Digest From Washington, D. C.

Is Now Offered to Our Readers on Terms They Cannot Resist

As the result of a very favorable concession we are able to give you that old reliable family weekly, the Pathfinder, in combination with your Favorite Home Paper, at a greatly reduced price. The Pathfinder is bright, interesting, dependable, different—nothing else like it. Original matter—not just a rehash or echo.

The Pathfinder is the only paper that tells you just what you want to know about everything that goes on at Washington and everywhere. Chuck full of crisp, timely things—100 per cent readable.

The Most Widely Quoted Paper in the World

Governmental Gossip, Politics (free of bias), Science, Travel, Fun, Lots of Pictures, Instruction and Entertainment for all. You must not miss this Rare Chance to secure these two splendid papers at the Bargain Price. Call at our office, see samples of the Pathfinder and hand in your subscription—or send it by mail.

THE PATHFINDER AND THE NEWS-RECORD BOTH A FULL YEAR FOR Only \$2.50



The Washington Postman is 1000 feet in length. It is the largest newspaper ever in the world. Cost \$1,500,000.

The NEWS-RECORD Job printing department is here to serve YOU USE IT to your benefit and profit.