



SATURDAY



SPECIALS

Saturday, September 14th

BE SURE AND VISIT THIS STORE ON THIS DATE. NUMBERS OF BIG SPECIALS IN JUST THE MERCHANDISE YOU NEED AT THIS TIME.

SATURDAY ONLY—
Large Pieces Fancy Colored Glass—
10c

CANDY SPECIALS:-
Gum Drops, Coconut Creams,
Kisses, Full Pound . . . **15c**

Rubber Household Aprons, each
10c

 Guaranteed Electric
Hair Curlers—
49c

Men's Rayon Silk Fancy Socks, pair
10c

Ladies' Rayon Silk Hose, first quality,
per pair
35c

WE ARE MIGHTY WELL PLEASSED WITH OUR BUSINESS AT MARSHALL AND BRYSON CITY.

THESE STORES WERE OPENED IN A VERY SMALL WAY IN ORDER TO TEST OUT THE POSSIBILITIES OF THE TOWNS. BUSINESS IS GOOD AND OUR STOCKS ARE NOW LARGE AND FAIRLY COMPLETE. WE WANT EVERY PERSON IN THE COUNTY TO VISIT OUR STORES SATURDAY. WE WILL MAKE IT WORTH WHILE TO YOU.

WE WILL HAVE THESE SPECIALS FROM TIME TO TIME TO SHOW OUR APPRECIATION FOR THE GOOD BUSINESS WE ARE HAVING, AS AN HONEST EFFORT TO GIVE OUR PATRONS UNUSUAL VALUES IN NEEDED MERCHANDISE, TO FURTHER ADVERTISE OUR STORES AND TO BRING IN NEW CUSTOMERS.

IN OUR STORES YOU WILL FIND A REAL SPIRIT OF TRUE HOSPITALITY PREVAILING AT ALL TIMES. OUR SALES GIRLS ARE INTERESTED IN THEIR WORK AND WANT TO BE OF SERVICE TO YOU.

ALUMINUM SPECIALS

25c Dipper, Saturday Only—10c
Sauce Pan—10c



ALUMINUM
49c



Saturday Only

Includes Stew Pans, Double Boilers, Roasters, Percolators, etc.

ANOTHER LOT AT

79c



Includes 3 Qt. Percolators, Water Pails, 6 Qt. Covered Stewers and other items

Tea Spoons—2 for 5c
Table Spoons—5c each

WE LIST BELOW A NUMBER OF OUR REGULAR ITEMS WHICH WE CARRY AT ALL TIMES AT PRICES MENTIONED. WE ARE MAKING A SPECIAL SHOWING FOR ALL OUR LINES FOR THIS WEEK AND WE WANT YOU TO LOOK OVER THE ENTIRE STORE CAREFULLY. TAKE A PENCIL RIGHT NOW AND MARK ON THIS SHEET THE ITEMS YOU WANT TO LOOK AT AND BRING WITH YOU TO THE STORE AND OUR SALESGIRLS WILL BE GLAD TO SHOW YOU THE ITEMS AND YOU WILL BE UNDER NO OBLIGATIONS TO BUY.

Ladies' Leather Bed Room Shoes
Red and Blue . . . **89c**

BABY SHOES
All New and Pretty . . . **49c**

Rayon Underwear
Regular Dollar Items . . . **79c**

Phonograph Records
25c Each

Needles . . . **10c**
3 for . . . **25c**

WHITE FRAMED MIRRORS
15c & 25c

For The Men Folks
Rubber Heels, pair . . . 10c
Rubber Belts . . . 10c
Four in Hand Ties . . . 25c
Bow Ties . . . 10c
Good Pliers . . . 35c
Chisels . . . 35c



100 LADIES' WASH DRESSES
Received for this Special Saturday
98c

Pretty Patterns, Guaranteed fast colors—all sizes

Girls School Dresses
These are pretty and well made All sizes and fast colors—
98c

2 For 5 Cent Items
Embroidery Thread, Tea Spoons, Ladies' Handkerchiefs, Shoe Strings

Big Ten Cent Feature Items



Rubber Pants
Tire Patch
Furniture Polish
8-Oz. Bottle Peroxide
Curtain Rods
1-lb. Can Talcum Powder
Ladies' Belts
Paints
Steel Wool
Padlocks

Ladies' Fancy Umbrellas, \$2.00 Value, Special at **98c**

FEATURING FOR SATURDAY
The very newest in Ladies' Felt Hats
98c

We made a very special purchase and will offer the biggest and best values you have ever seen. Be sure and see them early Saturday morning.

EARLY SHOWING NEW FALL KNIT GOODS

Boys' Sweaters . . . **89c**

Just the thing for these cool mornings. Our Knit Goods Line is fine. Ask our salesgirls to see it.

ALWAYS SOMETHING NEW

Our twenty-one years experience in the chain store business enables us to show the very latest merchandise in our line as early as the big stores in the cities.

YOU ARE ALWAYS WELCOME HERE

SCHOOL SUPPLIES
This Is Where We Shine
Don't buy until you see what we have to offer

Fountain Pens . . . 25c
Pretty Pencil Sharpeners . . . 10c
Companion Sets . . . 10c & 25c
Ink, Paste or Mucilage . . . 5c
Propeller Pencils . . . 10c
School Scissors . . . 10c
Pencils . . . 1c and 2 for 5c
Large Boxes Crayons . . . 5 & 10c



The best in tablets, note books, papers, etc.

DISHES AND GLASSWARE
CUP & SAUCER, Both—10c



Plates . . . 10c each
Bowls . . . 10, 15 & 25c
Lamp Globes . . . 10c
Table Tumblers . . . 6 for 25c
Ice Tea Tumblers . . . 5c
Butter Dishes . . . 15c
Glass Bowls . . . 10c
Whittemore Bros. 15c Shoe Polish. All colors . . . 10c
Alberts Shoe Polish . . . 5c



Toilet Goods Counter
This is one of our feature counters. On it you will find thousands of items for 10c each

Nationally advertised brands in convenient 10c packages. Includes Tooth Paste, Cold and Vanishing Creams, Talcum Powder, a dozen different brands face powder, Rouge, Lip Stick, Peroxide, Bay Rum, Perfumes, Toilet Waters, Hair Tonics, Vaseline, and dozens of other items.

Blow-out Patches
10, 15 & 25c

This is some value and you will wonder how we can sell these at these prices.

Be sure and visit this Store Saturday. You will enjoy it and we will enjoy having you.



Blue Ridge Novelty Stores

5, 10 and 25c to \$2.00 MERCHANDISE

L. M. McEWEN, Owner

Marshall, N. C.

Bryson City, N. C.