

Keep Cool With Milk



A Salute To The DAIRY INDUSTRY

June is a most fitting month in which to raise a salute to the Dairy Industry, as has been the annual custom these past 31 years.

June is when summer comes, when the cool goodness of milk, the wonderful convenience of Dairy Products, provide more dramatically than at any other time during the year just what the housewife needs to furnish her family with easily prepared, appetite stimulating meals and vitalizing refreshment.

There is yet more reason for Saluting the Dairy Industry. Dairying comprises one fifth of all our agricultural activity. Progressive attitudes of Dairymen in search of better farming methods and improvement of the quality of their products also have made the Dairy Industry an important part of our economy.

The partnership that has grown up between Dairymen and our business community, which provides them with modern machinery, the power, the services and supplies, and the needs of their families, all essential to their progress, has contributed jobs and prosperity to our area.

This year June is Dairy Month is being observed under the banner: "Keep Cool with Dairy Foods — Summer's Hottest Values." Business joins in providing this, this month.

Join us in a Toast to the Dairy Industry. Say: "Make Mine Milk."



We Are Always Glad To Serve The Dairy Farmers Of Madison County With Electricity And Wish For Them Continued Progress

French Broad Electric Membership Corp.

D. M. ROBINSON, Manager