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Madison May Stake Future On Tomatoes

County Agent Harry Silver Cites Success Of Mato Packing Plant

The county whose farmers grow more burley tobacco than any other in the state may some day also become the tomato capital of North Carolina.

Madison County businessmen farmers and professional workers have united their efforts across all political lines and old grievances to build the most modern packing house in the state.

An active educational program on tomato production and marketing was started in Madison by the extension agents in 1960. The efforts have been expanded annually.

Tobacco allotments have decreased so fast in Madison County that increased yields could not equal the loss of income. Over 5,000 acres of burley was grown on some 3,000 farms 20 years ago. From a total of 2,782 farms in the county 2,373 acres of burley was harvested in 1965.

Farmers therefore have turned their attention to a better job of livestock production, fuller utilization of forest lands and improvements in other crop production.

Top priority is being given to the production and marketing of vine ripe tomatoes — a crop which yielded over \$400,000 take home pay to Madison farmers in 1965.

The yield doubled one year early a goal set by the Extension Advisory Board. An eventual goal of \$750,000 per year has been set for tomato growers.

The 16,200 persons in Madison County depend largely on agricultural income to meet their needs. In 1964 the \$6,294,265 agricultural income was derived mainly from sale of burley, livestock, and dairy products, forestry, poultry and horticultural crops.

"Crops such as vine-ripe tomatoes and burley make good agriculture." (Continued to Last Page)

THANKSGIVING UNION SERVICE TO BE HELD HERE

Union Thanksgiving Service will be held in the Marshall Presbyterian Church on Thursday, November 25, at 9:30 a. m.

The Rev. Jack Thomas, pastor of the Marshall Baptist Church will bring the sermon. The other ministers of the community will take part in the service.

Come and let us give thanks together.

COUNTY BOYS WIN STATE HONORS AT FAIR

Two Madison County boys won ribbons and prize money in tobacco judging at the recent North Carolina State Fair in Raleigh. First prize money and a blue ribbon was won by Phil Price, son of Mr. and Mrs. Jack Price of Spring Creek. Phil is a student at Spring Creek High School.

Third place and a ribbon was won by David Rice, son of Mr. and Mrs. Marvin Rice of Brush Creek. David is a student at Marshall High School.

Both of these boys were members of their respective FFA judging teams, Marshall placing first and Spring Creek placing third. Phil and David won these additional honors by judging an individual class of samples. This contest was open to people of all ages from the entire attendance at the fair. It was no minor achievement to win against these odds. This speaks well for Madison County youth, and we are proud of them.

Thanksgiving ~ 1965



We are still Pilgrims

We no longer give thanks around a rough wooden table in a forest clearing. Our problems and rewards have taken different shapes too, but they are basically the same.

We are still making a pilgrimage, the same search for a fuller and more fruitful life under freedom of religion. And we are still thankful for the faith that sees us through adversity and guides us on that pilgrimage.

Thanksgiving Day was named for its meaning — the day that we come together to give thanks for our faith and our full life . . . and to remember that we are still pilgrims.

This Thanksgiving Day, give your thanks, strengthen your faith, enlighten your pilgrimage, at your place of worship.

Marshall Gymnasium Is Now In Use After Shoring

Classes, Basketball Practice Resumed; Shoring Is Approved

Good news has been received here that the Marshall gymnasium is ready for use, both for classroom work and basketball.

Several weeks ago the gymnasium was vacated when a drop-pipe in the front portion of the two-story structure showed progressive worsening.

Subsequently, the county board of education, the superintendent, architects and others met to discuss the situation and state officials ruled that the building must be shored sufficiently to be approved before further use of the building. This necessitated the home economics class and the vocational department to meet elsewhere on the island and also eliminated basketball practice in the gym.

Last Friday, following a thorough inspection by R. V. Waddell, professional engineer, after the building had been shored, Mr. Waddell notified the State of North Carolina Insurance Department that the building met his approval for temporary use. A letter was received by Superintendent R. L. Edwards from T. O. Mullins, Jr., engineer, of the State Insurance Department, revealing Mr. Waddell's findings and giving approval for the use of the building on a temporary basis. Permanent repairs will perhaps be undertaken next spring after school has been dismissed for the summer months.

Mr. Edwards announced this week that classes had been resumed in the gym and that basketball practice, as well as games, will be held in the gymnasium.

LION GOVERNOR STOKER VISITS LOCAL CLUB MON.

Praises Club For Activities; 20 Members Attend Meeting

Lawrence Stoker, District Lions Governor, 31-A, made his official visit to the Marshall Lions Club Monday night in the regular semi-monthly dinner meeting at the Rock Cafe.

Governor Stoker spoke on Lionsism, using five points: Fellowship, confidence, influence, service and brotherhood. He commended the local club on its activities and praised the members for helping the blind and visually handicapped.

He was introduced by Lion President Jim Story, who presided. Following the regular meeting, the board of directors met with Governor Stoker where various activities were cited. 20 members and two visitors were present during the dinner meeting.

News-Record Early This Week Due To Thanksgiving

The News-Record is being published Wednesday instead of on Thursday due to Thanksgiving. Practically all businesses will be closed Thursday but will re-open Friday.

LOCAL PAGEANT FEATURED IN FARM JOURNAL

Colored Cover, Pictures And Story In National Magazine

The December issue of FARM JOURNAL, a national magazine with huge circulation, featured the Marshall Christmas pageant in excellent style. The cover, in beautiful color, shows a silhouette high on the mountain opposite the courthouse.

Pictures on Page 38 show Wisconsin looking down on the town of Marshall; a scene at the manger on the courthouse lawn; and a picture of Mary and Joseph at the crib.

On Page 39, is the article, "Nativity in the Smokies," written by Richard C. Davids, Rural Life Editor of the magazine. Pictures were made by Bruce Roberts, nationally-known photographer.

HIGH COST
Life must be worth living—the cost has doubled and tripled and we still bring on.

CHANDLER IS 'KEY BANKER' FOR COUNTY

A leading Madison County banker has been named "County Key Banker" for Madison County. He will coordinate the farm activities of the N. C. Bankers Association in this area.

NOBA President Clyde L. Stutta, of Shelby, has announced that E. E. Chandler will serve as County Key Banker during the next 12 months. Mr. Chandler is Executive Vice-President of Citizens Bank Inc.

For two decades the NOBA has received national recognition for its program in service to agriculture in North Carolina. Noting that the NOBA continues to place increased emphasis on this service, President Stutta thanked the 100 County Key Bankers for their significant role in this record.

He called attention to the projects sponsored by the Association such as the annual Farm Credit Conference, the two-week school at N. C. State University for 100 young farm leaders from every section of North Carolina. These scholarships have enabled many to (Continued to Last Page)

STREET LIGHTS, CHRISTMAS TREE ENHANCE TOWN

Some 20 huge lighted stars with colorful and glittering circles around each resembling beautiful wreaths have been installed on the light poles from one end of Main Street to the other. This added Christmas motif was made possible through the Merchants Association. Installation of the stars was made possible through the efforts of the personnel of French Broad Electric Membership Co-op, merchants, firemen, and the Marshall Garden Club.

The large Christmas tree on courthouse lawn has also added great beauty to our town. Firemen and merchants are also responsible for the tree and decorations.

Marshall's Main Street is more colorful this season than ever before.

With the Pageant in the offing, Marshall can be justly proud of the display at this season.

County Designated As Disaster Area For Feed Grain And Grazing Aid

GOP Speaker



Don H. Garren

REPUBLICANS HEAR TALK BY DON H. GARREN

Garren Cites Lack Of Voice In North Carolina Legislature

Approximately 250 attended a Madison County Republican rally and dinner at the high school cafeteria in Marshall Saturday.

Don H. Garren, Henderson County representative to the North Carolina General Assembly, was the main speaker. He spoke on Republican representation in North Carolina.

Garren said that some 46 percent of the people who voted in the last election favored one or more of the Republican candidates.

"However," he said, "the Republican Party had only a small voice in the last legislature and this voice was certainly commensurate with the ratio of those who voted for the Republican candidates."

The speaker was introduced by Bruce Briggs, GOP chairman in Madison County.

Firms Participating In Promotion Here Listed On Page 6

The Christmas Shopping Promotion is in full swing here with the first drawing scheduled to be held Saturday, December 4. A list of prizes will be published in next week's issue.

Names of firms participating in the annual promotion can be found in an advertisement on Page 6 in this issue.

Farmers Asked To Contact ASCS Office For Eligibility

Washington — Madison County, N. C., has been designated as a disaster area for the receipt of livestock feed grains and special grazing privileges, Eleventh Dist. Rep. Roy A. Taylor announced Thursday.

Madison thus becomes the seventh WNC county to receive the designation because of the extreme drought conditions earlier this year, coupled with untimely rains in planting season which caused severe damage to crops and pasture.

The others, announced in October are Buncombe, Clay, Haywood, Jackson, Macon, and Swain. The action authorizes eligible farmers to receive government-owned feed grains and also to graze livestock on lands presently diverted from crop production.

Madison farmers who might be eligible for this assistance should contact their local ASCS Office.

ACP BENEFITS WILDLIFE

Conservation measures carried out on Madison County farms under the agricultural conservation program have a very beneficial effect on wildlife, according to Emory Robinson, chairman of the county ASC committee.

Robinson went on to say that about 85 percent of all wildlife in the United States is produced on privately-owned farms. This means that the wildlife population is almost entirely dependent on the farmer to provide adequate food, water, and cover. Although most practices are carried out primarily to conserve soil, forestry, and water resources, these practices also have a very direct benefit to wildlife.

The farmers of Madison County, therefore, are making a real contribution to their city neighbors in the form of providing "Happy Hunting Grounds." Robinson went on to say that if farmers were not aware of the many benefits of good conservation farming, the wildlife population would be decreased very fast. He concluded by asking all hunters to also be good custodians of our wildlife. The farmer watches and cares for our wildlife every day of the year. Hunters are urged to respect and protect the farmer's property the few days they visit his farm.

Garden Club Again Sponsors Decoration, Lighting Contest

HOT SPRINGS BASKETBALL OUTLOOK GOOD

GIRLS

The Hot Springs girls basketball team will consist mainly of juniors and seniors. Four positions on the team will be held by experienced players. The experienced players are: Wanda Mudd, Ruby Brown, Kathryn Zimmerman, Jean Gates, Mabel Roberts, Lucille Thomas, Kathy Ebb, and Brenda Faye Thomas. Those seniors who did not play last year but have showed considerable promise are: Sandra Allen, Barbara Lamb, and Arlene Robinson. The remaining players are: Patricia Neeson, Carolyn Thomas, Audrey Shuler, Linda Connel, Alice Lamb, Debbie Eaker and Brenda (Continued to Last Page)

Judging Will Be Held On Wednesday, Dec. 22 5:00 - 10:00 P. M.

The Marshall Garden Club is again sponsoring a Christmas Decoration and Lighting Contest in Marshall and vicinity, as it has for several years.

It was announced that all residents of Marshall and vicinity are eligible for competition.

Officials of the club announced that the following prizes will be given this year:

\$10 for the best "Overall" Decoration.

\$7.50 for Best Window or Door Decoration.

\$5.00 for Best Tree.

Prizeable decorations will also be mentioned in the contest.

Decorations will be judged Friday night between 7 p. m. and 10 p. m. at the club house.