

### Janet Airheart's Success Story

By Ted Carter

The following article should be of much interest to Madison County citizens as Miss Janet Airheart is the daughter of Mrs. Sylvia Airheart, of Asheville, and formerly of Mars Hill. Miss Airheart's grandmother is Mrs. J. F. Ammons and the late Mr. Ammons. Graduation time is upon us. That means caps and gowns, dinner jackets, evening dresses, gifts, parties. The young people are celebrating. Suddenly, youngsters

who can't even pick up their clothes in the morning make plans to join the Peace Corps, go into business, get married. Some plan to go to college.

But they're so young. Mama softly calls "That's my baby girl," and sheds a tear or so as "baby" stumbles across the stage in unaccustomed high heel slippers.

Take the lass we knew ten years ago. She came to us one summer day and applied for a position as

life guard at the swimming pool. The pay wasn't anything to brag about and still isn't, but young people can be with young people that way and she wanted to be long to her generation. In her spare time, however, she had already been working at Ivey's. They liked her, paid her well, so she had to choose between us. She chose the indoors and that's the last we saw of her.

Her name is Janet Airheart. She's the daughter of Mrs. Sylvia Airheart of 252 Forest Hill Drive. She attended Lee Edwards High School, being graduated with the class of 1959. She went to Wake Forest four years, was graduated with a fine arts degree and came home to work again for Ivey's. She enrolled in their executive training program for a year and was sent to Jacksonville, Fla., as a buyer.

She stayed there two years, attended all the annual fashion shows in New York and Los Angeles, naturally made many contacts with like-corporations in different cities. She received offers to go with big stores like Goldwater's and Rich's of Atlanta. She finally went with Lazarus of Columbus, Ohio but stayed there less than a year when she got a chance to "get a piece of the action."

She met another young lady, Miss Barbara Betts of San Antonio, Texas. Together these two "babes in wonderland" soon found themselves managers and co-owners, along with a financial backer, of a chain of exclusive ladies dress shops in Texas. The name of their corporation is Robinson's Smart Apparel of San Antonio.

The previous manager planned to get married. The financier had no one to operate the stores so they were able to buy in, pay on the easy payment plan. They now take all their profits after expenses and pour them back into the corporation. Within five or six years, at the present rate, the "mortgage" will be paid off. They now operate three stores, will open a new one this fall, plan another opening in 1970.

Janet repeatedly flies between New York, Dallas and Los Angeles, doing all the buying. Ordinary purchases for this fall season will probably amount to more

### Jeter Crowder, Native Of County, Is Buried Sunday

Jeter Crowder, 84, of Weaver-ville, died early Friday, June 6, 1968 at his home after a long illness.

A native of Madison County, he was a retired farmer.

Surviving are the widow, Mrs. Martha McManhan Crowder; a son, Bristol Crowder of Weaver-ville; a brother, Albert Crowder of Beckley, W. Va.; eight grandchildren, 76 great-grandchildren and a great-great-grandchild.

Services were held at 2 p. m. Sunday in Pleasant Valley Baptist Church.

The Rev. Earl Cole and the Rev. E. W. Jenkins officiated. Burial was in Upper Laurel Cemetery. Great-grandsons were pallbearers.

Holcombe Funeral Home was in charge.

than a hundred thousand dollars. The stores gross more than a million dollars annually.

The two young ladies are having the time of their lives. They've been in New York at the time of every recent crisis. They were there during the "big blackout" several years ago, and were strangled with everybody else in the skyscrapers. She was there during the transit strike and had to walk 15 or 20 blocks to the market and back. She's seen all the Broadway plays — Golden Boy, Hello Dolly, Carousel, 1776, Zorba, Dear World, King Lear.

Last Christmas the "innocents abroad" went out on a limb, decided to splurge and strive for Texas oilmen millions. They loaded their boutiques down with expensive gifts — held their breaths and wasted.

"And you know," said Janet, "they snapped up those three-four hundred dollar gifts like they were dollar-ninety-eight bargains."

Take another look at your future when it crosses the stage graduation night.

It may be better than you think.

### Noble E. Gregg Passes Thursday; Funeral Saturday

Services for Noble Erwin Gregg, 81, of Rt. 1, Weaver-ville, who died Thursday, June 5, 1968, were held at 2 p. m., Saturday in Beech Presbyterian Church, of which he was a member.

The Rev. W. H. Davis, the Rev. Jack Shook and the Rev. Zeb McDaris officiated. Burial was in Branks Cemetery.

Pallbearers were Woodson Whitmore, James Cross, J. V. Buckner, Jim and Billy Lipe, Frobren Jones, Tommy Stevens, and Floyd McDaris.

Honorary pallbearers were Earl Sawyer, Walter Haynes, Hardy Cook, Troy Fore, Millard Penland, Dr. W. E. Farmer, Dr. Charles A. Keller, Clarence O. Penland and Jim Bob Ray.

A native of the Beech community, Mr. Gregg was a retired farmer.

Surviving are the widow, Mrs. Sue Gregg; two sons, Robert W. of Skyland and Horace F. Gregg of Asheville; four daughters, Mrs. Leonard Crawford and Mrs. C. P. Stirewalt, Sr., both of Weaver-ville, Mrs. Boyce Willis of Mars Hill and Miss Edna Gregg of Oteen; a brother, James Robert Gregg of Swannanoa; two sisters, Mrs. Jarusha Lipe of Biltmore and Mrs. Fuchsia Stevens of Swannanoa; and 17 grandchildren.

### Cemetery Upkeep Donations Needed At Seminary Here

In order to keep a cemetery mowed and in good condition, it takes money. And as a rule, the only way this money is raised is through donations. Such is the case of the Madison Seminary Cemetery.

Those having relatives or friends buried in this cemetery are asked to make a contribution toward its upkeep. Such donations may be sent to Mrs. T. J. McLean, Seminary treasurer, Rt. 6, Marshall, N. C. 28753.

### Accomplishments Of County's 1968 ACP

The 1968 Agricultural Conservation Program (ACP) marked another step toward the achievement of Department of Agriculture's resource conservation mission of protecting and enhancing the total environment of Madison County, according to ASOS office Manager Ralph Ramsey.

Through the partnership between the ACP and the farmer, erosion control on farmland was further extended, wasteful use of soil resources was reduced, pollution of streams was lowered and wildlife habitat and scenic beauty were enhanced. The ACP is also helping to maintain intact the Nation's agricultural productive capacity for future generations.

Within Madison County, Ramsey said the 1968 ACP continued to place particular emphasis on farmers to carry out additional soil, water, woodland and wildlife conservation practices needed on their farmlands. Also it encouraged farmers who had been doing little or no conservation work on their land to undertake essential farm practices.

The annual summary of accomplishments acquired through the Madison County Agricultural Conservation Cost-Sharing Program reveals that 1962 farms or 54% of all farms within the county took an active part in the past year's program.

A break down on approved practices performed by producers

### Homecoming At Walnut Creek Church July 6

The date for the annual homecoming held each year at the Walnut Creek Baptist Church on the second Sunday has been changed due to a decoration that day. It will be held the 1st Sunday in July this year. There will be singing in the afternoon.

within the county indicates that: 410 farms established 1460 acres of grasses and/or legumes for permanent protective cover; 1335 farms improved 9926 acres of vegetative cover; 10 farmers planted 24 acres of trees for forestry and beautification purposes; 7 farmers drained 39 acres of wet lands on their farms; 25 farmers treated 235 acres of pasture land for weed and bush control; and 734 farms established 1803 acres of winter protective cover crops.

Ramsey explained that the ACP is a partnership arrangement between the farmer and the Federal Government with each bearing approximately 50% of the cost in carrying out approved farm practices on farm lands, and that the Government's share of the cost amounted to approximately \$140,000.00.

In conclusion he urged farm owners or operators within the county who had not enrolled in the county's 1969 ACP to do so if they felt they had a farm problem which could be solved with the help of the ACP.

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