

# The News-Record

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## EDITORIAL

### June Is Dairy Month

GUEST EDITORIAL  
By

MAURICE GALISTER, ASSISTANT  
AGRICULTURAL EXTENSION AGENT  
MADISON COUNTY

June has been celebrated as dairy month since 1937. It was selected because at that time the month of June was the peak production period for milk. Today scientific progress has made every month as productive as June. So the month now serves as a reminder to the housewife to serve nutritious dairy foods all year long.

Grade A milk is produced commercially in 92 of North Carolina's 100 counties. Economically North Carolina's dairy industry (production, distribution and retailing) contributes substantially to the income of more than 100,000 citizens. There are 21 Grade A dairies in Madison County. Their gross income is approximately \$1,302,796.

North Carolina's dairymen have a total investment of more than \$394,000,000 in land, cows, buildings, equipment, machinery and supplies, for the production of Grade A milk.

There are 43 dairy processing plants in the State. These include 10 ice cream plants; 16 milk plants; 17 combination plants that process milk and manufacture ice cream, ice milk, cottage cheese, sour cream, yogurt, etc.; one evaporated milk plant; one cheese plant; and pressurized dairy products plant. These plants employ about 5,500 persons and have payrolls totalling more than \$20,000,000 annually.

Madison County dairy cattle number in excess of 1,500. Nine County herds on DHIA Test average 13,343 pounds of milk per cow, per year. Dr. R. C. Wells, North Carolina State University specialist, reports the net cost of producing milk varied widely from farm to farm in North Carolina during 1971. About 24 per cent of the farms had production costs of less than \$6 cwt.; 10 per cent in the \$6 to \$6.49 cwt.; 13 per cent in the \$6.50 to \$6.99 range; 19 per cent in the \$7 to \$7.49 range and 34 per cent had production cost in excess of \$7.50 per hundred pounds.

Pound for pound milk is the best food buy. A gallon of milk weighs 4.3 pounds and sells in stores and on delivery routes for an average of 65 cents in North Carolina. This is about 15 cents per pound with all the protein, carbohydrates, fats, calcium, vitamins and minerals in it. Where else could consumers obtain such a food bargain? The scientific community generally agrees it is Nature's Most Perfect Food.

### Ride For St. Jude

On June 21, 1972, many teenagers in our county will be riding their bicycles over a distance of ten miles in an effort to collect money to contribute to St. Jude Children's Research Hospital in Memphis, Tenn.

St. Jude Children's Research Hospital was founded by entertainer Danny Thomas, fulfilling pledge made at the low point of his career in 1937 to St. Jude Thaddeus, patron saint of the hopeless. This hospital exists to relieve the suffering of all children, regardless of race, nationality, religion, or economic status. Scientists at St. Jude Hospital are currently working in the areas of leukemia, childhood tumors, blood disorders, infectious diseases, muscle disorders, and nutritional problems. Through its research program, St. Jude researchers have developed drugs that make leukemia no longer incurable. Children through the age of sixteen are accepted by St. Jude Hospital upon referral by any practicing physician.

Because no charge is ever made for any of its services to patients or parents, St. Jude Hospital depends solely on contributions to carry on its work. Epsilon Sigma Alpha International Sorority, of which Beta Omega is the local chapter, has accepted St. Jude Children's Research Hospital as its major philanthropic project. This organization is now carrying out its Million Dollar Bike Ride for the hospital. Here's how it works. The local ESA chapters solicit the help of teenagers who first carry out a door to door campaign throughout their neighborhoods, informing others of their project and asking them to pledge a certain amount per mile for every mile they will ride for St. Jude. Then, on June 21, these teenagers will ride from Bobby Johnson's Grocery, across the bypass, and into Marshall. They will then return to their neighborhoods and collect their pledges. So when you see the Danny Thomas badge on the teen at your door, give him a smile and a pledge generously for every mile he rides.

## Deaths

**HICKS C. COLE**  
Hicks C. Cole, 85, of Mars Hill, Rt. 3, died Monday afternoon, June 12, 1972, in a Tennessee hospital after a long illness. He was a lifelong resident of Madison County.

Surviving are three sons, Anon of Erwin, Tenn., and Earl and Glenn Cole, of Mars Hill, Rt. 3; a sister, Mrs. Tennie Swann of Hendersonville; 12 grandchildren, 24 great-grandchildren and two great-great-grandchildren. Services were held at 2 p. m. Wednesday in Pleasant Valley Baptist Church, of which he was a member. The Revs. E. W. Jenkins and Emerson Carver officiated. Burial was in English Cemetery. Graveside services were conducted by members of Bald Creek Masonic Lodge No. 397, of which he was a member. Lodge members were pallbearers.

**ROY R. RATLIFF**  
Service for Roy Raymond Ratliff, 43, of Rt. 5 Marshall, who died Friday, June 9, 1972, was held at 9 a. m. Wednesday in the chapel of Bowman-Duckett Funeral Home.

Mr. Ratliff was a retired staff sergeant with the U.S. Air Force with 20 years service, retiring in 1967. He was a native of Burnsville, W. Va., and had resided in Madison County for three years. Surviving are the widow, Mrs. Virginia Suttles Ratliff; a stepdaughter, Mrs. Donna Dempsey of Baltimore, Md.; and a sister, Mrs. Gladys Allen of Orlando, W. Va.

**S. O. WADDELL, SR.**  
S. O. Waddell, Sr., 79, of Kingsport, Tenn., formerly of Hot Springs, died Sunday, June 11, 1972 in a Kingsport hospital after a long illness.

A native of the Spring Creek section of Madison County and a retired employe of Eastman Kodak Co. with 28 years service, he had lived in Kingsport since 1929.

Surviving are a daughter and four sons; four sisters, including Mrs. Flossie Snelson of Franklin and Mrs. Juliette Anderson of Hot Springs; a brother, six grandchildren and four great-grandchildren. Services and burial were held Tuesday in Kingsport under direction of Hamlett-Dobson Funeral Home.

**CONNOR TWEED**  
Word was received here this morning (Thursday) that Connor Tweed, 62, of Louisville, Ky., died there this morning. He was the son of the late Mr. and Mrs. W. I. Tweed, of Marshall.

He was employed at Armour Creamery before his retirement several months ago. He is survived by his widow, Mrs. Edna Pegg Tweed, of Louisville; and one brother, Leslie M. Tweed, of Marshall.

Bowman-Duckett Funeral Home will announce arrangements.

**ROY B. THOMAS**  
Services for Roy B. Thoms, 59, of Rt. 4 Marshall, who died Wednesday at his home, June 7, 1972, were held at 2:30 p. m. Sunday in Walnut Baptist Church, of which he was a member.

The Revs. Jimmie Buckner and E. M. Pettit officiated. Burial was in Walnut Cemetery. Pallbearers were Charlie Leake, James Plemmons, Truman Solesbee and Wayne, Garland and Nolan Adams. Surviving are the widow, Mrs. Mae Doan Thomas; two sons, Frank W. of Asheville and Roy B. Thomas Jr. of Alameda, Calif.; two daughters, Mrs. Robert Frisby and Mrs. Lawrence Ray, both of Marshall; two brothers, Fred of Asheville and Raymond Thomas of Marshall; two sisters, Mrs. Bertie Hutchins of Marshall and Mrs. Pearl Smith of Asheville; and eight grandchildren.

Bowman-Duckett Funeral Home was in charge.

**ELLIS METCALF**  
Ellis Wiley Fayette Metcalf, 30, of Miami, Fla., formerly of Madison County, died Wednesday, June 7, 1972, in Miami from injuries received in a motorcycle accident Monday in Miami.

Surviving are the father, Dossor Metcalf of Lincolnton; three brothers, R. D. of Mars Hill, Kelly of Lincolnton and Vaughn Metcalf of Maggie; four sisters, Mrs. Doris Porche of Asheville, Mrs. June Robinson of Etowah, Mrs. Theda Kiser of Maiden and Mrs. Sherry Reynolds of Lincolnton; and several nieces and nephews.

Services were held at 2 p. m. Saturday in Upper Laurel Baptist Church.

The Revs. Truman Fisher and Ralph Bryan officiated. Burial was in the church cemetery. Pallbearers were Ted Bailey, Harold English, James Burnett, Sammy Whiteside, Mardi Porche and Phil Fox.

**DOC LUNSFORD SR.**  
Ralph Doc Lunsford Sr., 65, of North Fork Road, Rt. 1 Barnardsville, died at 5 p. m. Wednesday June 14, 1972 in an Asheville convalescent home following a lingering illness.

He was a native of Madison County and had lived in Buncombe County for the past 30 years. He had been employed by the U.S. Forestry Service for 20 years and was a retired farmer.

Surviving are the widow, Mrs. Lockie Worley Lunsford; six daughters, Mrs. Robert Payne of Weaverville, Mrs. Clarence Hensley, Mrs. Howard Stines and Mrs. Bruce Banks, all of Barnardsville, Mrs. Wayne Wilson of Mars Hill and Mrs. Roger Ponder of Asheville; four sons, Ralph Jr. and Kenneth of Weaverville, and Howard and Loy Lunsford of Barnardsville; and 14 grandchildren. Services will be held at 2 p. m.



AMONG the 250 delegates to the 17th Annual 4-H Regional Resource Development Conference at Fontana Village, North Carolina, were two from Madison County. 33 boys and girls from North Carolina attended the week-long event which drew 4-H'ers from the seven states in the Tennessee Valley. Madison County's delegates are from left to right Mrs. Patsy Davis, Jerry Cody, and Rieta Sluder. They studies the responsibility of the human resource in using natural resources wisely.

## Personal Mention

Mrs. Sophronia Henderson is spending sometime in Michigan where she is visiting her son, Otto Henderson, and other relatives.

Mrs. Tilson Hunter returned to her home on Monday from Southgate, Mich. where she spent several days visiting her son and daughter-in-law, Mr. and Mrs. Joe Bobby Joe Hunter.

Mr. and Mrs. Paul Huey and daughter left today (Thursday) for their home in Evansville, Ind. after spending a few days here visiting Mr. Huey's brother and sister-in-law, Mr. and Mrs. Wade Huey, and their son, Charles; and other relatives.

Miss Emagene Ponder, who has been spending several days in Marshall with her parents, Mr. and Mrs. Zeno Ponder, left Tuesday for Miami, Fla. where she is a senior at the University of Miami. She was accompanied to Miami by her mother who will spend several days there with her daughter.

Mrs. B. J. Morton of Wilmington and Mrs. John Roberson, of Taylorsville spent a few days in Marshall last week with their brother-in-law and sister, Mr. and Mrs. Guy White; and their brother, Hubert Worley. Mrs. White accompanied her sisters to

Friday in Carson's Chapel Baptist Church, of which he was a member.

The Revs. George Burchette, Horace Honeycutt and Raymond Shell will officiate. Burial will be in Williams Cemetery at Barnardsville. Pallbearers will be Kenneth and Claude Worley, Bob Lunsford, Lester Martin, Robert Shuford and Taylor Carson.

## Mars Hill Awards Religion Chair To Kendall

The Clyde Herman Bost Chair of Religion at Mars Hill College has been given to M. H. Kendall, chairman of the college's religion and philosophy department, according to an announcement this week by Dr. Richard L. Hoffman, vice president for academic affairs. This spring the six man

department elected Kendall as the first holder of the Bost chair, named for the Newton-businessman who died in 1909 and bequeathed 2,400 shares of Holiday Inns Inc. stock to the college. Soon after the bequest was made public, college president Dr. Fred B. Bentley said the gift would be used to

establish and endow a permanent chair of religion.

"It is our desire to have a religion department at Mars Hill College that will be equal to the best, one that will be true to the Christian faith and that will serve mankind through the young men and young women who study here," Kendall said. In addition to his administrative duties, Kendall teaches Greek and historical and practical Biblical studies. A 1932 graduate of Mars Hill, he joined the faculty in 1939 and was made department chairman in 1946.

Kendall is a contributor to various denominational publications, notably the Biblical Recorder, the state's weekly Baptist periodical, and the guides of the Southern Baptist Sunday School Board. He led the department's tour of the Holy Lands last January and has scheduled another trip next January which would follow the travels of Paul. He also conducts seminary extension courses and Biblical studies at local churches.

Kendall received his bachelor's degree from Wake Forest University and theological degree from Southern Baptist Theological Seminary in Louisville, Ky. He has done graduate study at Harvard University.

The late Mr. Bost was one of the pioneers of public transportation in North Carolina. In 1915 he and a brother obtained the first public bus franchise in the state and set up a line between Newton and Hickory. The line was later expanded to include Asheville and Charlotte and was eventually merged with the Transcontinental System.

## Mars Hill

Miss Ruth Anderson, of Cleveland, Ohio is here for a visit with her sisters Misses Betty and Kathryn Anderson, and other members of the family.

Mrs. Ira Hodge has returned from a visit to her son and daughter-in-law, Mr. and Mrs. Ira Hodge, Jr. in Ponte Vedra, Fla.

Mrs. Locke Robinson has gone for a visit to her daughter and son-in-law, Mr. and Mrs. James Early and their little son and daughter in Winston-Salem.

Mr. and Mrs. Ray N. Jarvis and daughters Martha and Mary came up from Atlanta last Saturday. He returned home Sunday, but Mrs. Jarvis and the daughters stayed for a week's visit here with her eldest daughter Mrs. Tommy Tilson and Mrs. Tilson and their two little sons—the younger one, Jeff, was born May 27. Ray Jarvis, Jr. is spending sometime here this summer with his sister and brother-in-law.

Miss Mary Huff, who had been here for a two weeks vacation visit to her mother, returned to Boone last Sunday. Sam Phillips, Jr. who is a teacher in Gaston Community College, has a leave for the summer and is studying at ASU, Boone.

The Rev. Price, pastor of the Mars Hill Baptist Church and family are away on vacation

until the latter part of the month.

Mrs. O. C. Kruschwitz, of El Paso, Tex. is expected to arrive here this Sunday for a visit to her mother, Mrs. A. E. Carter.

Mr. and Mrs. Troy Herron are leaving this Thursday for a month's visit to their son and daughter-in-law and their two little sons in Germany.

Robert Chapman became ill while in Salisbury week before last and had surgery at Rowan Memorial Hospital.

He has now recovered sufficiently to be out of the hospital and expects to come home the last of this week.

Mrs. Clota Lippard, who suffered a fall in Asheville early last week, was in Mission Hospital for a few days of observation.

Mrs. Carl Edwards came home last Friday after a week's stay in St. Joseph's.

James Holcombe is still very ill in Mission.

Mrs. H. B. Brown Sr. and her son H. B. Brown, Jr. and Mrs. Cleward Arrowood returned recently from a weeks visit to Mr. and Mrs. Chas. Chandler in Detroit.

Mr. and Mrs. H. C. Edwards made a trip recently to Houston, Tex. to visit their son Bill and family there.

## Barberville

### Choir To Sing At Lusk

The Adult Choir from Barberville Baptist Church in Waynesville will sing at Lusk Chapel Baptist Church on Spring Creek this Friday night, June 16, at 7:30.

The Barberville Choir is well known through Western North Carolina through their records and through many personal appearances.

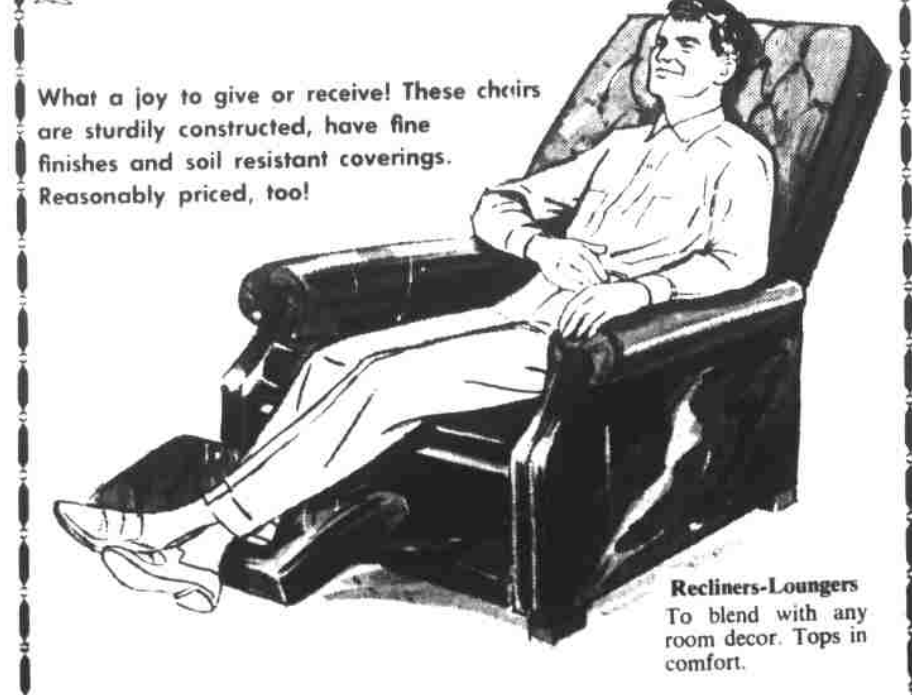
The World Missions Week began this previous Sunday. The first four services were held at French Broad Baptist Church at Alexander. On Thursday night the meetings moved to the Spring Creek area where they will continue through this coming Sunday at Lusk Chapel.

## NON-DISCRIMINATION

"The Western Carolina and Westco Telephone Companies have filed with the Federal Government a Compliance Assurance in which they assure the Rural Electrification Administration that they will comply fully with all requirements of Title VI of the Civil Rights Act of 1964 and the Rules and Regulations of the Department of Agriculture issued thereunder, to the end that no person in the United States shall on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination in the conduct of their programs and the operations of their facilities. Under this Assurance, these organizations are committed not to discriminate against any person on the ground of race, color or national origin in its policies and practices relating to applications for service or any other policies and practices relating to treatment of beneficiaries and participants including rates, conditions and extension of service, use of any of its facilities, attendance at and participation in any meetings of beneficiaries and participants or the exercise of any rights of such beneficiaries and participants in the conduct of the operations of these organizations."

"Any person who believes himself, or any specific class of individuals, to be subjected by these organizations to discrimination prohibited by Title VI of the Act and the Rules and Regulations issued thereunder may, by himself or a representative, file with the Secretary of Agriculture, the Rural Electrification Administration or this organization, or all, a written complaint. Identity of complainants will be kept confidential except to the extent necessary to carry out the purposes of the Rules and Regulations." 6-15 chg.

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## COMPLETES COURSE

Joe L. Ray, RFD 4, Marshall, has completed a course in Servicing Electrical Appliances and has been awarded a Diploma by the National Radio Institute of Washington, D. C. He finished the prescribed course of technical studies with creditable grades and is to be congratulated upon his achievement.

**ON DEAN'S LIST**  
Three Madison County girls have the honor of being on the Dean's List at Appalachian State University, Boone.

They are Misses Charlotte Paulette Shupe, of Walnut; Karen Elaine McPeters and Elaine Susan Ray, of Mars Hill.

**HOMECOMING**  
North Fork Baptist Church of Big Pine invites all singers, relatives, and friends to its annual cemetery decoration and home coming June 18. The decoration begins at 10 a. m. with worship service at 11 a. m. and dinner on church ground. There will be singing in the afternoon.

**SINGING**  
The regular 3rd Saturday night singing will be at the Walnut Creek Baptist Church, June 17, beginning at 7:30 p. m. Paul Reece will be in Charge. The Camby singers from Fair View are expected to be there. Everyone is welcome to attend.

**HOMECOMING AND DECORATION**  
The annual homecoming and decoration service will be held Sunday, June 18, at North Fork Baptist Church on Big Pine Creek. All singers and the public have a cordial invitation to attend.

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