

Jack Smith Automatic Transmission Service

The Jack Smith Automatic Transmission Svc., one of the South's largest transmission re-manufacturers, is located at 248 Biltmore Ave. in Asheville, phone 252-1792. They feature free towing, 10 miles, with repairs, also 100 per cent financing on approved credit. A LIFETIME GUARANTEE available.

This firm gives expert service on all makes of automatic or standard transmissions, rebuilt, ex-

changed, or repaired. The automatic transmission is one of the most complicated and delicate pieces of machinery in the automobile. It performs one of the most important functions in your car from the standpoint of safety and efficiency of operation.

When your transmission needs repair service or replacement, it is logical for you to obtain the services of a

shop that specializes in this integral part of your car. They know the various parts and their functions and, with their expert transmission specialists, is best able to repair, rebuild or recommend an exchange if it should be necessary.

The compilers of this 1973 Review, recommend the Jack Smith Automatic Transmission Service to all our readers.

Western Carolina Livestock Mkt., Inc.

Livestock Sales

The Western Carolina Livestock Mkt. located at 157 Craven W. Asheville, phone 254-1069 conducts livestock sales every week. There is a sale every Thursday & Friday at 1 p. m.

Here is an institution of this section that is enjoying a thriving business covering a wide territory. When you consign your livestock here you can always depend upon

getting the highest market value.

This company has always assisted materially in the growth and expansion of this area as a trade center. Here, you are assured of honest weights for livestock. This company conducts a business that is of high commercial value to the public. Remember this fact — if the farmers of this community

were compelled to ship their livestock elsewhere, they would fall far short of getting the prices obtained at the Western Carolina Livestock Mkt.

The composers of this Review are pleased to give this reliable firm commendable mention in this 1973 Review. We assure our readers that they will get a fair deal in every transaction.

Caldwell's Well Drilling, Inc.

Residential - Industrial - Commercial

Caldwell Well Drilling located on Leicester Hwy. in Asheville phone 254-3581 has been able to effectively find water at low cost in this area for several years.

Drilling a good, long producing water well is not a job for the amateur. The knowledge and experience behind this well driller will prove valuable after you note that the well he has drilled has produced for some time, there

have been no cave ins, and that large enough pipe was installed with a strong pump that provides the amount of water you need.

They use late model equipment and trained assistants who also understand their work, and you can be assured that the job will be completed in the shortest time, at the least expense, and with the very

smallest damage to your property. They also feature a complete line of water systems and pumps.

The editors of this 1973 Review make public our recommendation of this well driller for his fine work, and suggest our readers remember to contact Caldwell Well Drilling Co. whenever they need a good well at low cost.

Roberts Auto Sales

Don R. Roberts - Orva Lee Roberts and Frank Cutshaw, Jr.

For many years, automobile dealers considered "used cars" as a sideline to the business of selling new models.

Things have changed in recent years and one of the big reasons is the kind of business operated by Roberts Auto Sales. They believe that the used car buyer is just as important as the new car buyer. They are determined to give each customer the finest

quality, the best warranty, and the best possible price. They have a large "Family" of customers who return because they know that integrity, service and assurance of quality are passwords here.

The safe way to buy a used car is at Roberts Auto Sales, located at 946 Patton Avenue phone 254-7488 in W. Asheville, because all their cars have been checked by a master mechanic and are backed by a

warranty. They take personal pride in every used car they sell. On-the-spot financing and insurance service truly makes them a "one-stop" headquarters for your automotive needs.

As businessmen who appreciate an ethical, honest firm, we the writers of this 1973 Review give our highest commendation to Roberts Auto Sales.

Robox Stamps & Accessories

F. Lewis & Pansy M. Box, Owners Only Quality Merchandise

Headquarters for hobbying stamp collectors in this area is the Robox Stamp & Accessories Shop at 90 Westgate Shopping Center in Asheville, phone 252-5129.

While they deal in world wide stamps, they do a very large volume in U. S. stamps. Stamp collectors are fortunate to have this devoted couple for their hobbying needs. Their experience in this field over many years makes this shop one of the best anywhere.

Whether you are looking for stamps to buy, need to have your collection appraised, want to sell one or many stamps, or need information about stamp collecting in any form, you can be assured with complete confidence that this shop will handle the situation with the utmost of reliability and repute.

The next time you are in town shopping, stop by and let them show you the exciting world of stamp collecting. You

will be surprised at how easily and inexpensively you can get started.

The authors of this 1973 Review salute these reputable dealers for their honest and sincere business efforts, and recommend that our readers contact the Robox Stamp & Accessories Shop for all phases of the stamp collecting hobby.

Makaio Self Defense Studio

Charles Mathews 4th Degree Black Belt Manager

For the ultimate in self defense and physical toning, contact the Makaio Self Defense Studio located at 687 Haywood Rd. in Asheville, phone 254-4882.

This fine school of Self Defense instruction is well regarded in this area by their students for their easy to understand comprehensive self defense instruction.

Not only will these lessons offer the art of self defense for both men and women, but they offer an excellent way to tone

your muscles and will help you achieve perfect figure control. Their licensed, well qualified, courteous instructors will help you learn this art in their clean, modern studios at your own learning rate, and with an instruction fee you can afford.

For yourself, for your entire family, we the writers of this 1973 Review highly suggest you let these experts at the Makaio Self Defense Studio give you the many benefits of their instruction.

Brigman Motors, Inc.

Bud and Ben Brigman - Owners and Operators

With more leisure time on their hands, Americans are taking to the open road to discover the fresh and clear streams of the wilderness. Many have found that campers, travel trailers, and motor homes are the most economical way to provide home like accommodations for fishing trips or other excursions.

In this area, the finest campers, travel trailers and motor homes are sold by Brigman Motors Inc., Black Mountain Highway in Asheville, phone 252-5448. They feature Apache, Terry, and Star Craft Travel Trailers and Tigra Motor Homes.

Putnam Photography

Richard P. Putnam - Owner

The Putnam Photography is located at 63 Elkmont Drive in Asheville, phone 252-4010. Many people who have thought they did not photograph well, have had successful photos made in this studio. In this studio, with the artist's hand on the camera, charming natural photographs are produced

always. A photograph of yourself, or any member of your family makes a lovely gift and is always appreciated, especially when it has the truthfulness of personality about it that is caught at this studio. They also do excellent commercial photography.

They have the experience and equipment to almost any type of commercial photography in a most expert and professional manner. We, the editors of this 1973 Review know the Putnam Photography to be one of the finest studios in this whole section. Let them do your photography work.

Farm Equipment Co., Inc.

Ged & Jack Roberson-Owners & Operators

This well known firm located at 690 Riverside Dr. in Asheville, phone 253-8483 is the dealer for Ford tractors and farm implements. They are also dealers for Gehl Harvesting Equipment and New Idea Farm Implements. They also handle Skidders Prentice Log Loaders.

Be sure you see this firm first when you buy farm

equipment. They have had years of experience in furnishing just the right machine for the job.

They also have one of the finest repair shops in this section for fixing any part of your tractor or farm equipment. They have men in their employ who are experts in machinery repair work. These men have had years of ex-

perience in this line. Whenever you have a breakdown with your farm machinery, or are in need of parts, see them first.

We, the authors of this 1973 Review, wish to point out the fine reputation the Farm Equipment Company has built. Trade with a firm you can depend on.

Ruth Lee Fashions

Edna Ruth Webb Louis Lee Webb Owners

Ruth Lee Fashions located at 67 Haywood St. in Downtown Asheville, phone 254-0392, is one of the leading ladies shops in this area. Visit them on your next trip to town.

They offer a wide selection of clothing for the discriminating. They make a specialty of catering to the lady who desires to be

fashionably attired.

Regardless of her age, figure, or fashion personality, this is the place to find just what will please lady.

Come in where the merchandise is newer and the selection greater. People of every walk of life have found that clothes from this shop are made of the best materials,

and priced to fit your budget.

Here you will find nationally advertised brands, helpful and friendly sales personnel - all of these things contribute to make shopping here a real pleasure.

This 1973 Review, and its copyists, make particular mention of this well-liked ladies shop.

R.L.'s Sportswear Outlet

R. L. Tweed - Owner

R. L.'s Sportswear has 2 locations in Asheville - one is at 75 Weaverville Rd., phone 253-4538, and the other location is in the Westgate Shopping Center.

R. L.'s Sportswear has long been known as this section's leading sportswear store. Visit them on your next shopping trip. This merchandising center

offers highest quality in ladies' and men's apparel and shoes at very reasonable prices thus aiding all in this community by enabling them to keep well and fashionably attired in distinctive clothes at prices within the reach of all.

People of every class have found that clothes from this store are made of the best materials and very

moderately priced. They make a specialty of catering to those of moderate means who wish to dress in the modern fashion that present-day business and social activities demand.

We, the writers of this 1973 Review, make particular mention of this well-liked, well-managed store.

United Chemical Co., Inc.

J. G. Whitmore - Mgr.

Look to the name the United Chemical Co. located at the corner of Waynesville at Craven in W. Asheville phone 253-0315 for the highest quality janitor supply and equipment sales and rental. They also handle Johnson waxes & cleaners as well as Clark floor supplies.

Helping to keep America beautiful, this firm strives to keep in stock the latest in modern, efficient equipment and supplies. This merchandise is available on purchase plans or can be rented on low daily, weekly, and monthly rates.

Their experienced personnel can help you choose the

right equipment and chemicals for the job, and will be more than happy to assist you in using them as specified by the manufacturer.

They carry only name brand products used by thousands of people who know they will get the job done quickly and at a low cost.

It is with these above facts that we, the editors of this 1973 Review, make public our full endorsement of this concern and suggest to our readers that they remember the name the United Chemical Co. for friendly service and high quality products at reasonable prices.

A.W. McEldoff Co.

Hospital Equipment & Supplies Sales - Rental

For many years A. W. McEldoff Co. at 251 Biltmore Ave. in Asheville, phone 253-9301 has aided the people of this area with their complete

selection of sickroom equipment available on a purchase or rental basis.

This community minded company keeps in their stock at all times, clean and modern sickroom equipment to aid the convalescing at reasonable rental rates.

You will find all the personnel here friendly and helpful. They will be more than happy to assist you in making the necessary choices that will aid the sick to a speedy recovery with the utmost of comfort and convenience for the person caring for them.

Whether you need a hospital bed, crutches, a walker, wheel chair, traction equipment, and hydraulic lifters or anything else from their complete inventory you'll be certain to find it here.

The narrators of this 1973 Review take pleasure in presenting this honorable concern in the people of this area and commend them for their sincere efforts to serve their customers to the best of their ability.

Cashwell Realty Co.

Graham & Mary Cashwell - Owners

This prominent firm is located at 204 Tunnel Road in Asheville, phone 254-0828.

This is one of the most dependable real estate firms in this section of the state offering all kinds of city and country properties. Your best investment today is real estate, regardless if you invest in a home site, farm or business location. They also have many income listings for a really worthwhile investment.

If you have any real estate you would like to turn into cash, get in touch with this reliable firm and they will sell this property as well as rent it for you, if you wish.

Kiddies Playland

Virginia Tate & Suzanne Newsome - Directors

If you have been wanting to take a job, but the problem of finding a reputable nursery for your children has held you back, contact the Kiddies Playland located at 267 White Pine Drive in Asheville phone 254-4186 for information on your child care.

This nursery has gained the respect of the working mothers in this area for her abilities in handling children.

This is not merely a baby sitter, but a nursery where your child will learn how to play with others. It teaches your child respect for others as well as many fun games and things they will need to know in school such as their ABC's, counting, colors, and much more. You will find the rates to be very reasonable.

Your child will be carefully watched over the full day, and they see to it that each child naps and eats a hearty lunch.

The writers of this 1973 Review commend this fine nursery for their interest in children and suggest to the working mother, that she contact the Kiddies Playland for child care and instruction she can rely on to be the best.

Homecoming At Mars Hill College This Week-End

MARS HILL — An action packed Homecoming awaits alumni and friends of Mars Hill College this weekend. On the agenda are entries such as Mars Hill versus Garner Webb in the annual homecoming football game; the formal openings of Belk Auditorium and Wren College Union; the annual meeting of the Board of Advisors; the fourth annual Alumni Council Workshop; a concert by the recording group "Earth, Wind, and Fire"; a victory dance; and a preview of a new musical by

faculty member C. Robert Jones.

Activities will begin Friday afternoon with the arrival of the Board of Advisors. They will meet formally for a supper meal and then the 100 member board will convene to elect new officers and transact other business. Friday evening will be climaxed by a ceremony formally opening Belk Auditorium. The ceremony will begin at 9:45 in the auditorium which is adjacent to the newly occupied student union.

The 300 seat facility is named for the late Mrs. Mary Lenora Irwin Belk, wife of the co-founder Belk stores throughout the South. Members of the family will be on hand for the unveiling of a plaque concerning Mrs. Belk.

Friday night's activities will conclude with a rock concert by the Warner Brothers recording group, "Earth, Wind and Fire", in Moore Auditorium beginning at 8 p. m. No admission will be charged at the door, but a current ID card or ticket will be needed for admission. Those interested in tickets should contact Phil West, director of the college union.

A registration desk will be set up in the central lobby of the new college union Saturday morning from 9 a. m. until 2 p. m. All visitors are requested to register there.

Formal ceremonies opening the huge and luxurious new union building will be held on Saturday. A luncheon honoring Dr. and Mrs. J. Robert Wren of Gastonia, for whom the \$12 million structure is named, will be held at noon. Portraits of Dr. and Mrs. Wren will be un-

veiled at the formal ceremonies beginning at 1 p. m. in the reception lounge.

A pre-game show by the Mars Hill marching band, directed by Ray Babelay, will begin at 2:15 and the kick off of the Mars Hill — Gardner Webb football game is slated for 2:30. Halftime activities include the crowning of the homecoming queen.

In other activities, the fourth annual Alumni Council workshop will begin at 9 a. m. in Belk Auditorium; the Business Club Alumni Association will hold their reunion in the lower lobby of Memorial Library immediately following the football game; and the Business Club banquet will be held in the college cafeteria at 7 p. m.

Two final events for the weekend are a victory dance to be held in the McConnell Building, which has been converted from a gym into a dance floor, at 8 p. m. and for which there is no charge; and a preview production of "Rivals", a musical adaptation by faculty member C. Robert Jones, which will be held in the renovated Owens Theatre at 8 p. m.



HUGH M. MORTON of Wilmington and Linville, well-known businessman and civic leader, will head the fight against tuberculosis and other lung diseases as State Christmas Seal Chairman for the North Carolina Lung Association and its affiliates.

Allen's Decorating Service

Mrs. W. Allen Owner

Allen's Decorating Service is located at 33 Hillendale Road in Asheville, phone 254-5205.

When you are ready to have that interior decorating done, consult the firm that is professional and reliable in doing the work. This is just such a firm.

There is a great deal of difference in the appearance of a room that has been decorated with good taste, and one that has not. The inexperienced person does not realize all the points to be considered when decorating a room tastefully. It takes years of experience and extensive studying to acquire the knowledge of an interior decorator.

Allen's Decorating Service is a firm that is known throughout this section as leaders in their field. For those who want to take pride in their homes and offices, let these experts help you solve your problems by calling them or coming to their office the next time you are in the area.

The organizers of this 1973 Review recommend that you call this interior decorator service first.

Asheville Seed Store

Tony Davis - Owner

You will find this popular seed company at 60 N. Lexington in Asheville, phone 253-5334.

No one is better acquainted with the seed business than this firm. Their many years of experience in this business have enabled them to offer you seeds that will produce, needs that will give you the highest yield for the variety.

They are continually studying the results of planting of various brands, the soils, etc., and are so close that planters in this section may seek their advice and in return keep them posted on the results of their own progress on experiments. The progressive planter recognizes the great value of this contact, and the fact that it is economy to deal with the local merchant where adjustments are more easily made and personal interest is maintained.

We, the compilers recommend the Asheville Seed Store to all our readers for anything in seed needs in this Review.

Deaths

T. E. CUTSHALL

Services for Thomas Edison Cutshall, 31, of Olivette Road, Asheville, who was fatally injured Wednesday, October 17, 1973 when a truck he was working on fell on him were held at 11 a. m. Friday in Anders-Rice Funeral Chapel.

The Revs. Grady Freeman and Robert Harris officiated. Burial was in New Liberty Baptist Church Cemetery. Pallbearers were Joe Lewis, James Rich, Charlie Meadows, Dean Penland, Ben Gosnell, David Powell and Jerry and Jim Eurie.

A native of Madison County and a Buncombe resident for 24 years, Mr. Cutshall had been employed by Asheville Auto Parts Co. for seven years.

Surviving are his wife, Mrs. Katherine Bryant Cutshall; three sons, Tommy, Jerry, and Roger of the home; the parents, Willis and Rellie Rigby Cutshall of Asheville; two sisters, Mrs. Dorothy Lewis and Mrs. Betty McCurry of Woodbine, N. J.; a brother, Frank Cutshall of Enka.

MRS. VERLIE BALL

Mrs. Verlie Mace Ball, 59, of Rt. 1 Marshall died unexpectedly Thursday, October 18, 1973.

She was a lifelong resident of Madison County. Surviving are four sons, Dave, Bill, Jerry and Dean Ball of Mars Hill; three daughters, Mrs. Tommy Haffner of Rockwell, Mrs. Bill Faulkner of Asheville and Mrs. Fred Black of Gold Hill; seven brothers, Vern Mace of Hampton, Va., Joe Mace of Marshall, Willard, Johnny and Bruce Mace of Marion, Bill Mace of Weaverville and Tommy Mace of Mars Hill; three sisters, Mrs. George Roberson and Mrs. Ovis Peck of Marshall and Mrs. James R. Womack of Florence, S. C.; eight grandchildren and several nieces and nephews.

Services were held at 2 p. m. Saturday at Calvary Baptist Church of which she was a member. The Revs. Ralph Hogan and Donal Ammons officiated. Burial was in Hill Cemetery. Repose was in pathos.