

The News-Record

NON-PARTISAN IN POLITICS

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JAMES I. STORY, Editor

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AIR MAIL..... 40c Per Week

Better Business Bureau

In last week's issue was an advertisement from the Better Business Bureau of Asheville and Western North Carolina. In the advertisement was a list of county firms which have joined the BBB, and for good reasons. Other firms will, no doubt, join this worthwhile organization.

In this age and time of false representation, false solicitations, and "gimmicks" of all kinds, it is gratifying to know that the Better Business Bureau keeps abreast of these "rackets." An able and courteous staff is always ready to warn you of evergrowing "gips" who take large sums of money from the unsuspecting public—especially elderly women who are prize prey for these lawless "experts."

If there is any doubt about the validity and honesty of any solicitors who visit your home all you have to do is pick up your phone and call FREE OF CHARGE the Bureau in Asheville. Just ask your operator for WX 4600.

In recent months this Bureau has saved innocent citizens thousands of dollars from fast talking, polite, expert solicitors who take your money and in return, you get nothing.

The public is also warned from answering misleading advertisements in newspapers and over radio where someone asks you to send in some amount for further details. It is impossible for a newspaper to know which advertisers are genuine and which ones are false. We urge the readers of this newspaper to contact the BBB before risking your money to some foreign and unknown advertiser.

With such capable members of the BBB staff as Mr. Dan Packard, president of the BBB, Mrs. Lee Dawes and Mrs. Norma Messer, and others, it will pay you to call this Bureau whenever in doubt. They are your friends and you can depend on them.

Below are 7 ways your BBB can save you money:

1. Never do business with a stranger at your home until you verify his reliability by calling your Bureau.
 2. Never send money to a mail order concern before you check their reliability with your Bureau.
 3. Never, never sign an order or contract without checking the company. You may be forced to pay for a product or service that is entirely unsatisfactory.
 4. Beware of any salesman or mail order firm who gives only a post office box number for an address. If something goes wrong, how do you fine the seller?
 5. Beware of "Make Money at Home" schemes. Check all franchise offers, trade schools, real estate offers, "Free" Vacations, and Mail Order Insurance ads with your Bureau.
 6. Beware of any offer that says "You have won a contest" or "You have been selected."
 7. Don't Fall for the "Bait & Switch" salesman. He talks down the product advertised and tries to sell a higher priced item. Report him to the Bureau.
- Remember — You can save money only if you use your Bureau. There is never a charge for Bureau services.

Tobacco Markets Open November 26

November 26 has been announced as the opening date for tobacco markets to begin sales according to Nila Mann, Acting CED for Madison ASCS Warehouses will begin receiving tobacco ten days prior to the sale date of November 16.

Mrs. Mann announced that

Duties Keep Ramsey And Messer Busy

It was a short, busy summer and autumn for Reps. Ernest B. Messer and Linton B. Ramsey, who represent the 44th District in the State House of Representatives.

This was so because the legislators continued their extensive activities with House legislative committees. In fact, their work is still going on at legislative hearings in Raleigh and at other points throughout the state.

Actually, the 1973 General Assembly recessed in May to reconvene on January 16, 1974. The work still goes on in eight House committees and numerous subcommittees that are preparing proposed legislation and reports to be presented to the 74 Assembly.

"We consider the work going on now the shape of legislation to be debated on the House floor," the legislators said.

While the House members are not in their Raleigh office full time, citizens may write to them with comments and suggestions. The address is State Legislative Building, Raleigh, North Carolina 27611.

School Board Represented At Convention

Ralph McLee of Mars Hill Board of Education member attended the North Carolina School Boards Association Convention, November 1-3 in Wilmington.

The meeting gathered school board members and superintendents from across the state to discuss the importance of the upcoming statewide School Bond Referendum and other current educational issues. The group heard addresses by Rep. R. Lance Brown, III, of Stanly County, chairman of the state committee backing the bond issue, and Dr. A. Craig Phillips, State Superintendent of Public Instruction.

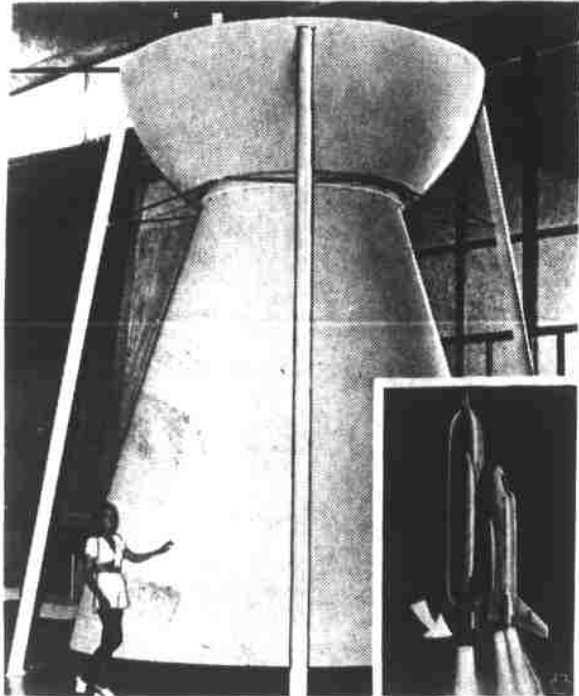
During the convention a legislative program for the Association was adopted, resolutions were passed and new officers were elected.

the ASCS office will begin issuing 1973 Burley marketing cards at the ASCS office on Monday, November 12. She reminded farmers that a certification as to the use or non-use of DDT or TDE must be on file in the Office before a marketing card can be issued showing the farm to be eligible for price support. She explained that marketing cards will not be mailed this year except to persons who cannot visit the ASCS Office due to reasons beyond their control such as sickness. "By asking our farmers to come in to get their marketing cards, it will give us the opportunity to

explain the purpose and proper use of the marketing card and to answer questions our farmers might have," said Mrs. Mann. Personally explaining the proper use of the marketing card will hopefully prevent misuse and violations. If a farmer operator sends someone else to pick up his marketing card, he must send a written request signed by him for that person to be given the marketing card.

In conclusion, she stated that the County ASCS Office is open from 8 a. m. to 5 p. m. Monday thru Friday except holidays.

A Peek Into The Future



TRANQUILITY BASE, HUNTSVILLE, Ala. — Some feeling for the tremendous size of America's new Space Shuttle, now under development by the National Aeronautics and Space Administration, can be had from this new mock up on exhibit here at the Alabama Space and Rocket Center. Towering over one of the Center's pretty visitors, the huge display represents only a small portion (see inset) of one of the Shuttle's two giant solid rocket boosters. The Shuttle will be as tall as a 20-story building. This mock-up, as big as it is, stands about as high as a two-story building. When developed, the Space Shuttle's big solid rockets will provide more than six million pounds of thrust to lift the 2,000-ton vehicle from the launch pad. Huge rockets similar to these are now in production at United Technology Center, a division of United Aircraft Corporation. The light colored airplane-like vehicle in the inset picture is being designed as the Shuttle's orbiter by Rockwell International Corporation. It will be the first winged vehicle to go into space as well as the first to return to earth and land like a regular airplane.

Purchase Fertilizer Now For 1974

Fertilizer materials will be in short supply to meet the demands of farmers for the 1974 farming season. Several things such as no price ceiling on foreign markets demand from foreign countries, release of acreage from government programs, and restrictions on companies to control pollution contribute to the shortage situation. Farmers in the U. S. may find themselves needing four million tons of fertilizer that is not available to them in 1974. This represents a percentage of the fertilizer used by

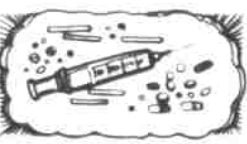
American farmers. All Madison County farmers should discuss this situation with their fertilizer dealers and make purchases early to insure them of their needs for the coming year.



Pharmacy Comments

We Need Your Help

We need your help should we continue our periodic editorial on the illegal drug scene or feel the ping-pong ball. We'd like to hear from you.



It has been said that undue publicity gives to fantasy drug what compounds the abuse problem: that a stronger publicity is aroused even more by its mention in the news media. On the other hand, it is not equally as important to make public the evils of abuse use of drugs, the inherent dangers which are

often felt compelled to influence the public to react more intelligently toward the dangers of powerful narcotics. But we want to know what you feel. Should we continue our thinking along these lines, or cut it entirely?

COMMUNITY MEDICAL CENTER PHARMACY

Mars Hill Phone 689-2591

Conveniently Located in the Medical Center

BILL FOWELL

The above comments appear each week to air thoughts, opinions, and information we believe to be important to our friends and customers — your comments are welcomed.



"...So there I was - all alone in Mr. Wilson's yard, surrounded by thirty-five vicious dogs, when..."

Congressman Taylor To Vote To Override Veto

WASHINGTON — Congressman Roy A. Taylor has announced that he will vote to override President Nixon's veto of the bill he co-sponsored to limit the powers of a President to make war without the express consent of Congress.

The House is scheduled to vote on the matter on Wednesday, November 7.

"I sponsored this legislation because I feel strongly that the United States should not be taken into any war except a purely defensive action unless the action has been expressly authorized by Congress," said Taylor, who serves on the House Foreign Affairs Committee. The vetoed bill, known as the War Powers Resolution, requires efforts to consult with

Congress in advance of any introduction of U. S. forces to hostilities and a full report to Congress within 48 hours after taking such action. If Congress does not expressly authorize the commitment, the President must withdraw the troops within 60 days.

The bill passed the Senate by a vote of 75 to 20, the House by 238 to 123, but was vetoed by President Nixon on October 24.

Rep. Taylor said he will vote to override because he feels the legislation "is in line with the Constitution which empowers Congress to declare war and empowers the President to respond to sudden attacks and to conduct the war once it has been authorized by Congress."

SCS Support Pledged To Sedimentation Control

Noting that the North Carolina General Assembly has enacted a law to protect water from pollution caused by sediment, the Soil Conservation Service today pledged its full support to the Sediment Control Board and local governmental officials in carrying out the sedimentation program.

State Conservationist Jesse L. Hicks of Raleigh, who heads SCS in North Carolina, said today: "We feel very fortunate that we have well qualified people in every part of North Carolina to assist this excellent effort with our technical expertise. SCS has been working to control sedimentation and related pollution for many years, and we think this forward-looking legislation will help make North Carolina an even better place in which to live."

The legislation is aimed at controlling sediment from urban construction, removal or shifting of soil, and similar projects. Mr. Hicks noted that the 11-member Sedimentation Control Board will have a member of the North Carolina Soil and Water Conservation Committee and that the law calls for erosion and sediment control to be submitted to the local soil and water conservation district for review before final plans are approved. "This is appropriate, because President M. E. 'Red' Knight and others associated with the State

Association of Soil and Water Conservation Districts took a keen interest in this bill, and testified before legislative committees to provide our lawmakers additional information, on its scope and purpose," Mr. Hicks commented.

"SCS is, of course, not a regulatory agency. But we can provide useful technical information and assistance to make this new law effective," he concluded.

Reforestation Crew Available

Continued from Page 1

acre for planting cut-over land, depending on whether 2 or 3 year old seedlings are planted. These charges include the seedlings and the labor to plant them.

Timber stand improvement work consists mainly of deadening of undesirable or low quality trees which are restricting the growth of more desirable trees or young seedlings. Costs will vary for this service and will be determined after an examination of the area involved.

If any landowner has any questions concerning his timber resources, should get in touch with Mr. Craine. The forest service has many ways in which to assist landowners with their timber.

Contact Charles Craine by calling Marshall 649-3395.

Booklets Explaining Magistrate's Court Available Here

The Consumer Protection Division has delivered an estimated 90,000 booklets to Clerks of Superior Court throughout the state explaining how magistrate's courts may be used to settle small claims.

"This type of distribution should call attention to the fact that the booklets are available—and that they are in the clerks' offices. We hope every North Carolina consumer and business operator will know about the booklet by tomorrow," said Assistant Attorney General Eugene Hafer of the Consumer Protection Division.

The booklets, "How to Use the Magistrate's Court of Resolve Small Claims", were distributed by some 18 employees of the Division Thursday and Friday.

Attorney General Robert Morgan, who created the Division in 1969, said, "The Magistrate's Court is the people's court. It is provided as a service of state government, for the use of citizens who wish to have small claims and disputes resolved in court."

Morgan said, "Many North Carolinians occasionally find themselves involved in a disagreement with another citizen. Often, the matter cannot be resolved easily. Each has a point of view, possibly regarding money owed by one to the other, and the positions are clearly in conflict. There may be a matter of principle involved, as well as something of value."

The booklet is designed to help North Carolinians use the Magistrate's Court and to increase the confidence citizens have in the justice system.

Magistrates are authorized to handle consumer claims involving \$300 or less.

The 17-page booklet, includes sections on types of claims handled by magistrates and the steps in filing for hearings. It also gives examples of various types of claims suitable for hearing before a magistrate.

This is the first consumer awareness program of its kind in North Carolina.

WHAT'S A WARRANTY, ANYWAY?

If you're one of those people who doesn't know the difference between a warranty and a guarantee, don't feel alone; you're in the same semantically confusing boat as a lot of other people.

To defuse the issue, the first thing you should know is that a warranty and a guarantee are the same thing so, if you get a warranty on your TV set and your next-door neighbor got a guarantee on his, don't let him tell you he got a better deal. (Unless, of course, he got better protective terms than you.)

The next thing you should know is that not all warranties are the same. As a matter of fact, some of them are so different that, unless you shop for the most favorable terms, you can wind up with little or no protection at all. Take television sets, for example. More than one person has been both economically and emotionally disappointed to discover, when their sets needed service, that their protective coverage was a lot less than they thought it was. Labor costs, for example, might not have been included in the warranty.

Then, too, a lot of people run into trouble because they buy cheaply made "bargain" sets with brand names they never heard of before. Many of these sets can present problems when it comes to service. For instance, their parts are often difficult or impossible to replace; the service technician may be less than interested in repairing them. All this leaves Mr. and Mrs. Consumer high and dry.

As a rule, however, well established manufacturers of quality products give warranties that are both ethically and reasonably protective. They do this for the simple reason that their products are reliable and they stand behind them.

A new warranty program recently put into effect by General Electric illustrates just how far a manufacturer will go to back products it believes in. In this case, the products are GE's solid state color TV sets which offer improved performance, easier serviceability and higher reliability. Solid state sets like these have no heat-producing tubes which account for a majority of service calls on tube type sets. The only tube in GE's line of 19", 16", 19" and 25" (diagonal) solid state color TV's is the picture tube.



Under the warranty program, purchasers of GE solid state color TV's receive a certificate from the dealer guaranteeing the free repair (parts and labor) of any manufacturing defects for a full year from the date of purchase. And no matter where the set is bought and where service might be needed, the warranty is good through the company's national network of Customer Care Servicemen. And that's true whether it's a 17" (diagonal) and under set protected by carry in service or an 18" (diagonal) and larger set covered by in-home service.

If that sounds too good to be true, send for a free copy of the GE TV warranty brochure you can get by writing to: GE TV, c/o East 43rd Street, 8th Floor, New York, New York 10011.

After you've read it, you'll know just what a warranty and what a responsible company should be.

KEENEYE'S TIPS ON SHOOTING

MAKE YOURSELF SEEN by the other hunters. Wear red or international orange in the field. Don't be a target.

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Be sure to visit our next Beltone Service Center

Place: The Variety Shop, Marshall
Date, Time: Thursday, November 15th
9:00 a.m. - 11:00 a.m.

Beltone HEARING SERVICE
Thomas A. Reynolds, Doctor
7 Belmore Ave., Asheville, N.C. 28801

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